

Think meanly of yourself, and the world will take you at your own estimate.

WOMEN'S SECTION OF THE BEE

He has the largest life who lives in the lives of the largest number of people.

MUSIC

By HENRIETTA M. REES.

NEW YORK CITY has many advantages in a musical way, which many another city may envy, and not the least among these is the vast amount of musical resources at hand.

neapolis has," he said, "is its fine orchestra. Toronto, too, was advertised as widely by its wonderful choir as it ever has been by any other asset."

Personals

Miss Mary Fuller returned the first of the week from the east and was accompanied by Miss Mildred Heath of Kansas City, who will be Miss Fuller's house guest for several weeks.

Mr. and Mrs. S. A. Briggs have returned from a two weeks' trip to Chicago and Des Moines.

Miss Belle Hatch left Friday evening for Chicago.

Dr. J. B. McKenny of Miami, Fla., is the guest of Dr. A. B. Nunn.

Mrs. George Haverstick expects to leave soon for the east.

Mr. W. A. Fraser was moved from the Nicholas Senn hospital to his home Saturday. Mr. Fraser is much improved.

Miss Helen Eastman returned Tuesday morning from Chicago, where she had spent the week-end with Mrs. William Ruxton and her fiancée, Mr. William Sherman Ruxton.

Mr. and Mrs. Lyell Rushton have taken a home at 3516 Poppleton avenue.

Cadets of the Central High school are planning for their annual encampment which will be held at Valley, Neb., this year.

Mr. and Mrs. Wilson Low returned Monday from California and have taken an apartment at the Hyland court.

Mrs. Walter H. Rhodes and Miss Mildred Rhodes have returned from a three months' California trip.

Mr. William Livermore has returned from Arcadia, Cal.

The commencement exercises for the senior class of the Central High school will be held June 13.

Lt. Alfred Adams, who is with the army of occupation at Coblenz, Germany, has been awarded the Croix de Guerre.

Roland Gaupel of St. Louis, who was formerly stationed at Fort Omaha, spent last week-end here.

Miss Kate McHugh has returned from Chicago, where she attended the Drama league convention, where she and Mrs. Sam Burns were the Omaha Drama league representatives.

Mr. Cox is planning for co-operation with the schools through Mr. Beveridge, Miss Belle Ryan, and Miss Juliet McCune, who is supervisor of music in the Omaha schools.

Mr. and Mrs. William Ritchie, jr. have taken an apartment at the Blackstone. Mrs. Ritchie will be remembered here as Miss Eunice Arthur when she formerly attended Brownell hall.

Lawrence McCague, who has been abroad for two years with an American ambulance unit, landed Monday in New York and is now at Camp Dix, N. J.

Palmer has been located at Eighteenth and Farnam streets for the past five years.

Forty-two teachers of the Omaha schools have been taking work in public school music under Joanna Anderson this term, 16 of whom are working for university credits.

Miss Loretta DeLone will give a harp recital at the North Side Christian church on Thursday evening, May 15.

Mrs. Louise Shaddock Zabriskie will give another of her interesting series of organ recitals on Sunday afternoon, May 4, at the First Presbyterian church, at 4 o'clock.

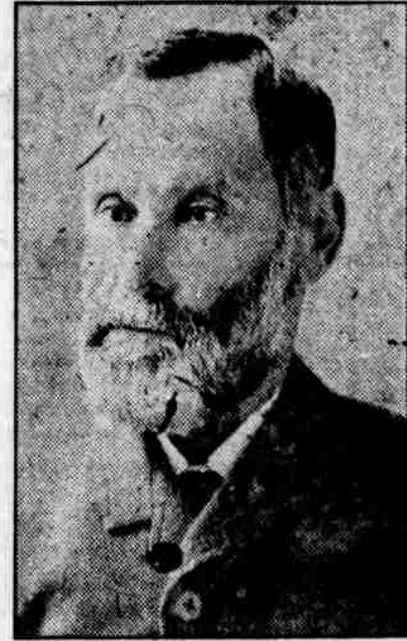
Mrs. Louise Shaddock Zabriskie will be assisted by Mrs. Louise Jansen Wylie, soprano, and the quartet of the church, Mrs. Louise Jansen Wylie, soprano; Mrs. Verne Miller, contralto; Mr. George Johnston, tenor, and Mr. Arthur Hobbs, bass.

