

The statistics given in this ad are taken from leading Insurance publications, newspapers



There Is Not a Dollar's Worth of Promotion Stock in This Company.

\$300,000 Already

Although our stock has NOT been placed on sale, \$300,000 has been subscribed up to this writing. That amount, and the fact that it was subscribed *without solicitation before the stock was placed on sale*, signifies the eagerness of careful investors to share in the wonderful future of this new company. There is not one dollar's worth of "promotion stock" in this company—*every share is a part of the company's capital and surplus stock.*

NOW Is YOUR Opportunity

READ every word of this announcement. The opportunity is incredibly great. What you decide NOW has a direct bearing upon YOUR future; a great deal more than it has upon OURS. Because—while this company is to be truly cooperative; owned and controlled by the public—the opportunity given you now MUST be accepted at once. Accepted IMMEDIATELY—or forever lost. Not a dollar of the subscriptions for stock will go into "promotion stock." Every CENT subscribed goes into the capital and surplus stock of what is to be NEBRASKA'S greatest HOME Insurance Company.

Not only will this Company benefit through the tremendously increasing demand for Fire and Automobile Insurance—which has, up to now, been going to companies OUTSIDE Nebraska. It will take its just and fair share in handling insurance business which, in the past, has been turned over to capitalists of the European

companies! One billion, eighty-four million dollars has been paid to these foreign financiers in the past ten years. That financial market is closed; the foreign interests can no longer handle America's insurance business. American capital MUST and WILL do it!

And we invite you NOW—TODAY—to join us in handling our share of this enormous business; with its vast possibility for legitimate profit. An instance of these possibilities is had in these figures on the business of The American Auto Insurance Company, of St. Louis, Mo. In 1911 this company was incorporated with resources of \$250,000. At the end of 1917, their total resources amounted to \$1,381,825.97! When they started, with no premium income, of course, they were on the road to a premium income of \$2,089,000—their income for 1917. And that business is on automobile insurance, ALONE. OUR business—YOURS and ours, if you will—will

Over \$4,000,000 Premiums Went Out of This State in 1918

This vast sum is figured over and above the losses paid back into the State. Premiums collected by incorporated, stock Fire Companies from the State of Nebraska, in 1918, amounted to \$7,491,697. Losses paid back into the State, in 1918, amounted to \$3,388,468. Nebraska Companies received only \$62,629 of this tremendous volume of profitable business.

Can you couple this condition with the coming of the American National Fire Insurance Company, of Nebraska? Cannot you see that a Company as large as ours simply cannot fail to take over a tremendous share of this business? And can you possibly fail to see that this is YOUR opportunity to share in one of the most remarkable business successes in our financial history? Ask us for complete figures on the Insurance business—we'll gladly send them.

A Solid F

Below we show PHOTOGRAPHIC reproduction of the Bank Certificate for our initial deposit of \$100,000—and the receipt for same, from the Nebraska State Insurance Board. We were required by law to make such a deposit, and turn it over as security to the State Insurance Board—before our application for Corporation papers could be considered.

Certificate for Initial Deposit and R

The Legitimate Possibilities for Profit Are Magnificent!

Recent articles in leading journals pointed out the gigantic assets built up by the Wells Fargo Express Company; stating that this company could discontinue business altogether and still pay 12% dividends perpetually.

Yet; that example is dwarfed by comparison with the facts about some of our older Fire Insurance Companies. Just to show the possibilities for straight legitimate profit in the Insurance business, we print the startling figures below:

109%

GLOBE & RUTGERS FIRE NEW YORK	
Recapitulation of invested assets at five per cent.	
Capital	\$ 400,000.00
Reserve	3,532,024.00
Surplus	4,769,685.00
Total	\$8,701,709.00
Annual Interest at 5%	435,085.00

To fortunate stockholders this would pay a perpetual dividend of 109 per cent.

