Geneva, Cradle of Red Cross, Unanimously Chosen as Seat of the League of Nations

Future Welfare of World to Be Guided at Little City on Foot of Largest European Mountain.

By MARIE WIDMER.

Right in the heart of bleeding Europe there remained through all the terrible years of war, frightfulness one sacred spot, which, as the months and years slipped by since that tragic August day in 1914, has become known as a haven of refuge for the homeless and a sister of mercy for all war sufferers, of all nationalities and all creeds-Swit-

different creeds live harmoniously together. Allemanic, French, Italspoken in the little mountain republic, who has spent millions to safeguard her absolute neutrality, which perturbed years of the war.

Neutral Geneva Chosen.

And this most conscientious of neutrals, who, when making known its desire to become a member of the league of nations laid particular stress on the fact that it wished even then to remain perpetually neutral, has now been chosen to become the future homeland of that heaven-inspired, noble creation of the peace conference, with the radiantly beautiful lake city of Geneva as its per-

manent abode. While France and Belgium, as acthe delegates in his counter argument and what proved to be the decisive speech in favor of Geneva: You will not dare to choose a city as the capital of the league of nations which incarnates the enmity between races-a city which has been wronged, doubtless, but which makes a reconciliation between the peoples of Europe more distant by the very wrongs it has suffered."

Geneva in the Early Days.

Geneva was occupied by a settlement long ago, but there is no exact record when the colony began. Caesar found here a town of the Alloborges that he called Geneva and he actually cut the bridge over the Rhone which connected it with the right bank of the river, in order to prevent the passage of the Helvetes. When Gaul was organized under Roman administration, Geneva was included in the province of Gallia Narbonensis. The city adopted Christianity in the fourth century and quickly became the religious capital of a great diocese. Occupied in the fifth century by the Burgun-dians, Geneva formed part of the first kingdom of Burgundy, and fell along with it, in 534, into the hands of the Franks.

In 868 the kingdom, east of the Jura, was founded on the ruins of the Carlovingian empire and Geneva became one of its chief towns. The last king, Rudolf III, left his crown to the Emperor Conrad the Salic in the year 1032 and Geneva thus became an imperial city and the local government, at that time administered by a bishop, was permitted to de-velop with considerable freedom. The prelate was at the same time temporal ruler of the city and spiritual head of a diocese partly occupied by nobles as powerful as himself, and in the end even more powerful. One of these, the Count of Savoy, succeeded, after having destroyed the power of the counts of Geneva, his rivals, in possessing himself of the episcopal castle and of the dignity of the vidomnat, or temporal function of the church (in 1290).

The beginning of the 16th century was marked by the breaking out of the final struggle between the 1 .ople of Geneva and the Duke of Savoy, when the citizens were divided into two parties, the Mamelukes, or followers of the house of Savoy, and the Huguenots (from Eidgenossen-

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A general view of Geneva, Switzerland, with "Rous-Switzerland is the one happy land seau's Islands" and the Mont Blanc, the highest mountain in in Europe where different races and Europe, towering in the distance.

1524—the latter party finally won neutral staffs. the day. Treaties of fellow-citizen- Geneva has has proven an undestroyable tie be- ship, made with the various Swiss the headquarters of the Internatween her people during the long cantons, assured to Geneva a secu- tional Red Cross society, which disfinal after the adoption of the doctrine of the reformation, as preached half of suffering mankind by Farel, in 1535. The episcopal authority was then abolished; Geneva became a republic governed by syndies and councils elected by the peo-

Geneva's Literary Associations. approved of the unjust distinction to make life attractive. Whether it be a stro tual martyrs of the great war, were and the poorer classes and as champressing their special claims for this pion of the latter he exposed his honor on behalf of the latter, President Wilson is quoted as having told which, together with his "Emile," alluringly, or whether it be through the public executioner.

Gradually Geneva and its lake became the Mecca of leaders in science and literature. Voltaire, Mme. de Stael, Georges Sand, Dumas, Daudet and Byron, Gibbon, Dickens, Ruskin, Frances Havergal, Sismondi, De Sausure, Amiel-a veritable parade of illustrious poets, novelists. essayists, philosophers and scientists whose intimate connections with that fair and intellectual city and its environs are forever interwoven in its history.

