

WOMAN'S SECTION OF THE BEE

There lives more faith in honest doubt,
Believe me, than in half the creeds.—Tennyson.

What seem to us but sad funeral tapers,
May be Heaven's distant lamps.—Longfellow.

BEATON'S BETTER BARGAINS

Saturday Specials

BATH CAPS

Any Bath Cap in the store, Saturday, at one-half price.

VACATION WANTS

- 15c and 20c Powder Puffs, at7c
- 25c Armour's Talcum.....17c
- 25c Palmer's Talcum.....17c
- 25c William's Talcum.....17c
- 25c Trailing Arbutus Talcum, at17c
- \$1.00 William's Toilet Water, at69c
- \$1.00 Pinnaud's Lilac Toilet Water79c
- 25c Go Skeeter Talcum.....19c
- 15c Wash Cloths.....9c
- 15c Chamois Skins.....9c

- 25c Beaton's Cold Cream, at19c
- Thermos Bottles, \$2 to \$6
- Thermos Lunch Kits, at\$3.25 to \$6.00
- Thermopaks, 1-qt.\$1.25
- Keeps Ice Cream or Food hot or cold 10 hours.
- 25c Absorbent for perspiration, at16c
- 30c Mum25c

- \$1.50 Goutorbe Face Powder, at98c
- 75c Goutorbe Rouge.....49c
- 50c Goutorbe Liquid Nail Polish24c

- #### DRUGS AND SUNDRIES
- 50c Kodol Tablets.....39c
 - \$1.00 Listerine.....79c
 - 60c Bromo Seltzer.....49c
 - 50c Orazin Tooth Paste.....34c

- #### EDISON MAZDA LAMPS
- 10 to 50 Watt Lamps, each35c
 - 60 Watt Lamps, each40c
 - 75 Watt Lamps, Blue75c
 - 15c Fuse Plugs.....8c

- #### CIGARS
- Just received the Jose Lovers—an elegant mild smoke, ea. .5c
- Box of 100.....\$4.50
 - 15c Mozart Perfecto, at10c
 - Box of 50.....\$4.85
 - 8c Pacificos.....5c
 - Box of 50.....\$2.50
 - 8c Antonella.....5c
 - Box of 50.....\$2.50
 - 10c La Puerencia, at5c
 - Box of 50.....\$2.50

Johnson's Triad Chocolates

Assortment of finest confections, 3 individual boxes in one, containing Marshmallow Cherries, Bitter Sweets, Milk Chocolates, \$6.00, \$1.50, \$1.25 and 75c sizes.

Mozart Cigar

THE POPULAR SMOKE
A mild, mellow, fragrant, comfortable smoke—proof of how subtle blending and skilled workmanship can make choice Havana tobaccos so enjoyable.
10c and 2 for 25c sizes.

Saturday Specials

- \$1.00 Dioxogen.....69c
- 25c Bottle Witch Hazel, at15c
- 25c Tincture Arnica.....18c
- 15c Epsom Salts.....10c
- \$3.75 Horlick Malted Milk, at\$2.98
- 50c Eatonie34c
- 50c Stationery25c
- 25c Nail Files.....15c
- 25c DeWitt's Foot Tablets, at19c
- 10c Straw Hat Cleaner.....7c
- Don't paint white shoes, clean them with Nicco.....15c
- 50c Lysol41c
- 30c Sloan's Liniment.....24c
- 15c Palm Olive Soap.....7c
- Per dozen80c
- 20c English Bath Soap.....14c
- Per dozen\$1.50

PHOTO DEPT.

Films developed FREE when prints are ordered. We also specialize on enlargements of your favorite pictures, at reasonable prices. We carry a full line of picture frames in all woods.

RETARDS WRINKLES

It is easier to prevent wrinkles than to remove them.

SEM-PRAY JO-VE-NAY

Sempre Giovine

retards wrinkles by keeping the skin refreshingly young and smooth.

SEM-PRAY JOVENAY is a solidified face cream.

Does not grow hair nor will it enlarge the pores.

60c package Saturday for 39c



SOCIETY

Prenzlow-Magnussen.

A pretty midsummer wedding took place at St. Paul's Lutheran church Monday evening when Miss Margaret Magnussen became the bride of Herman Prenzlow. Rev. E. T. Otto read the marriage lines. An artistic decoration of palms and ferns was used in the church combined with a profusion of pink carnations.

