THE OMAHA SUNDAY BEE: AUGUST 24, 1919.



Heading the List and of Greatest **Importance for Monday Selling is** 

This Remarkable Sale of

10672 Pieces of Sample Underwear



Medium and Winter Weight Garments for Men, Women, and Children --- A Mid-West Jobber's Stock of Samples

# at Exactly Half Price

This event, perhaps one of the largest single purchases of underwear we've ever made. presents an opportunity that no foresighted person can possibly afford to overlook

THIS great quantity of Underwear was purchased by us at an extraordinary underpricing. When we tell L you that the sale price of this Underwear is less (in many instances far less) than they can be purchased for at wholesale today, some significance of the importance of this selling to you can be realized.

## Standard Qualities---Brands Well Known to Thousands of People

After reading the few lines above, it should be immediately apparent to every shrewd person that this is a golden opportunity to buy an entire supply of fall and winter underwear for all the family at one-half and less than one-half the price one will have to pay a few weeks hence. The various offerings follow:

# The Women's Wear

THE Women's Underwear is especially L desirable in point of quality and fit. The various lots include long and short sleeve styles. Close to 4,000 garments in all, as follows:

> \$7 Union Suits, 3.50 These are of fine silk and wool.

\$6 Union Suits, 3.00 Of fine worsteds and cashmeres. \$5 Union Suits at 2.50 Of fine cashmeres.

\$3 Union Suits, 1.50

The Boys' and Girls' Underwear <sup>1</sup>/<sub>2</sub> Price

> E VERY person who has Underwear to buy for children, should, by all means, buy a plentiful supply of Fall and Winter weight garments at these prices. All are Union Suits, come in all-wool, fine wool and cotton and cotton

the opportunity of anticipating your needs at half and less than half the prices you will have to pay later on.

## The Men's Wear

THE Men's Underwear alone comprises close to 5,000 pieces. The Union Suits come in all-wool, silk and wool, combined cotton and lamb fleeced and wool mixed. The Shirts and Drawers come in fine cotton fleeced, wool and ribbed cotton.

10.00 Union Suits at 4.95 Ba 8.00 Union Suits at 3.95 7.00 Union Suits at 3.50 6.00 Union Suits at 2.95 5.00 Union Suits at 2.50



## A Sale of **Domestics**

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Several offerings of interest to the economical housewife.

PERCALE, light and medium colors, all shirting styles, long mill lengths, 36 inches wide; per yard, 29c.

FANCY SILKOLINE mill remnants, 36 inches wide, pretty Persian and floral designs at per yard, 181/2 c.

DRESS GINGHAM in pretty plaids, checks and stripes, all full standard quality; per yard, 35c.

CRETONNE in a big assortment of pretty patterns, correct weight for comforters, etc., 36 inches wide; per yard, 29c.

VELOUR FLANNEL for kimonos, house dresses, etc., in long mill lengths, fancy printed patterns; yard, 29c.

MUSLIN AND CAMBRIC, compares with Lonsdale in quality, mill remnants, 36 inches wide; per yard, 19c.

ZEPHYR GINGHAM in plaids, checks and colors, 32 inches wide; special, per yard, 39c.

MADRAS, pretty patterns in Jacquard and other effects for men's and boys' shirts, etc., 36 inches wide; per yard, 39c.

FANCY OUTING FLAN-NEL, 36 inches wide, extra heavy quality with long fleecy nap, at 39c.

PERCALES-36-inch Bookfold dress and wrapper percale, light and dark colors. Our very best quality, at 35c.

