

GREATER OMAHA



INDUSTRY

FINANCE

TRADE

BUSINESS OUTLOOK

OMAHA, The Second Live Stock Market of The World.

It has the most Modern Stock Yards in the World today—no expense has been spared to make it so. It is situated in the center of a territory producing more food products than any in the World—hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEEDER SHEEP MARKET IN THE WORLD. Railroad facilities are unexcelled, being the only Missouri River market located on the main lines of all the western railroads, the shrink, therefore, on shipments to this market is less than to others.

Union Stock Yards Company of Omaha (Ltd)
Omaha, Nebraska

PAYNE INVESTMENT COMPANY

Omaha National Bank Building
OMAHA
FARM LANDS
FARM MORTGAGES

Benson & Myers Co.

Investment Securities
Farm Mortgages
Omaha, U. S. A.

OCCIDENTAL BUILDING AND LOAN ASSOCIATION

Cor. 18th and Harney Sts.
Doug. 3326 Omaha, Neb.

Pioneer Glass & Paint Company

All Kinds
Paints, Varnishes, Glass
and Store Front Construction
14th & Harney

Omaha Loan and Building Association

Assets, \$11,350,000
A mutual savings and loan association
Wm. R. Adair, Sec. and Treas.
OMAHA, NEBRASKA

BAKER ICE MACHINE CO.

Manufacturers
Ice Making and Refrigerating Machinery
Omaha, Neb.

Commonwealth Life INSURANCE COMPANY

Omaha, Nebraska

RED FEATHER Poultry Feeds

Clean Feeds Made In a Clean Mill—That's Important.
PROPER INGREDIENTS PROPERLY MIXED
For Chicks, Laying Hens and Broilers.
M. C. Peters Mill Company
OMAHA.

WALRATH & SHERWOOD LUMBER CO.

1501-03 W. O. W. Bldg.
Omaha, U. S. A.

Bankers Realty Investment Company

Assets Over \$1,500,000
Architects and Builders
Omaha—Offices—Chicago

STANDARD BRIDGE COMPANY, Omaha, Neb.



NEBRASKA TENT AND AWNING CO.

Tents, Awnings, Flags
H. S. McDonald, Mgr., Omaha.
Phones Doug. 3329-3330.

ALEX BECK, General Contractor

D. 1293. 401 Keeline Bldg.

John H. Harte, General Contractor

Office, 1609 Webster St.
Doug. 1054.

Wiens Omaha Brush Co.

4301-03 No. 28th St.,
Tel. Colfax 31
Omaha, Neb.

Concrete Engineering Co.

1116 Omaha Nat. Bank Bldg.
Omaha, Neb.
Tel. Doug. 5686.

ALL-METAL WEATHER STRIPS

Have them installed on your windows and doors now or in the spring cleanup—keeps out dust, wind, rain, steps rotting.
ALL-METAL WINDOW SCREENS
A metal frame with solid brass wire cloth is so different.
THE HIGGINS MFG. CO.,
J. F. GARDNER, Mgr.,
208 Bee Bldg., Omaha, Neb. Phone D. 2576.

National Roofing Co., (Incorporated)

Roofing and Paving Contractors
Established in 1878
Douglas 851. Omaha.

GROCERY SALESMEN

With Automobiles to Sell Our Reliable Line Direct to Consumer.
R. L. HARRIS CO.,
Omaha

JACK NOURSE, "THE OIL MAN"

PENN POWER MOTOR OIL
Tel. D. 2191
R. W. Shepard, Vice Pres. and Gen. Mgr.

Carbon Coal & Supply Co.

Wholesale Dealers in Coal and Building Material.
Grain Exchange Building,
Omaha, Neb.

WRIGHT & MACK COMPANY

Manufacturers and Agents for Electric, Hydraulic and Hand Power Elevators.
Cables for Every Purpose. Special Elevator Oils, Supplies and Repairs.
Omaha is the Best Market West of Chicago.
Try Us and We Will Do the Rest.
Douglas 2211 424 So. 14th St.

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are the kind produced by the
Bee Engraving Dep't.
Phone Tyler 1000.

F. P. GOULD & SON, Builders

Doug. 1463 City Nat. Bk. Bldg.

Vaughn Construction Co., General Contractors

Electric Bldg.,
Omaha.

Henry M. Johannsen Glass and Paint Company

Glassing
Phone Doug. 349
114 So. 14th St. Omaha, Neb.

Schneider Electrical Works

Electrical Engineering
Electrical Machinists
Motor and Dynamo Repairing
Doug. 2455. 1108 Farnam St.
Omaha, Neb.

United States Rubber Co.

Omaha Branch
Everything in Rubber
Omaha, Nebraska

CALL TYLER 3 Trucks of All Kinds

Ford Transfer & Storage Co.
813-15-17 Douglas St.

Omaha Has Glorious Record In All War Loans to Country

The \$7,500,000 mark in the Victory Liberty Loan is passed. Let's pull all together now to put our share—\$9,171,950—of the last financial call of the government in this war "over the top."

Omaha has one of the best war records of all the cities in the United States.

Let's live up to our record and "put her over" before another week is passed.

