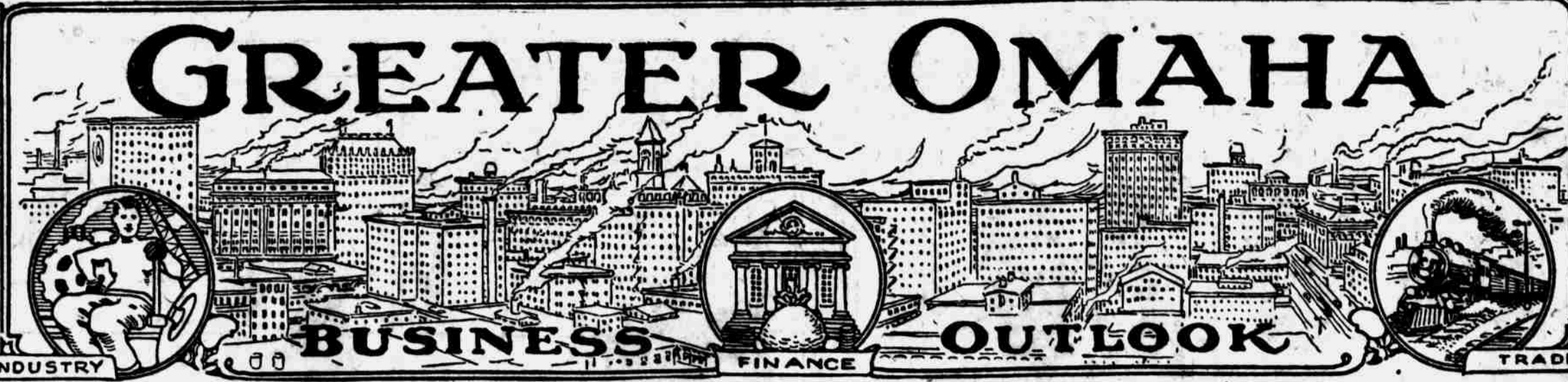


GREATER OMAHA



INDUSTRY

BUSINESS FINANCE OUTLOOK

TRADE

OMAHA, The Second Live Stock Market of The World.
It has the most Modern Stock Yards in the World today—no expense has been spared to make it so.
It is situated in the center of a territory producing more food products than any in the World—hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEEDER SHEEP MARKET IN THE WORLD.
Railroad facilities are unequalled, being the only Missouri River market located on the main lines of all the western railroads; the shrink, therefore, on shipments to this market is less than to others.
Union Stock Yards Company of Omaha (Ltd.)
Omaha, Neb.

PAYNE INVESTMENT COMPANY
Omaha National Bank Building
OMAHA
FARM LANDS
FARM MORTGAGES

Pioneer Glass & Paint Company
All Kinds
Paints, Varnishes, Glass
and Store Front Construction
14th and Harney

BAKER ICE MACHINE CO.
Manufacturers
Ice Making and Refrigerating Machinery
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RED FEATHER Poultry Feeds
Clean Feeds Made In a Clean Mill—That's Important.
PROPER INGREDIENTS PROPERLY MIXED
For Chicks, Laying Hens and Broilers.
M. C. Peters Mill Company
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Omaha, U. S. A.

BANKERS REALTY INVESTMENT CO.
Assets Over \$1,500,000
ARCHITECTS AND BUILDERS
Omaha

STANDARD BRIDGE COMPANY
Omaha, Neb.

Benson & Meyers Co.
Investment Securities
Farm Mortgages
Omaha, U. S. A.

Incorporated 1883
OMAHA LOAN AND BUILDING ASSOCIATION
Assets, \$13,250,000.
A mutual savings and loan association.
WM. R. ADAIR, President.
OMAHA, NEBRASKA

Commonwealth Life INSURANCE COMPANY
Omaha, Nebraska

Nebraska-Iowa Grain Company,
Omaha, Neb. Doug. 961.
421-27 Grain Exchange Bldg.

Pays Greater Dividends Than Any Company of Equal Resources.
The Bankers Reserve Life Company
Home Office, Omaha, Neb.
ASSETS, \$8,429,965.53
Net Legal Reserve.....\$6,888,392.00
Insurance in Force Over \$40,000,000.00
AGENTS WANTED—GOOD TERRITORY.
ROBERT L. ROBINSON, Pres.
WALTER G. FRESTON, V.P.
JAMES R. FARNEY, V.P.
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Tents, Awnings, Flags
H. S. McDonald, Mgr., Omaha.
Phones Doug. 3329-3330.

