Vice President of McCord-Brady Co. Gives Opinions on Reducing High Cost of Living.

(Continued From Page One.) ers in California and they have an organization that fixes the prices of dried fruits. We have kept off of

Explains Sugar Shortage. "Why is sugar short in Omaha at this time?" was another question. "There is a shortage of ships. There is plenty of sugar."

"Is it a fact that sugar which was contracted for by Omaha jobbers was resold in eastern markets?"
"I don't think so. We have refrained from making such a profit.
There is not much hope of sugar being stored here until the new crop

comes in. The sugar shortage in greater in the east. In Chicago i is very short. There is no sugar now in storage here." He explained that the wholesalers have been earning a profit of 35 cents per hundred on sugar.

Growers Hold Up Price. He attributed the shortage of cofee in this country to a disposition on the part of coffee-growing countries to hold up prices. He asserted that wholesalers figure on 10 per cent gross profit on coffee. One of the factors of the high price of coffee, he added, was a general demand for the best grades in packages. He said the demand for bulk coffee has almost disappeared.

"There has been some agitation recently against the packers distributing canned goods direct to retailrs, hasn't there?" asked Attorney

"There has been a feeling that the packers have been going into, the wholesale grocery business by dis-

tem which uses the jobber as the selling stuff to me, was sore bemiddleman between producer or manufacturer and the consumer, Mr. Brady stated the manufac- instead of through a commission turer using such a system un-derstands that re can distribute his goods in a more economic manner by eliminating thousands of accounts and many selling agents. to Hykel's story, but they intend He stated that the manufacturer to probe further along this line to works on a smaller margin of profit determine whether there is any sysof 5 to 7 1-2 per cent. because he tem used to discourage buying from is able to sell in carload lots. The sources other than through the wholesale, he added, figured on 10 commission men themselves. to 15 per cent. gross profit and he One of the witnesses testified that believed that the average retailer he has never heard of any attempt igures on the average gross profit to restrict the dealings of retailers

of 25 per cent. to run a conserva Gives Access to Books.

Mr. Brady wished to explain the average dealer's net profits were no more today than they were before the advent of high prices. He also stated that the credit losses of his business last year amounted to 1-10 business last year amounted to 1-10 of one per cent. on the business of approximately \$7,000,000 a year. The net profits of the company were more in 1917 than in 1918, due to the rapid increase of stocks on hand.

Explain Government Prices.

"Mr. Brady," asked George A. Williams, chief of the state bureau dried fruits this season on account one of the government stores he the holding of picnics, banquets and of the high prices," he further testi-toilet soap for 6 cents, as against a A. W. Ro at the retail stores could be bought for 25 cents per pound at the commissary. How do you explain that?" "The government bought the soap

in large quantities and probably did not add transportation charges to the selling price, and probably bought the coffee at the seaboard

Buyers Extravagant. S. Beninato, manager of the fruit epartment of the Central Market, 610 Harney street, testified:

"There is a tendency among people of moderate incomes to be exravagant in their buying. Recently observed wage-earners buying strawberries at 60 cents a box, price that caused many persons of wealth to hesitate.'

The examination of retail grocery and meat dealers yesterday morning did not bring out any salient facts in solving the high cost of living. The only evidence of the morning session that went beyond the com monplace was the testimony of Wil iam Hykel, retail dealer at 424 North Sixteenth street, who said:

"A friend of mine brought in four arloads of potatoes from Kearney. He sold two cars to one of the commission men and offered me a car for \$3.20 per 100 pounds. The com mission men were charging 4 and wholesale grocery business by tributing canned goods in the same I went down to look at the car and while I was there, my friend's partener with their meats," he replied while I was there, my friend's partener met Jacob Adler who has been 41/2 cents a pound here last week dlers' union. Adler, who has been cause he saw that I was trying to buy potatoes direct from the track

> Will Investigate Story. The state officials are not ready to attach any particular significance

with producers. Another retailer testified that he bought within the last few days tomatoes at 60 to 65 cents a basket and retailed them at

Some Price Cutting.

Tuesday's evidence tended to show that at least Trimble Bros. and B Blotcky, members of the pool, are Mr. Brady invited the state officials peaches. A witness testified that to visit the McCord-Brady estab- one day last week he found Trimble lishment and make any book ex-aminations they wished a case on peaches, and a few days later Blotcky was quoting 10 cents lower than the Trimbles.

