

# M. E. SMITH CO. PLANT WILL BE ENLARGED SOON

### After Buying Considerable Property, Concern Decides to Erect Another Eight-Story Building.

M. E. Smith & Co. yesterday announced extensive plans which they will enter upon immediately, for the enlargement of their main plant, now located on the block between Ninth and Tenth, and Farnam and Douglas streets. The company has purchased the west half of the block, the east half of which is now occupied by their two main buildings, which cover one-fourth of a block each. The northwest corner of the block was acquired from the Nash estate. The southwest quarter of the block was purchased from the Bee Building Co. and from the Ames estate of Boston.

The larger part of the southwest quarter of the block is covered by the four-story building at the corner of Tenth and Farnam streets, which is occupied by the Gate City Hat Co. The adjoining stores are occupied by Orkin Brothers, Joens Candy Co., the Challenge Co. and the Western Wheeler Scraper Co. The leases on this quarter block all expire within five years, and just as soon as possession can be secured, M. E. Smith & Co. will erect on this quarter of the block an eight-story brick and concrete building, similar to the two buildings now occupying the east half of the block. The main entrance of the wholesale house will then be located at the northeast corner of the intersection of Tenth and Farnam streets. The wall between the present main building and the proposed new building will be cut through at each floor, and the new building and the old building will constitute practically one building, covering the entire half block. This building will be used for offices, sales and stock rooms.

Ward M. Burgess, vice president, stated that if the company could secure immediate possession of the property now occupied by the Gate City Hat Co., and other tenants, this new building would be erected immediately, but efforts which have been made to purchase the outstanding leases or to induce the present tenants to give possession have been unavailing, and it seems necessary for M. E. Smith & Co. to await the expiration of the outstanding leases before erecting this building.

The northwest corner of the block which M. E. Smith & Co. has acquired from the Nash estate, is now occupied by a frame structure which is used as a wood box factory and carpenter shop. These departments will be moved into some of the buildings on the south half of the block which the company has recently acquired, and the property now occupied by them will be razed immediately, and an eight-story concrete daylight factory will be erected on this corner.

Mr. Burgess said that the company intends to make this the most

## Picture Star Writes Of His Experiences When Living Here



HAROLD LLOYD.

Harold Lloyd, moving picture star, has written Manager Harry B. Watts of the Strand theater, in reply to numerous letters received from admirers of his pictures that have been shown at the Strand. He recalls the pleasant experience he had while living in Omaha as a member of the Burwood Stock Co. His first part played here was, a hard-headed little brother of the heroine, in "Less of the Durber-villes." He says he is still hard-headed and has to be taken all of the knocks he is getting in comedy work.

modern garment factory in the country. Representatives of the company have already visited a number of factories in the larger cities of the country, gathering ideas to be incorporated in this new factory building. Adequate provisions will be made for an up-to-date cafeteria, for recreation rooms and in all probability the roof of this building will be used for a play ground and roof garden. Frederick S. Stott has been employed as the architect for both of the proposed new buildings, and is already at work upon the plans for the factory building. The building on the northeast quarter of the block which is now occupied by factories, will be used entirely for jobbing purposes.

### Saturday to Be Carnival Day at Carter Lake Club

Saturday is to be carnival day at Carter Lake club, members having charge of all the details. Beginning at 3:30 o'clock in the afternoon, there will be a program of land and water sports, with prizes for winners of the numerous events. A dinner will be served from 5:30 to 6 and at 9:30 o'clock, the Venetian carnival, the real feature, will be staged. It will consist of a large number of launches and boats, all gaily decorated and brilliantly illuminated. The course will be along the lake front, north of the pavilion.

### Presbyterian Churches Decide Not to Consolidate

At a meeting held Wednesday night the congregation of Parkvale Presbyterian church decided not to consolidate with the Westminster church. Instead of consolidation, a church building will be erected at Thirty-second and Hickory streets. Neither of the churches have pastors at this time, both having recently signed pending the proposed consolidation.

## MINISTER WILL PREACH SERMON ON TIME CHANGE

### Daylight Saving Law Will Be Denounced at First Baptist Church as Injurious to Children.

Rev. A. A. DeLarme, pastor of the First Baptist church, will preach Sunday morning, denouncing the daylight saving act as injurious to health of children and in other ways, leaders in charge of the local campaign against the law, announced today.

Dr. DeLarme has consented to preach both morning and evening and appear before the Sunday school at the First Baptist church in defense of his movement. Mrs. Horace J. Holmes, 5102 Capitol avenue, said: "In addition we have won the support of the Woman's Christian Temperance union."

The Omaha workers launched their campaign early last week. Scores of petitions have been distributed among Omaha people and mailed to people in nearby states. Recently when the repeal of the daylight saving act was placed before President Wilson, he refused to sign it. A nationwide movement for its repeal was immediately started.

