

Phenomenal Purchases From New York Enables Us to Place on Sale \$15,000 Worth of Millinery at Half Price

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

On Sale Saturday at 9 A. M.

Not only is this the greatest Millinery Sale ever held by the Brandeis Stores, but it is one of the really biggest Millinery Events held this year by any store any place.

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SETS THE PACE FOR GROWING OMAHA

Our Entire Millinery Department and Additional Space Given Over to This Event

THE attendance is certain to be overwhelming, and we have prepared to sell more millinery in this sale than any heretofore.

MANY extra saleswomen will be on hand when the sale opens. Extra facilities for service have been provided. Plan to be here early.

EVERYTHING has been done to give the most effective service possible and to make this great big Millinery Sale move smoothly and comfortably.

THE hats in this sale come from such famous houses as Joseph, Jane Marsh, Hyland Bros., M. Ufland Co., Belnor, Simon Rubin, Fashion Hat Co., Berg Bros., Etc. Hats made of the very best materials, with the quality workmanship found only in millinery houses of the better standard.

Every Hat is brand new, the most recent models decreed fashionable for Spring and Summer wear, the best money can buy. Women who have an experienced knowledge of millinery style and value will be amazed when they see these Hats.

435 Genuine Pattern Hats From New York's Best Designers

Not only are there beautiful Dress and Evening Hats, made of hair braids and maline in this lot, but the new Navy Blue and White Hats made of Taffetas and Georgettes. New Orchid and Jade Blue, also Leek Green Dress Hats, in airy, summery effects, such as Organdies, Mulls, Etc. Any number of these Hats would sell for \$30 regularly. Choice at **12.75**

12.75

1,028 Street, Tailored and Sport Hats at

Principally Lisere, Leghorn, Italian body hats, China split, etc. The tailored and street hats, many hand blocked, and the braids used the finest. Trims of wings, glycerined ostrich, flowers, ribbons, etc. About half the lot are black hats, the balance are navy, jade blue, o'rose, white, etc. Extraordinary values.

6.00

340 Untrimmed Hats at 1.19 Each

Untrimmed Lisere and Milan hemp shapes, in black, white, orchid, flesh and dark colors, both large and small Hats, hand-blocked genuine Italian Milan and Piping shapes; small Hats with irregular brims; matrons' Hats, sailors, roll brim Hats, mushroom shapes and tricorn,

1.19

Many of the Styles are Illustrated Here

Sport and Italian Body Hats at 1.50

Sport Hats of finest quality Lisere, banded with wide grosgrain ribbons and finished at the side with smart tailored pump bows. Italian body Hats in combination of high colors, such as rose, navy, cherry, flesh, rose, etc. All the season's best colors, at, each, **1.50**.

1.50

Sale Starts at 9 A. M.

Second Floor

Imported Japanese Silk Crepe Handkerchiefs

For Women **12 1/2c**

With rolled hem and hemstitched edges. Over 100 beautiful styles to select from—fancy floral borders with white centers; others with flowered centers; regular 25c values, on sale Saturday, ea. **12 1/2c**

—MAIN FLOOR—

Fashionable Veils In Extensive Assortments

DRAPED VEILS in fine thread embroidered, Grecian and Chenille trimmings, also large meshes with woven silk borders, very suitable for sailor hats, ea., **1.50**

Veils, circular and straight, in Shetland meshes, with woven borders and Chenille Dots, priced each at **69c**

—MAIN FLOOR—

Children's Hosiery Of Dependable Quality

Children's pure thread silk all-ribbed hosiery, in Sky, Pink and White, fine quality and extra value, sizes 6 1/2 to 9 1/2, pair, at **1.95**

Children's fine lisle hose, pair **59c**

Children's hosiery for all ages, fine ribbed, medium ribbed, good quality, good dye, pair, 35c; 3 pairs for **\$1.00**

