## SH COMPANY.

## Out of Town Customers

 Should plan to be in Omaha during "OUR PROGRESS SALE," for the values represented are greater than we have ever offered.If it is inconvenient to attend the sale personally, write to our Mail Order Department. They will gladly fill orders while the quantities
last.


## Y, AUGUST 18th

Thirty Days
$W^{E}$ buy goods of splendid quality, excellent styles, those that are dependable and it is on this safe, reliable merchandise that we intend giving you such
wonderful values.

We not only expect the people of Omáha to take advantage of "Our Progress Sale," but the people in the vicinity of Omaha, who should make every effort to attend the sale. Every department in the store is represented with merchandise for men, women and children, as well as for the home.

## 

## Corsets

## RESSES

 .75
## ning sea:

CREPE
CHARMEUSE
ETC.
noma in Store

| Corsets <br>  <br> i,000 Gossard bandeaux, 60c. |
| :---: |
| Hosiery |
|  |
| $\overline{\text { Underwear }}$ |
|  |

## A Sensational Offering of Women's Shoes $\$ 6.59$

In the Downstairs Store A large lot, in fact, 1,200 pairs of women's nov-
elty boots in the new Fall models in all wanted colors. All sizes and widths.
These shoes would sell regularly at about twice this amount, but we have placed them in our Progress
Sale at $\$ 6.59$ pair. Sale at $\$ 6.59$ pair.

## Other Specials!

Men's and boys' work shoes, $\mathbf{\$ 3 . 5 9}$.
Women's house slippers, $\mathbf{\$ 2 . 9 9}$.
Men's dress shoes, $\$ 4.93$.
Regulation army shoes, \$6.39.
700 pairs children's dress shoes, $\$ 1.53$
Children's dress and play shoes, $\$ 1.09$

| Extra Special! Infants' Shoes, 33 c |
| :--- |
| Misses' black shoes, at $\$ 3.39$. <br> Misses' tan shoes, at $\$ 3.89$. <br> Children's play shoes, at $\$ 2.89$. |
| Shining Outfit, <br> Including brush and polish. |


| KODAKS |  |  |
| :---: | :---: | :---: |
| $\$ 2.69$ <br> Rexoette cameras, size No. 2, $21 / 4 \times 31 / 4$ specially priced. | $\$ 3.39$ <br> $21 / 2 \times 41 / 4$ cameras, very special in this sale. Main Floor. | $\$ 4.35$ <br> Large size, 2 7-8x4 7-8 cameras reduced in price. |

## Handkerchiefs

$$
\begin{aligned}
& 3,000 \text { plain hemstitched handker- } \\
& \text { chiefs, } 9 \mathrm{c} \text {. } \\
& 400 \text { women's Swiss handker- } \\
& \text { chiefs, } 16 \mathrm{c} \text {. }
\end{aligned}
$$

300 men's
kerchiefs, 9 .
2,000 .
kerchiefs, 21c.
2,200 Heavy

$$
200 \text { women's plain initial hand- }
$$

${ }_{3,000}^{43 \mathrm{c} .}$ children's handkerchif kerchiefs, 16c. 7c.

Women's New Fall Hats $\$ 5.00$
An immense assortment of the newest and smartest Fall hats, beau tifully trimmed. Choice at $\$ 5.00$ each


> Men's Wear $\begin{gathered}\text { Men's fibre silk and silk striped } \\ \text { shirts, } \$ 3.29 . \\ 1,000 \text { fine madras shirts, } \$ 2.45 . \\ \text { Madras, , ercale and poplin shirts, } \\ \$ 1.75 .\end{gathered}$

Phonograph Records


## Silverware

 fork sets, for 6 of Sugar and creamer, $\mathbf{3 5} .65$. Silverplated bud vases, 39 e. Sheffield silver tea sets, $\$ 10.95$. Baby knife, fork and food pusher, 79e.Silverplated
Silverplated candlesticks, 39c.
Sheffield silver cosseroles, $\$ 3.95$.
Sheffied ser coles, $\$ 3.95$. $\$ 2.65$.
$\qquad$
Rogers brand $\begin{gathered}\text { of six } \\ \text { \$1.39. }\end{gathered}$.
$\qquad$ six 69c. $\qquad$
$\qquad$
$\qquad$ Sheffield
$\$ 1.00$. Main Floor.

## Extra Specials in the Downstairs Store

## Wool Suits <br> 95

all-wool poplin suits that were
lly priced, at \$26.95.

## ge Dresses 50

$r$ the coming season's selling, but ced to dispose of the entire lot, and Second Floor.

## tetson Hats <br> 5.95

edtupes we offer for the men.
ed is our Progress Sale, $\$ 5.95$. thomer

Iren's Silk and Muslin gtly Reduced Prices

## Muslin Underwear

 ,000 envelope chemise, $\$ 1.00$ 1,000 night gowns, \$1.00. 1,000 white petticoats, $\$ 1.00$ ,000 Billie Burke pajamas, Windsor crepe, $\$ 2.95$ 090 envelope chemise, daintily trimmed, $\$ 1.25$ ,000 bloomers, batiste, 7S. White petticoats, dainty ruffles, $\$ 1.50$. Beautiful, sheer night gowns, $\$ 1.95$. 1,000 step-ins, daintily trimmed, $\$ 1.25$.2,000 corset covers, daintily trimmed, 65 . 2,000 corset covers, daintily trimmed, 65 1,000 vest chemise, nainsook, each, 35 c. Outing flannel gowns, \$1.35.
Women's extra size outing flannel gowns, $\$ 1.95$ 2,200 Billie Burke flannel pajam.
Children's flannel gowns, $\$ 1.15$.
Billie Burke pajamas for children, 95c. Baby', flannelette gowns, 55c.

| $\begin{array}{c}\text { Refrigerators at } 30 \% \text { off regu- } \\ \text { lar price. }\end{array}$ |
| :--- |
| Men's union made overalls, $\$ 1.53$. |
| 300 suits for men, $\$ 14.95$. |
| O'Cedar oil mop outfit, 92c. |
| O'Cedar oil polish, 12 oz., 36 c. |
| 36-inch cretonne, 29 c a yard. |
| Nottingham curtain net, 29c yd. |
| Lace curtains, $\$ 2.95$ a pair. |
| Bordered curtain goods, 10c yd. |
| 36-inch curtain scrim, 18c yard. |


| 33c. <br> Men's nainsook union suits, 69c. | Refrigerators at $\mathbf{3 0 \%}$ off regular price. |
| :---: | :---: |
| Assortment of men's neckwear, 33c. | Men's union made overalls, $\$ 1.53$. |
| \$1.19. | O'Cedar oil mop outfit, 92c. |
| Boys' school suits, \$6.95. | $O^{\prime}$ 'edar oil polish, 12 oz., 36c. |
| Boys' school pants, 90c. | 36 -inch cretonne, 29 a yard. |
| Boys' school blouses, 53c. | Nottingham curtain net, 29c yd |
| Men's raincoats, 38 to 46, \$5.95. | Bordered curtain goods, 10c yd. |
| Men's Fall hats, \$2.05. | 36 -inch curtain scrim, 18c yard. |
| Downstaire Store. |  |




