

VEILS that enchant the eye—veils that give comfort to the wearer and add smartness to every costume—a choice range of delicate and dainty patterns and colors.
—MAIN FLOOR—

GYM Bloomers of the popular materials in navy and black—adjustable waist and knee. Priced at 2.50 to 3.95, in the girls' section.
—SECOND FLOOR—

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

DAINTY Swiss collar and cuff sets, white and colored effects, 69c. Seal plush scarfs, satin lined, with belt and pockets in black, at, 6.98
—MAIN FLOOR—

SPECIAL offering of Axminster rugs in the 9x12 size; one-piece, harmonious colorings in Oriental, conventional and medallion designs, 37.50 regularly. Saturday special 49.50
—THIRD FLOOR—



Extraordinary Selling Saturday of

Street, Tailored and Sport Hats at About 1/2 Regular Price

Many From Our Recent New York Purchase

PRINCIPALLY Lisere, Leghorn, Italian body hats, China split, etc. The tailored and street hats, many hand blocked, and the braids used the finest. Trims of wings, glycerined ostrich, flowers, ribbons, etc. About half in the lot are black hats, the balance are navy, jade blue, o'rose, white, etc. Extraordinary values.

Choice

At **5.00**



—SECOND FLOOR—

Store Your Furs Now

Brandeis Dry Cold Storage is a safe and economical protection for Furs Wearing Apparel, etc., during the Summer Months.
—SECOND FLOOR—

A Very Important Clearance of

397 Women's and Misses' High Class Tailored Suits at Big Price Reductions

Taken From This Season's Regular Stock

THESE price reductions, in effect Saturday, afford a most unusual opportunity for the purchasing of the season's most desirable suit styles at much below regular prices. Choice of two groups, as follows:

The First Group Comprises Some 230 High Grade Tailored Suits Formerly \$35 to \$40, Priced at **\$25**

The Second Group Comprises About 167 High Grade Tailored Suits, Formerly \$50 to \$60, at **\$39**



FANCY braid trimmed, fancy tricolette or silk vestees, longer or shorter blouse effects, in fact, all the newest types, all recent arrivals.

Newest Blouse Suits
Newest Box Coat Suits
Newest Belted Flared Models
Newest Vestee Suits

Some that arrived too late for Easter and we secured at a price concession from the maker, hence we are in a position to offer you such values. The materials are Checks, Tweeds, Mixtures, etc., blacks, navys, castors, tan, midnight blue, etc.
—SECOND FLOOR—

500 Fine Silk Petticoats Considerably Underpriced—In Two Groups



AN opportunity that women will eagerly take advantage of, bringing as it does lovely models of taffeta, in plain and changeable shades and attractive jersey silks and white tub satins—two groups—

\$3.49 For \$4 to \$5 Silk Petticoats
\$4.95 For \$6 to 7.50 Bloomers and Petticoats

SHORT and long lengths, including all the new effects in pleated, shirred, tucked, accordion pleated, hemstitched and embroidered; combination of contrasting plain colors of Persian and plaid silks; also the white tub silk skirts, etc. Also bloomers and pantlettes, short and ankle lengths, in silk jersey or satin, pleated flounce ruffles.
—SECOND FLOOR—

Have Your Hair Marceled In Our Beauty Shop

Tinting, Henna Packs, Shampooing, Facial Massage, Eyebrow Arching, Scalp Treatments, Manicuring and Chiropody.

Special Sale of Hair Switches

20-inch, first quality, natural wavy, \$3.75. Fine, fluffy, real hair switches, at \$1.98. Triple strand, first quality, real human hair, 22 inches long, 2-oz., at \$15.
—SECOND FLOOR—

Dainty Graduation Frocks New Arrivals, 8.95 12.50 to 39.00

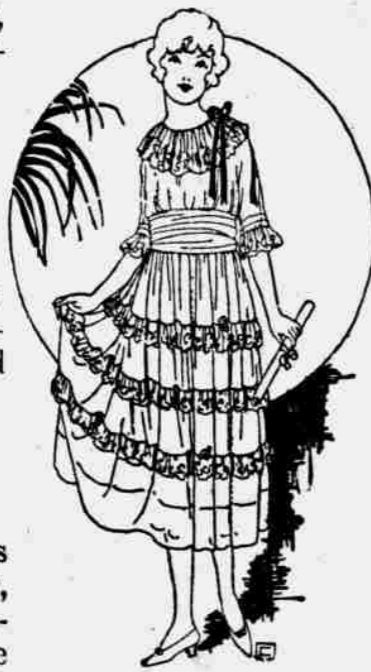
BEWITCHINGLY youthful styles for girls, ages 12, 14 and 16, featuring a large assortment of desirable and dainty materials—

Organdies, Georgettes, Crepe de Chines, Voiles, Lawns

Made in charming styles to meet with every requirement for the graduation girl. Effectively trimmed with

Large Folds, Dainty Tucks, Fluffy and Frilly

Embracing the new over-skirts and dainty ribbons. Some are fancy, others are plain, and all are charming styles. This is an excellent time to buy graduation frocks.
—SECOND FLOOR—



Get Corset Style

as well as real physical comfort by having your corset fitted here.

Corset style, without comfort, is as bad as comfort without style. You will find both style and comfort in

Nemo Corsets

We are headquarters for Nemo Corsets, that is why you get the best service here. There are so many different styles and health features in Nemo Corsets, you will find here just the model designed and built for you.

