

## WOLF TO APPLY STORE METHODS TO REAL ESTATE

Prominent Realtor to Offer 50  
Pieces of Property, Val-  
ued at Over Million  
in Big Sale.

"I believe that in buying and selling real estate you can apply department store methods. In other words, I believe that in the real estate business you can go into the open market, buy property at the best obtainable prices and then sell the same to customers, thus making a reasonable profit," said Harry A. Wolf of the H. A. Wolf company, one of the most successful realtors in the central west.

"At least, I am going to try the experiment," added Mr. Wolf, "and so confident am I that the experiment will be a success that I am taking a full page of space in The Sunday Bee, offering 50 pieces of Omaha property, the aggregate value of which will exceed \$1,000,000."

The H. A. Wolf company, as is well known, started in the real estate business in a small way in Omaha something like six years ago. By its square business methods it has forged ahead until it has become one of the strongest concerns of the kind in the central west. Its sales last year aggregated something over \$2,500,000.

Discussing his plans of handling real estate and giving customers the benefit of his knowledge on values and his years of expert experience, Mr. Wolf added:

**Wants Only Fair Profit.**  
"As I said, I am going to try real department store methods. The properties that I propose advertising in The Sunday Bee are all good bargains. They are so good that I bought them with my own money and in selling them I am going to be satisfied with a fair profit, letting my customers in on the transactions so that they will be able to share in the profit."

"You know that the head of a progressive store is always on the lookout for bargains and when the bargains are obtained, he is in a position where he can undersell most of his competitors, give his customers the best goods at the lowest possible prices and at the same time make a fair profit for himself. This is the very thing that I propose to do in handling real estate. It is an innovation, but I believe it will work out."

"Immediately after the armistice was signed, I realized that in building construction, prices were going up and to stay. It is a fact that in construction the major portion of the cost is for labor, and as I view the situation the wages of men have gone up to stay and I am now going to do the very thing and I am going to give my customers some bargains."

**To Satisfy Customer.**  
"The average real estate agent starts out by hunting a customer and afterward he seeks a property that he thinks will satisfy that particular customer. Result is, the customer becomes skeptical and hesitates about buying. Much of the property is withdrawn from the market and the sales are not made. With me, I buy the property, paying the owner his price and then I am in a position to give my clients the benefits of my experience in values."

Mr. Wolf is conceded to be one of the experts on values and constantly he is called upon by banks, trust and land companies to appraise properties in the city and country.

**Red Seal Victor Records at 1/2 Price**

"Speaking about values," said Mr. Wolf, "there is going to be lots of money made in Omaha real estate. Values are not going down, but instead, are going to increase, and while upon this subject, let me say that the tenant has little cause for complaint by reason of the fact that his rent has been raised. The increase in rent has not kept pace with the increase in the cost of construction."

"Since prior to the war, rents have advanced probably 25 per cent. During the same period the cost of building construction has increased fully 100 per cent and there is little to indicate that there is going to be any decline in rents in the near future. Thus, my advice to the man who wants a home is to buy now and not delay, for instead of property values being lower in Omaha, they are going to be much higher."

**One and a Half Cent Decline In Gasoline Price In Nebraska**

The political situation in Mexico, a wet spring and a disappointing export trade, are referred to as some of the reasons for a drop in the price of gasoline in Omaha yesterday from 26 to 24 cents a gallon. The same reduction applies all over Nebraska, according to announcements of dealers.

"This decline in price is due to a combination of reasons," said L. V. Nicholas. "We are right on the edge of what appears to be a tremendous overproduction of crude oil. The big export trade has not opened up as was anticipated with signing of the peace treaty, and unless it does there is a possibility of even lower gasoline prices."

The Standard Oil made a similar announcement of reduction of price today.

**Clerk Makes Big Profit.**  
Elmer E. Shively, formerly clerk in the general passenger offices of the Union Pacific, last March went farming, buying 160 acres of land in western Nebraska, paying \$25 an acre for the same. The other day he sold his farm at \$50 an acre, making a net profit of \$3,200 in less than five months.

