

WOMAN'S SECTION OF THE BEE

So bright the tear in Beauty's eye... Love's heart regrets to kiss it dry...

No one is so accused by fate... No one so utterly desolate... But some heart, though unknown...

Society

WHO said actors lead a dog's life? If they ever did, those days passed with Della Fox and the Floradora sextet...

SCORE---LOVE?



The Demon Dalton drive is illustrated in the above snapshot of Dorothy Dalton of film fame, on the tennis courts...

Heartbeats

By A. K.

How many maids Have dreamed And dreamed Of luxury and riches— How nightily On the glittering stage The actress Reigned supreme—

Seymour Lake

Mrs. George E. Mickel entertained at luncheon Thursday. Covers were laid for Mesdames J. H. Redick, J. L. Combs, E. W. Exley, R. C. Dunbar, H. B. Gengnagle, Jerome Stone, C. W. Bothwell, C. E. Vest and Charles F. Cox.

Happy Hollow

Those entertaining small parties at Happy Hollow club Saturday evening will include E. E. Kimberly, W. D. McHugh, Jr., and Paul Kuhns.

Country Club

Miss Frances Kellogg, who will arrive from Chicago Saturday morning to visit Miss Mary Gifford, will be honored at many affairs during her stay.

Lodge Affairs

Mr. and Mrs. John Inman, who were recently married, were honor guests at a reception given by Omaha Council 145, of the Knights and Ladies of Security, on the evening of August 14, at the bridge hall.

With the opening of the school year "rush" parties given by the various sororities fill the social calendar. The first of these was given Friday by the Alpha Chi Omega sorority of Lincoln.

Mrs. Fred Hamilton is planning a trip to New York early in the fall.

The great majority of girls and young women who were engaged in the war to operate elevators in New York apartment houses and office buildings have now been replaced by men.



The Drexel Kid says, "I don't care what kind of a hat they buy for me, but when it comes to shoes I want Steel Shods every time."

DREXEL'S Boys' Shoes

School starts soon, it's time to be thinking about the new shoes for the boy.

STEEL SHOD SHOES

have been pleasing Omaha boys and their parents for more than thirty years. You will find that one pair of these shoes will outwear two pairs of ordinary boys' shoes.

DREXEL SHOE CO.

1419 Farnam Street

Mail Orders Solicited.

Parcel Post Paid.

Autumn Days Approach

Apparel for women and girls is ready for inspection in daily growing quantity

One year ago we entered the Autumn season in great depression. The future of the world was in the balance and quite uncertain.

Beauty and economy appeal to the early buyer. The beauty is evident. The economy is brought to you through our wise anticipation.

SUITS

Perhaps the most needed Fall garment. Styles strikingly different: Coats longer, a tightening of the waistline, elaborate trimming in the better models.

Tailored effects featured at 49.50, 59.50 & 69.50

DRESSES

For all occasions, Serges in the staples, Tricotine in the more elaborate are favored.

Street Dresses grouped at— 29.50 39.50 42.50 Silks and Satins for afternoons— 27.50 39.50 47.50 Tricotettes decidedly the fabric of Fashion— 59.50 69.50 75.00

COATS

In most wonderful new cloths, Evora Cloth, Duvetyn, Crystal Cloth, Silvertone, Heathertone and Brushed Angora.

50.00 and 250.00

DEPARTMENT FOR GROWING GIRLS

Follows closely the grownups in Dresses, Coats and Suits. Fashionable garments in all ages ready for the Go-Away to School Girl.

Fur Sale

Enters the third week with double the sales recorded in any previous sale. We urge again the wisdom of an immediate selection.

- Sealine and Nutria Coat, 36 inches long, priced \$385, on sale at \$287.50. Sealine and Squirrel Coat, 30 inches long, priced \$275, on sale at \$215. Sealine and Nutria Coat, 30 inches long, priced \$300, on sale at \$225. Plain Sealine Coat, 32 inches long, priced \$250, on sale at \$195. Plain Sealine Coat, 30 inches long, priced \$235, on sale at \$175. Hudson Seal and Beaver Coat, 42 inches long, priced \$675, on sale at \$550. Hudson Seal and Beaver Coat, 32 inches long, priced \$500, on sale at \$395. Plain Hudson Seal Coat, 30 inches long, priced \$395, on sale at \$345. Plain Hudson Seal Coat, 32 inches long, priced \$350, on sale at \$285. Jap Mink Coat, 36 inches long, priced \$250, on sale at \$187.50.