Questions referring to the Retail Grocers' association elicited replies of markets and marketing, "a sol- which indicated that the association dier friend of mine told me that at is more of a social organization for

A. W. Robertson, clerk for Wilke general prevailing price of 12 cents & Mitchell, grocers, Fortieth and called yesterday. He estimated that prices of fruits and vegetables in Omaha this season are nearly 100

Demand Not So Great.

"What is the relative demand for fruits in Omaha this season?" Attorney Munger asked.

The demand has been materially reduced during this and last seahe replied. "The high prices of fruits and sugar have reduced canning this season. I have heard women say it would be cheaper to buy canned fruit than to do their own canning this year."

Mr. Robertson stated that his store has been unable to obtain sugar during the last two weeks. H. Milder, grocer at 4910 South Twenty-fourth street, testified that his observations have been that prices of the independent wholesale fruit and vegetable dealers are in-variably lower than those of the so-

called pool. "We can buy peaches, grapes and ther fruits cheaper from the Ped-llers' union or Levinson's than we can from members of the combina-

He asserted that cost and selling prices are small consideration at "We bought 200 cases of peaches

at \$1.20 and sold them at \$1.19," he ing the government by selling army capitalization of \$100,000 last year, a bacon at 291/2 cents." Don't Discuss Prices.

Hyman Osoff, grocer, 506 South Tenth street, admitted that he was member of the Retail Grocers' as-'What matters are discussed at the meetings of your association?'

Attorney Munger asked. "We discuss holding a banquet, picnic or food show," witness re-

"Do you ever discuss prices at your meetings?" was the next ques-

For years manufactur-

ers have been trying to

duplicate the delightful

flavor and fine texture of

POST TOASTIES

Their failure is best

shown today by the fact

that Post Toasties are

POOL DEFENDED BY WHOLESALER AT FOOD PROBE

anager of Fruit Company Declares Plan Used Economic and Permits Buying at Low Prices.

Lincoln, Aug. 26 .- (Special .-Continuation of the probe on the H. C. of L. was resumed at the state house this morning, with E. T. Scott, manager of Stacy Bros., wholesale fruit dealers, on the stand. Mr. Scott said that he wanted to correct some statements made yesterday, or in a nearby town; and that coffee Farnam streets, was the first witness rather qualify the same, regarding which was sold for 45 cents a pound called yesterday. He estimated that th east and west.

> He said that buyers in the east per cent more than prices four years simply sell produce for the growers on a commission basis, in most cases about 10 per cent, and have no interest in the cost of the same. He said that Nebraska and western jobbers generally purchased outright and sold the same way. Orders are taken some time in advance, for instance, holiday goods, such as cranberries and the like, used a great deal during the festal season, the price was set by the growers at the time of shipment and the jobbers had to take them regardless of the cost. Lemons came the same way, but the price was set by the producer the day the shipment reached Lincoln,

based on the demand. He blamed high prices partly upor increased wages, freight rates, packing material, but mostly to the willingness of the people to pay the price regardless of the cost. "It is price regardless of the cost. "It is simply a mad scramble and the people gobble it up no matter what the price. In fact," said Mr. Scott, money seems to be the cheapest commodity on the market today."

Profit 30 Per Cent The firm of which Mr. Scott is manager aims to do business on about an 18 per cent profit. They turn their stock over every five days and their capital stock 10 or 11 testified. "We are even undersell-I times a year, said Mr. Scott. On a 12 per cent dividend was paid, and an 18 per cent surplus laid by, and would make about 30 per cent profit for the year, which he considered about a fair return on the investment, taking into consideration what they might lose sometimes. George F. Burt, manager for

Grainger Bros., was the next man to testify. Much of his testimony was along similar lines to that given Mr. Scott and confirmed what the latter had said regarding the buying and shipping pool. He said that he did not think it destroyed competition. He said that he was Osoff added that the Grocers' as-sociation does not issue a list of prices for the guidance of members. Bros. was getting \$1,25, he had un-

lerstood from the salesman. Then asked by Attorney Devoe how his firm could sell for more than Stacy, he said that his firm had about sold out while he understood that Stacy Bros. had quite a supply on hand.

