

Your learning, like the lunar beam, affords Light, but not heat; it leaves you undevout, Frozen at heart, while speculation shines. —Young.

# WOMAN'S SECTION OF THE BEE

It is jealousy's peculiar nature To swell small things to great; nay, out of naught To conjure much, and then to lose its reason Amid the hideous phantoms it has formed.—Young.

## Let's Go Shopping with Polly

*O don't you love a windy line, With small gay clothes to make it fine! The one next door is such a joy— They have a little girl and boy! I sit and sit to watch their frocks That blow and bow like hollyhocks. Look! Peter's rompers, pink and blue, They always seem to beckon you.*

*And Joan's little under-things, They tremble—don't they—like white wings! There, see his tiny, waving sock? And Joan's darling, jonquil smock? (Always the swaying, dancing dears Blur out through swift and foolish tears.) I wish I had a windy line, With small, gay clothes to make it fine!*

By JACQUELINE EMBRY, in Good Housekeeping.

### Every Fashion and Foible

IS reflected in the shoes milady wears. For wear with the new skirts of brilliant hues, modish fabrics of richest weaves, voguish fashioning, the F. & M. Boot Shop, 16th and Farnam, are showing a pump quite the daintiest I've ever seen.

### "When You're in Rome"

DO as the Romans do—how often we've applied this adage to different phases and situations of our lives, never to more delightful effect thought Polly than when in Boston she did as the Bostonians, carrying one of their fascinating Boston bags. Of heavy leather, durable, ultra-smart in appearance, with heavy stitching, convenient handles attractive "weather" linings. I had to have a black one also a brown. And now they've "arrived" in Omaha—by the Omaha Printing company, 13th and Farnam, where they have such a fascinating line of all traveling accessories, are showing a most inclusive line of these beautiful bags. Nothing could be lovelier for the shopping tour, picnic jaunt, bathing trip, and one may be bought as low as \$4.60. Let's do as the Bostonians do, it's lots of fun!

### "Go to the Flowers for the Color Schemes"

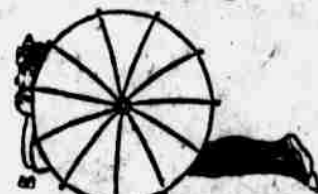
OF your rooms," says Mr. Newman, the artistic decorator of the Sam Newman Paper Shop, Eighteenth and Farnam. Nature has certainly given us many a beauty thing. In the seemingly careless riot of wild flower colorings there is never a discord. Based on this coloring, you can have a color scheme in every one of your rooms, a faithful reflection of some wild flower, still every room will be in harmony. You'll find the suggestions given in this specialty shop eminently worth while, and the papers shown of particularly splendid artistic values.

### It Goes Without Saying

THAT the better part of any bathing suit and quite in keeping with the gala spirit of every swimming party are the suits on sale at The J. T. McQuillin Shop, 1512 Farnam. Of heavy, pure wool threads they're knitted, beautifully dyed in fast colors, green, orange, cherry, purple, soft gray and blacks, and of ultra-smart-cut—great curved



Black satin, gleamingly trim, has been chosen to fashion the lower part of this superior shoe. The heels, graceful in line are also black, while the upper parts of the pump are of bewitching silver cloth. An individually lovely creation in footdom!



### Hats Reblocked.

THE Kruger Hat shop, 429 Paxton block, reblocks both men's and women's hats, cleans and dyes, repairs and refashions feathers of all kinds and renovates and refreshes marabou pieces.

armholes, fetching necklines, shoulder buttonings, long skirts. So fascinating are they that many "women dear" I know are buying them for their own "summer-swims," for they're priced absurdly, unbelievably low, only \$7.50, and they're infinitely becoming!



WOMEN DEAR: It would be hard to conjure up a picture of more delightful frocks for summer wear than greet visitors in Omaha shops this month! Never was cotton put to more admirable uses than in these new dresses of organdy, Swiss, voile, net and gingham. Dresses of organdy and Swiss are attractively embellished with embroidery, pleating, hemstitching and lace. Voile and net dresses are enhanced with Valenciennes. Ribbons, entrancingly shimmerful, in striking combinations lend a note of contrast and wide sash ties of organdy, many of them with pleated edgings are used to voguish advantage. Tiny leather belts, narrowly becoming, lend chic inimitable to long basque-lined linen dresses, while small peplums, frill edged, break the plainness of otherwise simple-lined sheer frocks. Single-flower-boutonnieres, old blue or rose, combined with tiny fruits find a way to our hearts with their quaint charm, as they're seen piquantly perched on sash knottings, sweetly weighting the swaying ends.

"Old-fashioned new fashions," calico prints, ginghams, organdies, old lines renewed, they're supremely the frocks of youth for the flower-like charm of young girlhood seems to be a very part of them as they flourish in flower-like beauty surplined bodices ending in airy sash, faggoted pinked, picotted, terms of quaint loveliness familiar to feminine hearts of grandmother's fashion day.

