


## 800,000 New Residences Needed

Packard Truck Reduces Lumber Hauling Costs 24 Cents Per 1,000 Feet

$8^{\circ}$00,000 new residences are trated above, which is operated on a needed in this country. heavy schedule by a prominent lum-
This is the estimate made ber hauling contractor. During by federal a vestigated the effect of governmental restrictions on building during war-time. One city alone needs 30,000 homes.
Millions of feet of lumber, millions of bricks, thousands of tons of stone, plaster, lime, cement and other building material will be required. It's a big job. In many respects it's a rush
job - with a premium on the ability of the building material merchant to make sure and quick deliveries.
What this means in money saved has been forcefully demonstrated as applied to his own hauling problem by the 5 -ton Model E Packard, illus.

## Because

of a very great increase in our business and because of
plans for the future, which call for a much larger distribution of Packard Transportation vehicles in this territory, we have found it necesbuilding.

This building will con$\operatorname{tain} \mathbf{6 0 , 0 0 0}$ square feet of floor space and will be located on Harney and 27th Streets.

## PACKARD OMAHA COMPANY

3016 Harney Street

