WOMAN'S SECTION OF THE BEE

Lets go shopping With Polly



MY DEARS: The modes of fashion express the moods of the times. Now that peace and prosperity bless the world, a golden era is mirrored in feminine vogue of vivacious, luxurious artistry, an imaginative loveliness expressive of the creative genius of artist designers. The ingenuity of Paris comes back to splendor, bringing forth regal creations to adorn

The great Ak-Sar-Ben festival, undoubtedly the event of Omaha society, known from coast to coast, is distinguished by two functions of supreme brilliancy, the electrical pageant, planned months in advance, attended by thousands of visitors from Nebraska and adjoining states, and that gorgeously appointed ball, the culmination of a week of madly treat where when you become all the period effects.

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Excuse, indeed, for the brilliant showing of infinitely exquisite conceptions of the designer's art, in terms ineffably feminine. Gowns provou don't care to purchase a corset while here, let her fit you for the claiming in every line and stitch that they're created to adorn lovely la ies in a picturesqueness that prove woman's place is in an evening gown. Glowing, glittering, never have they expressed such wondrous splendor. No less gorgeous in its artistic possibilities, the cape-manteau to envelop milady's formal evening gown. Precious brocaded silver dially veloth glitters fascinatingly in a sumptuous wrap seen this week. Becoming, ravishingly so, the taupe lynx collar and cuffs. Long may his royal higness reign-when his festivities embody A Chinese Physician

showings of the regal richness seen in our shops today.

BLOUSES at the Lamond Shop, THESE sparkling days to drive comes ill, the physician is at once second floor Securities build-Irresistible-the New Fall Blouses. Its Great Fun ing, Sixteenth and Farnam, exhibit Shop, on the west center street road distinctive touches of the master art- for one of their delightfully preist. In color combinations which harmonize with suit and skirt, carrying out the youthful silhouette, they planned milk-fed squab and chicken, offer great possibilities in artistical- as piece de resistance of their din-ly individual dressing. In keeping ner with finishing touches to delight with the popular sports blouse models of the summer season is a white crepe de meteor, coming way below the waistline, wool, embroidered in gold and blue motiffs, with cream

beads, a fascinating finish. A tan model in the same fabric shows rose embroidery in basket-weave stitchery, round neckline, slashed sleeves and hem. Rose tassels swing from soft sash ends. The new sleeve embroidery is seen on a navy and beige georgette combination, while another beige model is heavily weighted in navy embroidery, girdled in navy ribbon folds and sparkingly buttoned up the back in jet. A ravishing representative of the opera If You'd Have a Home of blouses is a rose over-panel effect Happiness. embroidered in rich silver threads, blouses joyously expressive of the new model

There'll Be Music All the Week Orchard & Wilhelm's. Arched easy to play, such fun in crowds), and leaded French doors insure ranging in price from \$4 to \$30, and perivacy from the rush of the outside departments, deep-napped art carpets, upholstered divans and chairs, enchanting pictures, form a background of enchantment for the demonstration of the Victor victrolas and Brunswick phonographs featured here, while their selection of records is probably the largest in the country. You'll find them most cordial in playing your wanted music, and an hour or two spent here will be memorable among the here will be memorable among the

pleasant times of Ak-Sar-Ben week. Embodying the Inimitable Art of The French Designers.

THE Ideal Button and Pleating company, 305 Brown Block, Sixteenth and Douglas, have found their inspiration in the rich soft colors of autumn and in the decorative motifs of autumn fields and forests. Visit this artistic shop for help in your trimming problems, you'll find on display here most interesting arrangements of intricate stitchery, combined to make irresistichery, combined to ma

the heart of the epicure, delicious banana cream pie, frothy, foamy lemon pie, candied green apple pie a la mode, with artistic suggestions from the fountain dainties menu. This is a new bungalow shop delightful in its artful decorations, pleasing in efficient service, where delighted Omaha has been rushing for sandwiches and fountain goodies to eat in the car, or to order dinner to be prepared and served while refreshing touches are added to mi-lady's hair and complexion. Call Walnut 4539 for reservations.

DILLING a long winter of homehappy hours with late and lilting, wholly delightful music, Schmoller & Mueller's, Fourteenth IN the eleven Victrola rooms at and Farnam, have an excellent privacy from the rush of the outside steel guitars, from \$8 to \$80. Then the song successes, in sheet, roll or

> A New Colored Print of Corot's Le Moulin.

