

# WOMAN'S SECTION OF THE BEE

Desponding fear, of feeble fancy full,  
Weak and unmanly, looms ev'ry power.—Thomson.

Men lie, who lack courage to tell truth—  
The cowards.—Miller.

## Society

To be quite in vogue one should summer at home. It seems to be the fad in Omaha this year, for so many are enjoying home comforts rather than the somewhat uncertain pleasures of a hotel. Motor picnics, swimming parties, afternoon teas, all these make the days pass pleasantly at home.

The country clubs are very popular this year for the stay-at-homes are legion and dinner and dance at the club is part of the week's program. With indoor bathing pools at the disposal of everyone and attractive parks, to say nothing of a roof garden or two, it hardly seems necessary to seek new scenes, so say the stay-at-home fans.

Mr. and Mrs. Walter Roberts are members of the young married set who are summering here and Mr. and Mrs. C. G. Sibbern will also remain at home, entertaining Miss Katherine Smythe of Washington, D. C. With the men just returned from many months in the service the war-time brides and bridegrooms are finding too much joy in feathering the new nests to leave them. Mr. and Mrs. Theodore Maenner are enjoying an artistic apartment in Dundee, as are also Mr. and Mrs. Robert Burns.

Dr. and Mrs. Harold Gifford, and the Misses Jessie and Carrie Millard have no summer plans aside from pleasant days under their own roof, and Mr. and Mrs. O. C. Redick enjoy their artistic home far too much to leave it.

## Returns From Arctic and Finds the Whole World at War.



Miss Czaplicka.

Miss M. A. Czaplicka, lecturer in anthropology at the University of Oxford, England, returned recently from the Arctic, where she was leader of the Sinerian Anthropological Expedition to Arctic Siberia. Upon her return to civilization, after several years in the polar regions, she was surprised to find the world at war. Miss Czaplicka is the only English woman who ever went to the remote Arctic wildernesses. She is the most distinguished living authority on the aborigines of Siberia, of the Tungus, Ostyak and Samoyed tribes. The expedition was under the patronage of the Anthropological Committee of the famous English university and the University of Pennsylvania Museum.

## Personals

Mrs. S. G. Smyth has left for the east on an extended trip.

Mr. and Mrs. Oliver Bonny will return the first of the week from an extended southern trip.

Mr. and Mrs. Theodore Maenner have taken an apartment at the Glen Arlo in Dundee.

Capt. Fred L. Heyn has arrived in New York after many months active service overseas.

Mr. and Mrs. John J. McCarthy announce the birth of a son, Wednesday, July 16, at the Stewart hospital.

Miss Belle Hatch, accompanied by Miss Nellie Buckley, left Thursday evening for New York, where they will spend two weeks.

Lt. R. S. McCullough arrived Friday morning from Lee Hall, Va. Lieutenant McCullough, who has been stationed at the United States balloon school, has received his honorable discharge.

Lewis Nathan, son of Mr. and Mrs. Philip Nathan, has arrived in San Francisco after a year's service in Siberia. He is expected home within a few days.

Miss Betty Fairfield will spend the week-end in Lincoln at the home of her aunt, Mrs. Edward Field. Miss Fairfield will return Monday.

Lt. and Mrs. Floyd Harding and baby daughter, Margaret Jane, who are now at Fort Leavenworth, will sail from San Francisco September 15 for the Philippines, where Lieutenant Harding will be stationed.

Mr. and Mrs. Arthur English with Miss Florence Fowler of Lincoln, who is their guest, will leave early next week to motor to Northern Pine Camp, Minn. Miss Marie Fowler, who has also been a guest at the English home, will go to Annville, Minn., with Lincoln friends.

## A Hallow'en Memory

By CHRISTOPHER MORLEY

Do you remember, Heart's Desire, The night when Hallow'en first came? The newly dedicated fire, The hearth unsanctified by flame?

How anxiously we swept the bricks (How tragic, were the draft not right!) And then the blaze enwrapt the sticks And filled the room with dancing light.

We could not speak, but only gaze, Nor half believe what we had seen— Our home, our hearth, our golden blaze, Our cider mugs, our Hallow'en! And then a thought occurred to me We ran outside with sudden shout And looked up at the roof, to see Our own dear smoke drifting out.

And of all man's felicities The very subtlest one, say I, Is when for the first time he sees His hearthfire smoke against the sky. —From "The Rocking Horse."

