

And don't you just think for one moment that kiddies don't know good bread. And when more kiddies in more homes are fed more Omar bread -there will be less cry for between meal bites of less nourishing, sin some cases, harmful foods or confections.

Omar Flour bread, properly baked—almost is a confection. To say that every slice starts with a grin - is putting it mildly. And to bring sunshiny smiles to the faces of the little tots—who wouldn't make the one little effort of just looking for the name and picture of Omar on every sack?

Certainly—grocers whose customers' interests come first sell Omar-with this guarantee in each sack:

"If Omar doesn't bake the best bread you ever baked, simply take the empty sack to your grocer and get your money."

### OMAHA FLOUR MILLS COMPANY

Omaha, Nebraska

2500 Barrels Daily Capacity

OMAR WONDER FLOUR

Drink Lots of Milk

and Keep Healthy

RECENT experiments have demonstrated that the humble milch cow is the true fountain of youth. Those who consume her

possess long life and are seldom ill.

Doug. 205

in larger quantities.

product in abundant quantities are the living picture of health,

Milk, butter, cheese and the yolk of eggs are the only known food stuffs

Use milk you know is pure and pasteurized. To be sure, let us supply

that contain the wonderful substance known as "Vitamines" which builds flesh,

relieves and prevents dyspepsia, indigestion and other ills. Every normal man

or woman should drink a pint a day. Those who are ailing should drink milk

Alamito (Milk White) Dairy

Council Bluffs 205

# Society

THE fall days are filled with ners follow each other in quick suc-

at a delightful tea at her home, white asters. Wednesday afternoon, in honor of her daughter, Miss Elizabeth Craw- bride, and Mr. Arden Bucholz,

Many luncheons in honor of this pretty bride-elect have been planned ushers. or the coming week. Miss Faye Simon, who is to be one of her of lace over flesh-colored satin. A bridesmaids, will give a luncheon at shower bouquet of roses and maiden her home for her, Friday. Mrs. hair fern completed her costume.

Lester Shane will entertain Satur- The bride was gowned in whit day in her honor. Mrs. E. E. Hart satin and lace, with which she wore and Mrs. George Pratt will give a a long veil of lace. Her large showluncheon, Tuesday and Miss Evelyn er bouquet was of lilies of the valley Horton, another bridesmaid, will en- and sweetheart roses. tertain at a large dinner party Wednesday evening for the mem-bers of the bridal party. Judge and Mrs. Crawford will give a bridal dinner at their home, Friday eve-

### Carey-Lichnovsky.

The marriage of Miss Helen Lichnovsky, daughter of Mr. and Mrs. F. J. Lichnovsky, and Professor E. J. Carey took place Wednesday morning at St. Bridget's low O'Brien, is quite one of the church. It was a very quiet affair, most popular of the late summer visonly relatives and intimate friends itors. Informal affairs which have being present.

Miss Bertha Lichnovsky, sister of the bride, was bridesmaid and wore honor. Miss Dorothy Judson entera gown of pink georgette with large hat to match. An arm bouquet of pink roses completed her costume. The bride was attractively gowned in white georgette and wore a long tulle veil. She carried a shower bouquet of white roses and swan-

Mr. Ray Carey, brother of the bridegroom, acted as best man. Following the ceremony a wedding breakfast was served at the home of the bride's parents. Mr. and Mrs. Carey will spend a

month in the south and then will

### Frederick-Carpenter.

make their home in Omaha.

The marriage of Marion Carpenter, daughter of Mrs. J. Frank Carenter, and Mr. Marvin L. Frederick of Elkhart, Ind., took place Thurs-day evening at the home of the bride's mother.

Miss Eleanor Carpenter attended her isster as maid of honor and Miss Marian Pettis of Lincoln and Miss Mary Phillipi of San Diego, were bridesmaids. Naomi Carpenter will be the ringbearer and Mastrs Franklin Carpenter and Richard Frederick stretched the ribbons. Mr. Harold Lounsberry of Elk-

hart, Ind., acted as best man and the ushers included Mr. Dudley Colby and Mr. Donald Howe.

