

Low Cash Prices That Greatly Increase the Buying Power of Your Dollars—Qualities Backed by Our Absolute Satisfaction Guarantee

Coats, Capes and Dolmans

That Sold Up to \$35.00, at

\$18.75

A splendid assortment of classy styles, and garments from our regular stock and manufacturers' samples.

Capes and Dolmans
Come in splendid quality serges and poplins.

The Coats

In velours, serges, tweeds and poplins.



Big Special Sale of Dresses

300 Beautiful Dresses—In taffetas, georgettes, crepe de chine, serges, jerseys; all new styles; high-grade materials; all sizes, including extra sizes for large women. Very Special Cash Price Saturday **\$18.75**

Dainty New Blouses Greatly Underpriced

100 Beautiful Blouses—Nearly all samples, that were made to sell at \$15.00 and \$17.50, few better; in georgettes and nets; beaded, braided and embroidered; in the newest shades. Saturday **\$10.00**

Blouses at \$5.95—Your choice of 500 lovely blouses in georgette, crepe and tub silks; made up in many styles; all shades. Special Values Saturday at **\$5.95**

Just Received—More Opera Brand Waists—Saturday, at—**\$6.95, \$8.95, \$10.00, \$12.50 and \$15.00.**

Flush Stoles—Just received, for Saturday, at **\$7.95, \$8.95, \$10.00**



Saturday in Children's Section

Little Tois' Silk Coats—Beautiful shades, made up in lovely styles for little ones; sizes, 2 to 6; worth \$15.00. Saturday **\$9.95**

Girls' Silk Dresses—Sizes, 6 to 16; in all the new shades. Saturday **\$15.00**

Girls' Good, Practical Wash Dresses—In lawn, voiles and ginghams; all sizes. Our Special Cash Price, Saturday **\$2.95**

Girls' White Voile Lawn and Organza Dresses—Beautiful, styles, all sizes, elegant values. Cash Price **\$15.00**

Girls' Middles—All sizes, elegant values. Our Cash Price **\$1.25**

Girls' White Middle Skirts—All sizes. Our Cash Price **\$1.95 to \$2.95**

Just Received—More Baby Bonnets for Saturday.



HAYDEN'S

THE CASH STORE

\$4.95 Silk Moire Hand Bags, \$1.65

Cash purchase of fine Silk Moire Hand Bags from a large eastern manufacturer—

At a 60 Per Cent Discount.

We offer them to you at about One-Third Former Price.



Very newest style, dome shaped bags made of high-grade silk moire and lined with changeable color fiber silk; each bag has change purse and mirror, and some have double inside frame purse. All are finished with large silk tassel. The colors are black, navy blue and taupe gray. Newest Dutch silver frames with Dutch kiddies, windmills and flower designs. Same bags are being sold in Omaha stores for \$4.95. Biggest bag value in years at **\$1.65**

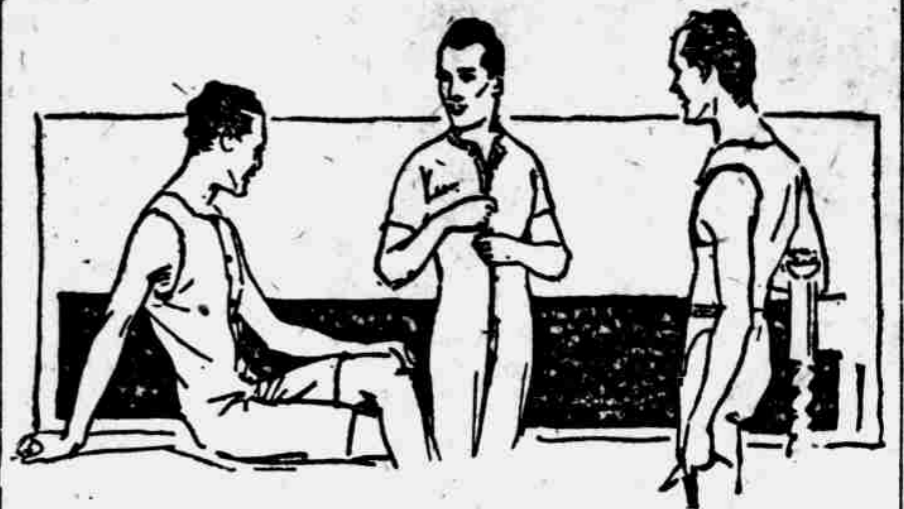
Ladies' and Misses' \$10 and \$12 Sweaters

All colors and sizes; wool, silk or fiber.

To Close Saturday, in **CORSET SECTION**

\$5.75

A big line of Children's Sweaters at greatly reduced prices to close.