### Brief City News

**Have Root Print It—Beacon Press.**  
Elec. Fans \$8.50—Burgess-Granden.  
**Patronize the American State Bank—Adv.**  
**Pierce-Arrow Ambulance Service—Stack & Falconer.** Harney 64.  
**Four Per Cent Interest on time deposits.** American State Bank—Adv.  
**Liberty Club Dance—The usual dance of the Liberty club will be given in Lyric hall this evening.**

**Southern Home Cooking and service.** Alfred Jones, caterer, merchants' lunch, 11:30 to 2. Hotel Castle cafe; table d'hôte dinner, \$1.30 to \$2.31.  
**Leave for Vacation—A. A. Gammel and family, living in the Potter apartments, leave today for a month's vacation at Lake Geneva, Wis.**

**Memorial Mass Saturday—All soldiers, sailors and marines in uniform are invited to attend a military, solemn high memorial mass at St. Cecilia's cathedral at 9 o'clock Saturday morning.**

**Returns From Army—Sergeant Merle B. Baum has arrived home from Camp Lewis, Wash., where he has been connected with the pharmacist department of the base hospital for the last year.**

**Inspector Returns From Vacation—Rev. Edgar M. Brown, pastor of Dietz Memorial Methodist church, and Mrs. Brown, have returned from two months spent in Los Angeles and Long Beach. Rev. Mr. Brown will occupy his pulpit Sunday, both morning and evening.**

**To Become Associate Rector—Rev. Carl Worden, now rector at the St. Matthias church, will become associate rector of the All Saints church when Rector Mackay returns from his vacation and the church is reopened. The Rev. Mr. Worden was for a long time secretary of the diocese.**

**Picnic—Employees in the auditing and freight accounting department of the Union Pacific railway will hold their annual picnic and field day in Elmwood park Saturday afternoon. Both children and grownups will play base ball and other games. A silver cup being posted as a prize for the victors of a base ball game between the single and married men. A basket lunch will be served.**

**WOMAN BANDIT HOLDS UP 2 MEN AT POINT OF GUN**

**Fair "Highwayman" Keeps Victims Covered While Male Companion Relieves Them of Over \$90.**

A woman bandit, accompanied by a man, is the criminal combination reported to the police as having robbed J. A. White and J. M. Hauey of 127 Leavenworth street, while they were repairing an automobile tire at Sixth and Pierce streets, at 2 o'clock yesterday morning.

White told the police that the male member of the highway team took \$90. White and Hauey, while the woman kept them covered with a revolver.

The bandits were driving an automobile, were fairly well dressed and apparently about 25 years old. White and Hauey were also in an automobile, and had stopped at the scene of the holdup to repair a tire puncture. They were pumping the repaired tire when the stranger drove up and asked White if he had a drink. White replied in the negative, whereupon the woman drew her revolver and commanded the victims to hold up their hands.

While the woman's companion was searching White's pockets he struck Hauey on the jaw, accompanying the blow with a reminder that the command of "Hands Up" must be obeyed. Hauey believes his arms were held up and the holdup man thought that he intended to take them down.

**Red Seal Victor Records at 1/2 Price**

**2 for the Price of 1**

**THAT'S what the price of Victor Red Seal Records means to you. Do you realize that you can now purchase from us these Red Seal Victor Records for about one-half what you previously had to pay.**

Since the announcement of this price reduction, the demand for high-class records has been tremendous. We therefore suggest that you call for yours soon.

All the most famous artists are included.

**BURGESS-NASH COMPANY**  
"EVERYBODY'S STORE"

# BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

Friday, July 11, 1919

STORE NEWS FOR SATURDAY

Phone Douglas 2100

## The Very Newest in Georgette Crepe and Taffeta Hats \$5.00



FOR summer wear with the dainty frocks there is nothing that adds to the attractive appearance of the costume as a frilly, cool-looking hat. There are

Large, Medium, Small.  
Shapes all cleverly trimmed in flowers, ribbon and ostrich in  
Lavender, Flesh, Pink,  
Copen,  
Electric Blue, Navy Blue.

