NON-STOP RUNS OF OVERLANDS **GREAT SUCCESS**

Dependability of the Motor Transportation Shown in 7-Day "Boston Springfield Dependability Run."

demonstrated by a seven-day motor non-stop run conducted with Overland cars May 3-10, between Boston and Springfield, using two Model 90

NW Adjustment Stands

Great interest was manifest in Springfield and Boston in the test for the reason that it was an object lesson in transportation. If an automobile could maintain to the minute a schedule between cities decided hit with every dealer and continuously for seven days and automobile owner in this territory, aights—a schedule that was as fast as railway service—the big province of the Goodrich Rubber comcome that much plainer to popular sense, was the thought that inspired the test. The purpose of the run appealed to the mayors of the respective cities between which the Model 90 shuttled for three round trips each day as reaching deeply into transportation future. As a demon-stration it was entirely successful.

Ran 168 Hours. The engine ran continuously for 168 hours without missing an ex-

The total mileage was 3,852.6. One hundred and eighty-seven gallons of gasoline were used, averaging 20.6 miles to the gallon. The actual running time was 157.5

The speed per mile was 24.46 miles Sixty-eight hours of the run were

Another remarkable endurance feat by an Overland car has just been performed in Harrisburg, Parich tires—sure that with fair and buy left of street cars.

2. In overtaking another vehicle, pass to the left. Never pass to the left of street cars.

3. When turning to right into fourth days of the seven-day run. Silvertown Cord at least 8,000.

presents the following new world

ccord features: Daily average 702.5 miles.

Average rate 29.7 miles per hour.

Mileage for seven days and nights .503.6 miles.

The run did not set a new high mark of a seven-day non-stop sealed in high gear run because the engine was stopped once by a break in the gasoline line. This occurred after the motor had run continuous-ly five days and six hours, and hap-pened on a muddy country road at night where no help was available. About six hours was lost repairing the gasoline leak and then the car Dependability and thrift have been resumed its run beating all recorded seven-day mileage records using

Back of Goodrich Tires

Goodrich's Victory announcement of more mileage adjustment on Goodrich tires-fabric 6,000, Silvertown Cord 8,000 miles-has made a pany of this city. He further stated that-

This new adjustment stands back of all Goodrich tires, including tires already purchased, in the hands of user or dealer.

Fix these new Goodrich adjustment figures firmly in your mind-6,000 miles for Safety treads-8,000 miles for Silvertowns-instead of 3,500 and 5,000 miles respectively heretofore in force. Goodrich tires in actual usage on

road and pavement are today unfolding such matchless mileage, regularly in excess of adjustment basis, that Goodrich knows it has the strongest, most durable tires the rubber industry has produced.

The Goodrich adjustment mileage is increased because Goodrich knows the mileage in its tires, and it is to give every motorist a share in their economy, and all around pass to the right.

2. In overtaking another vehicle. the mileage in its tires, and it wants

All previous records for daily mile- square usage a Safety tread will ren- another highway, keep close to right age maintained for five and one- der you at least 6,000 miles; and a hand curb.

The Style and Grace of An Aeroplane

In the Holmes body design the graceful lines of the modern bird body, the swift

flying plane, were copied and made prac-

tical in a motor car to match its swift, easy

And this swift road flight is obtained in a large, roomy, beautifully finished seven-

passenger touring car with a body of the

gasoline consumption; 18-20 miles to

tire service; 10,000 miles to the set.

That a _ar of such luxury, comfort and style

can show such economy of operation, is

proof that low operating cost is possible

without paying the price of cramped dis-

Dual exhaust valves, with eighteen valves all

in the head, are a motor development pre-

sented by Arthur Holmes after 16 years of

building air-cooled motors for passenger

cars—and after his notable work as consult-

ing engineer on aeroplane motors of the

They have produced silent operation, and

power to carry the touring model over the

road at 3 to 50 miles an hour on high gear.

To ride in the Holmes after seeing its Style and

Beauty is to carry your impression of a "better built

car" still further. A demonstration will leave you

Tate-Morton Company

Distributors for Nebraska and Iowa.

OMAHA, NEB.

dissatisfied with anything but the Holmes.