Ending Summer Garments

UNUSUAL REDUCTIONS IN WOMEN'S READY-TO-WEAR Blouses, all cotton fabrics, grouped at \$1.69 and \$2.69. Sweaters in wool fiber or silk, grouped at \$5.00, \$10.00 and \$15.00. Bathing Suits (wool) \$5.95 and \$7.95. Silk Skirts, beautiful novelty fabrics, \$5.00, \$10.00, \$15.00. Cotton Skirts (white Gabardine) all at \$2.50

Children's and Junior Summer Garments

GO IN GROUPS AS FOLLOWS: Dresses and Coats, sold up to \$7.50, at \$2.30. Dresses and Coats, sold up to \$12.50, at \$3.95. Dresses and Coats, mostly Juniors' sizes for young women, sold up to \$15.00, at \$5.95. All Children's Hats grouped at \$1.98 and \$2.98. All Smocks grouped at \$2.90 and \$4.90. Girls' Outing Suits for work or play, reduced from \$4.50 to \$2.50.

Final Clearing of Muslin Underwear and Corsets

Garments remaining from our August Sale showing some wrinkling or slightly soiled from the tables, have been regrouped at very low prices, to be sold Saturday. NO. 1—Table of Gowns, Envelopes and White Saten Petticoats, \$1.45. No. 2—Table of Billie Burkes, Envelopes, Gowns and Petticoats, \$1.90. NO. 3—Undergarments of the finer textures, splendid tailor trimming and all lace edged, \$2.90. NO. 4—Hand-embroidered Philippine garments and our finest lace and embroidery trimmed white garments, \$3.90.

Autumn Dress Goods

NOW SHOWING This will be a great season for the better sort of wool fabrics. Old H. C. L. can be evaded by home sewing. Splendid cloths, with the "Kilpatrick" quality guarantee, purchased months ago, can be had from us today cheaper in many cases than we can buy them now. Tricotines. Novel weaves in Suiting, Serges, Gabardines. Sheer woven Wool Taffeta. Velour. Broadcloth.

Toilet Preparations

SATURDAY SPECIALS: Palmolive Face Powder, 39c. Non Spi, 35c. Mentholatum, 19c. Pepsodent, the new tooth paste—ask your dentist about it—50c a tube. Physicians' and Surgeons' Soap, 8c. Jergens' Benzoin and Almond—23c. Pond's Vanishing Cream, 19c. Palmolive Vanishing Cream, 19c. Palmolive Shampoo, 39c. Cuticura Soap, 19c. Hudnut's Marvel Cold Cream, a perfected product, 50c.

Personals

Miss Margaret E. Brennan and niece, Marjorie L. Jackson, are spending several weeks in Chicago as the guests of Mrs. D. C. Shelley.

Mrs. R. L. Frantz leaves Sunday for Nashville, Tenn., where she will visit her daughter, Mrs. Edward Vestal. She will also spend several weeks in Virginia, returning October 1.

Mr. and Mrs. G. H. Strong of Olean, N. Y., parents of Mrs. Jacob West of Fort Omaha, will arrive during September to spend six weeks. From Omaha they will go to their winter home in Florida.

Miss Menie Davis is planning to go to New York during the winter.

Miss Marion Carpenter, who has been visiting Miss Marian Pettis of Lincoln, will return Friday evening.

Mrs. Cecile Robinson of Seattle, Wash., is the guest of her daughter, Mrs. Clark Strickland, and Mr. Strickland.

Miss Jayne Clark is visiting in Petersburg, Va.

Many Omahans are spending the vacation season at Colorado

Carter Lake

W. F. Megeath entertained 12 guests at a swimming party followed by dinner, Thursday evening at Carter Lake club.

Twenty teachers from the Commercial High school had dinner at the club Friday evening. The directors of the club had dinner together at the club, and George F. Fancha entertained a small party.

Mr. and Mrs. A. F. Sorenson have gone to New York and Atlantic City.

Miss Marie Simpson has gone to Los Angeles where she will spend two months.

Spring. They include C. B. Burck, Misses Florence Peake, Ethel M. Biddick and Lillian Ward, J. R. McKittrick, H. G. Demison and Mr. and Mrs. F. H. Gulgard.

Miss Esther Smith will leave Saturday for Hastings, Neb., to spend several weeks with friends.

Roy T. Byrne is spending a few days in Chicago and Milwaukee.

Mrs. Turner Carlisle left Thursday evening for Grand Island to visit her sister, Mrs. Roy Menck.

George E. Lee has returned from Denver.

