# SH COMPANY.

#### **Out of Town Customers**

Should plan to be in Omaha during "OUR PROGRESS SALE," for the values represented are greater than we have ever offered.

If it is inconvenient to attend the sale personally, write to our Mail Order Department. They will gladly fill orders while the quantities last.

## Y, AUGUST 18th

#### Thirty Days

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WE buy goods of splendid quality, excellent styles, those that are dependable, and it is on this safe, reliable merchandise that we intend giving you such wonderful values.

We not only expect the people of Omaha to take advantage of "Our Progress Sale," but the people in the vicinity of Omaha, who should make every effort to attend the sale.

Every department in the store is represented with merchandise for men, women and children, as well as for the home.

### 's and Misses' RESSES to hing season, but with no place to store them. They are

#### Corsets 1,000 Royal Worcester corsets, \$1.00. 600 Royal Worcester corsets, pink and white, \$1.50. 500 Royal Worcester corsets, low, medium, topless, 1,000 Gossard bandeaux, 60c. 500 Gossard bandeaux, 65c. Second Floor. Hosiery Women's cotton and lisle hose, | 1,500 pairs infants' cotton Main Floor. Underwear

A Sensational Offering of Women's Shoes \$6.59

#### In the Downstairs Store

A large lot, in fact, 1,200 pairs of women's novelty boots in the new Fall models in all wanted colors. All sizes and widths.

These shoes would sell regularly at about twice this amount, but we have placed them in our Progress Sale at \$6.59 pair.

Other Specials!

Men's and boys' work shoes, \$3.59. Women's house slippers, \$2.99. Men's dress shoes, \$4.93. Regulation army shoes, \$6.39. 700 pairs children's dress shoes, \$1.53. Children's dress and play shoes. \$1.09.

Extra Special! Infants' Shoes, 33c

Misses' black shoes, at \$3.39. Misses' tan shoes, at \$3.89. Children's play shoes, at \$2.89.

Shining Outfit, 33c



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