Frank Janda.
Hulse & Riepen.
John A. Gentleman.
Jones & Co.
Taggart & Son.
Frank L. Kolouch.
Korisko Bros.

Korisko Bros. Heafey & Heafey.

Grocers (Wholesale)

Armand Peterson.
Basket Stores.
Buresh Bros.
Central Market.
Crosstown Grocery.
Consumer's Grocery.
C. Thorson.
E. Wirshbo.
F. J. Pros.

F. J. Pros.
Fred Krcma.
Galombick's Grocery.
Geo. Roffman.
Hibbeler & Co.
Henry Geest.
H. H. Andreasen.
Harry Hollender.
I. Kulakofsky.
J. A. Anderson.

. Kulakofsky.
A. Anderson.
Gogela.
Morgan.
Ohn Reznichek.
N. Bauer (Delicatessen.)
P. Kraus Co.
A. Motore
Otera & Sloup
G. Resnick & Sons.
J. Bandola.
J. Simon.
N. Slobodisky.
B. Mummert.
Lachman's Grocery.
L. C. Paxton.

C. Paxton. Kulakofsky.

John Pekio. Joseph Sterba.

Prague Hotel. Union Hotel.

Investments

Laundries

Emerson Laundry. Truax Laundry. Loan Offices

Meat Markets

Millinery Stores
A. M. Voboril.

Paper Companies

Photo Studios Rodstrom's Studio

Beacon Press.
Ries-Hall Printing Co.
Tolliver Printing Co.
Poultry Foods
M. C. Peters Mill Co.

Picture Framing Adolph Melchors.

Printers

Roofings

Restaurants

Capital Lunch.
Mogy's Cafe.
LaRue's Cafe.
O'Look Inn.
Oneida Restaurant.
West Farnam Cafe.

Sanitariums
The East Cereal Co.

Storage Companies Omahs Warehouse C

Sheet Metal Works

Soft Drink Parlors

Dundee Woolen Mills.
Dunham & Dunham.
Glasgow Tailors.
Z. Kristich.
H. Kolnick.
M. Lynch.

Tailors

Seed Companies
Mississippi Valley Seed Co.
Nebraska Seed Co.
Schools and Colleges
Omaha Shorthand College.
Van Sant School of Busin

Carpenter Paper Co. Paints, Oil and Glass

Barker Bros.
Johannszen Glass & Paint Co.
Omaha Paint & Glass Co.

Pipes Smoke a Crown Pipe and feel O. K.

Plumbing
Liberty Plumbing & Heating Co.
John J. Ostronic.

J. A. Wessman. Western Heating & Plumbing Co. John C. Riha.

Adolph Meichors.

Renovating
Omaha Pillow Co., 1907 Cuming
St. Phone Douglas 2467.

Repair Works
Omaha Stove Repair Wks, (Stoves.)
Wright & Mack (Elevators.)
S. O. S. Battery Supply Co. (Batteries.)

Rubber Belting & Supplies Co.

reial Supply Co.

Heating Company

Hotels

Johnson Hardware Co.
"Frenchy's," Leon Auguy.
Peterson & Michelsen.
Joseph Pipal.
Koutsky-Pavlik Co.
O. K. Hardware Co.
Joseph Bauer.
H. Dogoff.
The Star Store.
V. Vachal & Co.
Josela

Oxo Gas Heating Co. Insurance and Real Estate

Jewelers
Louis A. Borsheim.
Godfrey's.
Wm. L. Patten Co.
Jacobson & Fuen Co.
Flitton Optical & Jewelry Co.
A. Cecha.
E.*R. Smisor.
Ladies' Wear

nercial Loan Office.

Commercial Loan Office.

Lumbar Companies
Crosby-Kopietz-Casey Co.
Bradford Lumber Co.
Machine Shops
American Machine Works.
Carl Henwood Machine Shop.
P. Melchior's Machine Works.

union Market.
Brown Park Market.
Frank Kuseka.
Frank Kunel.
Cyril Hromek.
V. J. Kozak.
A. Naegele.
V. F. Kunel.
Packing House Market.
Joseph Solfronk.

Joseph Solfronk.

Manufacturers

Bertschy Mfg. & Engineering Co.
Economy Vapor Heating Co.
John Deere Plow Co.
Nebraska-Iowa Steel Tank Co.
Omaha Casket Co. (Pillows and
Mattresses), 1997 Cuming St.,
Phone Doug. 2467.
Affinity Mfg. Co.
H. Beselin & Son.
Burlington Vinegara Pickle Works.
Eggerss-O'Flyng Co.
F. Litner.
Great Western Tire & Truck Co.
Jensen Omaha Toy Co.
Maney Milling Co.
Omaha Flour Mills Co.
Perfection Cooker Corporation.
Wien's Omaha Brush Co.
Millinery Stores

Payne Investment Co.

