

RED FEATHER

**Poultry Feeds** 

Clean Feeds Made

In a Clean Mill-

That's Important.

PROPER INGREDIENTS

PROPERLY MIXED

For Chicks, Laying Hens and

Broilers.

was largely oversubscribed.

Red Feather

BAKER

ICE MACHINE CO.

Manufacturers

Ice Making and

Refrigerating Machinery

Omaha, Neb

Commonwealth

Life

INSURANCE

COMPANY

Omaha, Nebraska

The \$7,500,000 mark in the Victory Liberty Loan

Omaha has one of the best war records of all the

Let's live up to our record and "put her over" be-

Do your share to put Omaha "Over the top" once

Omaha was the first large city in the entire United

It led all other cities in per capita Red Cross

It was the first in the entire country to report back

When the country was still open for enlistments

Realizing the importance of this city, the War De-

The first American aerial unit to leave the country

One of the first squads of telephone men sent to

States to "go over the top" in the War Savings cam-

to Washington 100 per cent Food Administration

pledges; more than 41,000 cards were signed by

after the declaration of war on the Imperial German

Government and prior to the draft call, Omaha stood

second among all the cities of the United States for

partment made Omaha one of the principal cities of

the 13 national zones for the distribution of army

and go into active flying on the French front was

trained at the Fort Omaha Balloon school, the largest

France for active service with General Pershing was

membership and War Savings Stamps sales.

army enlistments in proportion to population.

is passed. Let's pull all together now to put our share

-\$9,171,950—of the last financial call of the govern-

Omaha Has Glorious Record

In All War Loans to Country

500.

for as follows:

OMAHA. The Second Live Stock Market of The World.

It has the most Modern Stock Yards in the World today-no expense has been spared to make

It is situated in the center of a territory producing more food products than any in the World —hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEED-ER SHEEP MARKET IN THE

Railroad facilities are unexcelled, being the only Missouri River market located on the main lines of all the western railroads, the shrink, therefore, on ship-ments to this market is less than

Union Stock Yards Company of Omaha (Ltd) Omaha, Nebraska

**NEBRASKA** TENT AND AWNING CO. Tents, Awnings, Flags H. S. McDonald, Mgr., Omaha. Phones Doug. 3329-3330.

> John H. Harte, **General Contractor** Office, 1609 Webster St. Doug. 1054.

Concrete Engineering Co., 1116 Omaha Nat. Bank Bldg. Omaha, Neb. Tel. Doug. 5686.

National Roofing Co., (Incorporated) Roofing and Paving Contractors Established in 1878 Douglas 551.

ne Direct to R. L. HARRIS CO.,

PAYNE

INVESTMENT

COMPANY

Omaha National Bank Building

**OMAHA** 

**FARM LANDS** 

FARM MORTGAGES

Benson & Myers Co.

Investment Securities

Farm Mortgages

Omaha, U. S. A.

OCCIDENTAL BUILDING

LOAN ASSOCIATION

Cor. 18th and Harney Ste.

ALEX BECK,

General Contractor,

D. 1293. 401 Keeline Bldg.

Wiens Omaha Brush Co.,

4301-03 No. 28th St.,

Tel. Colfax 31

Omaha, Neb.

ALL-METAL WEATHER STRIPS Have them installed on your windows and doors now or in the spring cleanup—keeps out dust, wind, rain, steps rattle.

ALL-METAL WINDOW SCREENS metal frame with solid bronze wire clo

different. THE HIGGINS MFG. CO.,

208 Bee Bidg., Umaha, Neb. Phone D. 2070.

GROCERY SALESMEN

With Automobile to Sell Our

Omaha, Neb

Pioneer Glass &

Paint Company

All Kinds

Paints, Varnishes, Glass

and Store Front Construction

14th & Harney

Incorporated 1883

Omaha

Loan and Building

Association

Assets, \$11,350,000

A mutual savings and loan association

Wm. R. Adair, Sec. and Treas.

OMAHA, NEBRASKA

ment in this war "over the top."

cities in the United States.

fore another week is passed.

paign.

supplies.

Omaha housewives.

in the entire country.

recruited in Omaha.

cago? Yes, and it is

Do you know OMAHA has the

largest pharmaceutical and physi-

cians' supply house west of Chi-

THE HENRY R. GERING

COMPANY, 1114-1116 Farnam St.

Carl B. Kraus Company,

Designing Engineers
Fireproof Building Material
616-18-20 Keeline Bldg.,

Tyler 2604 Omaha, Neb.

Take another Bond!

Subscribe till it hurts.

JACK NOURSE, "THE OIL MAN" PENN POWER MOTOR OIL

BOILERS **SMOKESTACKS** TWO PLANTS Drake, Williams.

Mount Co. Main Office and Works, 23d, Hickory and U. P. R. R. Phone Douglas 1043. Branch

20th, Center and C. B. & Q. Phone Douglas 1141. Oxy-Acetylene Welding STANDPIPES TANKS

P. Melchiors Machine Works Haynes Auto Service and Repair Parts. Douglas 2550 1218 Howard Street

W. Wettengel & Son

neral Overhauling of Automobiles, Magnetos and Starting Systems.

are the kind produced by the Bee Engraving Dep't Phone Tyler 1000.

