A little learning is a dangerous thing, Drink deep, or taste not the Pierian spring. There shallow draughts intoxciate the brain, And drinking largely sobers us again .- Pope



For the June Bride,

NEXT in importance to the extreme care in the selection of The girl graduate wants the fluftreme care in the selection of the trousseau is the necessity of ex- that eventful occasion-her comercising discretion in the choice of a mencement. Thorne's are showing wardrobe trunk in which to pack the adorable frocks of georgette, crepe dainty things so they may be kept de chine and organdie. A big che-in their original fresh condition. Be- nille embroidered rose adorns the cause of its cushion top, which elim-wide girdle on a draped crepe de inates any possibility of wrinkling chine. Long narrow panels, beaded the clothes, as well as many other and button-weighted, lend charm to comfort features which tend toward a georgette "filminess." Spun from supreme satisfaction, the Hartmann threads of utter winsomeness is a wardrobe trunk has long been the square meshed net, embroidered accepted wardrobe of June brides, with picot ribbons of crisp loveli-Give Freling & Steinle, 1803 Farness. While one wonders and then nam, an opportunity of demonstrat- loves the scalloped ingenuousness ing its various features. You'll be of a lace frilled organdie, entranced with its delightful possi-



Inspired by the High Hope and Great Joy

OF JUNE, the month of happiness. are the rarely lovely gifts in the art department of A. Hospe & Co., 1513 Douglas. Artistic mirrors whose polychrome finish frames are garlanded with flowers or convenional designs are shown in long, narrow panels and wider rectangles to fit the corner in the front hall or the between-the-doors space in the dining room. Standing lamps in Pompeian designs and Adam periods charm with their beauty expression. Candlesticks exquisitely decorated in colored fruit and flower designs hold candles of fascinating loveli-ness of varied selection. So harmoniously does the polychrome finish with its rare color expression blend with all furnishings, and so The "Shimmie Coat" Capriciously gracefully moulded are their richly colored relief designs, that theirs is a beauty vogue amply justified.

Infinitely fascinating gifts are to be found in the offering of Cordova leather articles-unusually charming purses, ultra-smart, many of them to the waist. daintily inexpensive.

#### Special Preparations for Mary Pickford and Her Kiddies

ARE being made at the Jacobs-Lee drug store, Fifteenth and Douglas. You'll find in readiness everything for the tot's toilet-castile soap of greatest purity, tales of standard makes, anything and everything manufactured for the comfort and health of the kiddies. Then for the tots just a wee bit "grown-up" there are the pure sugar stick can-dies. You'll find this a drug store of superlative service. Check your packages during the show at a specially conducted checking stand for the purpose.

A Charming New Development in By Day or Night.

Shoe Styles. brown kid with bronzed buckle, \$12; Piquantly charming are fluffy vestees grasscloth mats. and white Nile cloth with cut steel of vast becomingness in high and buckle, \$8.50, there is afforded an low effects. In the same department, unusually splendid showing for se- the dainty accessory, which sways so lection. These are all specially fit- prominent a part in the girlish heart, ted with elastic, and have under- dainty witching fans of white gauze,



For Your Graduation Frock.

Amber, by the way, is coming in for a good deal of attention as a smart spring color.

#### The Superlative in Personal Service

formation.

I S to be had at all times at the Hotel Loyal, Sixteenth and Capi tol avenue, the commodious, home like hotel which offers the sightseer, the sportsman, business man and shopper the best trained service available. One feels at once the atmosphere of welcome extended sincerely in large measure, the rates are reasonable and in keeping with the general refinement of the hotel. You'l! find it in every way most delightful, a hotel you're glad to know of. Write for rates and further in-



Little square lockets of sterling silver have space for two pictures and would make an acceptable graduating gift. They are to be worn on a black silk ribbon.

# Lovely

I N its daring cut is being shown at Lamond's. Of black velour, velvety soft, it has a cape coatee silhouette. The fullness is gathered into cunning pleats under each arm, gift expressions. Folds, picture hip, while of an appealing becomframes to be carried in the pocket, ingness is the long rolled collar line



Sheerly White

giving the foot a slenderness of sheerness, net, batiste, organdie, rip-

# Lets to Shopping with Blly

Each day I walk with wonder 'Neath skies of dark or fair; Over, around, and under Are marvels that I share.

"Heartful Content

Whate'er the bonds of duty, The gyves that grip and thrall; The luring call of beauty Is greater than them all.

I pray I may be shriven Should I fail more or less— That I may be forgiven For following loveliness! -A Prayer, Harper's.

A Dream of Wonderment."

