



## Fall Fashion Display

*Tailored Gowns, Extremely Smart and Fascinating Are the Latest Arrivals*

displaying Duvetynes, Peach Bloom, Velvet, Velour, Tricotine and Poirer Twills. Great variety in types shown, makes possible a selection to suit your individual taste.



Severe coat lines and slightly draped chemise styles vary with the tunic and Mandarin models.

Lovely embroidery in self-tones and contrast shades, Chenilles and Silks being employed. Smart cording, stitched bands, furs in many instances adding the desired dressy touch. Shades favored are Beaver, Henna, Cocoa, Beige and Navy are first favorites.

Prices Ranging from 69.00 to 150.00

### Fall Wraps Which Present Coatee Models

The modish three-quarter length coatee type in fancy Plush and Raffin Seal. Graceful, lovely styles, many with contrasting collars of Fur or Plush. Fancy linings add smart finish.

Prices range from 37.50, 57.50 to 95.00.

### Season's New Models in Misses' Coats

in Silvertone, Oxford, Velour de Laine and Kersey. Set-in sleeves with large shawl collars, also belted models with or without fur collars.—most practical coat for general wear in all leading shades. Many half-lined Coats in Navy, Burgundy, Oxford, Taupe and Brown.

Priced at 25.00 to 49.00

—SECOND FLOOR—

GUIDANCE "down through the years" by most fertile minds, places this great establishment on a plane, highly appreciated by a community which knows the value of stable integrity.

# Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

## Sale of Hair Goods

Small hair switches of soft wavy hair from \$8 to \$10. Full switches, \$15 to \$45. Extra Long Switches from \$40 to \$75. Fitted transformations for women who have lost their hair, \$18 to \$100. —BEAUTY PARLORS, SECOND FLOOR—

## A Rich Display of Autumn's Favored Silks

From the fashionable knitted silk weaves of Tricolette and Jersey, or the lustrous Satins in rich dark shades of the season's mode, to the jewel colorings in Evening Silks, these displays speak of the exclusive, quiet elegance combined with utility qualities which distinguish our Silks and which give distinction to their wearers.

### 7,500 Yards of Black Silks in a Special Sale

Monday morning at 9 a. m. we place on sale 7,500 yards of new Fall and Winter Black Silks. All perfect goods, no remnants, but new, fresh goods right off the bolt, at a price that would be exceptional several years ago. This lot consists of:



1.79

2,000 yards 36-inch Chiffon Taffeta.  
1,500 yards 36-inch Satin de Chine.  
2,500 yards 36-inch Peau de Soie.  
1,500 yards 36-inch Satin Duchess.

1.79



These values are exceptional, really worth \$3 and more, if the market price today is taken into consideration.

SEAL PLUSHES, NUTRIA, Beaver and Mole, 50 inches wide, suitable for coats, trimmings and scarfs. Per yard, from 6.95 to 15.50.

CREPE DE METEOR, 40 inches wide, in black, a splendid weight, soft, drapy finish; very much wanted for the new style frocks. Very special, per yard, at 2.50.

MOON GLO SATINS, 40 inches wide, also Meteors in black and colors. Fashion's most desired silk for afternoon and evening wear. Yard, 4.50.

SATIN DE LUX, 36 inches wide, a Satin that we guarantee will absolutely not rough, in plain and changeable effects in all the newest colorings. Per yard, at 2.95.

SATIN RADIANT, 36 inches wide, a soft, drapy and lustrous Satin, suitable for dresses and blouses, in a full range of evening and street shades. Per yard, 2.25.

40-INCH BLACK TWILL TOURIST SILK, a very practical utility silk that is worth 3.50 a yard. Priced at 1.95.

SWISS-FINISH CHIFFON TAF-FETA, 36 inches wide, with a soft and brilliant finish, in plain and changeable effects. Very specially priced, yard, 2.00.

CREPE DE CHINE, 40 inches wide, extra heavy quality. Priced at 2.00.

TRICOLETTES, PAULETTES AND MIGNONNETTES in Navy, African, Taupe, Gray and Copen. An especially attractive line, at, per yard, 5.95 to 7.50.

CHIFFON VELVETS—Our showing is the largest and most comprehensive in the city, showing the new 36 to 44-inch Chiffons, Panne Velutina, Boulevard and Costume Velvets. Yard, from 4.95 to 7.95.

CREPE DE CHINE, 40 inches wide, in the following shades: Silver Gray, Copen, Pink, Light Blue, Old Rose, Burgundy, Peach, Maize, Plum, Nile, Apricot and Africa. Per yard, 1.49.