Carbon Coal & Supply Co.,

Wholesale Dealers in

Coal and Building Material.

Grain Exchange Building,

Omaha, Neb.

Cuts That Print

Delivery, Commercial and Truck Bodies.

Doug. 8289. 1912-14 Vinton St.

Vaughn Construction Co.,

General Contractors,

Electric Bldg.,

Omaha.

Motor and Dynamo Repairing

Doug. 2455. 1108 Farnam St

Omaha, Neb.

WRIGHT & MACK COMPANY

Manufacturers and Agents for Electric, Hydraulic and Hand Power Elevators. for Every Purpose. Special Elevator Oils, Supplies and Repairs.

Omaha is the Best Market West of Chicago. Try Us and We Will Do the Rest. Douglas 2211

F. P. GOULD & SON.

Builders,

Doug. 1463 City Nat. Bk. Bldg.

Henry M. Johannszen Schneider Electrical Works Electrical Engineering Electrical Machinists

Glass and Paint Company Glazing Phone Doug. 349 114 So. 14th St. Omaha, Neb

**Parsons Construction** 

Co., General Contracting 618 Keeline Building Tyler 2604 Omaha, Neb.

Brick Manufacturers, Telephone Tyler 1746 13th and Frederick Sts., Omaha, Neb.

J. H. Kritenbrink & Son.

CALL

Johnson Hardware Co.

Fine Builders' Hardware Complete Line of Contractors' Supplies 1217 Farnam St. Doug. 581

L. Wolff Manufacturing Co. PLUMBING GOODS Omaha, Neb.

COVER

YOUR SHINGLE ROOFS

With Our Fireproof Asphalt Roofing All Kinds of Roofs Repaired.

OMAHA ROOFING CO.,

CHAS: E. FANNING

PAVING CO.

Omaha, Neb.

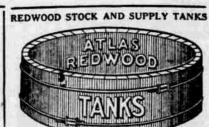
603-A Bee Bldg

Best Butter Made 11th and Capitol Ave.

Hauling Problem Solved **DOUGLAS TRUCKS** 

Built in Omaha Strong-Durable-Dependable "BUDA Motor" Supplies Maximum
Power at Minimum Cost. "Power
Plus" Detail Specifications DOUGLAS
1½-Ton Truck Tells the Story. DOUGLAS EIGHT

EDWOOD



Outlasts Steel Tanks and Costs Less Money. California Redwood does not wars, shrink or rot, therefore is better than any other material for tanks. We carry a full line of stock and supply tanks in Omaha, Write for price list.

ATLAS TANK MFG. CO.,

1103 W. O. W Bidg. Omaha, Neb.

1501-03 W. O. W. Bldg. Omaha, U. S. A.

Nebraska-Iowa Grain Co., Omaha, Neb. Doug. 961.

M. C. Peters Mill J. P. GUTH, Company Architect, Phone Red 1937 OMAHA.

Every single war activity the city ever undertook

The first Liberty Loan, for which Omaha was as-

The second Liberty Loan was oversubscribed by

The third Liberty Loan "went over the top" with

The fourth loan also went over the top by an over-

Other great war activities drives were subscribed

325,000

168,000

230,000

75,000

15,000

45.000

3,400

50,000

60,000

In 1917 Omaha boosted a Red Cross membership

Not less than 1,000 war orphans have been adopt-

of 71,000. One year later, in 1918, this membership

Quota Subscriptions O'Subscribed

550,000

255,591

442,366

120,000

75,000

35,800

60,000

10,041

64,000

60,000

55,000

15,000

Potash Reduction Co.,

820 World-Herald Bldg.,

Omaha, Neb.

Omaha Printing Co.

Omaha, U. S. A.

**Burroughs Adding Machine** 

Company

15th and Farnam Sts.

Tyler 380.

geld-Herald Building,

64%

52%

92%

60%

400%

33%

20%

195%

\$ 4,000,000

signed a quota of \$3,000,000 was oversubscribed 234

per cent and not less than \$9,717,150 was lent by

141 per cent, the city's quota being \$4,733,200 and the

67 per cent. The citizens subscribed \$3,396,600 in ex-

subscription of \$1,189,900 over the quota of \$10,541,-

. . . . .

Omahans to the United States government.

subscriptions totalled \$11,388,500.

War Savings Stamps .... \$ 3,500,000

Y. W. C. A..... No Quota

Czecho Slovak Relief..... No Quota

Belgian Baby Fund..... No Quota

four Liberty Loans......\$27,830,200 \$47,607,998

ed by the charitable citizens of Omaha.

United War Work.....

First Red Cross Fund.....

Second Red Cross Fund ....

Y. M. C. A.....

Knights of Columbus.....

Armenian Relief .....

