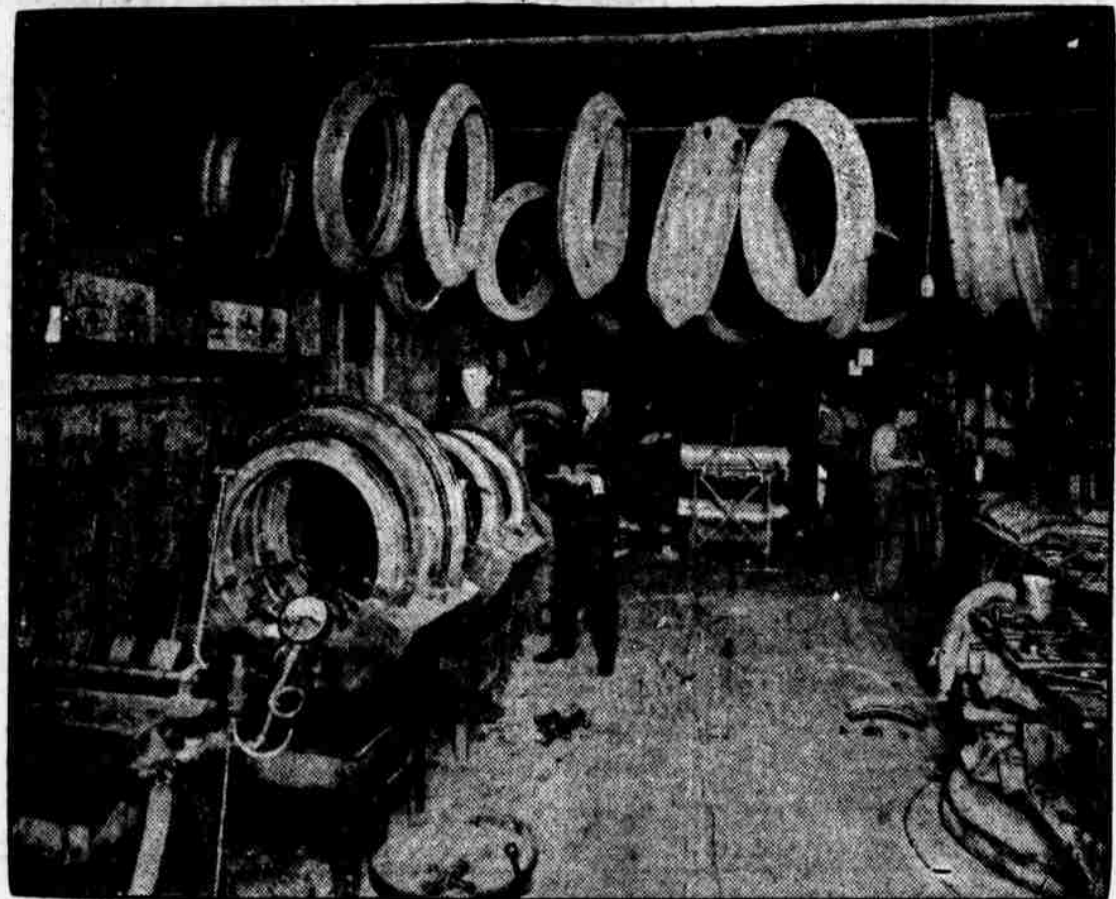
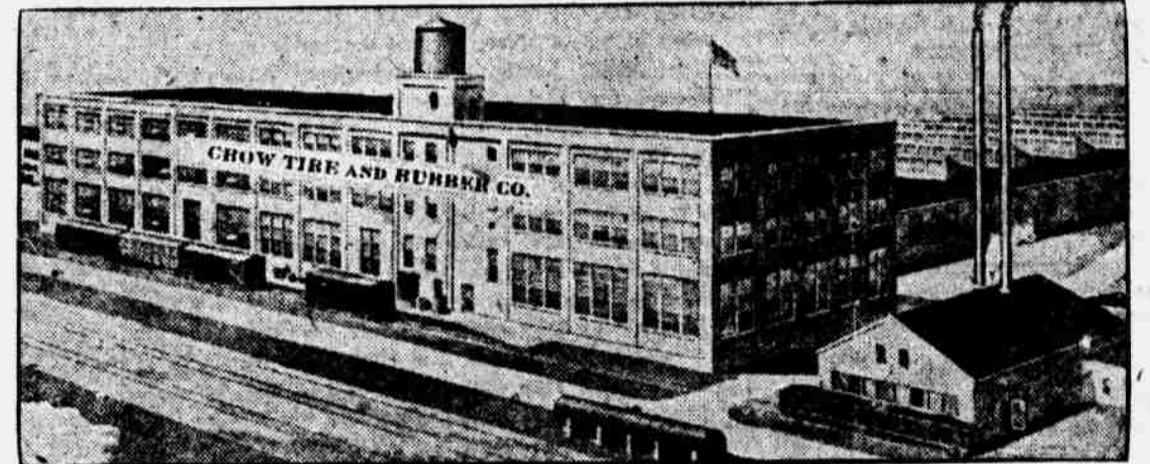
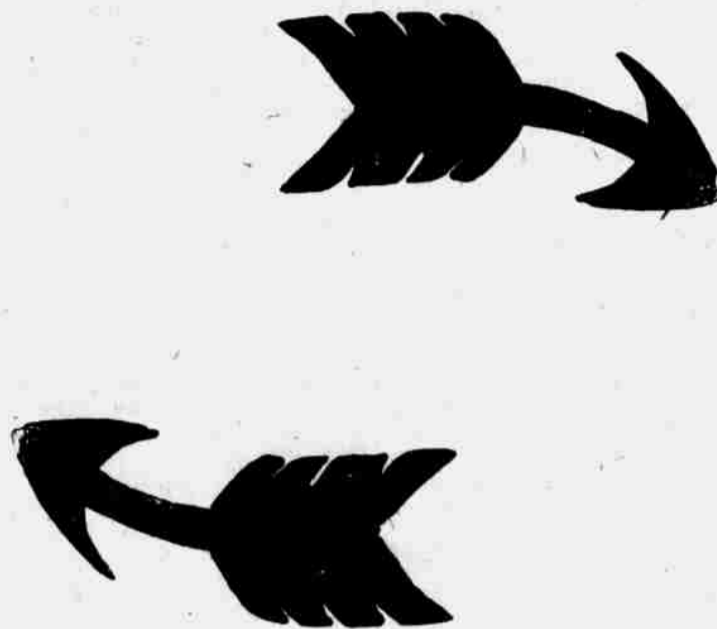


