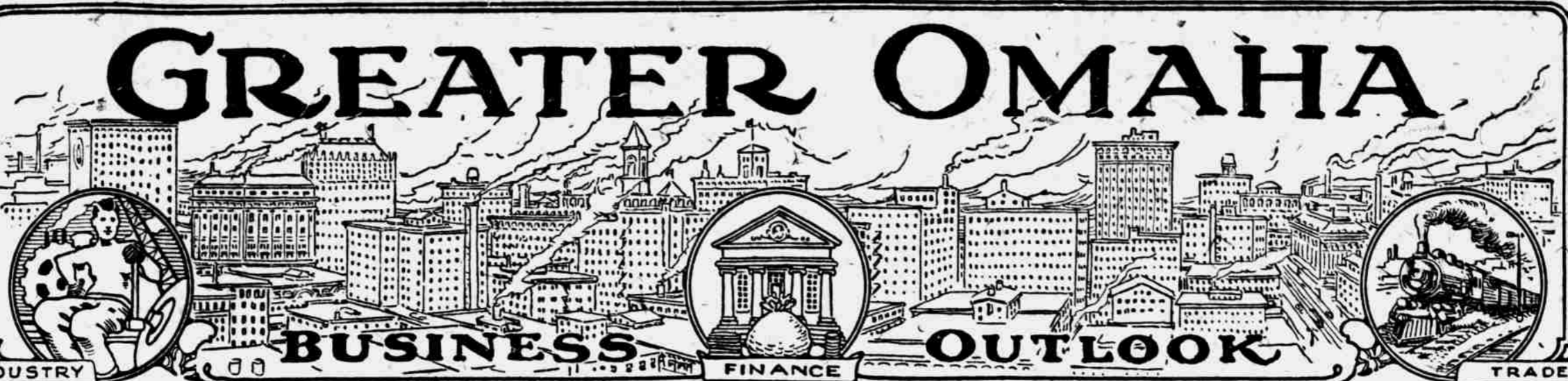


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## Investigate The Paving Bond Issue: Then Vote For It!

Paved roads for Douglas county. Vote for them Tuesday, June 24. Don't forget and don't fail. This is to be the entering wedge for paved roads in Douglas county.

The amount to be voted will not pave every road in the county. But between 100 miles to 115 miles will be paved with the funds provided at this election.

And this is but a starter. Paved roads enthusiasts are claiming that within 10 years every road of importance in this county will be paved. These enthusiasts say that when the people see the benefits which will accrue from the first 100 miles of paving that the movement will spread to every other well-traveled road in the county.

Kansas City is preparing to spend \$25,000,000 on the roads within 50 miles of that city. Every road radiating out from Kansas City is to be paved. Cross-roads and connecting roads are to be paved.

If Kansas City can get returns on \$25,000,000 spent on roads leading into that center, Omaha can surely get returns on \$3,000,000 spent on the roads of this county.

been paved, will each travel 50 miles per day. That will equal one automobile going 150,000 miles.

Mr. Gillan cuts the estimated expense exactly in half and still has left \$547,000 as the saving in power and tires for one year on 100 miles of dirt roads.

His estimate includes a saving of \$10 per year per automobile in general up-keep when paved roads are used, making a saving of \$160,000 per annum from this source.

An additional 10,000 tourists per year, once they know that DOUGLAS county is paved so well, are each expected to spend at least \$5 per day in OMAHA, totally \$50,000 extra from this source.

Today is the day of the motor truck. So say the automobile manufacturer, the business man, the economist and the farmer.

But the automobile truck without a good paved road is not worth much.

The motor truck, and the paved road, are to do for farmers what the rural free delivery did for the mail—it will make it possible for the farmer and the merchant readily to exchange their respective commodities.

The motor truck is to do, in the coming half century, what the railroad did in the last half century. The steam train took 1,000 hamlets and isolated communities, loosely knit together under one government and made them one in fact as well as in name.

The motor truck is to take 1,000,000 farms and bring them into closer touch with the city.

It is to take 1,000,000 merchants and bring them customers which they never knew before.

It is to cut down the high cost of food by cutting the cost of the greatest single item of that cost—transportation.

There are 125,000 head of hogs, cattle and sheep hauled into SOUTH OMAHA annually by auto truck from the NEBRASKA side of the river.

Trucks bring 20,000,000 pounds of hogs to SOUTH OMAHA every year.

The saving to farmers by the use of trucks is estimated at 10 cents per ton-mile where paved roads can be used. This item alone is a tremendous saving.

There are dozens of reasons why those paving bonds should be voted and not a single reason, other than a selfish, individual reason, why they should not carry.

Remember the date, June 24. Vote at the regular voting places. Women can vote if they have registered.

**SCHERMERHORN BROS. CO.,**  
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4301-03 No. 28th St.,  
Tel. Colfax 34  
Omaha, Neb.

But the sum of \$3,000,000 which is to be voted next week is not all that will be spent at this time; it is just the portion Douglas county will provide.

From automobile licenses nearly \$1,000,000 will be realized in the next five years. And every cent will be spent on roads in Douglas county.

Another \$1,000,000 and more will be advanced by the federal government to cover a part of the money put up by DOUGLAS county.

If DOUGLAS county votes the \$3,000,000 bond issue next week, more than \$5,000,000 will be spent for paved roads in this county in the next five years.

You cannot spend \$5,000,000 in a county of this size without every man, woman and child benefiting thereby. Think of the tremendous amount which will be paid out for labor in the grading and paving of 115 miles of road.

J. M. Gillan, manager of the industrial bureau of the Omaha Chamber of Commerce, estimates Douglas county will save \$750,000 annually by having 100 miles of paved roads.

There are more than 16,000 automobiles and trucks in Douglas county," says Mr. Gillan. "Let us assume that 3,000 of these machines, when this 100 miles of road has

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