**Special!**  
From 9 to 12

Your choice of any trimmed straw hat in our stock from 9 a. m. to 12 m. at \$1.00.

Burgess-Nash Co.—Second Floor.

## Smart, Skillfully Designed White Wash Skirts \$2.95



1/2 to 1/3 Under Regular Price  
SCORES of new styles are here for your selection Saturday, each and every one showing the many new style features which make the skirts of today so attractive. There are clever belts, pockets and button trimmings and the materials are gabardine and pique of splendid quality.

Make your selection the first thing Saturday morning.  
Burgess-Nash Co.—Second Floor.

## New "Wirthover" \$1.00 Waists Have Arrived for Saturday

YOU will readily see by the name "Wirthover" that there is a relationship between it and the "Wirthmore."

The "Wirthover" is made under the same economy plan, that of manufacturing a waist for those people who do not desire to pay more than one dollar for a general utility waist and still want a dependable, true-fitting waist that will give satisfaction.

The "Wirthover" waist is just such a waist and the price is but \$1.00.  
New styles have just arrived for Saturday.  
Burgess-Nash Co.—Main Floor.

## The Remainder of a Large Purchase Of Pumps and Oxfords Saturday



MY! what a wonderful assortment of styles there are to select from. All this season's most popular models direct from one of the largest shoe manufacturers in the country, and the price is

Less Than 1-2 the Intended Selling Price.

Included are:  
Patent kid Pumps, leather and covered Louis heels.  
Tan Russian calf Pumps, covered Louis heels.  
Black kid Oxfords, leather Cuban heels.  
Brown kid Oxfords, turn and welt soles, leather and covered Louis heels.  
Brown kid Pumps, leather and covered Louis heels.  
Patent kid Oxfords, leather Louis heels.  
Black satin Oxfords, turn soles, covered Louis heels.  
All sizes and less than 1/2, \$4.95.  
Burgess-Nash Co.—Second Floor.

## Special Prices on Drugs Saturday

Listerine, large size, 69c.	Sloan's Liniment, 19c.	Pond's Vanishing Cream, small jar, 19c.
Listerine, medium size, 39c.	Denatured Alcohol, quart, 49c.	Pompeian Day Cream, large jar, 39c.
Listerine, small size, 19c.	Epsom Salts, 1 pound box, 15c.	Kolyons Tooth Paste, 23c.
Calocide, for tired feet, 19c.	Mentholatum, small jar, 19c.	Pepsodent Tooth Paste, 39c.
Lavoris, medium size, 39c.	Palmitive Vanishing Cream, 39c.	Violet and Rose Glycerine Soap, 19c cake.
Sal Hepatica, small size, 21c.	Stillman's Freckle Cream, 39c.	Williams' Old English Soap, 10c.
Mentholatum, small jar, 19c.	Liquid Ointment, to stop perspiration, large size, 49c.	White Brooms, plain and colored handles, 30c to 75c.
4-oz. pure peroxide, 8c.	Pamole Face Powder, 19c.	
16-oz. pure peroxide, 29c.	Woodbury's Face Soap, 19c.	
Lux for fine laundering, 10c.		

Burgess-Nash Co.—Main Floor.

## Dainty Summer Frocks for Misses and Growing Girls 2 for \$1.00



THE pretty, frilly kind that are always so sweet and cool looking on the young girl or miss. They are beautifully trimmed with lace and embroidery and are in ages from 6 to 14 years.

**Children's Dresses**  
\$3.95

Dainty plaid gingham trimmed with organdy; also chambray dresses trimmed with white pique and organdy frills. Ages 6 to 14 years, at \$3.95.  
Burgess-Nash Co.—Second Floor.

## Our Great Daily July Feature Sale Fine Sheffield Plate and Silver Plated

# SILVERWARE

At Prices Unusually Low



A LEADING maker of fine silverware decided to clear away his entire surplus stock and our buyer was fortunate enough to secure the entire assortment.

It includes many pieces, a few of which we list here for approval.

**Knives 35c**  
Dinner, dessert and fruit knives, hollow handles. 25-year guaranteed quality, assorted patterns, 35c each.