Mrs. Louise Shaddock Zabriskie will play the Borowski Sonata in A minor, an Indian number, by Thurloe Lieurance, and several other characteristic shorter numbers by modern composers, closing with the Guilmant Marche Religieuse.

Mrs. Wylie will sing "Hag ye Israel, from Eljah," by Mendelssohn, and the quartette will present "The Lord Is My Shepherd, by Gail, and "Bless the Lord, O My Soul, from "The Russian Liturgy," by M. Ippolitof-Ivanoff.

Florence Basler-Palmer is moving this week into her new residence studio at 3313 Farnam street. Mrs.

AN OPPORTUNITY TO MAKE A PROFITABLE INVESTMENT



John Merritt (Father)



A. E. Merritt

The Merritt Drug Stores Offer Limited Amount of Preferred Stock

The Merritt Drug Stores are well known throughout all Nebraska and particularly in Omaha, as a going concern, which from a small beginning has rapidly increased its volume of business until today it stands as one of the recognized leaders in the drug store business in Omaha.

The management of the Merritt Drug Stores is in the hands of competent and reliable men — men who have spent their lives in Omaha — whose undivided attention has been given to the operation of drug stores — and whose past record shows them able to direct a corporation which is rapidly enlarging the scope of its operations.

The Purpose of the Company

It is the purpose of the Merritt Drug Stores to sell the unsold portion of an authorized issue of \$50,000 of 7% preferred stock at the par value of \$100 per share. The company is incorporated under the laws of the state of Nebraska with an authorized capital of \$300,000.

The purpose of the increased capitalization is to establish more stores here in Omaha which will enable the Merritt Drug Stores to purchase stocks in larger quantities, thereby making estimated savings of 20% yearly, and later to extend the scope of its activities throughout the state of Nebraska.

A High Class Investment

All the essentials of a high class investment are embodied in this offering of stock. The books and the affairs of the corporation have been investigated and passed on by the Nebraska State Railway Commission. The legal affairs have been looked after and approved by Isidor Zeigler, Counselor at Law, First Nat. Bank Bldg.

A Personal History

The Merritt Drug Stores were started in 1914 at the location now occupied at 20th and Farnam, the initial room being just half the size of the present one.

The second store is in the Securities Building and was opened in May, 1916.

John Merritt, Vice President of The Merritt Drug Stores, (father of the Merritt boys), has been a resident and successful business man in Omaha for over fifty years.

A. E. Merritt, President and General Manager of The Merritt Drug Stores, was born in Omaha, has been a registered druggist in the state of Nebraska for 26 years. He has been actively engaged in the drug business throughout this time.

Jesse Merritt, Secretary of The Merritt Drug Stores, was born in Omaha, has been manager of the store at 20th and Farnam for the past five years.

Joseph Merritt, Treasurer of The Merritt Drug Stores, has been a registered druggist in the State of Nebraska for the past 15 years, and was born in Omaha. He is manager of the store in the Securities Building, at 16th and Farnam.

These men, all experienced and honorable business men, well known in Omaha, are devoting their entire time to the successful management of the business of this corporation.

The stock is preferred as to dividends and is cumulative and fully participating. It also carries full voting powers. It is the purpose of the management to sell the remaining portion mainly to people in Omaha in small amounts, and every effort will be made to keep the entire stock in the hands of Omahans.