Mrs. Fred Keller of Cheyenne Wells, Colo., sister of the bride, who was matron of honor, wore a white georgette and charmuse gown and carried a bouquet of daisies. Miss Amelia Magnussen, made a very pretty bridesmaid in her gown of pink georgette and satin. She carried a shower bouquet of Ophelia roses. Miss Millie Hofins, niece of the bride, was flower girl. The bridegroom was attended by Mr. Fred Keller and Mr. Fred Prenzlow. Following the ceremony a wedding supper was served at the home of the bride's mother, Mrs. August Magnussen. The rooms were elaborately decorated with palms and garden flowers.

With the Prevailing Weather

it seems there can be nothing that satisfies one as a large, luscious, ripe watermelon. Watermelons (average weight 16 to 25 lbs.), per lb.3c
Peaches, per basket,20c
Extra choice large size Lemons, per dozen35c
16-oz. bottle New York White Grape Juice, per doz.\$3.25
16-oz. bottle New York Apple Juice, per dozen\$2.25
Knox Gelatine, per pkg.18c
Extra thick Jar Rubbers, 4 dozen for28c
Wright's Mayonnaise or Thousand Island Salad Dressing, per bottle25c
5-lb can Karo Syrup (dark) each38c
Shredded Wheat Biscuit, 2 pkgs. for25c
Kellogg's Cornflakes, 2 pkgs. for23c

Out-of-Town Wedding.

A wedding of interest to Omahans is that of Miss Canvase Philbrick of Ontario, Cal., and Mr. George Gilbert Scoville of Ligonier, Ind. The marriage took place July 5 in Ontario. Miss Philbrick formerly lived in Omaha.

An electric motor keeps the water aerated in a tank car built by a European railroad for transporting living fish long distances. The practice for filtering air for cooling electrical machinery through water curtains to exclude dust is growing in favor in England.

Sommer Bros.

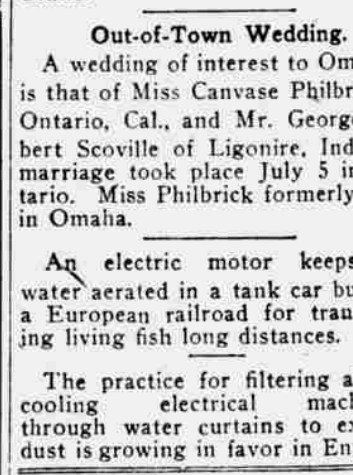
Harney 188, 28th and Farnam.

OMAR WONDER FLOUR



Don't Go Near the Water

For girls who are slender this beach suit is lovely in dark green or blue. The Paisley shawl, which appears to be carelessly draped about the upper part of the body, is really draped and sewed onto a foundation in a manner anything but careless. Who ever saw one of the Mack Sennet girls carelessly dressed (?). No, indeed! They bring out all the latest lines in both beach and bathing costumes on the coast. Many of our mid-west girls who are handy with the needle and scissors can take small scraps from the sewing basket, add one Paisley shawl and, presto! a beach suit.



Horlick's the Original Malted Milk—Avoid Imitations & Substitutes

OMAR WONDER FLOUR



We respectfully call your attention to the quality and prices we are offering for sale at the Washington Market.

- Choice Steer Shoulder Steak, per lb.20c
- Short Ribs of Beef, per lb.12½c
- Boiling Beef, per lb.10c
- Compound Lard, per lb.28½c
- Beef Roast, per lb.20c
- All Brands of Creamery Butter, per lb.55c
- Extra Fancy Pork and Beans in Tomato Sauce, 2 cans for25c

Washington Market

1407 Douglas St.

OMAR WONDER FLOUR



OMAR WONDER FLOUR



Economy Consists

in getting the most and best for your money. You are certain to do this when you buy



—you get the maximum in nutrition, digestibility and keeping qualities. Try it and see for yourself.

Wrapped and Sealed at Our Bakery for Your Protection.

Your Grocer Sells It

The Jay Burns Baking Co.

OMAHA

OMAR WONDER FLOUR



OMAR WONDER FLOUR



Field Club

Entertaining at the children's matinee dancing party at the Field club, Friday, were Jane Steel, who had 16 guests, and Margaret O'Brien, who entertained 10 guests. C. E. Childs entertained a four some at dinner Friday evening. Mr. Lee Lowrie had 12 guests at dinner. Entertaining at dinner, Saturday evening will be, M. M. Murray, who will have 21 guests; W. C. Lambert, 18; J. A. Abbott, 10; and Sam Reynolds and Henry Moeller will each entertain six guests.

The women held a handicap golf match at the Field club Friday morning. The prize was donated by Mr. Albert Cahn.

Army Affairs.

The officers of Fort Omaha entertained at a large dancing party at their post Friday evening, in honor of the officers at Fort Crook, most of whom are late arrivals. The K. C. hall will be decorated in large flags for the occasion and 75 couples will dance to the latest tunes. Following the dance, supper will be served at the Officers' club.