**Knives and Forks \$2.15**  
Dinner knives and forks, 6 of each, good silver plate. Plain pattern. Complete set \$2.15.

**Bread Tray \$2.65**  
Sheffield silver bread trays, good quality and designs. Each \$2.65.

**Tea Sets \$10.95**

**Bread Trays \$3.95**

**Sugar and Cream Sets \$3.95**

Burgess-Nash Co.—Main Floor.



**Baking Dish \$6.95**  
Baking dishes of silver plate, beautiful pattern. Each \$6.95.

**Fruit Bowls \$5.95**  
Sheffield silver fruit bowls, grape design. Gold lined. Each \$5.95.

## Fine Quality Writing Paper 1/2 Price Saturday

FOR Saturday only we offer Pineapple linen writing paper, handsomely boxed, 24 sheets with envelopes to match. Letter size. White, pink, buff and blue. A box, 24c.



**Irvington Lawn Paper 31c**

Paper in pound packages of 84 sheets. Letter size, in white, pink, buff, blue and heliotrope. Saturday only 31c a pound.

Envelopes to match, less than 1/2 price, 9c a package.  
Burgess-Nash Co.—Main Floor.

## Bags! Bags! Bags! At \$1.00

Silk moire in black, navy and taupe, all silk lined, various styles and sizes. Very special, in fact less than half original price.

**At \$2.95**

Crushed morocco, black, navy and brown, each one silk lined with inner purse frame. Very specially priced at \$2.95.

**The New Bead Bags \$13.95 and \$17.95**

Just out of their wrappings, in a large assortment of styles and colors. The very newest idea. In two big lots, \$13.95 and \$17.95.  
Burgess-Nash Co.—Main Floor.



## Why Not Enjoy These Hot Days? You Can With One of These

## Summer Suits

\$12.50, \$19.50,  
\$23.50, \$34.50

**KEEP COOL!** That seems about impossible nowadays, but just step into one of these suits and see if you're not comfortable.

They are made of  
Palm Beach Cool Cloth  
Mohair, Tropical Worsteds  
Flannel, Etc.

All strictly tailored, reinforced seams, piped armholes; colors are tan, gray, blue, black and fancy mixtures.

All sizes, including stouts, slims, stubs and regulars. Very reasonably priced.  
Burgess-Nash Co.—Fourth Floor.



## Saturday—Choice of Our Entire Stock of Men's Oxfords 20% Off Regular Price.



Including—  
Banister brown Russia Oxfords.  
Banister tan Russia calf oxfords.  
Banister black Russia calf oxfords.  
Black kid combination last oxfords.  
Brown Russia calf oxfords.  
White buck oxfords.  
White duck oxfords.  
Palm Beach oxfords.  
Burgess-Nash Co.—Fourth Floor.

## Saturday Is a Good Day for Men to Buy Their Furnishings—Just Inside Our Harney Street Door



**Men's Union Suits \$1.29**  
Men's light weight lisle and porous knit union suits, made 1/2 sleeve, 3/4 leg style, also 1/2 sleeve, full length leg. Elastic forming garments that fit and will give excellent wear. All sizes, 34 to 50. Some have slight imperfections which, however, will not impair their wearing qualities. Extra values at this price.

**Athletic Union Suits \$1.25**  
Men's athletic union suits in a splendid quality of checked nainsook, large, full cut garments made with elastic back. All sizes, 34 to 46.

**Pajamas \$1.85**  
Men's light weight pajamas, made of a splendid quality of percale trimmed with silk loops. They come in neat striped effects, also plain colors of blue, tan and white. All sizes, 15 to 18.

**Bathing Suits \$1.50 to \$12.00**  
Men's one-piece bathing suits in cotton, wool and silk mixtures. A splendid assortment to choose from, many new ideas in novel stripings.

**Knitted Neckwear 85c**  
Pure fiber silk knitted neckwear in a splendid range of plain colors and beautiful two-tone effects. A scarf that is very popular and will give very satisfactory wear. Also a big showing of the finest grades of pure silk knitted scarfs at \$3.00 and \$3.50.  
Burgess-Nash Co.—Main Floor.