UP WELL DURING THE WAR Traveled More Than 5,000

Miles On Heavy Four Wheel Drive Trucks On Shell-Torn French Roads.

"'Treat 'em rough'" was what the many times a truck was in continucolonel of the truck convoy told us ous service for 72 hours without the to give the truck tires, and we sure truck tires had to make good for die for over 5.000 miles over the the colonel in charge would not use shell-pitted roads up at the front in any make which hadn't proved its France but the United States truck worth. "Most of the roads in France were surfaced with crushed rock tires on 100 F. W. D. three and onehalf ton trucks stood the gaff with- which is a terrific strain upon a

out one bit of trouble and when I truck tire carrying four or five tons leit France last December the truck of high explosives.



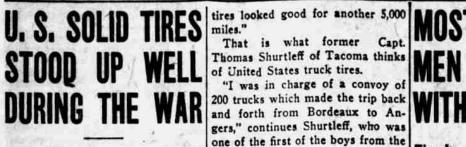
Give the same care to your Stewart equipment that you do to the rest of your car and you will never need any repair service. But, at the first indication of trouble, hurry in to us. Our factory-trained mechanics will put your speedometer, vacuum system, or any other Stewart Necessity back into firstclass condition in short order.

You are sure of getting genuine Stewart Replacement Parts when you buy them from us. We also carry all Stewart Custombilt Necessities.

Stewart Products Service Station Phone Doug. 2323 2044 Farnam St.



BIG TEN



Coast Artillery corps.

Pacific coast to go "over there." Firm's President, Arthur Shurtleff was with Company E of Holmes, Is Leading Engithe 52d ammunition train of the neer of Country On Air-

FORMERLY

"We had to get that ammunition **Cooled Engines.** mighty quick to the big guns hammering away up at the front and In the personnel of the Holmes Automobile Co., manufacturers of the Holmes improved air-cooled car, faces that are familiar to the ex-

ponents of air-cooling are found in numbers.

Arthur Holmes, president of the Holmes Automobile Co., is well known throughout the United States as one time chief engineer and vicepresident of the Franklin Automobile Co., of Syracuse, N. Y. where his work in developing aircooling as applied to automobile motors helped to bring him to his present rank of leading engineer in the country on air-cooling."

During the war period, Mr. Holmes was actively engaged as consulting engineer on aeroplane motors of the air-cooled type for combat planes. The Holmes improved air-cooled motor incorporates

the well known principles of design hitherto found only in aeroplane cause degree of mud is a matter of notors, which have added to the comparison. A New York farmer igh efficiency and low gasoline conwould say a road was muddy where umption, which have characterized an Illinois farmer would say it was in good traveling condition. There is a road called the Virginia all motors designed by him. In charge of engineering depart-ment at the Holmes plant is H. B.

Massey, formerly with the Franklin Automobile company, with whom he spent seven years in a designing ca-

road that runs from Washington to Richmond Take Pictures. Motorists in Washington and Baltimore are interested in having this road improved because if it were C. H. Rockwell, vice president of the Holmes automobile, in charge of passable it would be a short cut to enormous strain on every part of Florida. Mr. Trace of Baltimore and Mr.

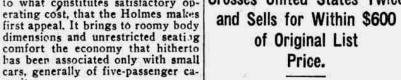
sales and advertising, was for years connected with the Franklin Auto-Standard eight made the entire trip mobile company in charge of sales Sallers of Washington, representing both ways under its own power. in the larger territories. The manu-The entire party make affidavit the American Automobile associafacturing and sales destinies of the tion, undertook to go over this road, that there was no trouble and that Holmes Automobile company are and get some photographs which the hood was not raised from the therefore placed in the hands of men would really indicate the real contime they left Washington, a disof broad experience in handling the ditions. In the party was a photog- tance of 160 miles. type of car which the Holmes is the

LIFE AFTER

roads

he present season.