OUR AIM

A BIGGER BETTER BUSINESS



Where We Are Doing Business Now.



Our new factory, to be erected, where we expect to do business in the near future.

The Crow Tire and Rubber Co.



Started Their Business First and Worked It Up to a Paying Basis, and Is Now Offering a Limited Amount of Stock to Build a New Factory. If We Can Pay 8% Semi-Annually and a Special Dividend Above the 8 Per Cent on a Small Factory



A Larger One Will Accomplish Our Aim

A BRIEF OUTLINE OF THIS COMPANY

How the Crows Grew

Mr. D. F. Crow, Vice President and General Manager of this company, after making a life's study of rubber and on the building and manufacturing of tires, discovered a new way to rebuild tires. Taking advantage of his discovery he organized the American Tire Rebuilders Company and set the machinery going at once on his new discovery, which proved a phenomenal success from the start. Bringing this business up from nothing to an output of 3,000 tires the first year, the second year increasing the capacity to 9,800 tires, or in other words, more than tripled the output of tires in a single year, and receiving on an average of about eight orders for every tire that could be made in our small factory. Realizing the loss of this extra business by being able to fill only one order out of eight, we realized the absolute necessity of a larger tire factory to take care of this trade which is growing in demand every day, and at a meeting of the stockholders the Articles of Incorporation were amended, changing the name to Crow Tire & Rubber Company with a capital stock of \$1,000,000. Did you ever hear of a better and more substantial growth than this firm has made in two years? By raising the capital stock to \$1,000,000 does not mean that we have a million dollars worth of stock for sale, for a part of this is already sold, and on the other hand, we will not sell a dollar's worth more stock than it actually takes to build and equip this factory. We have only a limited amount of stock left for sale. This is an exceptional opportunity. Take advantage of it while it lasts. It is not the intention of this company to put on a lot of camouflage and make a big fuss of things and come out with a two or three million dollar organization and thereby accumulate a debt that it would take years to work out of. We do not propose to sell any more stock than we can easily pay a good dividend on out of the present income of this business. At the present time we are equipped to turn out an average of 32 tires a day but are receiving orders far above this amount, and being in a small building, we have no room to set up any more machinery and therefore we are not able to handle even one-eighth of the business that comes to us. The increasing business necessitates an increase of our capital and the sale of sufficient amount of stock to enable us to build a larger building and machinery enough to handle all the orders we are receiving now, and also take care of the increase as it comes along. With increased capital we cannot help but make good money for all stockholders.

Hon. Joseph Crow

President of This Company

Born in Indiana, he came to Nebraska thirty years ago. His business career in this state, as well as in his former state, is a marked success. In recognition of his ability and his interest in the welfare of the public of this state he was elected to the state legislature in 1894, where he served two terms, and then elected to the state senate, where he served during the 1899 session. He was appointed postmaster of the city of Omaha by President McKinley in 1899, at which time he resigned from the state senate and served as postmaster until 1904. He was a very prominent lawyer in the city of Omaha from 1904 until he accepted the presidency of this company. His life's career is an open book and of such nature that we invite and welcome investigation on all points.