ALEX BECK
General Contractor,
D. 1293. 401 Keeline Bldg.

Prices Will Stay Up! BUY NOW, Is Advice of U. S. Best Authorities

By the way, American individuals and American business men will do well to BUY NOW, writes Arthur Brisbane, owner of THE WASHINGTON TIMES, THE MILWAUKEE EVENING WISCONSIN-NEWS, and editor of THE NEW YORK EVENING JOURNAL, and THE CHICAGO-HERALD, in a recent issue of his publications.
You think prices are high. They are, but wait a while and you will see some real high prices, after Europe begins to buy and this country starts in spending freely the billions that have been printed and scattered about in this war.
Business men, buy your stocks now, or regret it later.
Individuals, buy what you will need for the next 12 months NOW, if you can.
Nothing will be cheaper, except money, which is just now the cheapest thing in the world.

Schermerhorn Bros. Company
Cordage and Twine
601-606 Jones St.

JOHN DEERE PLOW CO.,
Agricultural Implements,
Omaha. Sioux Falls.

John H. Harte, General Contractor
Office, 1609 Webster St.
Doug. 1054.

Wiens Omaha Brush Company
4301-03 N. 28th St.,
Tel. Colfax 31. Omaha, Neb.

You have noticed how high wages and high cost of living creep up side by side, the high cost of living always keeping a little ahead.
It cannot be otherwise.
Six workers are making shoes, hats, clothes bread, houses, furniture.
They find living expensive, ask for more and get it.
The sellers of shoes, hats, clothes, food, etc., raise their prices because wages have been raised and up goes cost of living.
By and by the workers come back saying, "Living has gone up again, we must have more."
They get more, living goes higher again and they, the workers come back again for more. It is an endless chain.
Just where it will stop time will tell.
Meanwhile, BUY NOW, do not wait to discover just how high prices can go.

If possible buy a dwelling and be independent to that extent.
The cost of living is likely to stay high for a long time to come in the opinion of The Philadelphia Board of Trade.
This view is a result of a compilation of statistics from many lines of trade and industry.
According to these figures the advance in this country since 1914 has been about 107 per cent, in Canada 115 per cent; Great Britain 133 per cent and France 235 per cent.
It is pointed out that, in spite of material reductions in the price of steel, the advance in other commodities since the armistice has been so great that the average price schedules have been reduced but 5.7 per cent below prices prevailing October 1, 1918.
The following are given as reasons why wages will not be much less for a considerable period of time.
Practical stoppage of immigration since 1914, depriving the country of several millions of workers who would normally have come to us and thus have relieved the labor shortage which confronts American industry upon resumption of capacity operations.
Retention in the government military service of nearly 2,000,000 workers, which, it is declared, will doubtless continue for an indefinite period.
Creation of new industries, such as shipbuilding, manufacture of chemicals and dyes.
Urgent demand for building and construction of every class, due to their having been forcibly held back for several years.
Shortage of world food supplies and uniformly high prices.
Proportionately higher levels of commodity prices existing throughout Europe.

THE BETTER CREAMERY BUTTER
Is always preferable—that's why most people insist upon using
DAVID COLE CREAMERY BUTTER
NEW LOCATION,
16th & Farnam, U. S. Nat'l Bk. Bldg.

HUDSON MFG. CO.,
Implement Supplies,
Omaha and Minneapolis

Concrete Engineering Co.,
1116 Omaha Nat. Bk. Bldg.
Omaha, Neb.
Tel. Doug. 5686.

ALL-METAL WEATHER STRIPS
Have them installed on your windows and doors now or in the spring clean-up—keeps out dirt, wind, rain, snow, etc.
ALL-METAL WINDOW SCREENS
A metal frame with solid bronze wire cloth is no different.
THE HIGGINS MFG. CO.,
J. F. GORDON, Mgr.
208 Bee Bldg., Omaha, Neb. Phone D. 2070.

Nothing will be cheaper, except money, which is just now the cheapest thing in the world.

Practical stoppage of immigration since 1914, depriving the country of several millions of workers who would normally have come to us and thus have relieved the labor shortage which confronts American industry upon resumption of capacity operations.

Holmes-Wildhaber Co.,
Wholesale Grocers.
1112 Howard St. Tyler 276.