S among a wide selection of new Douglas. Special preparations have the clever fingers which work the been made in every department of wondrous magic known as "dry this great store for Ak-Sar-Ben viscleaning." Call Tyler 345—they'll itors, who will find the displays do the rest.

Has Ever Been the Way of the 1

Many and Cordial Are the Invitations Extended This Week

ND none of them more cordial in tone than that extended by Mrs. D. A. Hill, the corset special-You will find most interesting in a widely comprehensive selection, scientific talks on corset fitting. embodying all that's new and beautiful has a cosy reception room, tiful. Do visit this delightful little shop during the week, if only Mrs. Hill has a cosy reception room, 205 Neville block, Sixteenth and on record. But whether you wish a arrived at Thompson Belden's just thing or not, remember you're corditting or not, remember you're cordially welcome to these comfortable rooms.

Ak-Sar-Ben's coronation ball. Six-streamers of satin-striped rose and for the fashioning of under gar-

DREVENTS the illness of his patrons, and if any of the famsomeone more skillful employed. With just such an idea in mind has Sanitarium, Masonic Building, Nineteenth and Douglas, heen inaugurated. Just a bit jaded? Nerves "edgy?" Eyes drawn and tired? Hard to feel "pep" early in the morning? I'd suggest that you take advantage of this Battle Creek and relaxing as the pure, sweet rays sleeves of modish brevity. For the of the sun itself. You'll find the less formal functions, milady wil electric appliances in this great cordial invitation is extended to Ak-Sar-Ben visitors to view this sanitarium while in the city.

If You Appreciate

marmalades, finely selected fruits a special appeal to the school girl. of the world's gardenspots, dusky sential finish to every costume. purple grapes, cherries, gloriously crimson, fruits, glorious in their rich tintings, nuts of rare delect- Pre-eminence in the Autumn ability, queer and quaint arrangements of foods, collected by buyers in ports all over the world, if-in short-you appreciate a shop such

Every Wispy Bit of Lace Must Be Exquisitely Immaculate. ment at the A. Hospe company, 1513 in profusion, ready to be sent up to sent free upon request.

Luxurious Loveliness

From One Extreme to the Other TS best exemplified in furs of Has Ever Been the Way of the gracious warmth. The Alaskan the other furnshiings of the house.

Mode,

JOWHERE more noticeable Fur company, 2d floor, Sixteenth Stores, 3d floor, have many things

I reach the quiet little gate, "I have returned O Garden,

knows!" "Open, open, Garden, The garden is all silence -I am here, after all!" And a wild white rose. Soft through hedge and (You scarcely hear the

poplar bough Sifts the pale star shine; silver step The moon is one blue petal Of Love across the Poised above the pine. grass; Australian Opossum Cluster Stitching Quaint Square Buttons.

I strain the latch and

call,

Showing the Smartest Fur Combi- The Jewel Situation, nations of Alluring Richness 66770 ALL lovers

RE the distinctive style feat-RE the dolmans on display at Aures on a Tinseltone Twill coat string pett. Cloudy blue and purple silk fashions the lining of peculiar collar of lines newly lovely. This said Mr. Edholm the other day after talking with a traveling representative of one of the leading jewel houses shoulder yoke is formed by two great soft tucks over which falls a high-standing shirred Elizabethan collar with dashing lines of Hudson seal, its becoming highness upheld by a piece of shaped stiffening. Wrappy models of exquisite charm, you'll find their coats most delightful.

Lamps of Artistic Loveliness to Add the Wanted Touch of Distinction to the Home.

TABLE lamps, subdued in color-ing effects, bounded lamps, and we will moreover be sure of getting a choice selection from the irresistibly lovely showing for which this shop is noted. Make a call to this jewel shop, Sixteenth and Harney, one of your listed plans for the week.

The World is Suddenly

Impossible to procure goods later, said Mr. Edholm the other day after talking with a traveling representative of one of the leading jewel houses of the country. He went on to say that the prices quoted now are much lower than they will be at the holidays, and we will moreover be sure of getting a choice selection from the irresistibly lovely showing for which this shop is noted. Make a call to this jewel shop, sixteenth and Harney, one of your listed plans for the week.