Trades union organization in Japan is reported to be making greater headway among the working women than among men.

## Lovelorn

BY BEATRICE FAIRFAX.

Another Letter to Lonesome Boy. Dear Miss Fairfax, Omaha Bee: Just finished reading "Lonesome" letter, and say, I sure can or could sympathize with him, as I just moved out here and certainly was blue for a while, but I got over it and hope he will, too, and if he is willing will write and try to cheer him up a bit. Will omit all descriptions, as I don't like them, but will say that I won't hurt anybody's eyes to look at me, providing they are real good. Please do not sign my name, but you may give it to "Lonesome" if he wants it. CHEERFUL.

The number of letters we have received for "Lonesome Boy" proves that there is sympathy and companionship for any of us if we only know how to find it. Of all yearnings which come to our notice the one most commonly expressed is the longing for friends. Very often the individual himself is entirely responsible for alienation from his fellows. We should be quicker to take the good will of other people for granted and more alert ourselves to be responsive. No one who completely forgets himself in an effort to render service to society can possibly be lonesome.

The Royal Road to Stardom. Dear Miss Fairfax, Omaha Bee: Will turn to you with my little troubles, with hope that you can help me. I have dusty golden hair. Do you think this color of the hair is nice? The boys made up their minds to nickname me one day in school and now every one calls me "Golden Head." I wish they'd stop it, for it annoys me when I'm at my studies, and now and then I hear, "Say, Golden Head, did you finish your grammar?" I might just as well say I want to be a movie star after I finish high school. Where will I have to go to school? I mean to what kind of a school will I have to go? I can sing awful nicely, although my voice is untrained yet. Yesterday I danced on my toes, bowing and smiling. This was at a candy supper. Every one thought I did good, but one thing is funny, and that is I can dance this way.

Wonderful bargains in women's and misses' dresses Saturday at the Julius Orkin Store, 1508-10 Douglas St. See our advertisement on page four.—Adv.

girl. I am a lonesome girl and would appreciate exchanging letters with you. M. C.

Brokenhearted: The sailor who maligned you is unworthy of your notice. I can only advise you to never mention the subject to him—ignore it. What we ignore really does not exist—since only that which we accept and believe hurts. The second young man was very unkind and employed dishonest methods to gain his point. Remember that a falsehood cannot blast your future because it must necessarily be short-lived.

Lonesome Boy Again. Dear Lonesome Boy: I saw your letter in the "Lovelorn" of The Omaha Bee saying you would like to exchange letters with a lonesome

girl. I am a lonesome girl and would appreciate exchanging letters with you. M. C.

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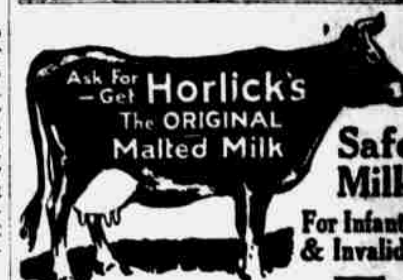
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to. The Creche is located at 1235 Park Wilde avenue.



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GUND'S Peerless Beverage is the type of drink that ties right up to your idea of what a bully good beverage ought to be.

Gund's has a zip and zest of flavor mingled with a rich mellowness that give you the greatest treat your taste ever met in a soft drink.

The best thing you ever struck—for noon-time lunch. Keys up your appetite with anticipation—then sure does satisfy it!

Gund's Peerless Beverage—"The Every-day Soft Drink"—is backed by the guarantee of a company of sixty-four years' experience in the making of high quality beverages.

It possesses a round richness—a tone of flavor that taps the very depths of goodness.

Order a case. Shove a bottle into your lunchbox. Man!—how much better everything does taste when Gund's "goes with it!"

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# GUND'S PEERLESS BEVERAGE



## A Man Is What He Feeds on

A person who wishes to be healthy will buy foods of only known and reliable brands and where the quality is unquestioned. The better his food, the better is the man who eats it. BASKET STORES sell only such brands and such qualities as are unquestioned. Whatever you buy of BASKET STORES is strictly guaranteed to be of the highest quality, and at prices so much lower than in ordinary grocery stores that you will enjoy the more your dealings with us.