SUGGESTING old-time days in their daintiness and charm of ex- plete with loveliness! quisite loveliness are three rings which Mr. Edholm of the Edholm Jewel Shop, Sixteenth and Harney, showed me this week. "Just made for the sweet girl graduates," said score of different luxurious weaves. this connoisseur of jewels—and Exquisite silken underthings. truly never were more lovely gift conceptions fashioned. Squarecut is the diamond in the first with full cut melee stones at each side in a platinum ring of daintily pierced Greek Key design. Equally dainty, a bit more elaborate, the second has a cushion-shaped diamond, just the right size for a little girl's first "nice" ring. Tiny dia- bells. monds at each side co-operate most delightfully in creating an impres-sion of gossamer loveliness. Unusually alluring is the glowing of the marquise canary diamond set in a bracketed split band holding a few white diamonds used with fascinating effect as contrast to the lustrously lovely yellow beauty of the canary diamond. Each a ring to bring "heartful content, a dream of wonderment" to any girlish heart.

#### Fulfilling the Promise of Inspiration

A RE the bits of gracious loveliness evolved under the artful fingers of Miss Coe, Modiste, apartment two, second floor, Davidge Never were more richly lovely frocks, suits and wraps designed and fashioned than those for this spring's brides and graduates. Yesterday when I peeped into the workof orchid peeping with unexpectedly lovely effect from soft folds. The high-turned collar of ermine. You'll in copen and navy. delight in Miss Coe, and in her ar- In flesh and white is a model delight in Miss Coe, and in her artistic inspirations.



A Real Triumph

OF artistry, the correct founda-Corset Specialist, 205 Neville block, Truly, Nippon hath charms. Sixteenth and Harney, is showing fascinatingly lovely models in white Flower Containers. and flesh brocades, front and back lacings, in types suited to every figure, and ravishingly dainty enough tainers for Memorial day purposes to be added to any trousseau or is that suggested by the Omaha commencement wardrobe. Write Reed & Rattan company, 640 South you'll be delighted with the result.

## New Delaine le Guerre Capes.

luring raiment shown in the Lamond building, Sixteenth and Farnam. A fered at from 50c up. flattering fullness swavs from rounded yoke in the back, and swagger indeed the vest effect in the front,

A Frock Suit of Infinite Loveliness.

EXCLUSIVE of an exclusiveness to lend distinction to its wearer is a frock suit of white satin at F. W. Thorne's, Eighteenth and Farnam. A touch of rose point lace at throat and hands is note exquisitetres charmant-while tucked vestee and novel flat topped buttons and cuff hem make this a frock of en-

Rose Taupe Paulette GLIMMERING loveliness, rosetinted taupe, is a frock seen this week at Herzberg's. Balkan blouse in effect is the overdress of fascinatingly figured georgette. Cuffs, collar, belt and vestee foundation are of the Paulette, while a ravishing touch is added by tassels of taupe yarn.

## Showing of Japanese Prints.

THE Brandeis picture department will give a special showing of Japanese prints this week. Portraying in pageant form historical Shoe Styles.

ONE that is most becoming, too,

ARE the finishings of milady's epochs of the country's history as frock and suit. Frilly, frothy, well as views painted by Hiroshigi, the most famous of Japanese landeffect that every woman seeks is the pling rills and rills of lace down the scape painters, they're wholly cap-graceful new colonial pump model front are offered in witching array tivating. It's a collection just rescape painters, they're wholly capleatured at the F. & M. Boot Shop, at Thompsen-Belden's. Altogether ceived from Yokohama, and offered Sixteenth and Farnam. In gray alluring in possibilities are the rui-suede, high heeled, high-shaped fled organdie collars which show softly tinted they're enchanting softly tinted, they're enchanting tongue with cut steel buckle, \$12.50; daringly bright embroidered edges, framed in polished black frames on

## "And When It's Fair Weather"

WE'LL take out the kodak toneath the tongue and buckles, eye- pink, blue and black ostrich feathers. take will form a lasting delight the lets or ties in case one tires of the They're most delightful in their rest of our natural lives. Of course gether and the pictures that we pleasant price range of from 50c to you'll want to have some of them enlarged and most assuredly take them to the Kase Studio, 215 Neville Shoe trees for brides are wound building. Sixteenth and Harney, with white satin ribbon and deco- where they do such very fascinating rated with bunches of small scented work with promptness and efficiency orange flowers. They are dainty to delight the heart of the enthu-

My Dears: June! Graduations! Weddings! the cycle of this hour. At This Season of the Year Frocks of fragile fluffiness, lace and ribbons and things, chapeaux of THE EYES are very susceptible chic and charm, gift suggestions, truly Omaha shops were never so re-

Eloquently lovely expressions of beauty—I've listed just a few of less than simply tired—tired—of the fascinations found. the fascinations found. White and ivory silken and glistening fiber fabrics in near to a

Exquisite silken underthings. Lustrous silk stockings in white and the shoe and suit colors. Gloves of supple white kid that fit with delightful precision. Enchanting transparencies in the form of hats.