2417 Farnam Street

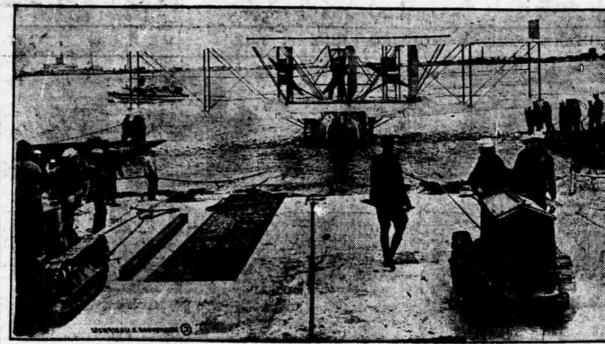
air-cooled type for combat use.

comfort and restricted carrying capacity.

riding flight over the road.

finest aluminum, on a

on a non-stop schedule in high gear, were broken by stock touring car. Cletrac Tractors Move Navy Planes SERVICE TO BE ECONOMY TESTS



ing, or onto a sidewalk.

6. When crossing from one side

of highway to the other side, de

9. Never stop on cross-walks-t obstructs traffic.

10. Stop when street cars are loading or unloading. Where safe-ty zones are established, pass only

with utmost caution and at a speed

of not to exceed 12 miles per hour.

and ambulances always have right

of way.

12. When two cars meet at an

intersection, the one on your right has the right of way. Always have your car under control.

13. Slow-moving vehicles must

14. Vehicles in front of street

15. Between intersections, street

16. Keep to the right of any di-

17. Never drive through a funer-

18. Always follow directions of

19. Never drive two or more

20. In one way alleys, always

enter at the west and leave at the

Speed.

(c) Passing "Danger" or "Go

(a) In the congested district except at intersections).

Twenty miles per hour.
(a) On all highways, except as

Signals.

1. Always follow directions of

2. Use your horn or bell for nec-

3. When stopping or turning, sig-nal those in rear with arm extended

horizontally, or with some other un-

4. Never back up without giving

5. Protect yourself and others by

giving necessary warning at inter-

sections, and at dangerous curves in

6. Sirens are prohibited.
7. See that your brakes are in

Parking.

prises the following streets.

1. Never park in the center of

Fourteenth-Douglas to Harney.

Sixteenth-Davenport to Leaven

Douglas-Fourteenth to Nine-

Farnam-Thirteenth to Twentieth.

Harney - Fourteenth to Seven-

In this district, park car so both

right hand wheels are within two (2)

feet of curb, and the front of your

car not less than four (4) feet from

From 8 a. m. to 7 p. m. do not

3. On all highways having street

car tracks outside the congested dis-trict or on all paved highways 40

feet or less from curb to curb, park

park your car to exceed thirty (30)

the car directly ahead.

Fifteenth-Douglas to Harney.

The "congested district" com-

1. Eight miles per hour.

2. Twelve miles per hour. (a) Crossing intersections. (b) Passing schools.

noted in 2 and 3.

raffic officer.

essary warnings only.

mistakable signal.

warning signal.

the highway.

good condition.

street.

eenth.

Slow" signs. Fifteen miles per hour.

drive as close as possible to the

cars must turn out into the clear im-mediately upon signal from the mo-

11. Police vehicles, fire apparatus

with the traffic.

right hand curb.

cars have right of way.

vision in a highway.

abreast in a highway.

police officers.

One of the many uses for Cletrac tank type tractors is to move the giant navy seaplanes from their hangars to the water.

This photograph shows two Cle- was the seaplane which came down in the fog off the Azores and sank later after her crew had been restricted. The NC-1 cred

Rules of the Road and Other Information for Autoists

The rules of the road for motor- other highway, always pass to right ists just issued contain many new of and beyond center of intersec-features. Pedestrians are more fully protected by the new rules than by former ones. The motorist's duby former ones. The motorist's duties in passing another machine or line out of or turning into any alley.

5. Pedestrians and vehicles have a safety zone.

7. Do not partially in any fire hydrant. overtaking it are defined. Parking stable, garage or other area or buildlimits are outlined.

Rules of the Road.

of vehicle to curb. go forward until turn-can be made without obstructing traffic.

4. When turning to left into an-

Seven-Passenger Touring Four-Passenger Roadster

\$2900

Also built in enclosed models.