Nearly every woman

country goes bareheaded. Skinner's the Best nesday evening at the club.

Milliners do not prosper in Mex-

# Carter Lake

Mrs. W. S. Guild entertained a party of eight guests at luncheon ter Lake club.

the cottagers' dinner given Wed-Mr. and Mrs. F. L. Haas have re-



# The Line of Beauty

Every matron and maid who has been using ion Cake) will be glad to know that there are other preparations in the SEMPRAY line that

We refer to SEMPRAY Face Powder, SEMPRAY Vanishing Crême and SEMPRAY

Almost all good stores carry these popular complexion requisites. You will always be glad you asked for the SEMPRAY line.

MARIETTA STANLEY CO., Grand Rapids, Michigan

our policy of always improving the quality of our breads is perhaps best shown by the amount of bread baked this year as against that of

Aug., 1918— 900,000 loaves Aug., 1919-2,400,000 loaves

All Grocers Sell It-Order Yours Today.

Thuman manaraman man

BAKING CO.

# Bride of Mr. Bucholz

One of the loveliest weddings of pre-nuptial affairs for there the season took place Wednesday are to be so many autumn evening at the John W. Towle residence, when Miss Naomi Towle becession while other parties are be- came the bride of Mr. Frederick Buing planned in honor of the many brides-elect.

Mrs. Bryce Crawford entertained

Cholz. The marriage lines were read by Rev. Dr. Stine of Lincoln before a bower of Russell roses and

Miss Marion Towle, sister of the ford, who, is to be a September brother of the bridegroom, were the bride. Fifty guests attended. well and Mr. Robert Byrne acted as

> Miss Marion Towle wore a gown The bride was gowned in white

Following the ceremony a wedding supper was served and a reception was held for the guests. It was a very quiet affair, only relatives and a few intimate friends being present. Mr. and Mrs. Bucholz have gone on a western motor trip. They will make their home in Omaha upon

their return October 1.

For Miss McVann. Miss Esther McVann of Washington, D. C., who is visiting Miss Wilbeen so much in vogue this season have been given in Miss McVann's tained informally at luncheon at her home Thursday for this guest. Garden flowers were used as a centerpiece and the guests included members of the school set.

Mrs. T. J. Flynn will give a delightful luncheon at her nome Saturday, when Miss McVann will be the honor guest.

MRS. FREDERICK BUCHOLZ

Heartbeats

By A. K.

To the bank blotter:

And wisely silent

Tender you were

Blotting the tears

From deposit slips-

Oh, how you must have Revolted and cringed!

With long lists of figures

In your quiet absorption

At the rich man's slips

Doubled and trebled

By grinding the poor.

The nervous panic

Of a costly hat

By a gray old rat

On him.

Of the forger's heart

You knew first hand

Purchased for Youth

Whose checks went wild

When the women smiled

You could have warned

Documentary evidence

And its aftermath-

Who signed

Joys and fears

Most secret vault

Away from the

Curious crowd Never a word

Nor a signal

Do you give of

Nor sign

Against "ink" transactions-

You could have told fathers

Their very souls away. The tears that were shed-

Better words that were said-

Of wasteful son's capers

That were put on paper You hold in your heart's

This ruman wreckage-

It is you who knows

And how it's improved By not being uttered. Would that we mortals

Could follow your lead

Field Club

The largest party given at the

nid-week dinner-dance at the Field club was entertained by John Sulli

van, who had 10 guests. Dr. J. F

Remove spots from handles of vory knives by rubbing with a chamois skin dipped in water, and

When making baking powder bis

uit roll the dough rather thin and ise two cuts for one biscuit. Lay

one on top of the other.