The Youthful Silhoutte in New Fall Suits.

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The new suit modes reveal an ating rooms in the Damps of contours which the other day after talking with a traveling representative of one of the leading jewel to bouse of the country. He went on to say that the prices quoted now are much lower than they will be at the holidays, and we will moreover be sure of getting a choice selection from the irresistibly showing for which this shop is noted. Make a call to this jewel to house of the holidays, and we will mo ther in its fashion favor we might note a front panel formed by side

TABLE lamps, subdued in color- Most Picturesque ng effects, boudoir lamps, dainty as their name implies, silken shaded, are to be found at the Nelson Electric company, 405 South Fifteenth street. Artistic conceptions in lighting fixtures are shown the other evening in the John Bath Flower Shop, Eighteenth and Far-nam. Softly arranged ferns, dewy TN Nu-Bone cor green chiffon. Conservative cor- ments of infinite fascination shown

sages for the mothers in the party, in this interesting shop. boutonniere for the men, great ferns and palms as backgrounds TS TO be found in the new balcony occasion. On October Fifth.

of Autumn.

late cleanliness, dainty artistry.

modes of charm and distinction from

every designer of note make this an

autumn millinery opening delightful

of Omaha. They'll prescribe a teen button length, also a twentycourse of electric baths, as healing button length, as complement to sleeves of modish brevity. For the appreciate the smartness of soft sanitarium most wonderful indeed. French kid in tones to match the potential possibilities of healing costume, slip-ons, black and white stitchings, white with black, and a dainty all white. Clever gauntlets smartness are gray or tan just as flecting the richness of autumn's Lady Dainty demands. One button, sunlit woodlands are to be seen in RICHLY glowing colors, such solid, substantial, most attractive, is you'll find in the imported a short heavy street glove, to carry

Fashion Cycle is Given to Modish Footwear.

TO BE eminently correct one must wear slimly modeled, peras Omaha has never had before, you'll enjoy a visit to the Sommers Specialty Shop, just south of the Brandeis theater, where special preparations have been made for Ak-Sar-Ben visitors.

Lectry includes the stenuer able, highly-artistic are the stenuer lined shoes, graceful as to heel, which they're offering at the F. & M. Boot Shop, Sixteenth and Farnam. New this week is a combination dull kid vamp in black with top and heel backing of satin. A wide choice is offered in designs, color B SY as a humming hive is the and general outline, both in dress shoes of fabric, kid and leather and lishment, Twenty-second and Farin service boots as well. They have nam, during these last few days be- 20 models with walking heels, 10 fore the king's ball. Frothy frills, of them in black. You'll find most silver laces, ostrich fans, long, wind-ing gloves of white, gold or blue, booklet showing shoe models car-fancy scarfs, romantic high-heeled ried in the shop, together with deprints shown in the art depart- slippers, dainty white furs, lay about scriptions and prices. One will be

One of the Most Difficult House

"Buys" S a rug. It seems difficult, indeed, at times, to find just the right color brim, whose trimming consists of combination in a design suited to subdued and lovely velvet fruits the other furnshiings of the house. Brandeis ground of silver leaves. Millinery tible the season's modish mixing of fabrics. There's extreme loveliness in a simple bodice and circular skirt one. The Schadell Shop, 1522 Fur coats, showing an artistry of in they're joined by a beaded and embroidered belt. While the most somber-hued frock will glow and glisten if lightened by panels embroidered in the exquisite new broidered in the exquisite new broid

It is so dim you scarcely Love's face, alas!) Though I am late, Love

I beat upon the thorny hedge, Like death the stillness grows; -Only once a garden

yields Her wild white rose!

Vogue, Oct. 1, 1919.

