

## Science Saves Teeth

## By Applying a Digestant Nowadays



That Slimy Film
Is What Wrecks Teeth Millions of people who brush teeth daily find that they
atill discolor, still decay. Tartar forms, and pyorrhea often gets a start. Every few weeks a dental cleaning becomes ecessary.
Statistics show that $\mathfrak{F o o t h}$ troubles have been consiantly ncreasing, despite the wide use of the tooth brush. Science finds the reason in a film. That slimy film wh
you feel with your tongue causes most tooth troubles. That is what discolors - not your teeth. It is the basis of
tartar. It holds food substance which ferments and forms That is what discolors - not
tartar. It holds food substance which ferments and forms
acid. It holds the acid in contact with the teeth to cause decay. acid. It holds the acid in contact with The dental name for this film is "bacterial plaque." Those germs, with tartar, are the chief cause of pyorthe. Thas That film clings to the teeth. It gets into crevices, hardens
and stays. The ordinary dentifrice cannot dissolve it. Soapy tooth pastes even help to make it cling.
That is why the tooth brush has proved disappointing. It removed food debris, and the teeth seemed clean. But the great to
damage.
Now dental science has evolved an efficient film combatant. Clinical tests under able authorities have proved this fact beyond question. Now
dentifice called Pepsodent, and leading dentists every-
where are urging its adoption.
To hasten this we are
supplying this 10-Day The supplying this 10 -Day Tube
for home tests.

Any Store Named Below Will

16th and Dodge 16th and Harney
24th and Farnam 19th and Farnam 49th and Dodge

Supply the Free Tube on This Coupon

SHERMAN \& McCONNELL DRUG CO. OMAHA, NEBRASKA 1


See for Yourself What This New Way Does Pepsodent will prove itself to anyone who tries it. So
we supply this 10 -Day Test Tube free. And we urge you to try it, for your sake and your children's sake, and see for yourself what it does.
Pepsodent is based on pepsin, the digestant of albumin
The film is albuminous matter. The object of Pepsoden The film is albuminous matter. The object of Pepsodent
is to dissolve it, then to day by day combat it. and the usual method is an acid, harmful to the teeth dental science has evolved a harmless activating method dental science has evolved a harmless activating metho
Five governments have already granted patents. In the opinion of experts. that method -used in Pepsodent - wil
bring about a dental revolution bring about a dental revolution.
To avoid mistake, able authorities have submitted Pep
sodent to many careful tests. They have watched the results sodent to many careful tests. They have watched the resuls
in thousands of cases, and watched them for years in some Now the time has come when everyone should know it,
and at once. So we have supplied free 10-Day Tubes and at once. So we have supplied free 10 -Day Tubes to
the stores named below. And we urge every household the stores named below.
Use it like any tooth paste and watch results. Note how clean the teeth feel after using. Mark the absence of the clean the teeth eeel how the teeth whiten-how they glisten
slimy film. See
-as the fixed film disappears. - as the fixed film disappears.

Just let it prove itsself. Judge it by the clear results, and
by the reason for them.

Repsoceant
The New-Day Dentifrice

10-DAY TUBE FREE

Another Assault Case By Member of Extinct Morals Squad Brought to Light


Expert to Tell Bee Readers How to Write Scenarios



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cigar, because a blend cannot be copied. Fine Havana filler and selected shade grown wrapper give El Producto its taste; skilled workmanship makes it smoke smoothly and evenly to give real enjoyment to the last puff.
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