—MAIN FLOOR—

Films Developed Free

Eastman Kodaks and Supplies

IN SPRINGTIME when nature puts forth her best efforts, a kodak to help you remember the beautiful efforts of nature. No. 2 Brownie Camera, take pictures 2 1/4x3 1/4 at **2.93** No. 2A Folding Brownie, takes a picture 2 1/2x4 1/4, at **11.73** No. 2A Brownie Camera, take pictures 2 1/4x3 1/4 at **3.75** Vest Pocket Autographic Kodak, takes pictures 1 5/8x2 1/8, at **8.00** to **120.00** Other Kodaks, from **2.13** up

An Ideal Combination for Results. Your Kodak—Our Finishing Department.

—MAIN FLOOR—

Note These Low Prices For Drugs

A few examples of the big economies in our Drug Department

Milk Magnesia, 8 oz. bottle for **19c**
Nux and Iron Tablets, the \$1 size, **59c**
Sal Hepatica, 60c size **49c**
Armand's Face Powder, 50c size, **33c**
Benzoin and Almond Cream, 25c size **19c**
Daggett and Ramsdell Cream, the 50c size **39c**
Sempres-Gilvine, the 60c size **39c**
Ayers' Luxuria Cream, the 60c size, **49c**
Lyon's Tooth Powder, 30c size for **19c**
Saxodent Liquid, the 30c size **19c**
Lash Brow-line 50c size **39c**
Mme. Isbell's Face Powder, \$1.25 size **69c**
Pepsodent Tooth Paste, 50c size for **39c**
Lucille Rouge, 50c size **29c**
Williams' Talcum Powder for **14c**
Mavis Toilet Water, \$1.25 size for **98c**
Cutex Nail Polish Powder for **27c**
Locust Blossom Perfume, per oz. **29c**
Crabapple Perfume, per oz. **29c**
2-qt. Maroon Fountain Syringe, special **79c**
2-qt. Metal Hot Water Bottle **1.25**
Service Castile Soap, 4-lb. bar for **98c**
Ye Old English Soap, cake for **10c**
Rose Bath Soap, bar **7c**

—MAIN FLOOR—

Modish Pumps

For the Smart Dresser

Well-dressed women know that they can always find something in our main floor shoe department that is different and something distinctive—good-looking shoes that give satisfaction and serviceable wear.

At **\$12**

Brown Suede Oxfords
Black Suede Oxfords
White Kid Oxfords

At **7.50**

Brown Kid Oxfords
Black Kid Oxfords
Patent Kid Oxfords
Bronze Kid Pumps
Black Kid Pumps
Patent Kid Pumps

—MAIN FLOOR—

Stout's Tailored Coats

Special attention is directed to our showing of large sizes in splendid tailored coats.

TO THE women who experience difficulty in being fitted from ordinary sizes usually carried in stocks, we direct their attention to the garments shown in our Coat Section—Materials, Tricotines, Serges, Poirer Twill, Velour and English Covelot, Navy, Tan, Taupe and Black colors, given preference. Prices **27.50, 39.00 to 65.00**

New Dresses for the Stout Figure.

Shown in Satin, Crepe de Chine, Georgette Crepe and Taffeta—Taupe, Navy, Silver, Plum shades. Prices range **25.00, 39.00 to 75.00**

To Wearers of Black.

Mourning Frocks in our specialty department given our careful consideration—New Meteor, Crepe de Chine and Georgette gowns. Diverse selection priced at **25.00, 35.00 to 65.00**

—SECOND FLOOR—

Sale of Tailored Suits

All High-Grade Smart Models, Former Pricings **\$40 to \$50, Choice**

\$35

All are fashionably tailored of splendid quality materials, such as

Serges, Poirer Twills, Tweeds, Jerseys, Gabardines, Novelty Checks

The styles are distinctively original and individual, the narrow shoulders, slender sleeves, correct waist lengths, novelty belts, newest vestees, English Box Coats; plain, braided and embroidered, beautiful fancy silk linings.

All Sizes, Some Stouts Included

—SECOND FLOOR—