Cross society was Jean Henri Du- rue Wilson. nant, a philanthropic citizen of Geneva prides itself of St. neva. On June 14, 1859, he chanced Peter's Cathedral, that dignified to be present at the battle of Solferino and was an eye-witness to the vast amount of unnecessary suffering that resulted from the inability of the regular surgical corps for the thousands of wounded who lay the field wounded who lay the field wounded who lay the field wounded who lay the standard pagent the field when the sound sealed pagent to its spiritual leader Calvin. The construction of this edifice was started in the 10th century, on the site of an ancient pagen temple, and completed in the 13th century. Begun at a time upon the field.

neutralized the of hostile armies and volunteer so- music lovers.

ian and Romansch are the languages confederates). After having seen be adopted universally and worn on Berthelier in 1519 and Levrier in arm bands by all members of the

Geneva has since that time been rity which only became definite and tinguished itself during the world war with its gigantic activity on be-

Geneva As It Is Today At the southern end of the glorious lake bearing the same name, where the swift blue waters little above the confluence of the salmon, weighing from five to seven Jean Jacques Rousseau, son of a Rhone and the Arve, lies Geneva, watchmaker, born in Geneva in the a veritable prodigy of nature and

Whether it be a stroll along imposing promenades skirting were committed to the flames by the old and new quarters of the city, one encounters constantly vivid proof of Geneva's dominant leadership throughout the ages. German Street Now Wilson Street.

The very names of the streets, the rue Calvin, the rue Necker, the rue de la Croix Rouge, the rue Voltaire, the rue Farel, the rue Jean Jacques Rousseau, where Rousseau's father lived, the Grand' Rue, where Rousseau himself was born, are perpetual reminders of the city's glorious past. Lately, as Geneva, Cradle of the Red Cross. a compliment to the president of the rivers of Alaska, they make the United States of America, the the journey down to salt water The actual founder of the Red rue d' Allemange has become the

memorial to its spiritual leader when the round arched Roman-Three years later he published a esque architecture was at its height, book on his experiences and advo-cated an international convention to provide for the aiding of the wound-ed in war. This convention, which

a red cross on a white field, was to room and opposite is the Arsenal, alive.

Than Gold in Alaska: Natives Live on Fish

containing Geneva's museum of

history.

The college St. Antoine, founded by Calvin in 1559 and restored in 1888, is a further testimonial to the

great Reformer, same as the university whose history dates back to Calvin's academy, also founded in

world fame and the numerous public and private educational institu-

tions, contributing to the industrial,

intellectual and artistic phases of

life, are largely frequented.

Salmon Worth More

The university has acquired

New York, July 19 .-- If Alaska had to choose between salmon and gold, there is little question that it would unhesitatingly give up the gold, for life itself is dependent, in many parts of Alaska and for long periods of time, upon the salmon. Along the stretches of the lower Yukon fish is the staple and almost the only diet for both man and dog. The rivers of Alaska are the food reservoirs of the country, and of all the food taken from them the salmon is the most delicate and the most plentiful. The banks of the Yukon for hundreds of miles up its length are lined, in the summer time, with Indian villages, which, from a distance, are dull red blurs from the split salmon hung out in

the sun to dry. Food For Entire Year.

The fresh fish supply the food for the Indians and their dogs during the summer and the dried fish of the Rhone emerge from it, and a throughout the winter. The dogpounds, is caught most plentifully. In drying it shrinks to one and a year 1712, is one of Geneva's best one of the most perfect combina-known literary celebrities. He dis-tions of all the elements which tend day, in the evening, is considered a fair allowance for a dog when working in winter. He requires no other

Salmon, though spawned in fresh water and though they return to fresh water to spawn and to die. often after a journey up the Yukon and its tributaries of 1,000 and 2,000 miles, never eat in fresh water. No case is on record of a fisherman ever having found anything in the stomach of a salmon caught in the Yukon or any other Alaskan river. A Natural History Wonder.

The action of the salmon at spawning time is one of the greatest wonders of natural history and one which has never been explained.

