

NEBRASKA TIRES

HAND MADE EXTRA PLY OVERSIZE

We, who make Nebraska Tires and Tubes, have set the highest possible standard and are adhering to that standard regardless of competition and cost.

We have succeeded in producing a tire that is second to none in quality.

We have combined the good features of different brands and built them into one tire at a minimum cost.

Nebraska Tires are hand-made, contain an extra ply of $17\frac{1}{4}$ ounces Sea Island Fabric and are made oversize—not in air space only but in strength.

Our experience, gained by many years' association with other prominent tire companies, has enabled us to reduce our overhead expenses to a minimum and eliminate costly experimental expenses.

Due to these facts we have been able to produce and place on the market

the lowest priced hand-made, extra ply, oversize tire in the country.

We feel that we have helped Nebraska climb forward another notch in the industrial world.

We also feel that we are deserving of the patronage of Nebraskans.

No outside concern can serve you better or offer you more.

We want you to be as enthused as we are.

Our machines have a limit. Your enthusiasm knows no limit, and it is a vital factor to our success.

Loyalty is the result of confidence. Our product is worthy of your confidence and patronage.

You owe it to your own best interests to put a Nebraska Tire on your car.

After you have driven your first Nebraska Tire we know we shall have your Enthusiasm and Loyalty.

Nebraska Tire and Rubber Company

OMAHA, NEBRASKA