GOTTO ALL lovers of the exquis-I itely beautiful the jewel situ-A the Aulabaugh Fur Shop, Nine- ation is serious indeed. Hard for at Herzberg's, 1517 Douglas. Furteenth and Farnam. Exquisite the retail dealer to obtain at the ther in its fashion favor we might moleskin shows its skins worked present time, it will be very nearly note a front panel formed by side from side to side to form a deep impossible to procure goods later," present time, it will be very nearly impossible to procure goods later," said Mr. Edholm the other day after

you'll enjoy a chat with Mrs. Hill on her specialty, corset fitting. If you don't care to purchase a corset while here, let her fit you for the future, as she keeps all trial fittings on record. But whether you wish a served of Thempson Palder's just while hacked by maiden heir for the ultra-smart and cor-

mounds of roses in the rose jars, A Metropolitan Innovation

for the merry gathering completed 1 at the Phelps Hut, Athletic build-the florist's offering of beauty to the ing, Seventeenth and Douglas. This beautiful balcony was built to take care of the great crowds who have found the frozen dainties served MRS. COOKE, announces that here so delectably, is equipped with table phones for sending orders downstairs. Cosy privacy is thus Seventeenth and St. Mary's avenue insured, conversations of import for the serving of delectable dishes, may be carried on uninterrupted by wholesomely, daintily chosen ac-cording to the fastidious preferences a waiter's well-meant hovering round for the order. Polly's wondering if of the patrons. The cafe has been closed for redecoration of immacuthis won't be a great encouragement to the carrying on of sweet words of love—certainly a most remantic setting is furnished in the glowing light from the multitude of silken shades. A lasting remembrance of Hats Revealing the Most Adorable of the Exclusive Fashion Secrets the Ak-Sar-Ben trip, easy to carry, are Chinese sweet meat boxes, filled A RE displayed at the Nebraska Clothing company, Fifteenth with hard candies, decorative inwith swagger strap of slender and Farnam. Glorious colors re- deed with hand-tinted flowers, gay smartness are gray or tan just as flecting the richness of autumn's tassels, or the crystal jars, filled shapes close-fitting and chic, draped ribbons. A sweet shop, artistically charm each satisfying you'll find it well worth adornment. softly or built on daring lines of be-

And If You Ask Me
66 POLLY, where will I find toilet W OULD be solved to your entire approval to say nothing array and luncheons of a wholesomeness most welcome.

RESTFUL comfort, the sugges- All the Mysterious Beauty tion of artistic furnishing is Of a Japanese Garden expressed in reed pieces at the HEAVY hanging wistaria blosguiling loveliness. Tinted to combine well with any suit or gown is a panne velvet, plum-tinted, whose crown shows hard-run tucks. Chic and "cuppy" is the brim, while a cascade of double-looped ribbon is distinctive touch at left side of crown. Sweeping the shoulder, a brighter chintz and cretonne. Baby double wing of gray is stylefully significant on a midnight blue model. beds and carriages, in infinitely pleasing array, you'll find also a line of toys to delight, doll buggies, Brilliantly fascinating among autumn shades, nasturtium is the facautos, bicyoles, as well as teddy- cunningly placed lights. Hundreds outlines. Embroidered insets, not bears and dolls, in this artistic shop, of softly shaded lights accentuate content with their beauty, have taking on a soft velvet model shirred of of lasting delights.

ble are all expressed by the dis-play in the Art Memorial's Show colors of subdued lights make this Rooms, Sixteenth and Jones. Deep a fairyland setting for the regally

speak accuracy and perfection—this pets, quite the new and lovely trous leathers, in newest evolution of the designing thing in house furnishing, you know, shades to be sure, a W HEN all things lovely are gathered together for the Kneeter are distinguished by a cring of these interesting rooms, bride. It was Polly's great pleasure to watch the fashioning of a marvellously beautiful bridal bouquet vellously beautiful bridal bouquet the other evening in the John Bath the suits designed by L. have been chosen for the floor covarious surely than our fathers were work of these interesting rooms, while tiny leaded windows, curtained in silk casement arrangement, give the light necessary for the selection of the more exclusive the selection of the more exclusive the selection of the more exclusive the selection made from the selection of the selection of the selection made from the selection made from the selection made from the selection made from the selection of the selection of the selection of the selection made from the selection of the selection of the selection made from the selection made from the selection made from the selection of the selection of the selection made from the selection selection made from the selection made from the selection selection made from the selection selection made from the selection made from the selection Flower Shop, Eighteenth and Farnam. Softly arranged ferns, dewy white rose buds in a satin-backed sheaf to be carried in the left arm, dropped great cascades of white satin streamers knotted by flowers and ferns, long sprays of froth-like and ferns, long sprays of froth-like figure-folders are bound to charm and ferns, long sprays of froth-like figure-folders are bound to charm and ferns, long sprays of froth-like figure-folders are bound to charm and ferns, long sprays of froth-like figure-folders are bound to charm and ferns, long sprays of froth-like figure-folders are bound to charm figure-folders are bound to charm and ferns, long sprays of froth-like figure-folders are bound to charm figure-folders are bo fabrics, hand-made laces, damasks, wondrous display, perhaps cially want to call your attention to fittings. Have one of these laid the exquisite selection of bed linens, away in anticipation of a gift-time blankets, comforters and pillows of- that's not far away. Then tell me, fered in this department of artistic I'll attend to sending it out at the home furnishings.