Major and Mrs. R. T. Crawford entertained a small dinner party at their quarters Friday evening, preceding the dance at Fort Omaha. Covers were laid for Mrs. E. G. Calender and Miss Dorothy Calender, who are their house guests, and Colonel W. H. Jordan and Lieutenant J. D. Jordan.

Piano Recital.

A recital will be given at the Methodist church, Sixty-second and Maple streets, Monday evening, by the pupils of Miss Margarite Liljenstolpe. Those who will take part include Florence Mellnay, Anna Abrecht, Ebba Blomberg, Irene Al-

Heart Beats

By A. K.

There's an old saying
As old as the hills
That Man's favorite
Was God's favorite
The first in creation.
And woman
An afterthought—
Man's servant—
Perhaps a mistake.
So the men
Take it for granted
Their standing
With God
And assume much
More wisdom
Than women can see.
They brag
That they're strong
Their excuse is—
They're weak.
They have built
For their liking
A code of loose morals
So crowded
With privileges
They can't use
Them all.
We women have
Petted them
And praised them
Outrageously
Until they believed
That they are
Something divine.
Now we are admitting
That man was created
First.

Seymour Lake

Miss Katherine Worley entertained a number of the cottagers at luncheon at her pretty summer home, Edgewood, at the Seymour Lake club Thursday. Covers were laid for Mesdames J. M. McCarthy, L. M. King, W. R. Overmire, John Urion, Julius Lyon and Alberta Dickerson.

Mrs. J. E. Bednar and Miss Mary Lewis will entertain 10 guests at luncheon Saturday, at the club. Assisting at the Sunday evening musical program will be Mrs. John Gamble, Miss Marjorie Currant, Mrs. Grace Pool Steinberg, and Mary Alice Donahue.

Country Club.

Mrs. Kenneth Paterson entertained at luncheon at the Country club Friday, in honor of Mrs. Wilson Austin and Miss Daphne Peters. Covers were laid for 14 guests.

Mrs. W. B. Roberts will entertain 16 guests at dinner Saturday evening.

Dancing Party.

The Strichlow Terrace club will give a dance Saturday evening at the club house.

Field Club

Entertaining at the children's matinee dancing party at the Field club, Friday, were Jane Steel, who had 16 guests, and Margaret O'Brien, who entertained 10 guests. C. E. Childs entertained a four some at dinner Friday evening. Mr. Lee Lowrie had 12 guests at dinner. Entertaining at dinner, Saturday evening will be, M. M. Murray, who will have 21 guests; W. C. Lambert, 18; J. A. Abbott, 10; and Sam Reynolds and Henry Moeller will each entertain six guests.

The women held a handicap golf match at the Field club Friday morning. The prize was donated by Mr. Albert Cahn.

Army Affairs.

The officers of Fort Omaha entertained at a large dancing party at their post Friday evening, in honor of the officers at Fort Crook, most of whom are late arrivals. The K. C. hall will be decorated in large flags for the occasion and 75 couples will dance to the latest tunes. Following the dance, supper will be served at the Officers' club.

Major and Mrs. R. T. Crawford entertained a small dinner party at their quarters Friday evening, preceding the dance at Fort Omaha. Covers were laid for Mrs. E. G. Calender and Miss Dorothy Calender, who are their house guests, and Colonel W. H. Jordan and Lieutenant J. D. Jordan.

Piano Recital.

A recital will be given at the Methodist church, Sixty-second and Maple streets, Monday evening, by the pupils of Miss Margarite Liljenstolpe. Those who will take part include Florence Mellnay, Anna Abrecht, Ebba Blomberg, Irene Al-

Corn Fed Steer Steak, choice cuts, per lb. . . . 22½c

Milk Fed Spring Chickens, home dressed, lb. . . . 63c

- Corn Fed Steer Pot Roast of Beef, per lb.18½c
- Corn Fed Steer Rib Roast, per lb.25c
- Good Lard, per lb.30c
- Fresh Liver, per lb.32½c
- Sugar Cured Bacon, by the strip, per lb.35c
- Sugar Cured California Hams, per lb.38½c

Grocery and Fruit Department

- Coffee, our own daily roasting, a regular 50c value for 40c; 4c value for 35c
- Oatmeal, 25c size packages everywhere,22½c
- Kellogg's Rice Flakes, a 15c package, Saturday 3 for25c
- Palm Olive Soap, 15c size bars, 3 for25c
- Macaroni in 10-lb. boxes, for\$1.15
- Sardines in Olive Oil, 20c size, per lb.12½c
- Pure Lemon Juice in bottles for 15c
- Fancy Navy Beans, per lb.10c
- Can Pumpkin10c
- Tall cans Milk10c
- Macaroni or Noodles, 3 packages for25c
- Extra Fancy Freestone Peaches, nothing finer on the market, packed in large Baskets, for50c
- Extra Fancy Ripe Tomatoes, per lb.15c
- Extra Fancy Honey Dew Melons, each35c
- Home Grown Apples, new crops, per pack45c