The Opportunities for Profit

Stock in The Merritt Drug Stores should rise rapidly in value. An original investment of \$100 is not only guaranteed to draw 7% per annum but is fully participating. As the volume of business increases the earning power will increase in more than proportion. As new stores are established from time to time, greater discounts will be realized by greater quantity buying, while cash discounts alone ranging from 3% to 5% (counting four turnovers in the year), should amount to nearly 20% per annum.

Chain Drug stores when properly managed and honestly conducted have been universally successful. We cite a few instances which are well known:

The Owl Drug Company of San Francisco, which started with a modest beginning and which is now operating a large chain of stores, and now capitalized at \$6,500,000.

The Standard Drug Company of Cleveland, Ohio, organized in 1904 with a capital of \$200,000, and which now operates twelve successful stores in that city.

The Dow Drug Company of Cincinnati, Ohio, organized by Miss Clara Dow and now operating twenty-two successful stores.

The American Druggist Syndicate of New York City, incorporated in 1905 for \$200,000, and increased in 1910 to \$2,500,000 and later to \$10,000,000, and now listed on the New York Stock Exchange.

Only Limited Amount of Stock Will Be Sold

Only a small amount of stock, sufficient for the immediate needs, of this growing business, will be issued at this time. It should be oversubscribed quickly. Get in on this opportunity to share in the profits of this growing organization. Preference will be given local investors.

The banking connection of The Merritt Drug Store is the Omaha National Bank of Omaha, whom we give as reference.

DR. G. W. TODD



I wish to announce my New Location — Fourth Floor of the Barker Block

I will move in June into my new quarters and will be prepared to give Better Service. I have more room and larger equipment.

Present Location — 403 Brandeis Building.

Brand New Way to Remove Hairy Growths

(Actually Removes Roots and All).

The vexed question of how to completely banish superfluous hair has been solved at last! By means of the new photoelectric process, the hairs entire, roots and all, come out before your very eyes—easily, harmlessly, "quick as a wink."

Photoelectric is perfectly odorless, non-irritating, non-poisonous—a child could use it without the least injury. It leaves the skin so soft, smooth and hairless, no one could tell you ever had a moustache or other hairy growth. If you will procure a stick of photoelectric from your druggist and follow the simple instructions, you will certainly be astonished and delighted with the result.—Adv.

A letter a short time ago from Mrs. William Archibald Smith from San Diego, speaks enthusiastically of an organ recital which she heard in Balboa Park, San Diego, played by Dr. Humphrey J. Stewart. She says in part, "How I wish some public-spirited citizen, or the city, would install a pipe organ in the Auditorium in Omaha, where the people might go and hear good music, free."

Musical Notes.

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Florence Basler-Palmer is moving this week into her new residence studio at 3313 Farnam street. Mrs.

EAT SKINNER'S THE BEST BREAD SKINNER BAKING COMPANY DOUGLAS-1662

How to Keep Age-Lines and Wrinkles Away

Don't forget that the woman who smiles will have a skin more free from wrinkles than the woman who frowns. When wrinkles begin to appear it is a good plan to bathe the face once a day for a while in a harmless solution made by dissolving an ounce of powdered salicylic acid in a half pint of witch hazel.

Nadine Face Powder

(In Green Boxes Only) Keeps The Complexion Beautiful

Soft and velvety. Money back if not entirely pleased. Nadine is pure and harmless. Adheres until washed off. Prevents sunburn and return of discoloration. A million delighted users prove its value. Tints: Flesh, Pink, Brunette, White. Sold by Leading Toilet Dealers or Mail National Toilet Company, Paris, Tenn.



Jesse Merritt



Joe Merritt

The Merritt Drug Stores

If It Has Merit--Merritt Has It

Address all communications to:

THE MERRITT DRUG STORES, 515 Bee Building, Omaha, Neb.

Gentlemen:

Without any obligations to myself kindly send me more information about the investment security of The Merritt Drug Stores.

Name

Address

CLIP THIS COUPON.

Bee Want Ads Produce Results