Criticizes Apple Growers. Mr. Burt did not like the way that Nebraska apple growers packed their apples. He said they put the good ones at each end of the barrel and the poor ones in the center and then, too, they didn't fill the barrel full. He called it "plugging" and not conducive to good business prin-

However, he said that while it was true that Nebraska apples went largely to the east, his firm handled quite a large quantity and that gen-erally speaking Nebraska apples were better than those grown in the

He was asked by Mr. Devoe how t was that the price of apples went up as soon as they were out of the grower's hands. He asked him if it was not true that as soon as the apples got in the hands of some one between the producer and the consumer that the price went up to bout all the traffic would bear and Mr. Burt said he thought that was not true. He afterwards said that the price originated in Chicago and New York and that Nebraska jobbers based their prices on these mar-

Will Continue Hearing. Asked again by Devoe if it was not true that he did not base his price on what he paid for the apples, Mr. Burt admitted that this

was the fact. Grainger Bros., the firm with which Mr. Burt is connected, has a capital and surplus of something over \$1,000,000 according to Mr. Burt and made a net profit last other stuff if they did.

The hearing will continue tomorrow at 10 o'clock. Yankee Soldiers to Study Methods Used

by French Farmers

course in farming and gardening at the French national horticultural school at Versailles.

By arrangement with the Franco-American war commission, M. Boret, night here. He arrived at 7:22 last minister of agriculture, approved night, six hours and 57 minutes this plan of giving the Americans after he left Toronto. the best possible insight into French methods of land culture. The class worked in the old kitchen garden of Louis XIV laid out as "Le Potager du Roy" by La Quintinye, in 1678. at 12:39, taking six hours and five Aided by interpreters, professors of minutes to get back on the second the national horticultural school half of his round trip. gave practical demonstrations of fruit an vegetable growing and periodical visits were paid to the famous state and municipal nurseries in and around Paris.

The class was under the control exceedingly apt and enthusiastic pupils,"said the director of the school, and we hope they will be able to introduce our methods in profit to themselves. Rank did not count in the class; a Red Cross colonel and a captain were quite ready to shovel and wheel away soil in teams with private soldiers."

Shopmen Take Ballot on Wilson's Proposal

mands for more money, would intold not to forget that a strike now meant that the shopmen were strikng alone to force an increase for the entire 2,000,000 railroad employes. Strike benefits, it was said, would not be paid beyond the limit of funds now available.

Contents of Letter The letter sent by the committee of 100 to the various unions, is as

"Practically every class of railroad employes have now submitted requests for very substantial increases over existing rates of pay. It is well that our members give very serious consideration to this fact if there is to be any additional general increase in the wages of railroad employes, the federated shop trades will receive the same consideration. Don't fail to give this statement careful thought and don't forget that if the federated shop trades become involved in a strike now, you are striking alone to force an increase for the 2,000,000 railroad employes.

Must Vote on Strike.

"In view of the foregoing facts, he statements contained in the presdent's letter and the responsibility that must be assumed, if a suspension of work is to take place, your executive council has decided that it would fail in its duty were it to auhorize a strike until the membership have had an opportunity to decide their course of action on this proposition. It is not our intention to shirk any of our responsibilities as executive officers and the wishes of a constitutional majority of the membership, expressed by their vote as hereinafter directed, will be car-

Miners to Lose Charter if Strike Doesn't End

Springfield, Ill., Aug. 26 .- Orders telegraphed today from state miners' headquarters, to secretaries of all coal mine locals in Illinois said charters of all locals which persisted in the present strike on or after Saturday, August 30, would be revoked.

Atlantic City Chosen

for Next Rotary Meeting Chicago, Aug. 26.-Atlantic City was selected by the board of direcors of the International Association of Rotary clubs as the meeting place for the 1920 convention. The directors, meeting here, named June 20-25 as the time for the sessions

THREE AIRMEN REACH GOAL IN

AERIAL DERB American Air Service Flyers Complete Round Trip Between Mineola and Toronto.

Mineola, N. Y., Aug. 26.-Three entrants, all American air service lyers, had finished in the international aerial derby between Mineola and Toronto at 6:44 o'clock Tues-day night, Lieut. M. J. Plumb and C. W. Maynard completing their round trips here and Maj. R. W. Schroeder, ending his at Toronto. Lieutenant Plumb was the first to inish, landing at Roosevelt field at 5:50 p. m. after a gross time of 26 hours, 38 minutes, since his start here Monday afternoon at 3:12. Major Schroeder, the second to finish, started from Toronto Monday at 12:45 p. m. and ended his journey this afternoon at 5:52, consuming a gross time of 29 hours, 27

Maynard Finishes Third.