Smilegae Book Campaign ...

Jewish War Relief .....

Salvation Army .....

Totals, including the first

had been increased to 86,400.

Fairbanks, Morse

& Co.

**FARM POWER** 

SCALES

902 Harney St.

Seeds That Grow

Need Any?

See That They Come From

The Nebraska

Seed Co.

Omaha, Neb.

cess to their alloted quota of \$5,081,600.

WALRATH & SHERWOOD LUMBER CO.

421-27 Grain Ex. Bldg.

Rooms 516-517 Paxton Block, Omaha, Neb.

Bankers Realty Investment Company

Assets Over \$1,500,000

Architects and

Builders Omaha-Offices-Chicago

Pays Greater Dividends Than Any Company of Equal Resources. The Bankers Reserve Life Company

Home Office, Omaha, Neb. ASSETS, 18,429,965.53 Net Legal Reserve.....\$6,585,392.00 Insurance in Force, Over \$46,000,000.00
AGENTS WANTED—GOOD TERRITORY ROBERT L. ROBISON, Pres. WALTER G. PRESTON, V.-P. JAMES R. FARNEY, V.-P. RAY C. WAGNER, Sec.-Treas.

Omaha, Neb.

**STANDARD** 

BRIDGE

COMPANY,

SCHERMERHORN BROS. CO. Cordage and Twine 601-609 Jones St.

THE BETTER CREAMERY
BUTTER
Is always preferable—that's why
most people insist upon using
DAVID COLE CREAMERY BUTTER. NEW LOCATION, 16th & Farnam, U. S. Nat'l. Bk. Bldg.

HUDSON MFG. CO., Implement Supplies, Omaha and Minneapolis

JOHN DEERE PLOW CO.,

Agricultural Implements,

Sioux Falls.

Omaha.

Holmes-Wildhaber Co.,

Wholesale Grocers. 1112 Howard St. Tyler 276 Oliver Chilled Plow Works Doug. 3236 10th and Farnam Sts., Omaha

The Paxton-Mitchell Co.,

Manufacturers of

Commercial Supply Co.

We contract for the application of

Tel. D. 8980. 1114 Jackson St.

J. MacDonald Pre' J. f. Heens Tres

The Hugh Murphy

Construction Co.

Contractors of

Public Work

D. 834. 206 Karbach Bldg.

Independent Lumber Co.

Great Western Tire and Truck Company Omaha, Nebraska Telephone Douglas 1710 Factory at 4th & Pierce Sts.

The Mitchell Metallic Packing Gray Iron, Aluminum, Brass and Bronze Castings Roofings Water-Proofing

MICGRANG Electrical, Steam,

Telephone and Mill SUPPLIES Omaha, Neb.

CANNEL COAL \$10.00 Per Ton A Distinctly New Coal COAL HILL COAL CO., 211 So. 19th St.

BERTSCHY MANUFACTURING AND ENGINEERING COMPANY, Manufacturers of BERMO WELDING AND CUTTING APPARATUS OMAHA, U. S. A.

CASCO MILLING CO.,

Grain, Hay, Mill Feeds, Straight or Mixed Cars. Doug. 1479. 14th and Paul Ste.

Harney 424 40th and Leavenworth Sts.



The Ideal Family Loaf It Boosts for Omaha Jay Burns Baking Co.

Kirschbraun & Sons, Inc., Creamery, Eggs and Cold Storage Ninth and Dodge Sts., Omaha, U. S. A.

WELLS-ABBOTT-NIEMAN CO. Manufacturers of **PURITAN FLOUR** 

GREAT WESTERN TRACTOR
CORPORATION

Say to Your Grocer ELKHORN MILK PLEASE

Has openings for 3 High Class Stock Salesmen. Call at Suite 1012 First National Bank Building, Omaha, Neb.

OMAHA BODY CO., Builders of Truck Bodies to Fit All Makes of Trucks. 1529-31-33 No. 16th St. Phone Webster 337

To Pave City Streets and Country Highways, Use VITRIFIED PAVING BRICK. Western Brick Manufacturers Association.

Kansas City, Mo. Pittsburgh Plate

SUNDERLAND MACHINERY and Supply Co.

MACHINISTS, ENGINEERS. CONTRACTORS EQUIPMENT 1006-8-10 Douglas St. OMAHA, NEB.

Glass Company, Successor to Midland Glass and Paint Co.

Glass-Mirrors-Paints

11th and Howard Sts.

United States Rubber Co.

> Omahe ( | S | Branch Everything in

> > Rubber

Omaha, Nebraska

TYLER 3

Trucks of All Kinds

Ford Transfer & Storage Co. 813-15-17 Douglas St.

Nebraska and Iowa Steel Tank Co.

> A. N. Eaton, Prop. 1300 Willis St. Phone Webster 282.

Everything in Sheet Metal Products. Oil Tanks and Supplies

Douglas Motors Corporation D 3903

Herschell-Spillman Motor Touring-Roadster-Speedster Correctness of Design and Finish Write for Catalog