A Big Special Cash Purchase of Underwear and Furnishings at 1-3 Less Than Regular Prices

\$1.25 Men's Shirts and Drawers—Men's shirts and drawers, made by the Lawrence Mills, of the finest combed yarns; come in short sleeves, high neck; white or ecru; all sizes, 32 to 52. Our Cash Price Saturday **85¢**

\$2.25 Union Suits, \$1.50—Chalmers' make, with slight defects; all reinforced and will not lessen the wear of the garment. Come in short sleeve, ankle length; white or ecru; sizes, 36 to 50. Our Cash Price Saturday **\$1.50**

\$2.00 and \$2.50 Shirts, \$1.50—Manufacturer's surplus stock of men's high-grade \$2.00 and \$2.50 shirts on sale Saturday. The cloths and patterns are such that insure your buying a supply for the season. Come in cotton crepe, deuceine and printed woven madras cloths; all sizes, 14 to 17. Our Cash Price, Saturday **\$1.50**

May Sale of Shoes

Saturday in Two Groups

Ladies' Kid and Patent Oxfords—High leather French and military heels; a regular \$5 value... **\$3.95**



Our "Classy" White Oxfords and Pumps—In the Nile and Sea Island cloths are now ready for your inspection. In the many styles offered you will find the newest creations for spring wear. The prices range from—**\$1.50 to \$6.50**

Ladies' Kid and Patent Pumps—In broken sizes. Go in this great sale for **\$2.85**

Those Good Old Comfort House Slippers—In the Juliet style, with rubber heels. Cash Price **\$1.75**

Men's Black Vici and Gun Metal Grossett Oxfords—With broad or English toes; \$7 values for **\$5.00**



We Guarantee Our Clothes

First—Because we always consider well satisfied customers our most prized asset.

Second—Because we handle only such quality clothes as we know will back up our guarantee with 100 cents worth or more of satisfying service for every dollar of price paid.

See Our Special Offerings in Worsteds, Cassimeres, Tweeds, Scotches, Etc.

The season's most desirable models and colorings. All sizes, regulars, stouts, slims, stubs; in three splendid lots—

\$20.00, \$25.00 and \$30.00

For Over 30 Years the Home of Hart Schaffner & Marx

All-Wool, Guaranteed Clothes.

We're showing this season the most complete lines of these superfine ready-to-wear suits offered by us in years. Perfect fit, perfect tailoring, distinctive styles. Let us show you the most satisfying ready-to-wear clothes offered in Omaha. **\$35 Up**

Prices range from.....

New Trimmed Hats

In Light Shades for Summer Wear, at a Special Price of

\$5.00

Values to \$7.50



White Milans
Colored Taffetas
Leghorns
Light Crepe Hats
Milan Hems in
Pastel Shapes
Transparent Hats

Just arrived from the east, on display for the first time.

Underwear Specials

That combine dainty style and satisfying quality with surprisingly low cash prices.

Ladies' Muslin Gowns, Envelope Chemise and Skirts—At **98¢**

Crepe de Chine and Satin Camisoles—W or L H **\$1.25 and \$1.50**

Price **98¢**

Ladies' Tight and Loose Knee Union Suits—Regular and extra sizes. At **50¢ to 69¢**

Ladies' Vests—Plain and fancy tops—**12¢ to 25¢**

Children's Black Satin Bloomers—W or L H **38¢**

At **75¢**



Unequaled Values in Our

May Sale of Hosiery

Women's Best Silk Hose—With double extra tops, double soles and heels; all wanted colors; regular \$1.25 values. Our Cash Price **85¢**

Women's Fiber Silk Hose and Mercerized Lisle—All colors, good wearing qualities; worth \$1.00. Cash Price **69¢**

Women's Cotton and Lisle Hose—In black, white and colors; also black with split soles; regular and extra sizes; regular 50¢ values. Cash Price **29¢**

Children's and Misses' Hose—Light and medium weights; all sizes. Per Pair, **35¢**; three pairs for **\$1.00**

Infants' and Children's Half Hose—All sizes, large assortment of colors; 50¢ quality. Our Cash Price **25¢**



Summer House Furnishings

75-Lb. Capacity Refrigerators **\$26.00**

100-Lb. Capacity Refrigerators **\$25.00**

125-Lb. Capacity Refrigerators **\$30.00**

75-Lb. Capacity Refrigerators **\$17.50**

75-Lb. Capacity Refrigerators **\$17.50**

75-Lb. Capacity Refrigerators **\$17.50**

Cash Buying is the Greatest Purchasing Power of the World

When you buy for cash, you have no obligations to meet, and save one-third the cost of your living expenses.

18 lbs. Best Pure Cane Granulated Sugar **50¢**

10 lbs. Laundry Soap **35¢**

10-lb. sacks Best High Grade Flour **\$3.15**

24-lb. sacks Pure Rye Flour **\$1.35**

6 lbs. Best White or Yellow Cornmeal **50¢**

1 lb. fine or coarse Chick Feed **50¢**

16-oz. cans Pet or Carnation Milk **15¢**

16-oz. cans Wilson or Elkhorn Milk **15¢**

8-lb. cans Golden Table Syrup **39¢**

14-lb. cans Golden Table Syrup **125¢**

No. 2 cans Fancy Sweet Sugar Corn, Early June Pass or Fancy Ripe Tomatoes **125¢**

No. 1 cans Kamo Soups **10¢**

The Best Domestic Macaroni or Spaghetti, pkg. **75¢**

Corn Flakes, pkg. **125¢**

Grape Nuts, pkg. **125¢**

Tail cans Pink Salmon **25¢**

Tail cans Fancy Red Salmon **25¢**

Oil Sardines, per can **45¢**

Choice Sun Dried or Baked, Fried Catfish **35¢**

Best Pork, pkg. **40¢**

Ripe Olives, per can **75¢**

Lux Washing Compound, pkg. **11¢**

The most complete line, highest quality, and lowest prices of dried fruits in the city.