Handkerchiefs of thistledown weight and wispiness. Shoes for each occasion, under the sun and under the moon. Veils that are floaty and veils that stay put.

Going-away suits whose correct simplicity tells no tales of wedding papers of latest loveliness. Afternoon frocks of shining silks combined with soft, dull-surfaced

Swathing, richly lined wraps-to say nothing of artistic furnishings rooms, satisfying blended colors arfor each room of the loved abode to be!



Deep and Rich Colors Daringly Contrasted.

WITH a dash of bright shading to give warmth and variety are Block, Eigteenth and Farnam, to be noted among the blouses presented by Mr. Rosen of the Orkin figure most importantly in the geor- ments. rooms, imagine my joy in a frock gette of the first model. Pleated of creamy white charmeuse, georg- frills adorn the neck line, while ette draped, with gleaming ribbons dainty ribbons run through the wrist hems and droop daintily from the throat. This is in turquoise blue and wrap for this queen of gowns, is of rose. Oddly attractive figures orchid georgette, deeptucked, with adorn a model with cuff and collar

whose neck line is fascinatingly frilled in rows of lace. A deep slit cunningly buttoned makes possible the "slip-over." The fourth in the list has not one, but two charming "bib" collars in front, a single one in the back, all of them blue of edge. Dainty blue velvet ribbons finish the throat and hands. Softly pleated is row of blue embroidered buttons. Extraordinarily lovely blouses at exceptionally tempting prices.

# If You're Looking for a

tainly finds most, fascinating the of impressive charm. gifts presented on all sides. Kimonos, bright as the butterfly land from which they came, china, thin, tion of a perfectly fitted cor-set insures the utmost modishness incense burners, vases, exquisitely incense burners, vases, exquisitely and each pillow is covered with a of one's costume. Mrs, D. A. Hill, embroidered bags and cushions, different pastel shade of taffeta.

#### Dusky, Alluring, Lusciously Lovely.

ARTIFICIAL fruits are shown at the Eldridge Importing Com-Bros.' South Sixteenth shop. Won- ployed in their fashioning that these derfully pleasing are four models of- pieces, including fruits from tropic fered for \$4.95 each. Pert polka dots climes, are most "delectable orna-

#### Wyant, Blakelock, Kitchell, Henner

Are painters represented in a ing golden skies, lightly float- and styles to be used. ing clouds, the poetry of spring in its coloring. Very different in conception, that painted by H. M. Kitchell. Dark, mysteriously shadowed. forest on each side in red, brown living tones, shows in its heart a the blouse front, trimmed with a trickling waterfall, lace-thin, almost imaginative, so dainty its suggestion. With sky of glowing gold in midst of russet woods is a tiny canvas, the Wigwam, by Ralph Blakelock. Famed for his depictions of auburn-haired women, we take keen pleasure in Jean Jacques Henner's picture of A ND at reasonable pricing, visit a beautiful woman hair streaming the Nippon Importing Company, over ivory-tinted flesh above a rare-218 S. Eighteenth street. Mr. Taso, ly-colored, red drapery, Peculiar the affable Japanese gentleman in charm is imparted to the colors used charge of the artistic wares offered, by the work being done on a mahas helpful suggestions, and one cer- hogany panel. An artistic showing

A set of six down boudoir pillows are made in the new flat shape, If You've Felt the Beauty Lure There are soft tints of rose, green, blue, lavender, apricot and yellow.

#### . . . Q UITE the most original solving Separate Skirts of Voguish Appeal.

FASHIONED from fashion fabrics, lovely, luring, baronet satin, Fan-ta-si figured georgettes, and for order blanks and catalogue; Sixteenth street. They're selling most enchanting combinations of the great wicker jardinieres, many of season's novelty weaves are the them on standards which with their skirts seen in Thorne's this week. Of metal containers make lasting deco- peculiar buoyancy and freshness is rations for the grounds. These are one of mauve baronet, which has a VERY smart cape, in knitted efusually brown in tint, though some covering of novelty figured georfect, with collar of angora wool prefer to have them painted ivory, gette in richly brilliant blue. The is featured among the models of al- Dainty little high-handled baskets gleaming baronet satin is placed in of white ivory with enameled flower buttoned strips across each of the Style shop, second floor, Securities decorations in blue and rose are of- two pockets. Perfect in fit and inish, it's a skirt of bewitchment.