OMAHA MARKET

115 SOUTH 16TH STREET. TELEPHONE DOUGLAS 2914.

OMAR WONDER FLOUR

CENTRAL MARKET

EVERYTHING AT TABLE
1608-10-12 Harney St. Douglas 1796

CAN YOU BE TOO CAREFUL

where your meats, vegetables and fish come from and how they are handled on these hot days?
Beware of unsanitary, poorly kept foods.

At the Central Market every article of perishable food is kept clean, fresh and pure in glass covered refrigerated counters.

Enjoy the comfort of shopping in the largest market in the middle west, the market which signifies pure, wholesome food of quality. Come once and you will come always.

Specials for Saturday Selling

- Strictly fresh dressed Fancy Spring Chickens, per lb. . . . 60c
- Prime Rolled Rib Roast, per lb.32½c
- Fancy Young Veal Roast, per lb.25c
- Leg of Genuine Lamb, per lb.37½c
- Sugar Cured Bacon Backs, per lb.37½c
- Steer Sirloin Steak, per lb.38c
- 48-lb. sacks Sunkist Flour, \$3.25
- 24-lb. sacks Sunkist Flour, \$1.85
- Butter, per lb.12½c
- Per doz.\$1.50
- M. O. C. Tomatoes, per can, 12½c
- Quart Jar Sweet Relish, per can, \$1.45
- Munson Ripe Olives, per can20c-50c
- Sunkist Grape Juice, Marmalade26c
- Quart Jar Olives50c
- Quart Jar Pickles35c
- Quart Jar Sweet Relish35c
- Blue Jay Red Beans, per can, 10c
- Milk Hominy, per can10c
- Snyder's Ketchup, per bottle, 28c
- 1-lb. can Appricots18c
- Mason Jars, plates, per doz.75c
- Try an Iken Family Tin Fairy Sodas for your picnic20c
- Fresh Baked Iken Graham Crackers, per lb.19c
- McCombs' made 60c Assorted Chocolates, Saturday only49c
- Strictly Fresh Checked Eggs, in cartons, per doz.35c
- Fancy grade Creamery bulk Butter, per lb.52c
- Wisconsin Cream or Brick Cheese, per lb.40c
- 5-lb. Pails Swift's Bay Oil, per pail\$1.70
- Gem Nut Margarine, lb.32c
- Peanut Butter, lb.20c
- Creamed Cottage Cheese, per lb.25c
- Extra fancy Red Raspberries, per box25c
- Extra fancy Blackberries, per box25c
- Extra fancy Loganberries, per box25c
- Extra fancy California Peaches, per basket25c
- We have fruits and vegetables of all kinds.

Stop and have an ice cold glass of Locust Lane Butter-milk; fresh daily.

OMAR WONDER FLOUR

OMAR WONDER FLOUR



BEATON DRUG COMPANY

15th and Farnam Streets
Mail Orders Receive Our Most Careful Attention

FOR BEST RESULTS TRY BEE WANT ADS

California

this summer



Cool in summer by the sea,
And cool up in the Sierra.

The glorious out-of-doors beckons you, every day.

You may auto on thousands of miles of smooth boulevards.

You may camp in lovely Yosemite, or where the Big Tree groves are, or alongside some ice-cold mountain brook.

You may climb the snowy slopes of Mt. Whitney or Mt. Shasta.

You may bathe in the blue Pacific—where the surf rolls in, or in quiet waters.

Go to California this summer and see for yourself.

On the way visit some of the National Parks and National Monuments—the nation's playgrounds—Rocky Mountain, Glacier, Yellowstone, Mt. Rainier, Crater Lake, Grand Canyon, Mesa Verde and others. Return, if desired, through the Pacific Northwest.

Summer Excursion Fares

Ask the local ticket agent to help plan your trip—or apply to the nearest Consolidated Ticket Office—or address nearest Travel Bureau, United States Railroad Administration, 646 Transportation Bldg., Chicago; 143 Liberty Street, New York City; 602 Healey Bldg., Atlanta, Ga.

UNITED STATES RAILROAD ADMINISTRATION
CONSOLIDATED TICKET OFFICE,
1416 Dodge Street,
Omaha, Neb.