

THE
ECONOMY CENTER
OF
OMAHA

BRANDIS STORES BASEMENT

THE
HOME OF
BETTER VALUES
FOR
THRIFTY
SHOPPERS

Here's another of our great Basement sales, bringing bargains of unusual importance to those who desire to economize in seasonable merchandise. The offerings have been carefully selected and each and every one affords you a worth while money saving. Many lots too small to safely advertise will be placed on sale without notice. As soon as one offering has been sold out it will be replaced with another equally as attractive. Plan to come and get your share of the bargains.

Read Each Item—Every Offering Is Underpriced, and Means a Big Saving

Wall Paper

30-inch plain oatmeal papers, shown with cut-out borders match **11c**

Jap Silk Blouses

\$2 and 2.50 values, several all new crisp blouses in all colors including black, **1.49** special at

Hats and Caps

for boys and children, about 100 dozen in the lot, every shape and color, 50c values, at **25c**

Aluminum Kettles

The genuine "Wear-ever" kettles with aluminum covers. 2.30 sizes, special at only **1.89**

Remnants of Ribbon

Special for Friday. Plain and fancy values at yard 69c; very special at, **29c**

Good Brooms

Buy brooms in lots while they are available at this low price. Good quality 4-tie brooms, **49c** only

Rag Rugs

27x54-in. bit and miss Rag Rugs, washable and durable, special, each **95c**

Window Shades

Dark and light green, size 6 ft x 36 in. complete with fixtures, ea. **37 1/2c**

Curtain Madras

and Marquisette and Voile, regular 49c values, about 100 pieces, at, yd., **35c**

Lace Curtains

These are odds. Many can be matched into pairs, all on one big table, special, **59c** each

Drapery Madras

All the wanted colors and bird patterns for side draperies and door hangings, regular price 98c, special, yd., **79c**

Ribbon Special

Plain and fancy stripe ribbon for hair bows, 5 inches wide, special for Friday and Saturday at, per yard **10c**

Men's Hose

Very fine quality, colors of black, gray, tan, blue, Palm-Beach and plain white, double heels and toes, sizes 9 1/2 to 11 1/2, 35c values, **13 1/2c** pair

Cedar Oil Polish

1 quart bottle of very high grade greaseless polish, special, at **39c**

Two Groups of Women's and Misses' STYLISH SUITS

Reduced for Friday and Saturday



Women's and Misses' Suits, all good up-to-date styles, made to sell at \$10 to \$15.

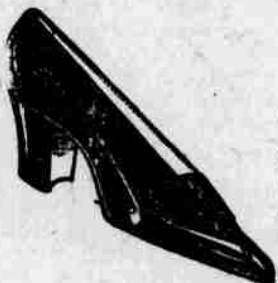
All wool poplin, all wool serge, wool mixed serge, fancy cloths, etc. Think of buying a good spring suit for this small price—

We have grouped all the better suits in the basement, fine serge, all wool poplin, etc. Beautiful suits made to sell at \$20 to \$30. Fine Navy and Black suits, braid and fancy trimmed, at only

6.95 \$15

Exceptionally Good Bargains in Women's Low Shoes

Sizes 2 1/2, 3 and 3 1/2



Women who can wear these sizes will find this offering is one out of the ordinary, for every pair is a good value, at

75c

Per Pair

Children's Shoes at Bargain Prices

Children's White Canvas Mary Jane Pumps, bows on vamps, with light rubber soles and heels. Sizes 5 1/2 to 11 for children, and 1 1/2 to 2 for misses, at, pair **1.39**

Lots on Sale While They Last.

Boys' and Girls' Play Shoes—These are seconds of the \$2 grade, stitched down oak leather soles, flexible and comfortable, smoothly finished inside, per pair, **75c**

Children's Ankle Strap Pumps, made of plump vic kid and patent hand turned soles. Footform shapes, lift heels, ornaments on vamps. Per pair, **1.49**

Here Are Exceptional Bargains in DOMESTICS

of Desirable and Wanted Kinds

Bleached Pillow Cases, 100 dozen in the lot, made from remnants fine sheeting, in two sizes, 45x36, at yd., **30c** 42x36, at, yd., **25c**

Bleached Pillow Cases, 42x36 inches wide, made of good quality yard wide muslin, while 150 dozen last, each **21 1/2c**

Dress Wrapper and Shirting Percals, mill remnants, 36 inches wide, medium and light colors, good quality, in long useful length, special yard, at **16 1/2c**

Embroidered initial pillow cases, sizes 45x36, made of genuine fruit of the loom muslin; per pair, **1.85**