Relief Corps Picnic

The U. S. Grant Women's Relief corps will hold their annual picnic Saturday. All members will meet at Seventeenth and Harney streets at 2 o'clock, and will bring lunches.

Fine for Skin Exposed to Sun or Flying Dirt

These days the face needs special care and attention. Flying dust and dirt, the biting sun, are severe on any skin. Their despoiling effects are best overcome by the application of pure mercurized wax. This keeps skin and pores in a clean condition, the complexion beautifully white and soft. Blemishes, freckles, and roughened cuticle are actually absorbed by it. One ounce of mercurized wax, obtained at any drug store, is sufficient to completely renovate a soiled complexion. It is used like cold cream, allowed to remain on over night, and washed off in the morning. It is simply splendid for use after a motor trip, an afternoon at the tennis courts or on the golf links.



"FOLLOW THE BEATON PATH"

Saturday Specials

- 25c Phenalax Wafers... 21c 25c Tiz, for sore feet... 19c 25c Carter's Liver Pills... 16c

- 30c Cuticura Soap... 22c 30c Lysol... 23c

- 15c New Skin... 12c \$1.50 Fellows Syrup Hypo phosphates... \$1.19

- 65c Doan's Kidney Pills, at \$1.25 Peptomangin, Gules, at \$1.05

- \$1.00 Danderine... 89c 35c Freezone... 28c 60c Tooth Brushes... 40c 35c Hinkle's Cascara Pills, bottles of 100... 19c 25c Beatons Cold Cream, 19c DeMar's Cascara Tonic and Liver Pills... 25c DeMar's 4 Days Remedy, for men... \$1.50 De Mar's Antiseptic Powder, at 75c 60c Sal Hepatica... 45c 35c Squibb's Pure, Tasteless Castor Oil... 25c \$1.00 Stuart's Dyspepsia Tablets... 79c

- 85c Imperial Granum, 69c 60c Swisco Hair Tonic, 45c

- 25c Green's August Flower, at 19c 50c Musterole... 42c \$1.00 Kodol Dyspepsia Liquid, at 72c 25c Ex-Lax... 19c

BEATON'S BETTER BARGAINS

Saturday Specials

- 60c LAVORIS... 48c \$1.25 8-oz. Fairchild's Essence Pepsin... 89c 25c Arnica Salve... 19c 25c Beecham's Pills... 19c 50c Hay's Hair Health... 29c 25c Bandoline, Beatons', 19c

- 25c Nature's Remedy, 17c 50c Eatopic... 29c

- 50c Orazin Tooth Paste, 34c 25c Lyknu Furniture Polish, at 19c 50c Stanolax... 39c

- 30c Salinos... 16c 60c Salinos... 32c

- 35c Castoria... 24c 30c Laxative Bromo Quinine, at 22c \$1.00 Nuxated Iron... 89c \$1.25 Goutorbe Face Powder, at 98c 25c Peroxide Hydrogen... 9c

- \$1.00 M. I. S. T. No. 2 Nerve Tonic... 79c 50c Kodol Tablets... 32c

- 75c Djerkiss Face Powder, at 53c 60c Syrup of Figs... 44c 25c Mentholatum... 17c \$1.25 Pyros Antiseptic, 98c

PERFUMES

- \$2.50 Houbigant's Ideal Extract, per ounce... \$1.69 \$1.50 Jickey Extract, per ounce... 98c

PHOTO DEPT.

Films Developed Free When Prints Are Ordered. M. Q. Developer, 5 for... 25c Special Discounts on Photographic Albums.

CIGAR SPECIALS

- 10c Knowledge... 5c Box of 50... \$2.50 8c Pacificos... 5c 15c Mozart Magic... 10c 10c Jose Lovera... 5c Box of 50... \$2.50

RUBBER GOODS

- \$2.00 Combination Fountain Syringe and Water Bottle, for \$1.38 \$1.10 2-qt. Davidson Fountain Syringe... 75c We also carry a complete line of Elastic Hosiery, specially priced for Saturday. Knee Caps, each... \$2.50 Leggings... \$2.50 Garter Hose... \$3.00

Johnson's Quintette Chocolates

The gray package containing more than a pound. Has Bitter-Sweets, Swiss Milk Chocolate Caramels, Chocolate Bitterscotch, Chocolate Honey Nougat, Chocolate Nuts. \$1.35 and \$2.75 sizes.



BEATON DRUG COMPANY

15th and Farnam Streets

Mail Orders Receive Our Most Careful Attention