The Creation of a New Home; The by proper card. Gift Giver's Opportunity.

The creation of a new home-the happy and usual sequence to a wedding simply and naturally solves the problem of choosing a gift for the bride. There are scores of unmassages and hairdressing should be usual gift suggestions at John Hendrickson Jeweler's, Sixteenth Margaret Gunston of the Delft Hair and Capitol, one block west of the Parlors, second floor Baird build-carnival grounds. So extraordinary ing. You'll find this beauty speciala selection that every person who ist offers new ideas most intercontemplates the selection wedding or anniversary gift should at least come for suggestions and to compare values. You will be cordially welcome! If a more personal gift is contemplated, a small deposit will hold the gift until Christmas time.

All the Exquisite New Gown Tintings

A RE being artistically matched in the distinctive corsages for wear at the Ak-Sar-Ben ball and its attendant festivities. The Lee L. Larmon Shop, Hotel Fontenelle, 1814 Douglas street, take pleasure in announcing that they are prepared with chocolate buds, silver-wrapped to make these corsages to order, whose high-pointed lids carry jaunty planning arrangements of individual to make these corsages to order, charm each a distinctly different

Perhaps the Gift Problem

requisites, in satisfying vari- of the recipient's if you'd visit the ety, assuring the having of my "pet" Kase Studio, 215 Neville building, kind? I'd say at Lee's Rialto Drug and view the artistic hand-tinting they do on enlargements from kodak Store, with entrance in the Rialto pictures. Richly framed, I can think theater lobby, Fifteenth and Douglas. of no more lovely gift, lasting in its Everything for your convenience, a joy propensities. Ask to be shown checking stand, Harding's ice cream through this most interesting studio, in fountain delicacies of delicious you'll find that the explanations and

Sixteenth and Jones. Attractive in white lattices, lanterns, richly colits natural color, reed yet lends itself particularly well to stains in
soft shades, blending harmoniously
with cushions and draperies of effect of Guy L. Smith's automobile show room, Twenty-fifth and Far-

nam. In the center of the floor an art fountain sends drifting waters over the loveliness of this bit of the flowery kingdom bringing into re-A Display of Decorative Richness lief great splotches of exotic color, cination is the gold, cream and blue THE artistic possibilities of martinted grasses in high gilded baskets lining. Richly enveloping, the Cinable are all expressed by the dis-

The Personality of Your Furniture Quite the Latest Thing-Is-Old TRULY the substantially rich

· lines of the smart luggage specified time, in wrappings of joyous gaiety, fittingly accompanied

When Making Your Plans for the Ak-Sar-Ben Ball.

made early this week," says Mrs. Margaret Gunston of the Delft Hair ing along the lines of beauty

Possibilities of Becomir liness.

The Kruger Hat Shotews Block, 15th and Farna reblock hats, dye an feathers, and add new old marabou. (Closed Saturdays.)

Fascinating Combination WERE the two hats dell Hat Shop, 1522 Doug mother girlishly round-face.



eyed, petite, a black panne velve: with great crush of blue velvet, while a shell-pink satin and black the work you see being done will help wonderfully in your handling of a kodak.

All the Mysterious Beauty

while a shell-pink satin and black velvet poke creation quite insisted on being included for dainty daughter of 4 years. This charming hat shop shows hats for every feminine member of the family at prices delightfully modest.

> The Supremacy of Brown in the Winter Wardrobe.

> THERE is no danger of its growing monotonous, this fash favored color, since there are so many shades. The Emporium, Six-teenth between Farnam and Harney, are showing a flared suit of Mocha brown, velour, richly decorated in beaver fur on collar, cuffs and pocket en unto themselvs heavy cord outseal for its fur combination, with flying panels as its distinctive style