final exponent. It is the statement of Mr. Rockwell that the Holmes seven-passenger touring car fills a unique place in the automobile industry. There are thousands of experienced car owners who have become accustomed to plenty of room in their cars, to ample seating capacity for seven MEMORABLE RUN passengers, but who feel that gasoine mileage and tire service are too costly. It is for these experienced motorists with well defined ideas as **Crosses United States Twice** to what constitutes satisfactory operating cost, that the Holmes makes first appeal. It brings to roomy body



pacity. After twice crossing the United The motorist is sometimes puz- States from Seattle to New York. led to know just what shape his a one and one-half ton GMC bearings are in and does not know truck has entered on a new life in how to test them. Connecting rod the service of a private truck owner. Moreover, on resale, even with the long mileage record mer and watching for play. the crankshaft bearings, rock transcontinental journey, the truck For brought within \$600 of its original the shaft a little by hand with the petselling price. This example of GMC stability and the way in which G. M. C. trucks do hard work and continue cocks open; if you can do this the bearings are all right. to do it has just come from the factory. The truck in question is that driven from Seattle to New York by William Warwick with a load of condensed milk and then driven back again by Warwick. This truck made one of the most re-markable and memorable runs in truck annals. "The record made by this GMC in its journeys from coast to coast." says Lee Huff of the Nebraska Buick company, local dealers for GMC trucks, "was conclusive evi; dence in itself of the ability of GMC trucks to do hard work and to cur trucks to do hard work and to surmount the greatest obstacles of overland travel. After more than 10,000 miles of the most gruelling travel which the truck had in its two trips across the country, it would have been no disgrace to the construction and ability of the truck, if it had required considerable overhauling and revamping before it was sent out on any other work. As a matter of fact, I am told, the truck came through in such splendid shape that nothing was needed for it except such a going over as any truck should have once a year. "For this truck to be sent back to New York again and there be sold to a truck user for every day work speaks even more for the truck's ability and for its stamina. And on top of that to have the selling price only \$600 below the original list price of the truck is the most con-vincing evidence of the regard in which GMC trucks are held everywhere by truck users who know. Of course what sets the price on a used truck is the value that remains in the truck, estimated in the light of experience and in a survey of the truck's mechanical condition."



STANDARD EIGHT A Powerful Car

> Who Denies That **Power Gives Pleasure?**

WHAT joy is there to compare with the feeling that the deep valleys and the steep inclines of Earth's surface become mere plains when you depress your toe on a throttle.

To know this sensation you must go over a road where you thought there were hills, in a Standard Eight.

The eighty-three horse-power of the Standard Eight automobile levels hills. The hill which you see in front of you becomes an optical illusionsomething to view scenery from, but a flat roadway so far as your motor is concerned.

You'll realize this to the fullest in a demonstration, with yourself at the wheel. Call in or phone us today.

Keystone Motors Corporation Phone Doug. 2181 2203 Farnam Street

Omaha, Nebraska.

the Standard Steel Car Co., Pittsburg, Pa

Travels Over Miles Of Mud; Turns Good Highway Agitator

J. H. Hansen, of the Jones-Hansen Cadilac company, returned Thursday from Indianapolis, where he and five of his salesmen spent Decoration day watching the speedway races.

The trip of 722 miles from Omaha to Indianapolis was made in 21 hours. The return trip took five davs.

A trip such as Hansen made through Iowa on his return would convince even the most pessimistic mind of the necessity for hard sur-faced roads. In many cases it was necessary to spend hours digging out of mud holes which were encountered at numerous places on the River to River road. In some cases where bridges were washed out the Omaha men were forced to con-struct their own bridges of planks from the washed out bridges.

One of the surprising things was the absolute indifference of many of the farmers to the conditions of the roads. They seemed to take the view of the Arkansas traveler that "when it rains they couldn't build good oads and when it didn't rain didn't need to." This certainly is

BOYER-VAN KURAN LUMBER & COAL CO. place orders for two more REPUBLIC TRUCKS. They now own FOUR REPUBLIC TRUCKS, a part of which have been in service for the past two years.

THIS REPEAT ORDER was placed after Mr. Boyer had personally investigated the cost of operating other makes of trucks owned by other Omaha companies with the cost of the operation of his REPUBLIC TRUCKS.

ASK THEM ABOUT "MURPHY SERVICE"