All Prices F. O. B. Canton

with right hand wheels within two feet of curb, and front of your car not less than four (4) feet from the car directly ahead. No time limit. 4. On all other highways, park so the right wheel farther from the curb shall be not to exceed five feet

from said curb.
5. Where "non-parking" signs are placed, conform to directions. 6. Do not park your car opposite

7. Do not park within 15 feet of

8. Use of streets for parking advertising vehicles or those offered for sale is unlawful.

Noise.

scribe a semi-circle so as to head is prohibited. 7. Never stop with the left side 2. All unusual and unneccessary 8. Do not back to make turn but

> 3. Unlawful to load vehicles so as to produce unnecessary or objectionable noise. Heavy Vehicles.

tions injurious to highways is pro- about his battery.' hibited. 2. Speed-Three tons and over

eight miles per hour.
3. No hauling in parks or on boulevards. Lights.

1. The state law and the Omaha

ordinance provides as follows: During night season, automobiles must have two white lights in front motorcycles one red light in rear, Headlights of over four candlepower equipped with reflector must be so designed, deflected or arranged "that no portion of the bean

of reflected light, when measured 75 feet or more ahead of the lamps, shall rise above 42 inches from the level surface on which the vehicle stands under all conditions of the 2. Tail lights must be kept burn-

ing on cars parked where the car

is not plainly visible. 3. During night season, material Archie Kerr, secretary, and W. G. wagons must carry red lights on extreme end of material 4. Use of spot light is prohibited.

Motor Trucks May Be (a) Trucks carrying three tons including vehicles. At a Premium Before End of Present Year

"Before the end of this year I would not be at all surprised to find automobiles and motor trucks bringing a premium," says a prominent official of the Republic Motor Fruck company, Inc., Alma, Mich. And, considering that this man has spent several months in the field, talking with dealers and investigating market conditions, it is safe to assume

that he knows of what he speaks. "As far as the merchandiser of passenger cars is concerned it is just a case of history repeating itself," continues the Republic official "They are going back to those days when buyers and dealers placed their orders months in advance and virtually waited in line to get cars Motor truck manufacturers were never in exactly that same position-although they have experienced much difficulty in finding a market for all the trucks they could produce. It was the war that brought about a real appreciation of the motor truck and its ability to solve the most perplexing transportation problems. And now the makers of motor trucks are facing a demand for their product that will tax the capacity of all great factor-

Dependable Accurately Machined Concentric



GILL PISTON RING CO. S. E. Corner 20th ad Farnam

CLUTCH Nine Points About It In Tomorrow's Bee Nebraska Buick Auto Co. Lincoln Sioux City

BIG QUESTION SHOW FRANKLIN FOR MOTORISTS FAR IN THE LEAD

Will Be Considered by **Autoists Buying New** Cars This Year.

This year one of the important during the war and not yet built up. t behooves the prospective automoile purchaser to look carefully into the opportunities he will have to secure service on the accessories of nis car.

Because of this fact the Willard Storage Battery company lost no time in rebuilding its service organization with the result that Willard service stations all over the country are now back on a pre-war basis.

"We realized the necessity for rapid readjustment as soon as the armistice was signed," said W. W. Wyneken, sales manager of the Willard company recently, "and we started at once to rebuild our or-ganization. Probably no other manufacturer of a motor car accessory lost as large a proportion of its men as the Willard company did. Aside from our losses through volunteers and the draft, we were constantly being asked to supply expert battery engineers to the gov-These men came from our fac-

tory, branch office and service sta-tion organizations. Many of them Use of cut-outs within the city have returned, however, and others will soon be released. As a result. 2. All unusual and unneccessary noises in operation of vehicles is prohibited.

3. Unlawful to load vehicles are a since January 1, we have appointed over 100 new Willard service stations in the United States and foreign countries. Any man can buy a motor car now with the assurance that there is a Willard service sta-tion close to him where he can se-Lugs, spikes or other projec- cure expert advice and information

Four Wheel Drive Co. to Erect New Plant for Canadian Trade

The Four Wheel Drive Auto Co. of Clintonville, Wis., manufacturers of F. W. D. trucks, have definitely decided to build a Canadian plant at Kitchener, Ont.

The new company is to be capitalized at \$200,000, \$100,000 of the stock being owned by the Wisconsin corporation. The directors are E. C. Kahel, W. T. Barrie, W. A. Cleghorn, Archie Kerr, H. J. Sims, Henry Nyberg and J. D. Cotton. Cotton was selected by the board for president, Henry Nyberg, vice president and sales manager

Cleghorn, treasurer. A site is to be selected and buildfeet. Additions will be made as bus ness warrants.