## American Legion In Quest of Loan Not To Bear Interest

The executive committee of the American Legion Wednesday afternoon authorized its finance committee to ask for a loan of \$2,000 to carry out various organization plans of the organization. The legion wants to borrow the money, "without interest and with the understanding that it possibly will not be paid back."

Dr. E. C. Henry is chairman of the finance committee. Carrying on a membership campaign, financing the Roosevelt meeting here in September, and state work, are some of the things the money is wanted for.

The executive committee also decided formally that it "will take no part in any labor troubles in Omaha or Nebraska."

## Member of Cincinnati U. Faculty Honor Guest Here

Dr. A. F. Hall-Quest of the University of Cincinnati, was honor guest at a luncheon yesterday at the Hotel Loyal given by the University of Omaha, at which 50 guests were present, including members of the faculty of the University of Omaha, and Principals and teachers of the Omaha schools.

Dr. Hall-Quest addressed the luncheon party on "The University of Cincinnati and what it means to the teachers of Cincinnati." P. R. Stevenson, dean of the University of Omaha, spoke on "The Possibilities of a Teacher's College in the University of Omaha." Other addresses were made by G. L. Finger, public manager for the University of Omaha, who talked on "Light and Greater University of Omaha," and H. W. Anderson, assistant superintendent of schools, on "The Need of a College of Education in Omaha." Among those present were J. G. Masters, principal of Central High school; Dwight Porter, principal of High School of Commerce, and Miss Belle Ryan, secretary to the superintendent of the Board of Education.

## To Have Golf Tourney.

The Union Pacific employees' golf tournament will be played at the Miller park golf links instead of the Elmwood links, Saturday and Sunday. Qualifying rounds, 18 holes, 3 flights.

## Lutheran College at Blair May Be Moved To Omaha This Year

There is a strong probability that the Danish Lutheran college at Blair may be brought to Omaha. The re-location is in the hands of a committee, the members of which are said to favor bringing the institution to this city.

The Danish Lutheran college had an enrollment of 350 students last year. The attendance has outgrown the capacity of the buildings and a survey showed that if the institution remains in Blair, it will be necessary to expend \$250,000 in the erection of new buildings and repairs.

Several of the trustees have expressed the desire to locate the college in Omaha, believing that by coming here the attendance at the college could be doubled within a short time on account of the large number of Danish-American families in and around Omaha and in western Iowa.

A definite proposal on the plans of the trustees is expected by the Omaha Chamber of Commerce within two or three weeks.

## Bandits Beat Victims When Loot Is Small In Bold Park Holdup

After finding only \$1.75 on the persons of Edward McCarthy, 2320 South Twenty-ninth street, and John Grogan, 1914 South Twenty-seventh street, whom they held up Wednesday night in Hanscom park, two armed highwaymen beat the two men.

The holdup occurred in the park near a bench hidden by shrubbery, less than 100 yards from the pavilion.

The robbers also took a pocketbook and a ring from one of the girls. The pocketbook, however, did not contain any money.

The other girl was relieved of a nickel, which she had tied up in her handkerchief.

## Mother Broken Hearted Over Daughter's Marriage

Mrs. J. C. Schultz, 2612 Taylor street, yesterday stated that she has not received any information of her 16-year-old daughter, Lillian, who was married by Rev. C. W. Savidge at 1 a. m. Wednesday to Henry L. Thompson, 23 years old.

The mother appears to be broken hearted over the affair. The girl left her home during Tuesday night while her mother was asleep and without giving any intimation of her plans.

## Council Passes Ordinance Creating Repaving District

The city council yesterday passed an ordinance creating a repaving district on Farnam street, Twenty-fourth to Thirty-seventh streets, under a city charter provision which authorizes the city council to initiate improvements within one and one-half miles from the city hall.

## Burglars Take Morphine In Raid On Doctor's Office

Burglars entered the office of Dr. J. W. Koutsky, 4837 South Twenty-fourth street, Wednesday night and stole \$800 worth of Liberty bonds, and 100 morphine tablets. The burglars pried open the strong box in the safe, which was unlocked, to secure their loot.

## Mrs. J. A. Jaquith Dies

Mrs. Laura D. Jaquith, 36 years old, died Wednesday at a hospital in Sheridan, Wyo. following a short illness. She was formerly Miss Laura Matza, daughter of Mr. and Mrs. Joseph Matza, 4307 Patrick avenue. Her husband, J. A. Jaquith, her parents, two brothers, John and Harry, and one sister, Catherine, survive. The body will be brought to Omaha for burial here.