The advisability of buying your winter under- wear in this sale is obvious.	Fine wool-ribbed wear. \$2 Union Suits, 1.00 Heavy cotton and fine cotton ribbed, with soft fleece. 1.50 Union Suits, 75c Heavy cotton ribbed. -THIRD FLOOR-MAIN STORE- ANTICIPATE THE C	3.00 grades at 1.50 2.00 grades at 1.00 1.50 grades at .75 -THIRD FLOOR-MAIN STORE-	3.95 Union Suits at 1.95 3.50 Union Suits at 1.75 2.95 Union Suits at 1.45 3.50 Shirts, Drawers, 1.75 1.38 Shirts, Drawers, 69c MAIN FLOOR-MEN'S STORE- ERWEAR NEEDS NOW	Extra selling space and extra salespeople for this occcasion.	FANCY SATEEN, 36-inch width, splendid quality for comforter covering, etc., long mill lengths; per yard, 29c. APRON GINGHAM, in as- sorted blue checks, good quality; per yard, 15c. REMNANTS OF WASH GOODS. 5,000 yards, ac- cumulations from this sea- son's selling; while the lot lasts at, per yard, 12½c.	
	We urge the purchasing of your Fall and Winter Underwear requirements now, because this sale affords			•	-BASEMENT-	11

Assembled for Immediate Disposal A Final Clearance of the Season's Most Popular High Grade Silks

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Values range to 7.50 2.95 Monday This offering comprises short pieces of the season's most favored fabrics-in the most desirable designs and colorings. The pricing is especially low to effect immediate disposal to make room for fall goods. In the ale are

> Baronet Satin, Patriettes, Fansta Si Crepe, Kumsi-Kumsa, Dew-Kist,

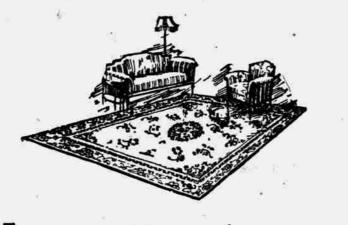
in plain and printed brocade effects. Many short lengths, but of sufficient amount for skirts or coats.

## A Special Purchase of 10,000 yds. of Remnants of Jap Silks

Remnants, consisting of 36-inch imported colored Jap Silks from one of the largest underwear and waist manufacturers in the east. These lengths range from 11/2 to 6 yards, in a good range of colorings, and are of extra heavy quality. Regular 1.75 quality. Yd.,

#### New Silks for Autumn Are Exquisite

Designers have indeed turned back to days of mediaeval splendeur in the designing of these silks. Rich weaves use brilliant metal threads in their patternings and delicate materials appear in exquisite pastel colorings. Fall showing now ready. MAIN FLOO



## Home attractiveness begins with your rugs

NOW that Summer holidays are over, your thoughts are doubtless turning toward making your home attractive for the Winter months. The patterns in these Rugs show the possibility of bringing new color tones indoors, to harmonize perfectly with walls and furniture. The values are especially liberal.

## 9x12 Axminster Rugs, 34.50

Heavy Axminster Rugs, well woven and durable, in Oriental, floral and small allover effect, suitable for living rooms, dining rooms or bedrooms. An excellent assortment to choose from.

## Wool and Fibre Rugs

An ideal Rug for bedroom use, in attractive colorings, woven in one piece, plain centers and figured designs-

9x12 size, 19.50 - 8x10 size, 15.75 - 6x9 size, 10.75

Velvet Rugs Floral and Oriental patterns in harmonious colorings, 27x 54, each, \$2.95.

**Axminster Rugs** Extra heavy quality, deep, close nap and very serviceable, 36x72, each, 5.95.

Carpet Closely woven and service-able, 27 inches wide, per yard, 1.00.

**Brussels** Stair

Velvet Stair Carpet Very durable, fast colors, 27 inches wide, per yard, 1.75.

# Suits Fashioned in the Favored Lines of Autumn

Satisfying Variety in New Modes. New Materials and New Types

Ladies' and Misses' Section replete with new ideas. from which selection is a delightful pleasure.

### The Materials

Duvetyne, the new Peachblooms, Velour de Laines, Tricotines, Tweeds novel Checks, are among the favored fabrics.

## The Colors

Navy, Dragon Fly, Blue Beaver, Henna, Seal Brown, Taupe, are among the favored shades.

The Trimmings

Furs used in collars, cuffs and borders and novel pockets and buttons add luxurious appearance.

#### - The Styles

Models conforming to the blouse types or straight line, loose belted, slightly flaring effects, most used.

Complete lines awaiting your inspection. Prices range-69.00, 89.00. 98.00, 150.00 and upward.

> Exclusive showing here of "Verite" and Miss Manhattan Suits

> > SECOND FLOOR