

# FAIR WEEK

Here Come the Animals, Two by Two---  
The *Hippo-Potamus* and the *Kick-Kangaroo*

Remember that old saying and the countless other rhymes associated with State Fairs and the Circus? They are all gone. Folks regard the fair as educational now. They attend these exhibits to acquaint themselves with the progress made in various lines of endeavor.

*and--Speaking of Progress---*

Have you seen the new Maxwell and Chalmers models? Do you know about the wonderful Chalmers-Maxwell Hot Spot and Ramshorn Manifold? These engineering principles have produced a long-sought-after result—they have made possible the use of low grade gasoline without the loss of power.

The Peerless Two-Power Range provides an unique car for the motorist whose requirements range from idling along city streets to speed on country roads. Through an advanced engineering principle this car has two distinct power ranges.

And another thing which may interest you is the policy of the Western Motor Car Co. This policy calls for the operation of their business along institutional lines, rather than the operation of a mere distributing agency. The new building being constructed on Farnam street at Thirty-first, will provide one of the largest exclusive automobile buildings in the United States. Here ample room for expansion, car storage and service will be provided. You will find back of this organization a definite purpose and policy such as you find in other INSTITUTIONS which value GOOD WILL among their greatest assets.

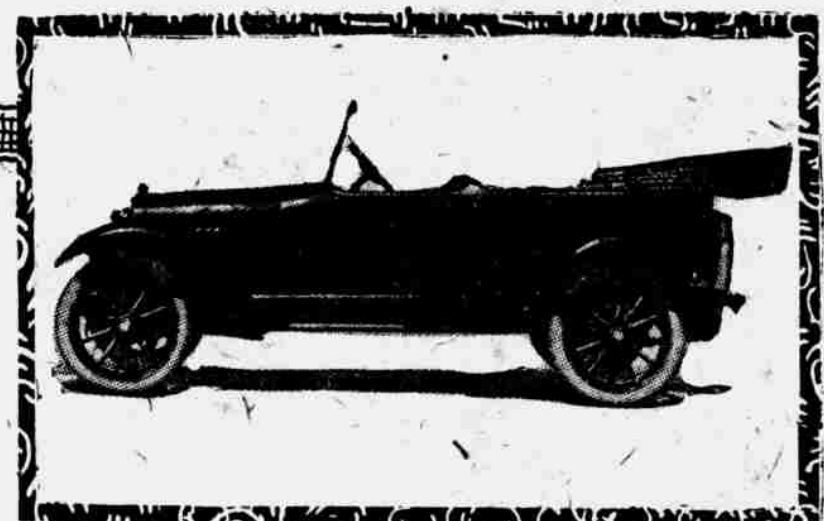
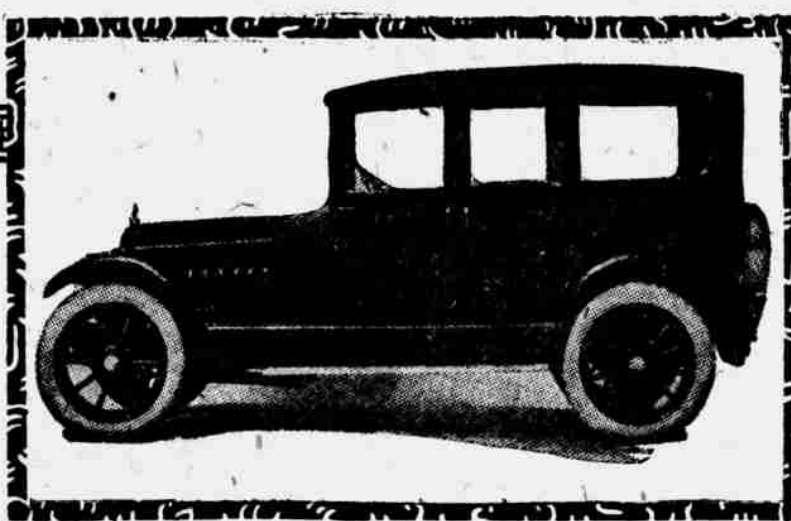
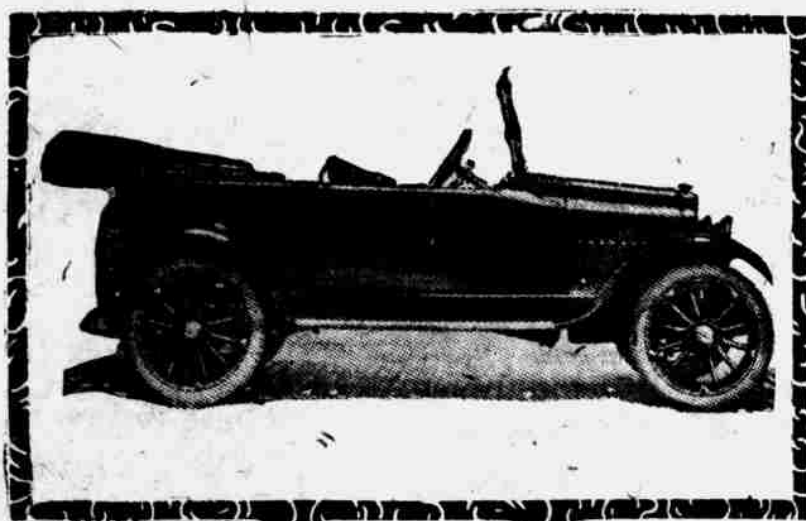
**Lower Grade 'Gas'  
Up to Motorists**

From Thursday (August 28) World-Herald.  
Colorado Springs, Colo., Aug. 27.—Because of a limited supply of petroleum in the United States, refiners have been forced to produce a lower grade of gasoline and automobile manufacturers must readjust their engines to new specifications, Henry L. Doherty told the representatives of the American petroleum institute at the opening of their convention here today. Mr. Doherty is chairman of a committee of producers and refiners which is now negotiating with the automobile makers to obtain a satisfactory solution to the problem. He predicted that a satisfactory solution would be found without causing loss in efficiency through the lower grade of fuel.

## WESTERN MOTOR CAR COMPANY

DISTRIBUTORS

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Our New Home, Under Construction at Farnam and Boulevard.