We Are Still Selling Coffee at the Old Price.

Our Famous Golden Santos Coffee, pound **34¢**

Our Famous Special Blend Coffee, pound **375¢**

Our Famous M. & J. Blend Coffee, pound **35¢**

The Best Tea Siftings, lb. **50¢**

Choice Sun Dried or Baked, Fried Japan Tea, lb. **60¢**

Choice English Breakfast Tea, per pound **45¢**

Fancy Ceylon or Gunpowder Tea, pound **45¢**

Breakfast Cocoa, per lb. **25¢**

OMAHA'S GREATEST VEGETABLE MARKET

Fresh Spinach, per peck **10¢**

Home Grown Radishes, bunch, 1c

2 bunches Home Grown Onions **5¢**

Fresh Asparagus, bunch **5¢**

Fancy Wax or Green Beans, lb. **5¢**

2 Heads Fresh Lettuce **5¢**

Fancy Head Lettuce, head **75¢**

15 lbs. Best No. 1 Cooking Potatoes **40¢**

2 bunches Fresh Rhubarb **5¢**

Fancy Ripe Tomatoes, lb. **5¢**

PUT UP YOUR PINEAPPLES NOW.

There is every indication of a higher market.

24 size Fancy Cuban Pineapples, each **25¢**

24 size Fancy Cuban Pineapples, per dozen **\$2.75**

24 size Fancy Cuban Pineapples, each **20¢**

Per dozen **\$2.25**

Fancy Navel Oranges, dozen **60¢ to 80¢**

Large Fancy Lemons, dozen **25¢**



Clearance Sale of Children's Hats

\$1.50, \$2.00 and \$2.50 values; twenty dozen; every hat prettily trimmed; black, white and colors; for all ages. While they last. **95¢**

Drugs and Toilet Goods

75c Toilet Water Atomizer, our cash price **50¢**

\$1.25 Finand's Lila Toilet Water, our special cash price **75¢**

50c La Roche Eye Powder, our cash price, per oz. **25¢**

30c Menmen's Talcum Powders, our cash price **15¢**

50c La Roche Eye Powder, our cash price **25¢**

30c Daggert's Hamamelis Cold Cream, our cash price **15¢**

25c Massita Talcum, our cash price **15¢**

Our Line of Toilet Goods is complete in every detail. If Meibla makes it we have it.

\$1.00 Gem Safety Razor and full package of blades, our cash price **75¢**

50c Liquid Veneer, our cash price **35¢**

25c Muffi Creamer, our cash price **15¢**

25c Saniflash, our cash price **15¢**

15c Genuine Boscwell Castle Soap, our cash price **10¢**

15c Sap Rose Soap, our cash price **75¢**

We will fill your PRESCRIPTIONS exactly as they are written for less money. Give us a trial. Let us price them for you.

A Real Sale of Boys' Wash Suits and Blouses

Never before has the city seen such values offered at so low a price.

About 50 Dozen Boys' Wash Suits Included in This Sale—A wide assortment of colors and materials, including madras, poplin, repp and gingham and dozens of styles in Oliver Twists, Junior Norfolks, Tommy Tucker and Buster Browns; values to \$3.00; sizes 2 1/2 to 8 years; Saturday **89¢**

A Full Table of Boys' Blouses in K. and S. and Bell Make—In gingham and chambrays, percales and madras; \$1.25 values; sizes 6 to 16 years; Saturday **89¢**



Genuine Leather Suitcases at a Bargain

Saturday only. We have 98 leather suitcases that we will put on sale Saturday for \$5.98. The regular price of these cases is \$10.00. The sale price of this case is below the factory price at the present time. This case is 24 inches by 7 inches by 13 inches, linen lined, steel frame, sewed and riveted handles, heavy leather corners, good lock and heavy catches. Yes it is a leather suitcase. Our Special Cash Price **\$5.98**

In Our Popular Sanitary Market Saturday

Fancy Spring Lamb, forequarters, lb. **20¢**

Steer Pot Roast, per lb. **25¢**

Fancy Veal Roast, per lb. **25¢**

Swift's Premium Hams, per lb. **38 1/2¢**

Fancy Young Chickens, fine for roasting, per lb. **24 1/2¢**

Fresh Country Eggs, per dozen **45¢**

Best Bulk Creamery Butter, per lb. **62¢**

American Cheese, full cream, per lb. **62¢**

Fresh Bulk Pennut Butter, per lb. **30¢**

Heinz Baked Beans, No. 2 cans, at 3 for **85¢**

Swift's Premium Snowflake Oleo, 2 lbs. **85¢**

Bulk Chow Chow, pint **25¢**

It Pays—Try Hayden's First—It Pays