

and magazines. They are accurate to the best of our knowledge and belief.



Every Share of Stock Sold Is Fully Paid for!

Ready Subscribed!

We have purposely held this stock off the market so that it might not interfere in the slightest with the sale of our Government's FIFTH VICTORY LOAN. The company itself has invested in \$100,000 worth of the VICTORY BONDS. And now—TODAY—with a clean slate, we offer the Public of Omaha and Nebraska an opportunity to share in the business of this great HOME INSURANCE COMPANY.

Stock Goes on Sale TODAY!

INCLUDE automobile insurance, and the vast fields of fire and cyclone insurance.

The American National Fire Insurance Company of Nebraska will operate in all parts of the United States. Its capital will be invested wholly in NON-SPECULATIVE securities, such as government bonds, municipal bonds, or mortgages on real estate; only up to 50%—one-half—of the entire resources. The capital stock—and no other will be sold—is fully paid, non-assessable, and non-taxable. The premium income of an Insurance Company—coming altogether from the POLICY HOLDERS—is sufficient to pay ALL losses; ALL EXPENSES; and ample profit to stockholders, besides. The stockholders' investments are secured by THE LAW—particularly here in Nebraska. No other business is so thoroughly watched and safeguarded by Nebraska. The capital stock cannot be used in paying losses, or in paying Company expenses; it must be invested only in the BEST of securities. Insur-

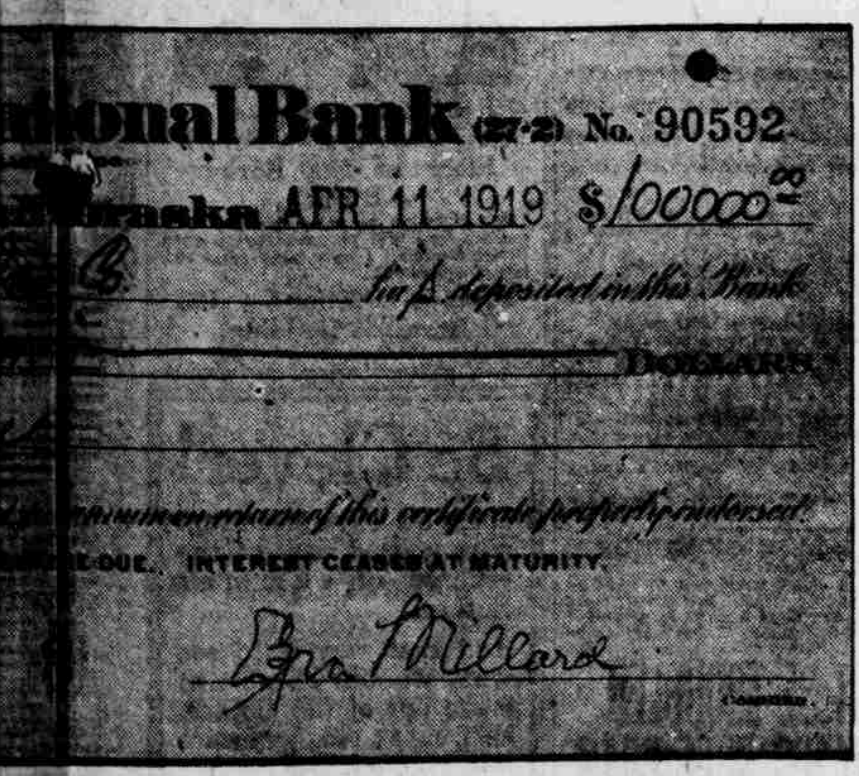
ance stock is of one kind; every share entitles its owner to a proportionate share in profits, and in the business itself.

We already have complied with the requirements of the law. We already have chosen the foremost men of the Insurance world to head our Company. Our Board of Directors is made up of representative, progressive men from every walk of life from the entire State. Our entire plan has, and will continue to secure for us the sincere backing and co-operation of conservative bankers and business men throughout the country. Such is the Company you are asked to join. We want you to investigate our entire proposition—and will help you, in every possible way, to do so. But we cannot too strongly urge that you do not permit ANY time to be lost. A coupon is furnished below, for your convenience. Send it to us TODAY. We will place the entire plan, in detail, before you. Do ACT and act PROMPTLY!