Take another Bond!
Subscribe till it hurts.
Do your share to put Omaha "Over the top" once more.

Omaha was the first large city in the entire United States to "go over the top" in the War Savings campaign.

It led all other cities in per capita Red Cross membership and War Savings Stamps sales.

It was the first in the entire country to report back to Washington 100 per cent Food Administration pledges; more than 41,000 cards were signed by Omaha housewives.

When the country was still open for enlistments after the declaration of war on the Imperial German Government and prior to the draft call, Omaha stood second among all the cities of the United States for army enlistments in proportion to population.

Realizing the importance of this city, the War Department made Omaha one of the principal cities of the 13 national zones for the distribution of army supplies.

The first American aerial unit to leave the country and go into active flying on the French front was trained at the Fort Omaha Balloon school, the largest in the entire country.

One of the first squads of telephone men sent to France for active service with General Pershing was recruited in Omaha.

Every single war activity the city ever undertook was largely oversubscribed.

The first Liberty Loan, for which Omaha was assigned a quota of \$3,000,000 was oversubscribed 234 per cent and not less than \$9,717,150 was lent by Omahans to the United States government.

The second Liberty Loan was oversubscribed by 141 per cent, the city's quota being \$4,733,200 and the subscriptions totalled \$11,388,500.

The third Liberty Loan "went over the top" with 67 per cent. The citizens subscribed \$3,396,600 in excess to their allotted quota of \$5,081,600.

The fourth loan also went over the top by an over-subscription of \$1,189,900 over the quota of \$10,541,500.

Other great war activities drives were subscribed for as follows:

	Quota	Subscriptions	% Over Subscribed
War Savings Stamps.....	\$ 3,500,000	\$ 4,000,000	14%
United War Work.....	325,000	550,000	64%
First Red Cross Fund.....	168,000	255,591	52%
Second Red Cross Fund....	230,000	442,366	92%
Y. M. C. A.....	75,000	120,000	60%
Knights of Columbus.....	15,000	75,000	400%
Y. W. C. A.....	No Quota	35,800	
Armenian Relief.....	45,000	60,000	33%
Smilegae Book Campaign....	3,400	10,041	195%
Czecho Slovak Relief.....	No Quota	64,000	
Jewish War Relief.....	50,000	60,000	20%
Salvation Army.....	60,000	55,000	
Belgian Baby Fund.....	No Quota	15,000	
Totals, including the first four Liberty Loans.....	\$27,830,200	\$47,607,998	72%

In 1917 Omaha boosted a Red Cross membership of 71,000. One year later, in 1918, this membership had been increased to 86,400.

Not less than 1,000 war orphans have been adopted by the charitable citizens of Omaha.

COVER YOUR SHINGLE ROOFS

With Our Fireproof Asphalt Roofing.
All Kinds of Roofs Repaired.
OMAHA ROOFING CO.
Douglas 3045 603-A Bee Bldg.

CHAS. E. FANNING PAVING CO.

Omaha, Neb.

Nebraska and Iowa Steel Tank Co.

A. N. Eaton, Prop.
1300 Willis St.
Phone Webster 282.
Everything in Sheet Metal Products.
Oil Tanks and Supplies

Fairbanks, Morse & Co. FARM POWER SCALES

902 Harney St.

Seeds That Grow Need Any?

See That They Come From
The Nebraska Seed Co.
Omaha, Neb.

Potash Reduction Co.

820 World-Herald Bldg.,
Omaha, Neb.

Omaha Printing Co.

Omaha, U. S. A.

REDWOOD STOCK AND SUPPLY TANKS

Outlasts Steel Tanks and Costs Less Money.
California Redwood does not warp, shrink or rot, therefore is better than any other material for tanks. We carry a full line of stock and supply tanks in Omaha. Write for price list.
ATLAS TANK MFG. CO.,
1103 W. O. W. Bldg. Omaha, Neb.

Kirschbraun & Sons, Inc., Creamery, Eggs and Cold Storage

Ninth and Dodge Sts.,
Omaha, U. S. A.

Say to Your Grocer ELKHORN MILK PLEASE

OMAHA BODY CO.,
Builders of Truck Bodies to Fit All Makes of Trucks.
1529-31-33 No. 16th St.
Phone Webster 337

SUNDERLAND MACHINERY and Supply Co.

MACHINISTS, ENGINEERS,
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1006-8-10 Douglas St.
OMAHA, NEB.

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Manufacturers of
PURITAN FLOUR

GREAT WESTERN TRACTOR CORPORATION

Has openings for 3 High Class Stock Salesmen. Call at Suite 1012 First National Bank Building, Omaha, Neb.

Pittsburgh Plate Glass Company,

Successor to Midland Glass and Paint Co.
Glass—Mirrors—Paints
11th and Howard Sts.



The Ideal Family Loaf
It Boosts for Omaha
Jay Burns Baking Co.

Commercial Supply Co.

Roofings Asbestos Water-Proofing
We contract for the application of all Roofings and Insulative Materials.
Tel. D. 8380. 1114 Jackson St.
C. J. McDonald, Pres. J. E. Hertz, Treas.

The Hugh Murphy Construction Co.

Contractors of
Public Work
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Harney 424
40th and Leavenworth Sts.

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