"How to Be Stylish Though Stout." PERHAPS you are one of the scores of women who have not had the privilege of talking with Mrs. D. A. Hill, corset specialist, 215 Neville block, Sixteenth and Harney, who preaches style to stout women of the land. No stout woman can afford to miss her fitting talks. If you have the slightest difficulty in getting a corset for your figure—a corset which feels as comfortable as one made to your order—and one which reduces hips and waist line proportionately, gives you the slenderized fashion silhouette—see Mrs. Hill, or send for one of her comprehensive order blanks and catalogs which will give you the benefit of a personal fitting.

In the East SO I'm told, no woman of culture has her dressing table cluttered (even as you and I) with a varied mass of creams, toilet waters, and manicuring accessories. Instead, they're all "under cover." For this express purpose are the hand-painted glass boxes with separate compartments which they're showing at the Alla Shop, 207 S. Eighteenth street. Color combinations of exquisite loveliness—delicate blues, pinks, deep creams, in tiny flowers, blue birds, and "voguish" figures.

Waves and Waves and Waves OF Hair, bewitching in texture, gloriously lovely in colorings are the switches, transformations and curl bunches which are to be seen at the Delt Hair Parlors, 2nd Floor Baird Building, Seventeenth and Douglas. And Mrs. Margaret Gunston has purchased so wisely and well that she is able to offer guaranteed first quality hair at prices so low as to seem almost unbelievable. Polly herself will vouch for a perfect match if you'll send a sample which is representative of your hair's coloring, not that of some freakish spot. Every smart style, every demure mode of the season demand that milady's coiffure be luxuriously lovely.

In the History of Omaha THERE'S never been a finer spring than this for flower growing—just seems as if nature herself has joined in the joy-making spree with the rest of us to make happy the spring brides. Such lovely weddings has the John Bath Flower Shop, Eighteenth and Farnam, been busy with. You'll find their suggestions quite the most delightful "plannings" imaginable. And what a relief to "trust your florist" to do the right and proper thing in the way of flower massing or dainty decorative placing! He'll tell you the proper thing, too, in the way of flowers for the bride as well as those for each one of her attendants.

## A Requisite Note of Distinction Imparted to Simple Summer Costumes By Neckwear of Daintiest Character in Sheer White or Dainty Color



BORDER IN COLOR. ORGANDY COLLAR, PICOT EDGE. PLAITED GEORGETTE. WHITE CREPE DE CHINE. HARBLEIGH STRIPE PIQUE. FRILLED COLLAR AND CUFFS. WHITE SATIN VEST AND STOOL. FANCY COLLARS IN ORGANDY.

IT is to the dainty neckwear that one's attention is especially attracted these days. There are the prettiest of fine organdy collars and cuffs in white or delicate tints, which are the chief charm of a simple little frock of dark voile, English print or other cotton material. Indeed, these sheer dainty collars and cuffs are worn with frocks of materials of any kind and every description.

A Small Matter Like THE fit of the shoulder is often of vital importance in a suit of clothes. There is a sharp, well-defined line tailored into the shoulders of Kneeter suits which is one of the many advantages of careful craftsmanship and artistic design. Make a visit to this shop, Second Floor, Sixteenth and Howard; you'll find the tailored garments in the making marvelously satisfying in their beauty conception.

Specialty Priced are the Summer Wraps. AT LAMOND'S STYLE SHOP, 2d Floor, Securities Bldg. Each model fashioned of the newest ideas in fabrics, and colors, they are embodiments of all the original little modish details subtly introduced which make so fascinating the 1919 season's styles.

Newest Concepts in Blouse-dom ARE the georgette models displayed at the Lamond Shop, 2d Floor, Securities Bldg., 16th and Farnam. Ravishingly Russian is a flesh tinted creation embroidered fascinatingly in several shades of blues and browns. Self-covered bell buttons with georgette eyelets close the slip-over in white, flesh or bisquit georgette. Bright blue, is the embroidery on the bib collars, front and back, of a model in flesh or white. Very new, sheerly exquisite, are embroidered net, with long close cuffs, lace-trimmed. Faggoting and lace are the slenderizing lines on another model. Loveliest indeed, they're priced \$4.95.

There's Food for Thought IN many a cavestropping—some times I think that after all it's a pretty good pastime! The other day in Herzberg's, 1517 Douglas street, I overheard two shoppers, discussing the delightful courtesy principles of this shop. "Isn't it a relief," said one of the ladies, "to have efficient sales-service, without the biting scratching sarcasm expressed in some shops if the girl doesn't make the desired sale?" The other replied, "it's really hospitable service, isn't it?" and truly that is the Herzberg ideal, to make visitors feel perfectly comfortable whether or not they buy.