Oliver Chilled Plow Works
Doug. 3236
10th and Farnam Sts.,
Omaha

National Roofing Co.,
(Incorporated)
Roofing and Paving Contractors
Established in 1878
Douglas 551. Omaha.

GROCERY SALESMEN
With Automobile to Sell Our Reliable Line Direct to Consumer.
R. L. HARRIS CO.,
Omaha

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Great Western Tire and Truck Company
Omaha, Neb.
Telephone Douglas 1710
Factory at 4th and Pierce Sts.

The Paxton-Mitchell Co.,
Manufacturers of
The Mitchell Metallic Packing
Gray Iron, Aluminum, Brass
and Bronze Castings.

JACK NOURSE, "THE OIL MAN"
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Tel. D. 1291 R. W. Shepard Vice Pres. and Gen. Mgr.

BOILERS SMOKESTACKS TWO PLANTS
Drake, Williams, Mount Co.
Main Office and Works,
23d, Hickory and U. P. R. R.
Phone Douglas 1043.
Branch
20th, Center and C. B. & Q.
Phone Douglas 1141.
Oxy-Acetylene Welding
STANDPIPES TANKS

Carbon Coal & Supply Co.,
Wholesale Dealers in
Coal and Building Material.
Grain Exchange Building,
Omaha, Neb.

Nothing will be cheaper, except money, which is just now the cheapest thing in the world.

Retention in the government military service of nearly 2,000,000 workers, which, it is declared, will doubtless continue for an indefinite period.

CANNEL COAL \$10.00 Per Ton
A Distinctly New Coal
COAL HILL COAL CO.,
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Douglas 2850. 1216 Howard St.

W. Wettengel & Son
Delivery, Commercial
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Do you know OMAHA has the largest pharmaceutical and physicians' supply house west of Chicago? Yes, and it is THE HENRY R. GERING COMPANY, 1114-1116 Farnam St.

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FARM POWER SCALES
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Potash Reduction Co.,
820 World-Herald Bldg.,
Omaha, Neb.

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Creamery, Eggs and Cold Storage
Ninth and Dodge Sts.,
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Manufacturers of
PURITAN FLOUR

WRIGHT & MACK COMPANY
Manufacturers and Agents for Electric, Hydraulic and Hand Power Elevators.
Cables for Every Purpose. Special Elevator Oil, Supplies and Repairs.
Omaha is the Best Market West of Chicago.
Try Us and Will Do the Rest.
Douglas 2211. 424 South 14th St.

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Vaughn Construction Co.,
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Electric Bldg.,
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Carl B. Kraus Company,
Designing Engineers
Fireproof Building Material
616-18-20 Keeline Bldg.,
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Omaha, Neb.

Seeds That Grow Need Any?
See That They Come From THE NEBRASKA SEED CO.
Omaha, Neb.

Omaha Printing Co.
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Say to Your Grocer
ELKHORN MILK PLEASE

GREAT WESTERN TRACTOR CORPORATION
Has openings for 3 High Class Stock Salesmen. Call at Suite 1012 First National Bank Building, Omaha, Neb.

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L. Wolff Manufacturing Co.
PLUMBING GOODS
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Burroughs Adding Machine Company
Masonic Temple Building
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OMAHA BODY CO.,
Builders of Truck Bodies to Fit All Makes of Trucks.
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Western Brick Manufacturers' Association,
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Parsons Construction Co.,
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J. H. Krittenbrink & Son,
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Everything in Sheet Metal Products.
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Hauling Problem Solved
Douglas Trucks
Built in Omaha
Strong—Durable—Dependable
"BUDA Motor" Supplies Maximum Power at Minimum Cost. "Power Plus" Detail Specifications DOUGLAS 1 1/2-Ton Truck Tells the Story.
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Herculest-Spillman Motor
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Correctness of Design and Finish
Write for Catalog
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Outlets Steel Tanks and Costs Less Money.
California Redwood does not warp, shrink or rot therefore is better than any other material for tanks in Omaha. Write for price list.
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MACHINISTS, ENGINEERS,
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PITTSBURGH PLATE GLASS COMPANY,
Successor to Midland Glass and Paint Co.
Glass—Mirrors—Paints
11th and Howard Sts.

United States Rubber Co.
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Everything in Rubber
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Trucks of All Kinds
Ford Transfer & Storage Co.
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Best Butter Made
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