50 Doz. Bleached Bed Sheets

The celebrated Neponset bleached seamless bed sheets, made of best quality round thread sheeting, none better, made in the popular size at less than today's mill prices, \$1.99 inche at **1.98**

White Voile, mill remnants, 40 inches wide, a sheer crisp quality for waists, dresses, etc., long serviceable lengths, yd., **16 1/2c**

Bleached Muslin, 36 inches wide, full spring water bleached, soft chambray finish, scallop, unusual value, each **13 1/2c**

Bed Sheets, 81x90-inch, bleached scalloped and seamless, extra deep, hand cut extra good value, at, yard **1.65**

Dress Gingham, Genuine Everett, in assorted plaids, staple checks and stripes; this well known popular dress gingham at less than today's mill cost, special, yard, at **14 1/2c**

Kimona Crepe, Genuine Serpentine, in a big assortment of beautiful Japanese design and colorings, for Kimonas, dressing sacques, wrappers, etc., special, yard, at **29c**

NOTIONS At Bargain Prices

Take special note of the important savings offered here—they are extremely interesting to women who buy Notions.

3-yard bolts of Tape, each **2 1/2c**

Wash Edging, all colors, yd. **2c**

O. N. T. Crochet Cotton, ball **6c**

300-yard spools of Thread, ea. **4c**

Wooden and Wire Coat Hangers, each **3c**

San-Silk, slightly soiled, per spool **2c**

Fast colored Darning Cotton, 3 spools for **5c**

Knitting Cotton, ball **5c**

Rustproof Dress Clasps, card **3c**

Rustpr'l Hooks and Eyes, ed. **3c**

Good Safety Pins, card **3c**

"American Maid" Crochet Cotton, ball **6c**

Dressing Pins, paper **3c**

Ladies' and Children's Garters, pair **15c**

Good English Needles, per package **12 1/2c**

Inside Skirt Belting, yd **10c**

50-yd. spools of Sewing Silk, **3c**

J. O. King's Machine Thread, spool **2c**

Women's Fiber Silk Boot HOSIERY

Women's Fiber Silk Boot Hosiery, in colors, with double soles and lisle garter tops; seconds of 50c quality—

at **35c** Per Pair or Three Pairs for \$1

Women's Fine Cotton Hosiery, out size; black and white, with double soles and elastic tops, pair, at **39c**

Women's Silk Lisle Hosiery, rib top, also hem top, in full fashioned; color black; sizes 8 1/2 and 9; regular 35c quality, pair **15c**

Children's Hosiery, black and white, in odd lots and sizes, pair **15c**

House Dresses of gingham and percale, hundreds to choose from, 1.25 and 1.49 values, very special Friday and Saturday at **88c**

Envelope Chemise

and night gowns, different styles lace and embroidery trimmed, 1.25 and 1.49 values at only **87c**

Art Congoleum

3x4 1/2 ft. Congoleum Rugs, pretty patterns, in all colors, special Friday and Saturday, ea., **98c**



Corsets

Front laced corsets, well boned, medium and low top styles, 3.00 and 4.00 values, at—

1.50

Summer Net Corsets for stout and slender figures, medium high bust and topless styles, rust proof, special, at—

1.50

Brassieres priced very low for this sale, embroidery trimmed back and front, reinforced under arm, each

50c

SOAPS

A good opportunity now is presented to buy soap at mighty advantageous prices—Buy a good supply here Friday and Saturday.

Diamond "C" Soap, 10 bars for **35c**



White Borax Naptha Soap, 10 bars for **42c**

Pearl White Soap, 10 bars for **42c**

Fels-Naptha Soap, 10 bars for **59c**

Ivory Soap, 5 bars for **24c**

Goblin Soap, bar **4c**

Lux, per box **10c**

Ammo, per can **7c**

Bon Ami, bar or powder, **7c**

One pound Powdered Borax **42c**

Old Dutch Cleanser, can, **7c**

Sani-Flush, **17c**

Sunbrite Cleaner, 3 cans for **10c**

No Mail or Phone Orders Accepted. No Deliveries.