American Products Co. Farrell & Co.

Grocers and Provisions (Retail)

All UNION MEN AND WOMEN, your friends and families are requested to be consistent—patronize home industry—boost for a Greater Omaha—and demand the UNION LABEL on all commodities you purchase, whenever possible.

The following business interests of our city solicit the support of all working people, and are recommended by the OMAHA CENTRAL LABOR UNION.

Amusements Besse Theater. Rialto Theater. Sun Theater. Strand Theater.

Auto Batteries S. O. S. Supply Co. Auto Dealers Bonney-Yeager Co. Holmes-Adkins Co. Auto Garages The Electric Garage.

O'Donovan & Pease Auto Co. Packard Garage. Auto Repair Shops Cameron Auto Repair Shop. H. P. Elsasser. Reliable Tire & Repair Co. Nebraska Tire & Rubber Co. Presto Auto, Repairs and Welding

Auto Deliveries Auto Delivery & Messenger Auto Tire Fillers American Tire Rebuilders Co. (Inc.)

American Eagle Tire Co. Universal Tire Filling Co. Auto Tire Supplies T. J. Garvey (Maxotires.) Auto Tire and Truck Bodies Great Western Tire & Truck Auto Tires and Vulcanizers Portage Tire Market.

National Tire Shop. G. & G. Auto Tire Vulcanizing Co. F. F. Fink Baggage and Transfer Co. Union Transfer Co. Barber Shops Jack Selinsky.

R. Kulakofsky.
Riverside Grocery.
R. H. Robbins & Co.
Rudolph Dietz.
Sam Mortenson.
Sommer Bros. Co.
Sterling Grocery.
T. J. Thomas.
T. G. Howell & Sons.
United Provision Store.
V. Vachal & Co.
W. F. Francis.
Wilke & Mitchell Co.
Wm. Wallace.
Welch's Grocery Store.
General Merchandise
John Pekio. Banks American State Bank of Omaha. Hardware Dealers South Omaha Savings Bank. Bakeries

Chris Olsen. Domestic Bakery. Federal System of Bakeries. John Wedberg. Mogy's. Brown Park Bakery.

Svoboda's. West Farnam. Wilke & Mitchell Co Cola-Cola Bottling Co. Omaha Bottling Co.

Sloup-Sherry Bottling Co. Boots and Shoes Regent Shoe Co. Loval Shoe Store. Bowling Alleys Garden Bowling Alleys. Omaha Bowling Alleys.

Box Manufacturers Eggerss-O'Flyng Co. Brush Manufacturers Wien's Omaha Brush Co. Cafes Stockman's Cafe.

Mogv's. Capital Lunch. Cereal Foods Uncle Sam's Breakfast Food. Chemical Laboratories Urego Chemical Laboratory.

Lee Edwards. Dr. Knollenberg. Cipars and Tobacco H. Beselin & Son. Central Cigar Store. Alois Novack.

Omaha Tobacco Co. Clothing and Furnishings Culkin & Martin. Guarantee Clothing Co. John Flynn & Co. The Fair Clothing Co. J. H. Green Co. Square Deal Clothing Co. John A. Jensen Clothing Co. Joe Lewis, The Star Store. John & R. A. Libal.

Ben Shafton Co. Palace Clothing Co. Nebraska Shoe & Clothing House. E. V. Lorig. Herman D. Marowitz.

offee Dealers Olsen Coffe Co. (Happy Hollow Coffee.) Coal Dealers A. L. Berquist & Son. Crosby-Kopietz-Casey Co. Coal Hill Coal Co.

Kratsky Bros. Pivonka Bros. Cleaners and Dyers Modern Dry Cleaning Service. People's Cleaners and Dyers. Confectioners (Wholesale) Dreibus Candy Co. (Ben Hur Choc-olates.) Steyer Candy Co.