The economy features are important. Nemo Corsets wear longer than any other for same amount of money invested and they keep you feeling well.

Our fitters will fit you in a scientific manner to exactly the size and style your figure requires.

Nemo Corset from 3.50 to \$12



—THIRD FLOOR—

The Semi-Annual Drug Sale

Continues Saturday

With these exceptionally low priced offerings featured.

Hinkle Pills 100 in a bottle for—**10c**

Epsom Salts 1-lb. pkg.—**5c**

Dandergine Hair Tonic, 60c size, at **39c**
50c Hind's Honey and Almond Cream, **29c**

Nux and Iron Tablets, \$1 size, for **49c**
Non-Spi Deodorant, 50c size, for **29c**

Butterfly Talcum Powder, 30c size for **19c**

Woodbury's Soap blemish remover, for **17c**

Pompeian Massage Cream, 50c size, for **35c**
Armand's - Face Powder, 50c size, for **29c**

Jap Rose or Palm Olive Soap, for—**7c**

1.25 Pinkham's Vegetable Compound for **98c**
Syrup Figs, 60c size, special, **39c**

Vick's Vapo Rub Salve, 30c size, for **22c**
Laxative Bromo Quinine, 30c size, for **19c**

Promo Seltzer, 30c size for **21c**
Witch Hazel, full pint, now **29c**

—MAIN FLOOR—

2,500 Pairs of Gloves at About 1/2 Regular Price

Samples and Rejects From a Foremost Maker

DISCERNING women will find in these offerings a most notable opportunity to purchase their summer gloves at considerably below regular prices—these are gloves of a prominent maker—samples and rejects.

Women's Pure Silk Gloves 1.50 to 2.50 Values

Fancy Slip-on Styles, Long Embroideries, Tucked Wrists, Ruffled Novelties, Bandellette Wrists

95c Pr.

Heavy embroidered backs or the more conservative stitchings in all the wanted shades; also a splendid assortment of white and black, extra quality Milanese silk, all with double-tipped fingers. Many in this purchase are worth more than \$2 a pair, at **95c**.
—MAIN FLOOR—

Silk and Chamoisette Gloves 79c to \$1 Values

The Silk Gloves in Plain Effects, White and Black, Chamoisettes, in White, Black and Colors

59c Pr.

The silk gloves are of splendid quality, Milanese and Triot—all with double-tipped fingers, all sizes, **59c** pair.

The chamoisette gloves come in soft suede finish, absolutely washable, desirable for auto wear, at **59c** per pair.
—MAIN FLOOR—



1,200 Boys' New Style Wash Suits At a Price That Sets a New Record for Value-Giving

THIS sale Saturday is a very unusual opportunity for mothers to purchase bright, new, cleverly fashioned boys' wash suits at a price that is remarkably low. Only 1,200 in the assortment—on sale while they last—No mail or phone orders.

Early Attendance Is Urged

Several Styles Pictured Above

Peggy Cloths, Galateas, Kiddy Cloths, Twills, Gaberdines, Reqs, Etc.

Exceptionally good quality fabrics and making—note the new side lace style, pictured at the left.

165
2.75 to 3.50 Values

Sale Starts at 9 A. M.

Plain Colors, Stripes and Checks. With Many Dark Color Effects.

Just the very suits every mother has been planning to buy—plenty of large sizes in this sale.

—SECOND FLOOR—MEN'S STORE—

In response to hundreds of requests we announce for

SATURDAY—

Another Big Sale of Rose Bushes

In foliage—Will bloom this year—Choice of

Killarney and Ward Rose Bushes

10c Each

THIS lot is really the finest lot of rose bushes on sale this year—and at this price you should plan to buy them by the dozen.

—BASEMENT—

Special Sale of Popular Fiction

That Formerly Sold at 50c to 1.50

35c ea.

or three for \$1.

- Strange Case of Mary Page by Frederick Lewis.
- Fleming Quarries by Mary E. Waller.
- The Right of the Strongest by Francis Greene.
- The Saddy by Sara Comstock.
- The Crevice by Burns and Ostrander.
- Colonel Carter's Christmas by Smith.
- Ring for Nancy by Hueffer.
- Adventures of Francis by Webb Mitchell.
- The Adjustment by Marguerite Bryant.
- Under the Crescent by Nell Shipman.
- City of Numbered Days by Francis Lynde.
- Clay and Rainbows by Calthrop.
- Felix O'Day by Hopkinson Smith.
- Angela's Business by Henry Harrison.
- John O' Jamestown by Vaughn Kester.
- The Just and Unjust by Vaughn Kester.
- Fruitful Vine by Robert Eichens.
- The Right Stuff by Jan Hay.
- Bred of the Desert by Marcus Horton.
- The Impossible Boy by Nina Putnam.
- Mistress Nell by George Hazelton.
- Heart of Philura, by Florence Kingsley.
- Glory of the Conquered by Susan Gaspel.
- Sinners by Owen Davis.
- From the Car Behind by Eleanor Ingram.
- My Garden Doctor by Frances Duncan.
- Isle of Life by Stephen Whitman.
- Cradle of the Deep by Jacob Fisher.
- Harbor of Doubt by Frank Williams.
- Nays by Elizabeth Hinman.
- The Blood of the Arena, author of the Four Horsemen, and many other titles.

—MAIN FLOOR—