After hatching in the headwaters of the rivers of Alaska, they make while still fingerlings of two and three inches in length. After 30 months in the ocean, during which time nothing at all is known of their life, they are able to return to the waters where they were spawned. What marvellous instinct it is that enables them to unerringly select that tributary of the Yukon, either on the right or the left bank, down which they came, and, in turn, the little stream which flows into the

took place at Geneva and which was rare, dignified beauty and the mag- any one else, for they live and work concluded and signed on August 22, nificent Cathedral organ has for and endure hardships among the In-1864, neutralized the surgical corps centuries been the delight of all dians at the fishing stations. And the missionaries assert that while In close vicinity to the Cathedral gold constitues much of Alaska's cieties caring for the wounded. As a compliment to Switzerland, the salmon is more valuable Swiss flag in reversed colors, i. e., fore-mentioned historic Alabama to the native, because it keeps him

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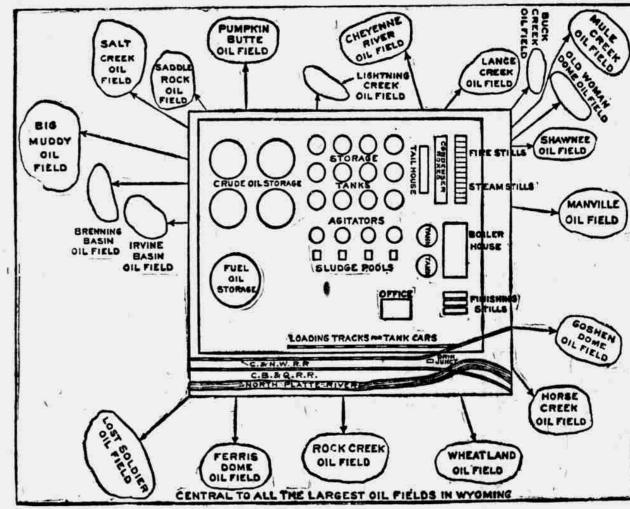
Midwest Refining Co., Started About Five Years Ago at Casper, Wyoming, With a 3,000-Bbl. Refinery and Capitalization of \$20,000,000.

Their capacity is now 55,000 barrels daily and their reported profits for last year were over \$50,000,000. Lance Creek Refining Co. is starting construction of a 3,000-barrel refinery with the very low capitalization of \$1,000,000. Judge for yourself what the shares of this company should be worth in one year, two years, five years from now and how rapidly the shares should increase in market value and earning power with 50 per cent of the profits re-invested each year by the company in increasing refining and marketing capacity, filling stations, etc.

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Consider the large profits made by jobbers and distributors such as the L. V. Nicholas Oil Co. and others who buy their products from the refiner and you get a glimpse of the large additional profits possible to the Lance Creek Refining Co., refining with their own refinery and marketing through THEIR OWN jobbing organization and FILLING STATIONS.

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is awaiting pipe lines and refining facilities, making immense additional quantities of crude oil available to the company as soon as the company deems it advisable to further enlarge their refining capacity beyond the initial 3,000 barrels daily. The location is served by TWO RAILROADS and, as plenty of water is most important to may refinery, the North Platte river, which flows alongside, assures an ample water supply at at ALL times for the running of their plant.

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\$1,000,000 A LIMITED ALLOTMENT OF	Gross daily income	19,097,37 9,980.25 9,117.12
SHARES NOW SELLING AT ONLY	The state of the s	64,417.48
name to the state of the state	YEARLY PROFIT\$3,1 Depreciation and unforeseen contingencies	73,009.76
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H. Rushton, President of the company, from which we summarize as follows: The Fairmont Creamery Company was incorporated in 1884, with a cap-

ital stock of \$5,000.00. Today, it is the second largest Creamery in the world, having assembling plants located at Columbus, Ohio; Crete, Nebraska; Omaha, Nebraska; Grand Island, Nebraska; Green Bay, Wisconsin; Spokane, Washington, and Buffalo, New York, together with distributing plants at Boston, Massachusetta; New York City, New York; Pittsburg, Pennsylvania; Scranton, Pennsylvania, and Butte, Montana.

The Company has no funded debt, and no mortgage on the real estate or plant can be created without assent of two-thirds of each class of stock outstanding.

The proceeds of the new \$500,000.00 Preferred Stock will be used to provide for and take care of the rapidly growing business.

This stock is preferred as to assets and dividends. We estimate that the total net tangible assets available for the preferred stock over all liabilities is \$5,101,427.08, or more than \$287.00 per share of preferred stock outstanding.

Net Earnings, after deducting excessive Federal Taxation for the years 1916, 1917 and 1918, is at the rate of more than four times the dividend requirements on the total Preferred Stock, including the new issue.

Cash Dividends of at least 10% have been paid continuously on the Common Stock since 1904, and the average cash and stock dividends since 1914 on this stock have been over 16%. Over \$819,000.00 has been carried to surplus out of earnings in the past five years.

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