The hard shell of the cocoanut

awed to the proper shape and with

noles pierced for strings, makes a

Russian salad dressing is made

alf of French dressing and half of

mayonnaise, with chili sauce, chopped red peppers, cucumbers, and parsley added.

says Bolly

Anson had a party of eight.

hen in powdered pumice.

harming hanging basket.

We all

The lead of The silent bank blotter. SELAH!

The value of truth

With the lean

Little savings

Tenderly-

Caressingly.

Keeping the secrets

Of sinner and saint-

Old you are

### Sorority Luncheon.

The Delta Delta Delta sorority entertained rushees at a luncheon at the Athletic club Thursday, later attending the matinee dance at Happy Hollow. Baskets of pink and lavender asters tied with tulle formed the centerpieces of the small tables. Ten out-of-town members attended. Covers were laid for 30.

### Dinner Party.

Frederick Fox and Mrs. Frank Clement entertained at dinner at the Blackstone Thursday evening, in honor of Mrs. George Purdue, who leaves soon for Port Huron. Covers were laid for Mesdames Ernest Kohler, Herman Reimers, Jack Gilpatrick, H. Hadson and Samuel Eads.

Fifty reservation were made for

Macaroni and Spaghetti Mr. and Mrs. P. L. Haas nave to



SEM-PRAY JO-VE-NAY (The Pink Complexare equally as good for the complexion.

That Omahans have faith in last year.

# **EVERYBODY EATS** and like em all the time.

PETERSEN & PEGAU

# The All-Around Fall Wrap

### By ELEANOR GUNN.

A coat that is smart looking, but one that will withstand all sorts of rough usage, is what most women demand in the way of an outer wrap Although satin sounds dressy, it is so much more than dressy that it deserves first mention in utility fab-

The woman who does not have to consider expense, and who can have a coat for every occasion, has no real problem. Hers but to go forth and find the best styles the shops afford, and to choose the most becoming from among them. This is a task, but a delightful one. Compared to the task of the woman who must consider price and buy a coat that will answer two or three pur-poses, it is mere child's play.

The coat sketched has just crossed the ocean. It is made of tricolette, not satin, but it could quite easily be duplicated in satin or taffeta and would be equally good and more seasonable in wool jersey or cheviot. It has a snug, "comfy" air that makes it particularly attractive with autumn just ahead. The set of the high collar precludes the faintest possibility of the wind getting down one's back, and the collar is unique because it is the same material as the coat, instead of being fur or some trimming fabric.

Of the dolman type, it has no real sleeve and might almost as truthfully be referred to as a cape. has just the suggestion of a fitted back line though, which makes one hesitate in classifying it as a cape. Nearly all of the new coat models

do suggest capes, and many dresses have cape backs so the cape idea is hovering in the air and not at all to be scorned. If this model were made up in

black satin lined with a bright color even with white or pale gray, i would be a sensible-every-day-sortof-garment for a woman of any age to have in her wardrobe. It is quite dressy enough for a theater wrap and not too elaborate to wear on street cars or in the day time. In beige wool jersey it is transformed and immediately becomes a sort of traveling coat that seems out of place for formal wear. Tricolette is a happy medium between the two. It has lightness and warmth and is quite as dressy as satin or taffeta and a season or two newer.

With skirts as short as they are getting, coats should come to the hem, otherwise if a few inches of skirt shows at the bottom of a coat. one has to be extremely cautious about what color and material that skirt is to be. It is certainly smarter to have the skirt entirely covered

News arriving each day by those who are returning from the Paris opening, is to the effect that a separate coat is indispensible no matter how much of a lover of suits one may be. The between-seasons coat is the present consideration. Later always extremely flattering, and this on there will be no dearth from year they are particularly desirable. which to choose in the shops; hand some devetyn and velour de laine garments heavy with fur, that are going to be rather expensive and look in every detail. The in-between coat need not cost nearly so much money. It may even be made by a clever seamstress or small tailor if one is sure of the correct-

ness of the style chosen. Crepe de chine makes an excellent coat lining and is so much newer than other silks. There are any number of gay silk linings, some printed in animal and human motifs hat are very unusual and add distinction to an otherwise drab gar-

# Happy Hollow

Mrs. W. L. Selby entertained party of 12 guests at luncheon at Happy Hollow club Thursday, and Miss Nina Garrett entertained a party of eight.