Confectioners (Retail) A. Barnell (Taffy Parlor.) E. L. Nelson, Ware's Candy Kitchen. Creameries

Alfalfa Butter Co.
Crown Dairy Co.
Fairmont Creamery Co.
Harding Cream Co.
Commission Companies
Jerpe Commission Co. Dentists Dr. Bradbury.
Dr. H. J. Bond.
Dr. P. E Rasmussen
Dr F. R. Vasko

Department Stores The New York Department Store. Phillip's Department Store. The Ster Store

The Ster Store

Druggists

Adams-Haight Drug Co.
Beranek & Son.
Blake Drug Co.
Brown Park Pharmacy.
Castle Pharmacy.
Cooney Pharmacy.
City Drug Store.
E. A. Williamaon.
Hickory Street Pharmacy.
Highland Park Pharmacy.
Liberty Drug Co.
Marsh Pharmacy.
Maple Ave. Drug Co.
Meicher Drug Co.
Q Street Pharmacy.
R. C. Lucke Drug Co.
Stark's Pharmacy.
Vanda's Pharmacy.
Vanda's Pharmacy.

Thos. Williams Co.
The Coods
The Kilmains Co.
The Kilmains Co.

Dry Goods
Thos. Kilpatrick Co.
V. Melena.
Walker's Cash Store.
Fish Market

Sanitary Fish & Oyster Market. Florists
A. Donaghue.
Hess & Swobods.
Petersen Bros.
Swanson, The Florist.
Furniture Dealers
Continental Furniture Co.
Elite Furniture Co.
H. Dolgoff.
Modern Furniture Co. (Inc.)
Fruit Dealers (Wholesale)
Trimble Bros.

M. Lynch.
Tea Companies
Moyune Tea Co.
Trunks and Bags
Alfred Cornish & Co.
Freling & Steinle Co.
Tobacco and Cigars
E. L. Nelson.
Wrecking Companies
Dworak Wrecking Co.
Flour Companies Funeral Directors Fred E. Ferro.

Flour Companies

Bone Dry Mack says:

"Ask for Puritan Flour.

Sun Kist Flour.

Omar Flour." This is not a complete list of Watch this newspaper for our next operating with Organized Labor, publication.
OMAHA CENTRAL LABOR UNION.

Y. M. HAS DONE Labor Commissioner **WONDERFUL WORK** SAYS E. G. MAGGI

Lincoln Member of State Pardon Board Returns From Trip to Italy and France.

From a Staff Correspondent. Lincoln, April 23.-E. G. Maggi Lincoln member of the state pardo board, who has been in Italy in conreturned to Lincoln yesterday. Mr. Maggi gives some interesting experiences of his trip. He was in Paris for a time and then went to Italy, where he visited most of the

principal cities. He says that the Y. M. C. A. has done a wonderful work. "Of course some mistakes were made," said he, "as might naturally be expected in so huge an undertaking, and you people have heard, perhaps, o' some of them, but when one takes into consideration the great things accomplished by the association there should be little criticism of the small mistakes.

On the ship returning to America were 22 Y. M. C. A. workers, 17 of them having been decorated for special bravery in action. One of these was Louie Barber, former well known second baseman of the Lincoln western league club, popular player, known all over the Western league circuit. Barber wears two decorations for bravery bestowed upon him "over there."

Mr. Maggi says that the Italians have a very warm feeling for America, although somewhat disappointed were estranged and lived apart in in some things which have been Fremont. He had been in feeble

Train Crew Saves Lives by Leap Into **Badly Swoollen Stream**

Norfolk, Neb., April 23 .- (Special.)-Heavy rain Tuesday night washed out several hundred feet of track on the Northwestern and M. & O. line, demoralizing railroad traf-fic. M. & O. freight train No. 14 went into the ditch east of Norfolk shortly before midnight. The engineer, fireman and head brakeman jumped from the cab window into a swollen stream when the locomo tive turned over.

A car of gasoline and a car of

live stock also went into the ditch. Danielson Gets Ideas for

New State Fair Buildings Lincoln, April 23 .- (Special.)-Sec. E. R. Danielson of the State Board of Agriculture has returned from a visit to Iowa and Missouri where he investigated buildings belonging' to the state fair of those states for the purpose of getting ideas for the new woman's building and new sheep barn to be erected on

the state fair grounds. fall exhibitions

Has Many Applicants for Work in Country BRANCHES IN NEB.

(From a Staff Correspondent) Lincoln, April 23. — Supplying farmers with farm help is now one of the live problems which the state labor commissioner is trying to solve. Large numbers of letters are received every mail from parties who desire employment, some of them coming from as far away as Chicago.

One applicant complained in a letter that he had written letters to three different farmers and they had failed to answer and wanted to know what to do. It would be well for farmers receiving these letters from applicants if they would at least send a return postal card saying that the place had been filled and this would give the applicant a chance to look elsewhere.