**SEM-PRAY JO-VE-NAY**  
Sempre Giove

**The Secret of a Good Complexion**

It is no secret at all. Every girl and woman can have a good complexion if she will help Nature to replenish the natural oils that are dried out by exposure to wind and sun. SEM-PRAY JO-VE-NAY is charmingly fresh and lovely.

SEM-PRAY JO-VE-NAY is a face cream in cake form. It is a rich, creamy, and delicious. Get it at your favorite store and you will have solved the secret of a good complexion.

MARIETTA STANLEY CO., Grand Rapids, Mich.

**How Much More Tobacco Will My Heart Stand?**

**A Vital Question for Every Man Who Smokes or Chews to Answer**

May Cost a Life to Find Out By Experiment.

The heart of every user of tobacco bears a double burden. It bears the allotted task and then fights nicotine for supremacy. As long as the heart wins he lives; when it loses he dies, but before the final victory of nicotine you pass through many stages of decline and decay and suffer many pains. Hearts are like human beings—some are stronger than others, therefore some hearts will stand more tobacco than others, but there is a limit to what any heart can stand. The man who puts this additional strain on his heart a dozen times a day by smoking cigarettes, a pipe or cigars—or chewing tobacco—is taking a madman's chance with health and life to lose and nothing to win but the chance that he may not lose them. He is indulging in a costly habit at the expense of precious health. Ask any doctor anywhere, and he will tell you that using tobacco is injurious and that it is far better to quit the habit than to experiment to find how much tobacco your heart will stand without serious results. But the thought of quitting is unpleasant

to most men—even to those who know that tobacco injures them—and to really quit takes more power than they have and causes more suffering than they can voluntarily endure. To quit the habit, make it easy for yourself by getting Nicotol tablets and taking them as directed. The habit really quits you as its departure is a pleasure equal to its indulgence.

If you want to know how much easier it is to quit the habit with Nicotol than without it, go twenty-four hours without tobacco and note what an effort it costs you, then begin taking it as usual and take Nicotol tablets. At the end of a week discontinue smoking or chewing for a day and it is probable you will have no desire to resume. At least your desire will be greatly diminished and another week or two should quit, not only possible, but a pleasure to quit.

Manufacturers' Note: Nicotol is sold under the positive guarantee that it contains no drugs, that it contains no habit forming drugs; that it will help tobacco to injure you and that any drug will refund the entire purchase price if it fails. It is dispensed in Omaha under this guarantee by the St. John & McNeill, the Weston and the Merritt Stores, and other good drug stores.—Ad.

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The Home of Better Values.

# BRANDEIS STORES

## BARGAIN BASEMENT

The Economy Center of Omaha.

## Friday---A Harvest Day for Money Savers

And every day is a day for economical shoppers—but Friday the sales are unusual and fairly shout—buy to the limit. Supply yourself now with merchandise, while this needed and wanted kind is available at these prices. Prices nowadays are uncertain as life—going up all the time and it's solid, sound, human interest advice to urge you—while even you may be supplied with needs this summer—to make preparations for 1920.

The Bargain Basement offers you opportunities for saving money—it's prudence to eagerly take advantage of them.

## Continuing for Friday the Sale of Pumps and Oxfords

The Shoe Section was sure a live place Thursday. Women were busy all day—"saving money." It proved their good judgment, too. There was a good many hundred pairs—we couldn't sell them all in one day, hardly, so Friday, for those who missed, we emphatically say—the sale continues another day. Likely, too, some who bought Thursday will be back for another pair—the values are just that good, Madam. You know, low shoes are going to be quite in vogue this winter. Plenty of styles and sizes left to assure a good selection.

### Samples and Surplus Stocks at One-Half and Less Regular Worth

- |   |  |
|---|--|
| Patent kid, hand-turned oxfords, French heel. | Patent kid oxfords, medium weight sole, Louis heels.                 |
| Patent kid, hand-turned pumps, French heel.   | Mat kid pumps, low walking heels.                                    |
| Tan Russia pumps with high and walking heels. | Kid Colonials with elaborate square buckles.                         |
| Dark brown lace oxfords, 1 1/4-inch heels.    | White buck pumps, hand-turned soles, French and walking heels.       |
| Black kid lace oxfords, 1 1/4-inch heels.     | White Nile cloth pumps and oxfords, hand-turned, high and low heels. |
| Glazed kid oxfords, leather Louis heels.      |  |

2.98

\$5 to \$7 Values

## Dress Wrapper

Of Percale and shirting styles, light and dark colors, 36 inches wide, best quality, 35c per yard

## Silkoline

and Cotton Challie, fancy prints, 36 inches wide, in long all lengths, sizes 34 to 46, yard, 19c

## Dress Gingham

The Renfrew kind, 36 inches wide beautiful plaids, checks, etc., in long mill lengths, all new designs, special, 39c per yard