E. M. Searle, Jr.

One of the Directors of This Company

Mr. E. M. Searle, Jr., is one of the highest type of men in the state of Nebraska. He is one who recognizes a good business at a glance. His life career is an absolute success, both from a business and a financial standpoint. He was elected auditor of the state of Nebraska in 1903 and held that office until 1907. He was president of the Citizens State Bank of Ogalala, Nebraska, for fifteen years. He is a large land owner in Keith County, Nebraska, and is now the President of the Omaha Life Insurance Company of Omaha, Nebraska, a company that has made a wonderful success from the start. With men of that class directing and managing the affairs of the Crow Tire & Rubber Company there is only one way out and that is SUCCESS.

Why We Wish to Distribute Our Stock Over a Large Territory

Because: We know, and so do you, that every corporation in the United States which has a large list of stockholders has made a tremendous success.

Why?

Because: First—Every stockholder in the company will buy all of his goods from that company. Second: Every stockholder in a company will continually advertise their own company, and so it will be with us. If we would sell our stock to one man, we would have one customer and one helping us to advertise, and in this way would be forced to spend large sums of money each year in that manner in order to get our goods before the public. On the other hand, if we sell this stock in smaller lots to about 5,000 people over the state, we will have 5,000 customers, and 5,000 people continually advertising their own goods. So you can readily see that we can be an astonishing success by distributing our stock and let it go into the hands of a multitude of people; while our success would be nominal should one man or only a few men buy the entire issue. This has already been proven so by our small company having about eight orders for every one they could possibly fill, and have not any salesmen on the road selling tires, or have any advertisement of any kind outside of the people who bought our tires and are recommending them to their friends.

The United States Steel Corporation has over 120,000 stockholders.

New York Central R. R. Co. has 30,000 stockholders.

Pennsylvania R. R. Co. has 85,000 stockholders.

The Bell Telephone Co. has 50,000 stockholders.

Last year the Pennsylvania R. R. Co. mailed dividend checks to 85,000 stockholders.

The Absolute Safety of the Tire Business

Did you ever hear of an automobile tire company failing? As a matter of fact, there never was a failure that we can find on record, where the company was making a good substantial tire.

The earning possibilities of your money depends entirely upon the manner in which you use it, whether you get only a small part of your money earns or a share in all the profits.

"Over 5,000 Americans are worth a million dollars each because they invested their savings in new enterprises."—George Westinghouse.

"The foundation of wealth is the first \$100 well invested."—J. P. Morgan.

"One good investment is worth more than the savings of a lifetime."—E. H. Harriman.

"Those who take questions to bed with them are not always the ones who are making the most money."—George M. Reynolds.

It is true in business as elsewhere, that hindsight solves many puzzling problems. Don't be in the "if I had only invested" class. There are many farmers in the United States very successful just because they have two crops to depend upon, one out in the field and the other a good dividend coming in from some small investment he has made.

Some similar opportunities. Sketches taken from the India Rubber Review. The Amazon Rubber Company reports show that there was an increase in business during 1918 of 85% over 1917. This company declared an extra dividend of 12 1/2% for 1918 above their regular per cent.

The report of the Firestone Tire & Rubber Company for the year ending October 31, 1918, was, total sales for the year, \$75,801,506.79 or an increase over last year's business of 23.7%. The profits for the year 1918, after a liberal allowance for depreciation, losses on bad accounts, taxes, etc., were \$8,320,442.26. Nearly two million dollars (\$2,000,000) of these tires were sold in Nebraska territory. Would it be unreasonable to claim that a Nebraska corporation with their factory in the best city in the west, located in the center of the best central west country, could keep at least part of the trade here at home?

The Portage Rubber Company shows a sales total for their business during 1918 of \$4,417,128.52, which was an increase over the business of 1917 of \$1,055,513.36 or in other words a gain of 34%. The net profits of this company for 1918 were \$669,034.98.

The McGraw Tire & Rubber Company commenced business in 1909 with a capital of only \$40,000. Their net profits have already been over a MILLION DOLLARS. The first year they earned a net profit of \$49,137.64 and the fourth year they earned a net profit of \$594,136.87.

The gross sales of the Miller Tire & Rubber Company were over \$16,000,000 for 1918, or a 45% increase over the business of 1917.

The gross sales of the Goodyear Tire & Rubber Company for the year 1918 reached \$131,347,382.45.

CUT OUT THIS COUPON AND MAIL IT IN TODAY.

CROW TIRE & RUBBER COMPANY, OMAHA. Office 600 Bee Bldg.
Gentlemen:
Believing in Nebraska industries, I am interested in your proposition and without further obligation on my part, would be pleased to have further information.
NAME
BUSINESS
ADDRESS
TOWN STATE

This is a fast growing company. Come in and grow with us; act at once and take advantage of this opportunity while it is selling at par, \$100 per share.

Crow Tire and Rubber Company

Incorporated Under the Strict Laws of the State of Nebraska

There Is No Promoters' Stock in This Company

There is no officer in this company but what has paid par value for every dollar's worth of stock he owns in the company. This company has no bonds, mortgages or debts of any character.

This is 8% fully participating Preferred stock, payable semi-annually. That is, this stock participates in all profits over and above the 8%.