Aged Methodist Minister

Dies at Home in Fremont Fremont, Neb., April 23.—Special Telegram.)—Rev. John R. Sasseen, veteran Methodist minister, died at Mr. Sasseen for over half a century, preached in Missouri, for a period, having been district elder of the Missouri conference. He came to Fremont seven years ago. A few months ago he figured in quite a sensational suit brought by his sec-end wife, formerly Mrs. Eliza K. Follansbee, in Dodge county district court. Mrs. Sasseen sued the Fidelity Trust company of Fremont and the Fremont Y. M. C. A., the state executive committee of the Y. M. C A., and the foreign board of, missions of the Methodist church, the latter three beneficiaries of Mr. Sasseen in his will. She won the case. For a period Mr. and Mrs. Sasseen

health for nearly a year. Two Beatrice Soldiers

Return From Overseas Beatrice, Neb., April 23.—(Special.)—Dalton O'Donnell, who California division, arrived home agreed to bring booze into Iowa Tuesday, having been discharged at Camp Dodge, Ia. Harold Workman, another Beatrice boy, who participated in the Argonne forest drive, also returned home. He was taken ill from drinking water out of shell holes in France and was confined to a hospital for some time before regaining his health.

Lexington Judge Drops

Lexington, Neb., April 23.—(Special.)—Judge Henry D. Rhea, aged 72 years, dropped dead in his home Wednesday morning of heart disease. Judge Rhea was the oldest member of the Dawson county bar and a civil war veteran. He leaves a wife and two married daughters.

Motion for New Trial in Sedition Case Overruled

Beatrice, Neb., April 23.—(Special.)—Judge Pemberton of the distreasurer of the labor congress, and morning. He had been in failing shall not be counted. guilty some time ago of sedition,

BOOKS ON MANY Fire Destroys Plane From a Staff Correspondent.

aused the explosion.

service since August 7, 1917.

Swanson Planted Trees in

had failed to live.

Fairbury Man Killed When

disc, which discharged the gun. The

ball passed through his heart. Young

Schoenrock was 27 years old, the son of Mr. and Mrs. Gus R. Schoen-

rock of this county. He had re-cently returned from California, where he was honorably discharged

Dies After Long Illness

Lincoln, April 23 .- (Special)-

Lincoln Hardware Dealer

from military service.

Lincoln, April 23 .- (Special)-

Lincoln, April 23.—Lieut. Erald Bahl, Lieut. Brooks Harding and Lieut. Abe Cook, the three university After Information burned Tuesday at the Havelock Able to Find in Capital victory loan meeting, are unable to tell at this time whether they will What Failed to Locate purchase another machine or not.

Lieutenant Bahl, who was getting ready to go up in the plane at in Wide Quest. the time it took fire, is of the opin-

By a Staff Correspondent. Lincoln, April 23 .- If there are my people who are of the opinion that the Nebraska state library is not composed of a very valuable collection of books, the incident of the genleman who visited the lihere today should convince them that Nebraska has a library far in extent of that of any other

This man has traveled over many states, both in the west and middle west, in search of a volume which would give him the information he desired. He finally heard that Nehis home here at the age of 85 years. braska had an extensive library and was totally destroyed. he came to Lincoln this week and began his search. Wednesday morning, after telling the librarian what ne desired, she immediately brought him the book and he secured the much desired information.

Men Tried on Liquor Charge

Released by Federal Judge Lincoln, April 23 .- (Special)-Alex J. Mattes, John Munson and Elmer Munson, held under a fed-eral charge of transporting liquor into Nebraska, were discharged today by Judge Munger because the government had failed to substantial the charge that the liquor had been brought in for sale in this state. The jury was ordered to

bring in the not guilty verdict.

In dismissing the case, Judge Munger said that while the evidence was plain that the defendants conspired to violate a law of the United States, the evidence was devoid of served overseas with the Fortieth anything to show that they had

Lexington First National

Lexington, Neb., April 23.—(Special Telegram.)—Officers of the Dawson County State bank of this Dawson County State bank of this dent at noon Wednesday.

As he was driving his team, hitched to a plow, a 22 revolver dropped from his pocket, striking a this city, and will take over the business about the first of July. The Dead of Heart Disease passing of the First National closes the last national bank in this county.

in Big Limerick Walkout

Limerick, Ireland, April 23 .- An alliance between the Limerick strike committee and the Irish Trades union congress and labor party was arranged at a conference this morning and a statement has been issued declaring the strike now had become national.