Many parties were given for the children, as this was the last matinee dance of the season. Mrs. H. M Rogers entertained a party of 30

Mrs. George Gilmore will give a large luncheon party Friday at the club, and Mrs. P. M. Garrett will have an afternoon affair. Many large parties will be given

Saturday evening at the dinner dance. E. C. Johnson will have 34 guests, and M. M. Robertson will entertain a party of 10.

### Personals

Dr. Charles E. Smith and daughters, Helen, Dorothy and Ida, left Tuesday for Glacier National park. Mr. and Mrs. H. J. Plumhof and family left Tuesday for Yellowstone

Mr. and Mrs. J. J. Dodds, Robert and Dorothy, have returned from Nevis, Minn., where they spent sev-

Miss Agnes Britton is spending the week in Denver and Estes park with her parents, Mr. and Mrs. Charles Britton.

Mrs. Cyrus Mason has returned small cost.

and her aunt, Mrs. J. Edward Mc Gahen of New York, were the weekend guests of Mrs. Pearl McMichel of New York at the Seaview Golf club at Absecon, N. J.

Rev. and Mrs. J. M. Wilson have returned from Lake Geneva where hey spent the summer.

Miss Flora Buck leaves Thursday evening for Chicago and Geneva Lake, Wis. She will return Sep-

tion on the federal constitutional



ment. Foulards offer an interesting choice, and if one is buying materials to have the coat made, it is suggested that foulards be considered since it is the off season for them and they are therefore to be found at tempting prices on the bargain counter. An idea that is very much liked by smart women is to repeat the material used for the blouse or upper part of the dress in the coat ining. It carries out a three-piece idea and much is to be said in its favor.

Have you noticed the lovely pheasant turbans displayed in shop windows Feather hats are nearly warm cinnamon color.

(Copyright, 1919-Fairchild.)

### When Women Shop in Airships By ANN McCABE.

When women take to shopping In ships that sall the sky, The stores will fix for shopping Stalls on stilts, a half mile high.

Boulevards will be the fashion Made of air and hedged with

For the daring dears to dash on To the shouts of flighty crowds. Their ships will be in colors gay, Their clothes of rainbow hue,

And when it comes to bargain

And Mrs. B— is apt to say "Jennie's wings are much too

days, Poor birds! just watch them go Far to the woods and sit and gaze With envy and with woe. -From Kansas City Star.

Tweity-five girls from Baltimore have gone to a farm near Harve de Grace to pick peaches, They are accompanied by a cook and trained nurse and will receive \$1.50 a day.

# LEMON JUICE FOR FRECKLES

Girls! Make beauty lotion for a few cents-Try it!

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion beautifier, at very, very

from a trip to Portland and Los, Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard Miss Cecile Strickland of Omaha white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and rosy white the skin becomes. Yes! It is harmless and never irritates.

### Just Try This When Hairy Growths Appear

(Modes of Today) Misses Dorothy and Marian Weller returned Wednesday from a three months' stay at Lake Okoboji. Mrs. Weller is expected home Saturbled to the bairy surface 2 or 2 A smooth, hairless skin always plied to the hairy surface 2 or 3 minutes, then rubbed off and the Women suffragists of New Hamp- skin washed, when every trace of hire are confident of favorable ac- hair will have vanished. No pain or discomfort attends the use of the amendment by the state legislature delatone paste, but caution should when it meets in special session on be exercised to be sure that you see real delatone.-Adv.

## THE ADVERTISING COLUMNS OF THE OMAHA BEE OFFER MOST UNUSUAL OPPORTUNITIES FOR BIG BARGAINS