# Fluffy Filmy Frocks for Porch or Garden



Demure fichu, pockets and cuffs of plaited white net, lace trimmed, add loveliness to a garden frock of flower sprigged buff voile. Approved of fashion, not only frocks for porch and garden, but hats and parasols "sweet girl grad." A gift offering those desiring to make only a modas well are made of this charming fabric.

larly if the pattern is thoughtfully chosen from such a comprehensive assortment as that shown in the

But there's good nature in a cos-

tume of fresh wall paper-particu-

to ennui and need a change of scenery. Spring irritability or mel-

Sam Newman Specialty Shop. Eighteenth and Farnam. And, of course, there's hardly any limit to the possibilities of transformation that new papers work. Mr. New-man, an artist decorator, suggests For the bedrooms, quaintly beau-

tiful Old English designs in the colors found on Old English china, for the living rooms and dining tistically, many of them tapestries in mulberry, old blues, soft greens and browns. Daring, dashing innovations are offered for the sun parfors, exotic birds of flaring plumage against backgrounds of gorgeously tinted flowers and shrubs. Papers you'll love at sight!

#### Just the Fraction of an Inch.

DID you ever wish you could brows by the fraction of an inch? Dainty eyebrow pencils in dark brown and black will serve long and pany, Fourteenth and Farnam. So charmingly to alter your whole ap-skillful has been the artistry em-pearance. The next time you're in the Delft Hair Parlors, second floor Baird Building, Seventeenth and Douglas, buy one of these artist pencils for 50 cents.

## "Hail to the Bride."

THE wedding stationery-artistic -distinctive - impressive - all showing of four paintings at the important, claims first place in the Brandeis picture department this bride's planning. The Megeath Staweek. Path Through the Woods, is Farnam, is well qualified to adthe picture by A. H. Wyant, show-vise authentically the correct forms



marble and granite, I'm sure ments of impressive dignity, ex- marabou pieces. quisite detail in cutting, polish and line, they're an entirely new de-parture in memorials. Mr. Frazier, the artist designer of the stones offered, will be very glad to plan with you, submitting drawings and color washes, which give you a most clear conception of the stone's appearance when finished. His ideas of landscape gardening are most excellent too, and you'll find wholly delight- Strawberries a Treat for the ful artistically effective his plans for Gods. marble seats, sun dials and fountains.

# Embodying the Mode

I N every particular is the work of upon a delicious piece of short cake, the Ideal Button and Pleating can you imagine anything more decompany, 308 Brown building, Six- lectable for your Sunday dinner? teenth and Douglas. Expressing They're planning such dainties as tical. most delightfully the voguishly delightful "frillies" are the tiny ruffles they "picot-edge." And, my dears, a secret I'd be telling—if you'll just cut the ruffling twice as wide as you want to use it, they'll make you twice as much for the same price, for they'll double hemstitch it and cut it in two! These frills are enchantingly effective if pleated after they're picoted. And of course you're going to have at least one accordion pleated draped skirt? We'll be very happy to send you the new catalogues. You'll find you the new catalogues. they're exceedingly and artistically

#### The Lloyd George Blouse. A MONG the distinctly "new" things being shown this week is the Lloyd George blouse at Lamond's. Of navy blue, the belowthe-waistline panels are decorated in an oak leaf design resembling

that of the famous man's robe of

state. They have a specially lovely

binations, unusually fascinating.

"A Real Dress," SAID Mr. Lamond as he exhibited ple starting out were filled with his latest find in the east. So "white elephants," bought hapharlisten, my dears, if you'd know the ard, which couldn't be cured, and kind of frocks men call "real dress- had-perforce-to be endured. es." Rose and white figured georg- Nowadays all that is changed. ette, it's combined most fetchingly Gifts must be both useful and beauwith creamy white. The set-ins tiful to please the modern bride who have rows of georgette buttons and has set the cachet of her approval

# "Sweets to the Sweet"



# Suggesting Dainty Spring

S the blouse model just received

# ered eyelets.

THERE'S "The Red Lantern," de-lightfully "Japanesey," featured the Boyd theater, 10 lovely. cents; "I'm Forever Blowing Bub-bles," 35 cents (much like "I'm Always Chasing Rainbows," charming in sentiment); "My Doughnut Girl," 10 cents (tunefully jolly, and the profits go to the Salvation Army); and a delightly semi-classic ballad. "When the Shadows Softly lad, "When the Shadows Softly Come and Go," 35 cents. These are Shadows Softly "high sellers" among the popular music hits in the Ed Patton music department at A. Hospe company's, 1513 Douglas street, and I'll be delighted to mail them to you on receipt of change to cover cost and postage.