Lieutenant Maynard, third to fin-sh, alighted at Roosevelt field at :44 p. m., after the elapse of a gross time of 26 hours, 41 minutes, since his start here Monday afternoon at 4:03.

In announcing the first three racers to complete their trips, the American Flying club stated that year of \$142,500 which, however, was actual flying time would not be ess than in 1917. He denied that known for many hours, when all Lincoln commission merchants tried stations along the route had reached to stop merchants from buying di- arrivals and starts at their points. rect from the grower with the threat that they would refuse to sell them be known until officials' reports are all in, it was added.

Lieutenants Plumb and Maynard ooth used DeHaviland "four" machines with 400-horsepower liberty motors. Major Schroeder used a

Planes Faster on Return. It took Lieutenant Plumb 20 hours and 15 minutes to reach Toronto from Roosevelt field on the Paris, Aug. 26.—Sixty-three Amer- first half of his flight, arriving at the Toronto landing field at 11:27 ican soldiers-officers, non-coms a. m. Tuesday. He made the trip back and men-have just completed a in five hours and 50 minutes, starting from Toronto at noon, he said. Major Schroeder consumed about six hours and 52 minutes in reaching Toronto from Mineola, getting away from the local field at about

Lieutenant Maynard took 20 hours and six minutes to make the flight to Toronto, arriving there at

Investigation of Print Paper to Start Soon

Washington, Aug. 26.-Investigaof Lieutenant Hildreth and consisted be conducted by a subcommittee of 10 horticulturists, 20 farmers, 15 the senate manufacturers committee tion of the print paper situation will students, two chemists and 16 of the senate manufacturers committee with Senator La Follette of Wisconsin, as chairman, it was decided today. Chairman La Follette announced that the committee first would devote its attention to the extheir own farms and gardens with amination of information secured by the federal trade commission, after which hearings would be held.

Four Units on Guard.

Raleigh, N. C., Aug. 26.-Four companies of state troops were orlered today to Charlotte, where disorders in connection with a street car strike resulted last night in the death of at least two persons and the njury of a dozen others.

whom have made or will make de- Aluminum Ware Sale

Anti-Red Army Advances

Along Entire Front London, Aug. 26.—The war office announced this evening that on the announced this evening that on the senate Tuesday unanimously ap-western front of General Denikine, proved the peace treaty with Gerthe anti-bolshevik leader in southern Russia, the advance is continu- ratified the treaty August 8. ng with great rapidity along the en-

Belgian Senate Ratifles

Treaty With Germany Brussels, Aug. 26.-The Belgian The Chamber of Deputies

Bee Want Ads boost business.

Thompson-Belden & Co.

Established 1886

The Fashion Center for Women

Fall Dresses



Distinction of line, enhanced by individual touches in the way of trimmings, make these frocks, both woolens and silks, the attractive things they are.

The materials are rich and all new weaves are represented-in woolens, tricotine, duvedelaine and Poiret twill—and in silks, meteor, pebblette, tricolette, Georgette and satin.

The group of especially fine dresses for \$98.50, as well as models for either more or less, are well worth viewing.

> Sorosis Shoes for Autumn Wear

The new Sorosis shoes in black and dark brown, have very graceful lines, long, slender vamps and dainty Louis heels. Prices are very reasonable, lower, in fact, than they will be later in the season.



Children's School Hose

Pony hose, fine ribbed. with triple knees, heels and toes, either white, black or brown. Small sizes, 55c; large sizes, 65c a pair.

Boys' medium weight Pony hose, in small sizes, 55c; large sizes, 65c a pair.

Misses' shaped lisle hose in black or white, with garter top and double soles. Lisle, 75c; silk lisle, \$1 a pair.

Fan-ta-si Crepes

Several new fall shades in this heavily creped silk have arrived, especially fine for separate skirts.

Woolens...

New broadcloths, tricotines, poplins and invisible checked effects may be had now for over \$1 less than prices later in the season.

Higher Rates Must **Follow Increased Costs**

This is what present conditions mean in the telephone business:

Higher prices for nearly all telephone material-

Increased cost of all labor that goes into plant and equipment-

employees-Increased traffic requiring more

Advanced wages for telephone

equipment.

These conditions have made it impossible for us to hold our rates as low as we did before



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The Most Popular Corn Flakes In America