Therapeutic Ways Make Carefree Days. NO matter how much you love your home, its duties at times prove a bit irksome, especially those duties attendant on cooking. But the Thermatic Fireless Cooker, demonstrated at Orchard Wilhelm's, does away with all cooking worries. The foods are rendered more delicious and tender by the fireless method, cheaper cuts are much more delectable, very little evaporation of food takes place, and all the flavor of the food is cooked into it. Food values are conserved, the saving of fuel is exceedingly gratifying, while the "worry-wear" on woman's skin is inestimable. Whether it's frozen dainties or cooked foods the saving of time is invaluable; foods may be locked into this cooker and forgotten, (almost) until time for serving. Delightful for camping, ideal for the home, this cooker's delight. Really, you'll wonder how you ever lived without one after you've once experienced its achievements!

Lovely as a Fleecy Cloudlet ARE the sheerly lovely blouses which Mr. Rosen of the blouse department at Orkin Bros., Sixteenth and Harney, shop has brought home from his New York trip. Rows and rows of lace form the collar of a slip-over in white, flesh or bisquit georgette. Bright blue, is the embroidery on the bib collars, front and back, of a model in flesh or white. Very new, sheerly exquisite, are embroidered net, with long close cuffs, lace-trimmed. Faggoting and lace are the slenderizing lines on another model. Loveliest indeed, they're priced \$4.95.

## To Add Color to a Summer Day

ARE the sweaters of bewitching A loveliness which I've seen at Thompson Belden's. A developing of every sweater theme, in wool, fiber and pure silk, they've novel stitchery of supreme beauty. Pilet crocheted in wool, tan, flesh or rose is a most intriguing slip-over with generous circular collar and turn-back cuffs. Tiny rosebuds run riot over the trellis-like background and a sash of innocuous loveliness ties at the side. A judicious combination of warmth and coolness is an all silk model in particularly alluring shades. Pretty and practical, three buttons confine the fitted waistline, while a big shawl-like collar lies becomingly on the shoulders. With the little "flare" skirt-line at the rose and navy all silk slip-ons, finely knitted, whose hems, collar and cuffs show fanciful designs. Checkered is the cherry-tinted model, tasseled as sash, with four great ball buttons. Smart as any could wish, they're quite the nicest wrap for "cooling" summer days or nights, and Fashion's landscape is brightly splashed this year with sweaters!

## You'd Hardly Believe It Possible

THAT one could buy a silken, hand-embroidered kimono, all lined, besashed and padded for \$13.85, now would you? But we did, at the Nippon Importing Company, 218 South Eighteenth Street, and the little bride to whom it was given was a fascinating picture in its changing hue of blue brodered in heavy-hanging wistaria bloom mid a cloud of butterflies.

## Pearls a Subtle Expression of Innate Refinement and Good Taste.

ART and culture are exemplified in the dignity and substantiality of pearls as jewel adornment. Jewel connoisseurs the world over have voted the pearl as the jewel of distinctive effectiveness without ostentation or obtrusiveness. Truly for wear with every sort of costume at all kinds of functions on all occasions nothing quite takes the place

of pearls, whether originals or representations. The Edholm Jewel Shop, Sixteenth and Harney, have a showing of pearls extraordinarily exquisite. Softly lustrous, creamy white, the perfectly matched beauties strung opera-length with knot between each one just like the originals. Far superior to any glass or wax filled pearl, they will wear indefinitely. So perfect a representation are they, so matchlessly lovely, the barrel-shaped diamond paved platinum slide clasp, that it would indeed be an expert who pronounced their exact identity.

## Her Myriads of Frocks Never Have

BEEN half so interesting as they're proving this season. And not a little of their fascination lies in their decorative touches. You can't know, unless you saw it too, the altogether lovely effect of a white georgette and charmeuse frock exhibit in one of the shops this week. Delightfully colorful are the sprays of field flowers, bachelor's buttons, poppies, sunflowers which nod nonchalantly from most unexpected places. Every tailor has a vestee of ultra-smartness, every vestee is one of a thousand stitches. You'll find most entrancing the novelties introduced in the way of embroidering at the Ideal Button & Pleating Company, 308 Brown Building, Sixteenth and Douglas. And their pleated sports skirts, novelty pleated panels and insets—truly nothing quite so entrancing as their charmfulness has yet been seen

## Silk Frocks a Summer Favorite.

MILADY will walk forth clad in silken frocks this summer, and what had could be lovelier! Miss Coe, modiste, the Asa J. Davison Block, Eighteenth and Farnam, is fashioning her silken fabrics into fashion frocks refreshingly new and different. One seen in the making this week is a delicious shade of brown, combined with leather color, braided to a note of fascination, delightfully in what in every detail, it's daintily distinctive.

*Polly*