Foundation

With every other requirement of the State Insurance Board, as with this first one, we have successfully complied. Today we are incorporated for three million dollars; and it is upon such a solid, substantial foundation as this that the plan is placed before you.

Receipt from State Insurance Board



The Home Fire Insurance Companies Bring Into Connecticut Over \$50,000,000 Yearly!

In contrast to the huge sums sent altogether outside of Nebraska for fire insurance yearly, the Connecticut home fire insurance companies bring into the State over fifty million dollars yearly. This is a fact, not a wild guess. The figures are carefully and accurately computed by authorities on Insurance, and are given here from "The Spectator" of 1919—a leading Insurance publication; we have every reason to believe them correct.

panies have paid:
 AETNA—Cash dividends, \$9,001,864; total surplus, \$8,904,038.
 CONNECTICUT—Cash dividends, \$2,540,000; total surplus, \$2,035,213.
 HARTFORD—Cash dividends, \$7,650,000; total surplus, \$9,123,660.
 NATIONAL—Cash dividends, \$3,174,430; total surplus, \$4,675,242.
 And there are others—figures on which we will be glad to furnish you, on request.

95%! Average Earnings of "Young" Insurance Companies

We give here, from reliable sources, figures on the average yearly earnings of ten of the youngest companies, and ten of the largest, older companies. In these figures two things stand out startlingly—the increase

of 1918 averages over 1915 averages, and the unbelievably high per cent of the earnings, figured on the capital stock of each company.

Ten of the Youngest Companies:

Average for 1915	NAME OF COMPANY	Date Inc.	Capital Stock	Income, Less Losses, Exp.	Per Cent.
59%	Alliance of Philadelphia	1904	\$ 750,000	\$ 551,198	74
	American Automobile of St. Louis	1911	300,000	460,297	153
	Colonial Fire Underwriters, Hartford	1902	2,000,000	2,463,184	123
	Equity Fire, Kansas City	1909	100,000	51,228	51
	Fidelity-Phoenix, N. Y.	1910	2,500,000	3,555,849	145
	Minneapolis F. & M.	1902	200,000	117,588	58
	Merchants Fire, N. Y.	1910	400,000	649,030	162
	Old Colony of Boston	1906	600,000	419,629	70
	Richmond of N. Y.	1907	200,000	140,786	70
	City of N. Y.	1905	600,000	270,855	45
95%					

Ten of the Older Companies:

Average for 1915	NAME OF COMPANY	Date Inc.	Capital Stock	Income, Less Losses, Exp.	Per Cent.
126%	Aetna of Hartford	1819	\$ 5,000,000	\$3,836,953	76
	Continental, N. Y.	1863	10,000,000	2,670,477	26
	Dubuque Fire & Marine	1883	200,000	319,363	159
	Fire Association of Philadelphia	1817	1,000,000	1,892,800	189
	Fireman's Fund of Frisco	1863	1,500,000	1,181,428	77
	Globe & Rutgers, N. Y.	1863	700,000	7,186,287	1028
	Hartford Fire, Connecticut	1810	2,000,000	6,559,708	329
	Hawkeye of Des Moines	1891	1,500,000	1,181,428	77
	Queens Insurance Co. of America	1891	2,000,000	1,841,553	92
	St. Paul, Minnesota	1865	1,000,000	982,067	95
214%					

Send in This Coupon

It doesn't obligate you in any way. We furnish it for your convenience—and if you prefer to wire, or phone, the effect is the same. What we want is to place the whole plan before you, for your more careful consideration. We want you to know ALL about this Company. And in asking that you send the coupon, we merely wish to expedite your investigation. But again we urge HASTE in starting this investigation. \$300,000 already subscribed—and that before any offer of the stock for sale was made. You can realize how great the need for speedy action, if YOU are to share in this great new enterprise! Today! Send the coupon—or telegraph, or phone—if you will. But ACT, right now.

But Think---and ACT---Fast!

American National Fire Insurance Co.,
 729 First National Bank Bldg.,
 Omaha, Nebraska.

Gentlemen:

I request that you send me, at once, all particulars of your plan. It is understood that the request in no way places me under obligation.

Name

Address

City State

Home Insurance Company

First National Bank Building

Nebraska

Prepared by L. W. Thomas.