Mr. Danielson also visited the trict court has overruled a motion nouncing that the strike had become health for about a year. He came neeting of the Midwest State Fair for a new trial in the case against national he added that reports from to Lincoln in 1880 and started the meeting of the Midwest State Fair for a new trial in the case against national he added that reports from association and conferred with other John Gerdes of this city, a wealthy other centers proved that Ireland business in which he has been enstate fair managers regarding the retired German, who was found was giving active support to Lim gaged, beginning six years later. He

Owned by Lincoln Men

FIRMS RUSH TO During Loan Meeting QUALITY FOR 100 PER CENT PARADE

students who owned an aeroplane Details Completed for Big Procession Friday Noon; Secretary Glass to Occupy Reviewing Stand.

ion that the engine backfired, which Omaha husiness house employes are hurrying their subscriptions to get into the parade which will The machine, a large one, had been built expressly for the boys at march through Omaha's streets Frithe Hebb Motor works in Havelock

and this was its first public trial. Additions to the list of houses, all The lieutenant is an experienced whose employes have subscribed aviator, having been in the aviation to the Victory Liberty loan, are: Brunswick-Balke - Collender Co.,

Burns-Brinker & Co., Walter G. Clarke Co., Columbia Fire Under-The engine had just been started and the machine put in motion when the fire started. Before it left the writers, Conservative Savings and ground the machine was stopped and Loan Co., John Deere Plow Co., Bahl escaped. As there was no wa- Fairbanks-Morse Co., Farmers Unter near, he attempted to put out the ion of Nebraska, Henry R. Gering Co., Guarantee Fund Life associaflames with a fire extinguisher, but was unsuccessful and the machine tion, The House of Menagh, Merchants National bank, Palace Clothing Co., H. Pelton, Shultz Brothers, Sunderland Brothers Co., Woodmen lircle, Wood-Oswald Co., Fairmont Spite of What Papers Say Creamery Co., McCord-Brady Co., Industrial Chemical Co., Bemis Omaha Bag Co., Mercantile Storage and Commissioner Dan Swanson & Warehouse Co., R. Bingham & came very nearly saying something Son, Gilindy Fruit Co., Pittsburgh which begins with the fourth letter Plate Glass Co., Omaha Wall Paper of the alphabet Wednesday morning Co., Simon Brothers Co., Otis Elewhen he picked up a local paper and vator Co., Emerson-Brantingham got Arbor day as to forget to plant any trees on the state house grounds as had been the custom in former years.

The facts in the matter are that

The facts in the matter are that
Mr. Swanson planted three nice
trees in the well known Morton circle, two lindens and one hack- the Corn Exchange National bank, berry, and the fellow who thinks the Commonwealth Insurance Co., differently can have his think tank A. Hospe Co., Nebraska Clothing refilled by visiting the Morton circle Co., Peters Trust Co., U. S. Trust and viewing the work of the land Co., Western Bridge & Construccommissioner. The trees were tion Co., Byrne-Hammer Dry Goods planted in places where former trees | Co. and Farrell & Co.

Details Completed.

The executive committee, meeting with representatives of the manu-Pistol Falls From Pocket
Fairbury, Neb., April 23.—(Spe-ber of Commerce, with Commissioner R. H. Manley representing the s dead at his home, three miles west chamber, completed details of the parade which will be reviewed by

Secretary of the Treasury Glass. / It was unanimously agreed by the men present at the meeting that a slight modification be made in the rules governing conditions for obtaining the honor banners given by the Chamber of Commerce to the business houses whose employes go 100 per cent for the loan.

New Rules.

The rules adopted are as follows: Banners shall be given to any firm employing 10 or more persons provided all of the employes purchase Victory Liberty loan notes, with the following exemptions, which shall not be marked against the firm or institution:

Frank E. Lahr, well known Lincoln Employes who are out of town Employes who are sick shall be Employes getting less than \$50 a

month Employes who have served in army, navy or marines.

Employes who are still paying for bonds bought in former loan campaigns, and who feel they cannot ake on an additional burden.

Subscriptions of the firms themselves shall be counted against these exempted employes and entitle the firm to a banner and a place in the parade. Lineup of Parade.

The parade will form at Tenth and Jackson streets, and its lineup will e as follows: Plateon of police. Band.

Victory Liberty loan committee.
Officers and executive committee Chamer of Commerce. or of Commerce.

Troops from Forts Omaha and Crook.
Wounded soldiers from reconstruction
tospital, in automobiles.
Band.
Wholesalers.