Extraordinary Bargains in

Silk and Fancy Dresses

One big lot of Women's Taffeta Silk, Satin, Crepe de Chine, Silk Poplin, etc. Many good styles of good up-to-date Dresses of Silk and Satin, made to sell at 8.95 to 12.50, at—

6.95

All the Dresses in the basement, 17.50 to \$25 values, up-to-date styles; fine Taffeta and Satin with Georgette combinations, all Georgette, etc. Many are elaborate creations, at—

\$15

Fancy Dresses

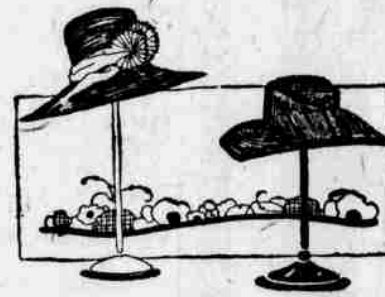
A big lot of Women's and Misses' Fancy Plaid, Gingham, all White Lingerie Dresses, fancy street dresses, many are samples. \$2 to \$3 values, **1.69** at

Cloth and Silk Skirts

made to sell at \$5, \$6 and \$7. The lot includes good styles, all wool fine serge, fancy plaids—stripe and plain silks, etc., very special, at, **4.00**



1,000 New Trimmed Hats at **\$3**



For dress and street wear; in all good colors; also plenty of black and white hats made of hair braids, Milans and Leghorns at **\$3**

Young Girls' Apparel at Very Low Prices

Girls' Elaborately Trimmed Dresses, lace, embroidery trimmings: fine lawn batiste, etc.; made to sell at 1.69 to 1.95; in sizes 6 months to 14 years; at **1.29**

Another Lot of Girls' White Dresses, ages 2 to 6 and 6 to 14 years; hundreds to choose from; \$1 values, only— **57c**

Frocks for Girls 2 to 6 and 7 to 14 years, made to sell at \$1, 1.25 and 1.50; all good styles; at, only— **78c**

Middy Skirts for Girls 6 to 14 years, striped and plain white; values \$1-1.25 special sale price **59c**

Men's and Young Men's \$15 and \$18

High Grade Suits

At An Exceptional Reduction

Men and young men eager to make a saving should surely be here and take advantage of this opportunity to supply themselves with dandy suits. An unusual reduction for Friday and Saturday.

\$10

Choose from plain blues, grays and fancy mixtures, all this season's models and materials, sizes 32 to 38.

Unusual Offerings in Women's Underwear

This selling affords the opportunity for women to generously buy Underwear at unusual and unexpectedly low prices.—The price of each item has been greatly reduced.

Women's Cotton Shirts, in short sleeves; these are excellent values; large sizes; each, at **25c**

Women's Cotton Pants, in tight knee and lac knee style; all sizes; each— **39c**

Children's Knit Waist Suits, in sleeveless, knee length; sizes 2 to 12; at, suit **45c**

Retinned Steel Ware

This ware is the same as enameled ware, except that the steel shape, instead of being enameled, is heavily coated with tin. It will not rust and will outwear any enamelware, regardless of price. The lot consists of—

Rice Boilers, 2, 3 and 4-quart **1.98**

Covered Convex Kettles, 4, 6 and 8-quart **Choice**

Covered Sauce Pans, 3, 4 and 5-quart **59c**

12, 14 and 16 - quart Water Pails

Huck Towels Full bleached, fancy borders, hemmed ends, soft finish and absorbent, special 10c at, each

Bed Spreads Large size crochet spreads, hemmed ends in the summer weight, while they last, at, each **\$3**

Ribbon Remnants 4 and 4 1/2 inches wide, plain and fancy ribbon for hair bows, very special Friday and Saturday at, yard, **17c**

Wall Paper Twenty patterns of new papers for any room in the house, borders to match, special, per 5 1/2c roll, **5 1/2c**

Mercerized Damask of fine finish, good quality, all pretty patterns, worth 60c a yard, special at only, yard **45c**

Cotton Handkerchiefs For women and children, hemstitched and rolled hems, your choice at **2 1/2c** only

Men's Shoes Black gun metal, blucher, button and lace styles, single and double soles, machine sewed soles; sizes 6 to 11, at, pair, **3.85**

Blouses and Shirts Shirts of fine count percale, stripe effects. The blouses are of blue chambray and striped percales—all are neckband— **39c** styles, each—

Breakfast Sets For women; striped coats and all white skirts to match, 1.50 values, special Friday and Saturday, at **69c**

Silver Teaspoons and tablespoons, sugar shells and butter knives, very special Friday and Saturday, at, per piece, **10c**

Fancy Casseroles Nickel plated frame, with black handles, brown casseroles with white enamel lining, 1.89 value, **98c** at

Girls' Tub Frocks Many different styles to choose from. Fancy plaids, stripes, new and fancy styles; all have pockets, **1.49** special at

Fancy Petticoats The genuine Heather-bloom kind, ruffles attached, fancy patterns—the real price is 1.95 special at **1.29**