NEXT WEEK AT ALL OF OUR 67 BASKET STORES A SPECIAL SALE WILL BE HELD ON SNIDER'S FOOD PRODUCTS, AT THESE LOW PRICES:

- SNIDER'S TOMATO SOUP—Small can, 10c; 12 cans, \$1.14 Tall cans, 13c; 12 cans, \$1.50
- SNIDER'S SALAD DRESSING—Small bottle, 22c; large, 35c
- SNIDER'S OYSTER COCKTAIL—Small bottles, 22c; large, 35c
- SNIDER'S CATSUP—Small bottles, 18c; 6 bottles, \$1.05 Large bottles, 29c; 6 bottles, \$1.70

- SNIDER'S PORK AND BEANS—These are new and extra nice quality. The tall can is a new size and already proving very popular: Tall cans, 16 oz., 14c; 6 cans, 80c Medium No. 2, 17c; 6 cans, \$1.00 Small cans, No. 1, 12c; 6 cans, 70c Large, No. 3, 20c; 6 cans, \$1.70

- SNIDER'S CHILI SAUCE—Small, 22c; large bottle, 35c
- QUAKER CORN FLAKES—Fresh and Crisp, 8-oz. pkg., 10c
- BASKO FLOUR—None better made—48-lb. cotton sacks, \$3.20
- CASH HABIT FLOUR—Guaranteed—48-lb. cotton sacks, \$3.10

- Selected Country Eggs, per dozen, 42c
- Fancy Leg of Mutton, per lb., 27c
- No. 1 Fresh Eggs, per dozen, 35c
- Fancy Mutton Chops, per lb., 28c

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## Hard Roll Bread

## The Best Bread for All Occasions

Sold everywhere and bought by those who want "Full Value"—Watch out for imitations—None genuine without our little Red, White and Blue trade mark—Order your loaf today

## Petersen & Pegau Baking Co.



## Heart Beats

By A. K.

Our baby will miss His toys and songs Next year when he starts To school We thought But a year brought Many another thing— The clay modeled fine The paper cut good And the teacher Made life quite full. And the little girls Put up their dolls For mud pies And party clothes. Then we thought Of the days— Blank days— To come When the joys of Youth Were forever gone— When cheerless Sordid Middle age Should claim their Years And burden their days. But middle age Brought greater things— The children were growing Mothers were sewing And making magical homes While fathers were fighting The big games of life To move the world At their will. These were our dear little Boys and girls Of the dim Long, long ago Then the sun went down On middle age Over the noon of life. There was mellow light And tranquil rest After a desperate fight. Each age brings Its own interest As it brings its own reward All has been planned By a Master-mind Who left no voids In Life. SELAH!

## Field Club

Many parties were given Thursday afternoon at the Field club at the children's matinee dance. C. C. Ryan entertained 12 guests. H. F. Daniels had 24 guests; Wilson Atkins entertained six. Mr. and Mrs. John W. Gamble will entertain a dinner of 12 covers at the Field club Saturday evening. Covers will be laid for Col. and Mrs. Jacob Wuest, their guest, Miss Helen McCreary, of Watertown, N. Y.; Messrs. and Mesdames Robert Trimble, Carl Swanson, T. J. Donahue and Mr. Ralph Walker.

Mansell-Whitfield. The marriage of Doris L. Whitfield, daughter of Mr. and Mrs. W. M. Whitfield to James L. Mansell, was solemnized Thursday afternoon at the Kountze Memorial church. Rev. O. D. Baltzly read the marriage lines.

The young couple were unattended and only the immediate families were present at the ceremony. Mr. Mansell and his bride will make their home in Omaha.

Mrs. C. B. Warner and daughter, Harriett, left Wednesday evening for Bay City, Mich., where they will join her brother and family in a motor trip through the White mountains to Portland, Maine, returning through Boston, New York City and the Catskills, arriving home about September 1.

Dr. and Mrs. E. A. Van Fleet will leave Friday evening for a six weeks' motor trip through Estes park and Colorado Springs.



Appear At Your Best—Instantly If you receive a sudden caller or an unexpected invitation you can feel confident of always appearing at your best. In but a few moments it renders to your skin a wonderfully pure, soft complexion that is beyond comparison.



Gouards Oriental Cream

Don't use cosmetics to hide skin trouble Resinol aids poor complexions

If your complexion is rough, red, or pimply, don't try to cover up the defects with cosmetics which do not conceal, but usually attract attention to the reason for their use. Begin today to clear your skin with Resinol Ointment and Resinol Soap.