## Cretonne

36 inches wide, in a variety of new designs and colorings; correct weights for comforts, draperies, etc.; 29c per yard

## Shirting Madras

32 inches wide, in woven stripe in a big assortment of styles for men's shirts and boys' waists, etc., special, 39c per yard

## Dress Foulard

A beautiful silk-finished wash fabric in a pretty assortment of designs and colorings; 29c per yard, very special, per yard

## Dress Gingham

The zephyr kind, in a big variety of new plaids and checks, full standard qualities, 35c per yard

## Pique and Suiting

In a variety of women designs desirable for separate skirts, wash suits, etc., 36 inches wide; regular 60c value, 35c per yard

## Boys' Koveralls

Made of washable denim or khaki, with Dutch neck and short sleeves, or high neck and long sleeves, sizes 2 to 8 years, each, 1.35

## Men's Union Suits

The ribbed kind. Come in white or ecru, long and short sleeves, ankle length, sizes 34 to 46, each, 69c

## Batiste

In a big assortment of pretty floral designs for ladies' and misses' wash dresses and waists, per yard, 29c

## Dress Voile

Beautiful assortment of patterns and colors, all 40 inches wide, special, 59c per yard

## Prices Are Exceptionally Low on These Household Linens

Because some are special purchases and some are slightly imperfect. The "slightly imperfects," though, are not damaged to the extent that they will not give excellent service.

### EXTRA SPECIAL!!

**85c Turkish Towels 59c**

A limited quantity from our recent mill purchase. Large size, hemmed ends, plain white or fancy colored borders.

**Napkins at 10c**  
Mercerized, hemmed ends, breakfast size, mill imperfects, in a range of patterns.

**Turkish Towels, 39c**  
Full bleached, hemmed ends, heavy and absorbent, large size.

**Damask, Yard, 79c**  
A fine, heavy quality of English Mercerized Damask, 58 inches wide.

**Bed Spreads, 2.98**  
Heavy quality of Crochet Sorts, hemmed ends, large size.

## Women, Here's Startling Offerings in Hosiery and Underwear

Several of the largest lots of our recent mammoth Hosiery Sale are included in Friday's bargain opportunities.

**Women's Fiber Silk Hosiery** in assorted colors, seconds of 59c quality.  
**Pair, 25c**

**Men's Mercerized Socks** in colors, with double soles and hem tops.  
**Pair, 18c**

**Children's Silk Lisle Hosiery** in black, white, cordovan and brown, in fine and heavy rib; seconds of 50c quality.  
**Pair, 29c**

**Infants' Sample Shirts, special for Friday selling at, each, 25c**

## NOTIONS---For Everybody

- |   |   |  |
|---|---|--|
| American Maid Crochet Cotton, special, 7c.    | Dress Clips, black and white, card, 3 1/2c. | Men's and Boys' Collar Bands, each, 5c.        |
| Hickory Garters, pair, 15c.                   | Good Safety Pins, card, 3 1/2c.             | Fast Colored Darning Cotton, two spools, 5c.   |
| Wash Edging, all colors, yard, special at 4c. | Dressing Pins, paper, 3 1/2c.               | O. N. T. Crochet Cotton, ball, special at 7c.  |
| J. & P. Coats' Best Thread, dozen; 49c.       | Wire Coat Hangers, each, 2c.                | Large Spools of Basting, spool, special at 5c. |
| J. O. King's Thread, doz., 29c                | Stocking Feet, all sizes, two pair, 15c.    | 50-yard Spools of Silk Thread, spool, 3 1/2c.  |
| Lingerie Ribbon, bolt, 3c.                    | Rick-Rack Braid, good grade, bolt, 3c.      |  |
| Wash Edging, bolt, 3c.                        | Ocean Pearl Buttons, card, 3 1/2c.          |  |
|   | Pin Cushions, each, 7 1/2c.                 |  |

**Cracking Good!**

**POST TOASTIES**

3 times a day says Bobby

Best of Corn Flakes

# Twenty Thousand Northern Lakes invite you

Rest and recreate this summer in the cool North Woods, on the shores of some sparkling lake.

Fishing for the savage "musky" or the gamy bass; canoeing through tortuous channels and lakes hidden in the wilderness; tramping over shadowy forest trails; horseback riding, golf, tennis, dancing, bathing and boating.

Hotels, cottages, boarding houses and camps to suit every purse.

**Summer Excursion Fares**

Ask the local ticket agent to help plan your trip or apply to nearest Consolidated Ticket Office or address: Travel Bureau, U. S. Railroad Administration, 646 Transportation Bldg., Chicago, 73 Liberty Street, New York; 602 Healey Bldg., Atlanta, Ga.

UNITED STATES RAILROAD ADMINISTRATION