—MAIN FLOOR—

## Sale of Madeira Linens

At About 1/3 Less Present Day Value

THIS sale will prove decidedly interesting to those who admire beautiful Madeira work. The pricings are an added attraction and an incentive to liberal buying for personal use and gift purposes.



Madiera Doilies that are the 6-in. tumbler size, hand-embroidered, round with scalloped edges. Each, 19c. Same Doilie in the 12-in. size, each priced at 59c, 69c, 79c and 98c.

Madiera Ovals, beautifully hand-embroidered. Size, 8 1/2 inches by 12 inches. Special, each, 1.50.

Madiera Doilies, 24 inches in diameter, all linen cloth. Each, 3.50.

Madiera Scarfs, all linen cloth, in very neat hand-embroidered designs in sizes of 18 inches by 36 inches

18 inches by 45 inches  
-18 inches by 54 inches

Your choice of any of these sizes, special Monday, each, at 5.98.

Madiera Tea Cloths, all linen cloth, hand-embroidered, in the 45-inch size; beautiful patterns. Each, 15.98.

Madiera Lunch Cloths. These are in the 54-inch size, all linen cloth, very elaborate hand-embroidery, beautiful patterns. Each, 19.98. Same thing in the 72-inch size for 39.98.

Madiera Lingerie or Baby Pillows, hand-embroidered in very neat designs. Special, each at 1.75.

Madiera Napkins, hand-embroidered, all linen cloth in very exquisite patterns to select from. Six for 5.98.

Lunch Sets in hand embroidery, all linen, very elaborate embroidery designs. Each, 11.98.

Madiera Scarfs in the popular size, 20x 63, all linen, very elaborate designs. Each, 11.98.

—MAIN FLOOR—

## Notable Savings in Domestic and Flannels

FANCY VELOUR FLANNELS, 27 inches wide, in a wonderful variety of pretty patterns and colorings for kimonos, house dresses, etc. Extra heavy, yard at 35c.

BOOKFOLD PERCALES, 26 inches wide, in blue, gray and light shirting styles; hundreds of new patterns to select from Yard, 19c.

FLANNELS, 27 inches wide, white outing flannels, warm, heavy quality for undergarments, etc. Special, per yard, 25c.

DRESS PERCALE, 36 inches wide, suitable for making wrappers, shirts, etc., in light and dark colors and the new Fall patterns. Special, per yard, 35c.

EIDERDOWN, 27 inches wide, single-face Wool, Eiderdown and Ripple grades in all the plain colors, extra heavy quality. Very special, yard, at 46c.

BLEACHED OUTING FLANNEL, with warm, fleecy nap. While the lot lasts, yard, at 15c.

COTTON BATTING, 3-lb., full comforter size. One batt is large enough for the making of a comforter. Very special, for Monday selling, each, 98c.

BED SHEETS, 72x99, French seams in center, made of extra good quality 86-inch bleached sheeting. Special Monday at 1.49.

DRESS CALICO, genuine American and Simpson qualities, in blue and gray shirting styles, fast colors. Special, yard, at 15c.

BLEACHED MUSLIN, 42 inches wide, splendid quality; the right width for making pillow cases, or two widths will make a full size bed sheet. Very special, yard, 28c.

SHEETING, 54 inches wide, bleached, suitable for single bed sheets; extra fine quality; the regular 60c quality; for Monday sale, yard, 47c.

CHEESE CLOTH, unbleached, a good absorbent quality for dusting and wiping cloths, 36 inches wide, yard, 6c.

These are merely specimen offerings of the economies in this ever-popular department.

—Basement—

The First of a Series of Lectures by

## Professor Charles Munter

Inventor and Maker of the Famous

### "NULIFE" Corset

Will Take Place Here Monday Afternoon at 2:00 O'Clock. You Are Invited to Be Present.

THIS will be Professor Munter's first visit to Omaha. He will lecture each afternoon upon his corset and its beneficial effects upon health and beauty. Every thinking person must needs be interested in his modern, scientific method of building and beautifying the body through correct breathing. "Nulife" Corsets, shoulder braces and abdominal belts—the belts and braces for men as well as women—will be exhibited for your inspection.

The "Nulife" corset will be demonstrated on living models, illustrating various figure types.

—BRANDEIS STORES—FOURTH FLOOR—

Coming!  
The Real Live  
Buster  
Brown  
and his Dog  
Tige



In a Special Show for the Children

To take place at the Brandeis Theater. Watch our advertisements for days and hours of show. There will be souvenirs for the children, and no charge for admission.

For Girls For Boys of 2 to 15  
**BUSTER BROWN SHOES**