## Hats Reblocked.

THE Kruger Hat shop, 429 Paxton block, reblocks both men's you'll delight in the showing and women's hats, cleans and dyes, at the Art Memorial company, 704 repairs and refashions feathers of all South Sixteenth street. Great monu- kinds and renovates and refreshes



CREAM, frothy, richly piled, whipped to just the right degree on a dainty little dish or stacked upon a delicious piece of short cake,



Unique and Enduring Wedding Gifts

A RE to be found at the H. R. Bowen Furniture company, forshowing of the Meyer blouses, rec- merly the Central Furniture comognized for their artistic color om- pany, now on Howard between Fifteenth and Sixteenth. Not so very long ago wedding presents almost invariably consisted of ornate superfluities. The houses of young peogreat "rolly-polly" roses wander at unmistakably on furniture as the

will here and there over the whole most acceptable offering. dress. Fragrantly lovely its beauty. The H. R. Bowen Furniture company is superlatively well prepared for the swing of fashion's pendulum And never said more truly than of in matters pertaining to furniture, delightfully, boxed candies and present an infinitely varied array they've prepared at Candyland, 1522 of charming furniture and accessor-Farnam street. Artistic in their ies particularly adapted for the beauluxurious masses of brightly-tinted tifying of new homes. Many of the ribbons, boxes and baskets carry pieces are quite inexpensive, just the est outlay.

## Entirely New and Lovely

FOR memorial decorative purposes are the wreaths of perat Herzberg's, 1517 Douglas. Wis- petuated grasses, ferns, darkly lustaria blooms all the way round the trous, which they're making up at neck and panel edging, in heavy lus- the John Bath Flower Shop, Eighttrous beauty in the grace of loosely eenth and Farnam. In two sizes hanging vines. Sapphire crystal they range in price from \$3 to \$5, beads lightly outline the rounded and are fascinatingly fashioned neckline, and trim the cuffs in looped ornaments of practical perpetuatassels, while a saphhire ribbon gir- tion. One of the most pleasing, imdle is drawn through great embroid- pressively lovely, has three white wax rosebuds at the base, with woven in among the green a small And If You're "Tunefully" Inclined silk flag. Some of them have pur-



## Captivating Chapeaux

O F latest fashion fancies, visions of loveliness, one and all, are the luring models displayed in the millinery department of the Nebraska Clothing company, Fifteenth and Farnam. Wide-brimmed, pictur-esque models are the most popularcharming bits of sorcery in their shimmery beauty. A droopy, swoopy, leghorn has crown of flesh taffeta with ruche of fray-edge silk round base of crown and brim-edge. Alternating with these frayed edgings are soft blue silk ostrich bandings. Wide at the sides is a changeable taffeta, peach and orchid, tied with facing of orchid crepe. "Wonder Blue" crepe is the covering of another creamy leghorn with double foldings of heavy satin-edged ribbon, perpendicularly placed round

"Fashion's favored navy blue" at once claims our attentive admiration-in taffeta, crepe and straw, fluffed, stitched and banded in stitchery of quaint beauty, they're extremely modish-infinitely prac-

# The Artistic Designing Which

Characterizes Japan Is embodied in the gold, henna and, black figured georgette frock shown at the Thorne Shop, Eighteenth and Farnam. Becomingly draped, rich loops of black velvet ribbon hang from split cuffs of the three-quater length sleeves. Another introduction of black is seen at the waist line in the low-tied velvet ribbon girdle. While a tassel of exceeding chic dangles nonchalantly on the left shoulder.

#### Supremely Interesting Sports Apparel.

In frock-tailleurs, brilliantly clear in their coloring are the new offerings in the Lamond shop, second floor, Securities building. Subtly simple is the sleeveless coatee of a novelty blue and white baronet satin, witching in effect the buttoned-up cuff round the feet. Paulette, the fascinating new fabric, lustrous, lovely, has been used in the fashioning of a peach and white suit.

#### . . . Captivatingly Chic

A RE the separate skirts for wear with filmy blouses, and sports coats of black velvet, or bright-hued sweaters of fiber, silk and yarn. A novelty white Paulette at Herzberg's has great pointed tabs on the pocket openings, and a girdle of peculiar fascination. Blockings of crossstitching make this a skirt of ultrasmartness, modish to a degree.

