Built by the Makers of the First Pneumatic Tire in the United States

JONG-LIFE TIRES ON CONCINES

5000 MILE GUARANTEE

K OKOMO Long Life Automobile Tires and Tubes are manufactured by the Kokomo Rubber Company, which, for more than 24 years, has been producing pneumatic tires and rubber goods, and which has, during all of those years, maintained for itself a reputation second to none for high-grade goods and for fair and equitable dealing.

The first pneumatic automobile tires made in America were designed and manufactured by the Kokomo Rubber Company, approximately 24 years ago. These tires were of the single tube, pneumatic type, 36x2, and were used on the first gaso-

line automobile made in America. This machine, with its Kokomo Tires, is now one of the permanent exhibits at the Smithsonian Institution, Washington, D. C.

Wonderful progress has been made in the tire industry since those early pioneer days. Automobile tire construction has kept pace with the development and perfection of the automobile itself. Today Kokomo Tires are manufactured in a thoroughly modern factory, splendidly equipped with the most modern and improved rubber-mixing machinery, tire-building machines—in fact, with every device and process that can possibly aid in producing the best tires in the most economical way.

There Is No Substitute for Quality

Tire prices and mileage guarantees may fluctuate, extravagant claims may be made for cheaper tires and tubes, but quality such as in Kokomo Tires and Tubes is beyond improvement. It, therefore, follows that a decrease in price would mean a decrease in quality—a decrease that increasing the mileage guarantee would not improve in the least. There is no substitute for quality, the factor that enables the KOKOMO TIRES to give more miles than any other tires manufactured.

Regardless of past service rendered, it a Kokomo Tire proves defective even after 5000 miles, an adjustment satisfactory to the user will be made.

Convenient Tire Shops—Alert Service Men—No matter which direction you travel or how far, there's a Kokomo Tire Shop close at hand to make your journey pleasant.

OMAHA DEALERS:

Colfax Garage						4507 North 30th St.	Leavenworth Heights Garage .	¥	- 4332 Leavenworth St.
Cuming Tire Repair Shop		100) • (1912 Cuming St.	Mack Tire Service & Supply Co.	·	- 2576 Harney St.
Deer Park Tire Shop -	9.00					3222 South 24th St.	Malec Bros		
Dri-Cure Tire Co		•		•	٠	2555 Leavenworth St.	Minne Lusa Garage		- 6612 North 30th St.
Duplex Tire Co					•	114 South 17th St.	L. W. Rushing Garage		- 4426 South 24th St.
C. J. Dutton Automotive C	0.		•		•	2056 Farnam St.	S. & A. Tire Company		
Florence Tire Service -		٠		•	٠	8620 North 30th St.	Service Garage		
Galloway Garage	•	•	•			1402 Military Ave.	West Lawn Garage	•	- 58th and Center St.
E. Karsch Co	•	•	٠	٠	•	1802 Vinton St.	P. K. Young	•	- 5216 North 24th St.
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COUNCIL BLUFFS DEALERS:

General Auto Sales	Co.	-	•	ě		3	3	27 South Main St.	S. & A. Tire Company	•	•	•		÷	•	709 Broadway
The Pike Garage				•	1			610 East Broadway.	Clair Smith	٠	•	•	•	*	٠	705 16th St.

Kokomo Rubber Company

Phone
Tyler 4060

Phone
Tyler 4060

Factory Branch,

2061 Farnam St., Omaha, Neb.