Up-to-Date Service Stations Best Previous Records Said to Have Been Broken by 4,500 Miles in Long Investigation.

Smashing its best previous naconsiderations in buying a car will tonal tire record by more than which the car was used. So great 4.500 miles, or nearly 50 per cent, was the life of the tires that, despite cessory manufacturers will be able and practically doubling the best ex- the elapse of two full seasons of use to provide for the convenience of isting figures available for other many owners were unable to report the motorist. Accessory service has makes, the Franklin car has just a complete mileage for their cars always been important, but with captured another national record and instead submitted figures showmany service organizations depleted for economy. Figures proving a new ing what mileage the tires had run average tire mileage of more than to the date of the investigation.

4,500 miles to every set, have been disclosed in the country-wide investigation of tire facts, conducted by the Franklin Automobile com-Results are based entirely on fig-

ures submitted by owners and are the outcome of a great mass of data, with the elimination of all special cases not backed up by the actual speedometer readings of the owners

and drivers of the cars. More than two years' time was required for the completion of the mileage reports. It is significant that the Series 9 Franklin on which the investigation is based, was first put out in the fall of 1916 and in nearly every case the original tires lasted through the first two seasons during



Your New Car

Take care of your car when it is new. Oil It, grease it, keep it clean, but above all take care of your battery.

If you follow the few simple rules of battery care from the first day, your battery will not only serve better but last longer.

One of the first things you ought to do when you get your new car is to bring it in and let us tell you what these rules are. Ask us to register your battery at the same time and get the benefit of the Willard 90-day battery insurance policy.



The building, as now contemplated, will be about 200 by 120 Nebraska Storage Battery Co.

20TH AND HARNEY STREETS.

New Victory Model With 100 New Ideas

Scores of Supremacies Yet An Under-Price

Any man can see that this new Mitchell Six gives most for the money in this class.

The price is below any Six that compares in size and class and power. Yet this new-

type Six excels in scores of ways. There are over 100 improvements. All standards have been revised.

Strength has been increased 50 per cent. Endurance is increased 75 per cent.

Too Much to Miss

Remember that Mitchell pioneered the Light Six. Tens of thousands of Mitchell Sixes have won fame and success the world over.

Think what it means to make 100 improvements in a car like that, and add 75 per cent to endurance. Come see what it means. You will find that these new features are too much to miss.

Mitchell engineers and specialists have worked for two years on this new car. They have perfected it part by part.

They had many-year records on thousands of like cars to guide them. Every shortcoming in this type is corrected. Scores of new standards have been fixed, which rival cars must follow.

Come judge them for yourself.

What You Cannot See

You will see enough in this car to amaze you, but the best facts about it are hidden. The Mitchell factory spent \$250,000 on new machinery and equipment for the building of this car. The result shows in vastly finer workmanship and more exacting tests.

They employ a staff of 135 trained inspectors just to test and to watch every detail.

The crank shaft is twice balanced on newtype balancing machines. The gears are hardened in a new way. Costly steels are used in abundance. There are 123 drop

Rear axle strength is increased 50 per cent, frame strength 50 per cent, brake efficiency 75 per cent. Such new values are not showy, but they are supremely important.

Its Newness Shows

There are new body lines, a new color, new finish and new top. So the newness appears at a glance.

There are many new features. One is a thermostat control on the water system. One is a high-grade top with plate glass windows in it. One is an ideal dashboard arrangement. One is a ball-bearing steering gear which does not tire the driver.

We have to show you in this new Six a hundred such improvements. You will see at once that they give this Six the top place in its class. The demand this season is bound to center on it.

There will be a shortage in these cars. The factory is already oversold. Interested people should inspect this car at once.

5-Passenger Touring Car

\$1475 f. o. b. Factory

120-Inch Wheelbase - 40 Horsepower Motor 3-Passenger Roadster, same price New-Type Touring Sedan, \$2175

7-Passenger Touring Car 127-Inch Wheelbase - 48 Horsepower Motor \$1675 f. o. b. Factory

MITCHELL MOTORS COMPANY, Inc., Racine, Wisconsin

J. T. STEWART MOTOR CO.

2048-52 Farnam Street, Omaha, Nebraska.