Band, Manufacturers.

W. J. Monaghan has been appointed grand marshal for the manufacturers; Joe Kelley of M. E. Smith & Co., grand marshal for the jobbers, and Charles E. Black, grand marshal for the retailers.

Wholesalers will form on Jackson street at Tenth, facing west.
Manufacturers will form on Jackson, facing east. Retailers will form on Harney, facing east.

Bank Does Big Business. The Victory Loan bank in the courthouse did an encouraging business yesterday morning when it re-ceived subscriptions for more than

District Judge Arthur C. Wakeley made the Victory loan address at the court house at noon yesterday. Kev. E. H. Jenks offered prayer, Frank Dobson and his 13 sirens, the headline act at the Orpheum this week, entertained the big crowd of prospective not buyers. talian band played.

One of the whippet tanks made a run up Farnam street and was parked in front of the court house during the noon program. C. L. Gould, for the Ford Motor

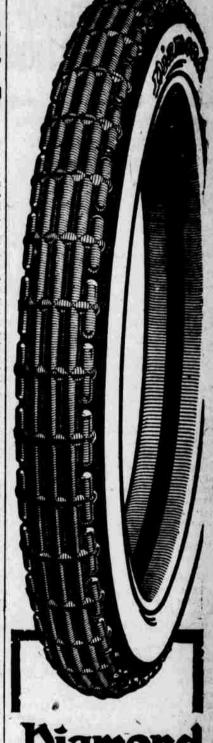
company in Omaha, made a subscription yesterday of \$90,000 to the Victory Liberty loan. This is the Ford company's Omaha proportion of its total subscription in the

Revenue Department 100 Per Cent in Victory Loan

The internal revenue department at the federal building has gone ov-er the top in buying Victory bonds. and stands 100 per cent. Sixty persons have already bought bonds amounting to between \$25,000 and \$30,000, and Miss M. McGill, who, at the request of Revenue Agent John J. Gillin, has been conducting vigorous campaign, promises even larger results.

Rhode Island Legislators Declare Beer Non-Intoxicant

Providence, R. I., April 23 .- The louse today adopted the bill declar ing beer containing not more than 4 per cent/of alcohol a non-intoxicant. The action was in concurrence



Diamond SQUEEGEE TREAD

Tires 400 Tires to Choose from -You Must select One

Obviously # you can't compare the prices and relative merits of them all.

Only a corporation, cars, can afford to pay a man to do that. But there's your "tip"! If you can't study, and they can. reap the benefit of their investigation.

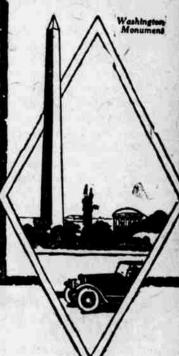
If you learn that scores of companies in-Chicago, New York, Pittsburgh, Atlanta and San Francisco, use only Diamonds - that taxi companies in New York, Philadelphia, Pittsburgh, Washington and Portland, Ore. average over 5.000 miles on Diamonds steadily-

Then you have positive proof that these business men are convinced that Diamonds are the most economical tires they can buy-

That you can "Cut Your Tire Upkeep with a Diamond."

Omaha Tire Repair Co.

Henry Nygaard, Prop. Phone Tyler 1552



STYLEHEADQUARTERS WHERE Society Brand Clothegaresold



One-Minute

Store Talk

"Another good thing the war

taught a lot of us Omahans,

that we have a greater Haber-

dashery store within a greater

clothing store than many cities

twice the size of Omaha can

boast of," said a retired sol-

Whatever is worth doing

at all is worth doing well.

Buy Victory Notes

While You May.

The Assurance of Being Well Dressed

THE feeling that his clothes do not really express his good taste handicaps a man in social and business relations. It detracts from his self-confidence. It spoils his enjoyment.

Men who are aware of this truth come to The Nebraka Clothing Co. for their clothes. Here they are assured of competent advice and of dependable quality.

Nowhere in Nebraska can a more complete and varied assortment be found. We sell

Society Brand Clothes

because we believe that in style, workmanship and all-wool fabrics they are unsurpassed.

This Spring we are particularly pleased with the comprehensive showing of new models. You, too, will be delighted with these clothes when you see them.

> COMPARE DUR VALUES

> > ALWAYS

"STYLE HEADQUARTERS"-WHERE SOCIETY BRAND CLOTHES ARE SOLD.

WINDOWS TODAY

CORRECT APPAREL FOR MEN AND WOMEN.