53%

GLEN FALLS INSURANCE CO., GLEN FALLS, N. Y.	
Recapitulation of invested assets at five per cent.	
Capital	\$ 500,000.00
Reserve	2,629,482.00
Surplus	2,250,566.00
Total	\$5,380,048.00
Annual Interest at 5%	269,002.00

To fortunate stockholders this would pay a perpetual dividend of 53.8 per cent.

WESTCHESTER FIRE OF NEW YORK	
Recapitulation of invested assets at five per cent.	
Capital	\$ 500,000.00
Reserve	3,478,363.00
Surplus	1,714,771.00
Total	\$5,693,134.00
Annual Interest at 5%	284,656.00

To fortunate stockholders this would pay a perpetual dividend of 57 per cent.

HARTFORD FIRE INSURANCE CO.	
Capital	\$ 2,000,000.00
Reserve	16,350,362.00
Surplus	7,350,972.00
Total	\$25,701,334.00
Annual Interest at 5%	1,285,066.00

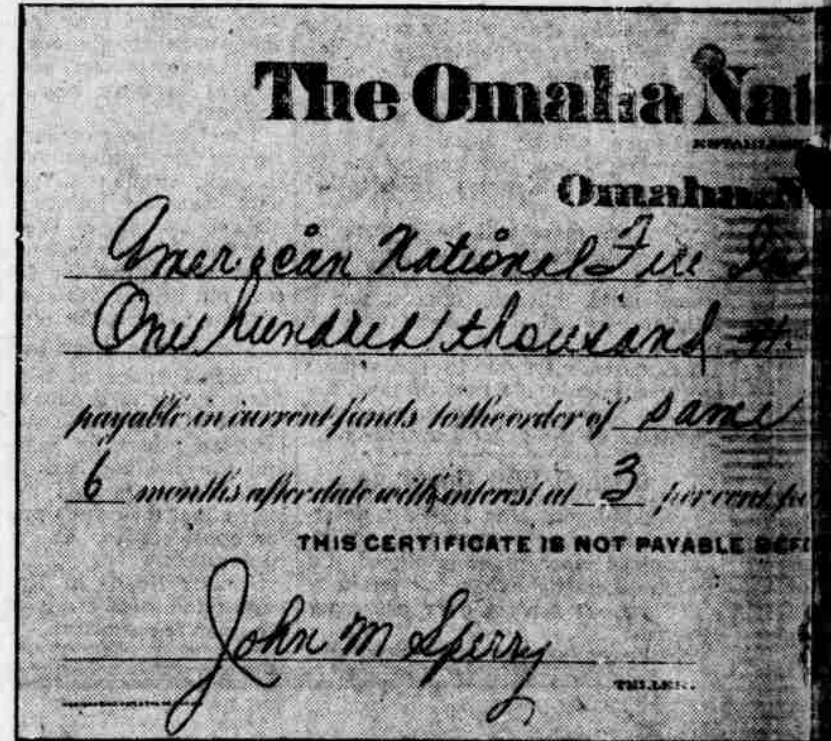
To fortunate stockholders this would pay a perpetual dividend of 64 per cent.



W. H. AHMANSON, President

W. H. Ahmanson, President of the American National Fire Insurance Company, is one of the leading insurance men of the entire Middle West. He has of late years been one of the active officials of the Columbia Fire Underwriters of Omaha and the premiums collected by this agency for the year 1918 were in excess of 2 1/4 millions. Mr. Ahmanson began his insurance career at the age of 14. He has filled practically every position known to the Fire Insurance business, and for the past 15 years has served the business in an official capacity. He clearly saw the urgent need for a strong Nebraska company with sufficient capital to serve the needs of the Middle West, and resigned his position with the Columbia Fire Underwriters of Omaha to organize the American National Fire Insurance Company.

Think It Over, Certainly---



STATE OF NEBRASKA

No. 1

THIS CERTIFIES, that I have this day received of _____ of Omaha, Nebraska, Securities _____ by law and described as follows:

KIND OF SECURITY _____

C. of D. _____

9000

WITNESS my hand and Seal of Office this _____

INC. for THREE MILLIONS Capital & Surplus

American National Fire

OMAHA

Home Offices, 729 First N