

AMERICAN NATIONAL  
FIRE INSURANCE COMPANY

# MILLIONS ANNUALLY Sent Out of the State for Insurance

**I**T IS A tremendous sum. It indicates two things; first that the people of this state recognize the necessity for insurance—and second, that they have the money to pay for it. And there can be no question but that people with the business sense indicated by these facts, could and would see the wisdom of keeping that money in their own territory—given in legitimate business with sound, home companies.

**A**NOTHER thing, since the changes in our foreign relations brought about by the war, there is immediate need for more insurance companies. A vast amount of our insurance business, handled by American companies, was protected by re-insurance contracts with European financiers. Of these, Germans, Austrians and Bulgarians handled a great share. That being now impossible, new American capital MUST go into the handling of even larger demands for insurance.

A great home company has been organized, to keep this vast sum in Nebraska. **YOU** are invited to join us



**W. H. Ahmanson**  
President of the Company

Was born in Omaha, started his insurance career at the age of 14, and up to the present time has devoted his entire time to the fire insurance business during the last fifteen years in an official capacity. He has a wide acquaintance with the local agents in Nebraska and adjoining states. He resigned as assistant manager of the Columbia Fire Underwriters of Omaha to organize the American National Fire Insurance Company.

**W**E have incorporated under the strict Nebraska insurance laws for three million dollars. Our organization is headed and made up of big, responsible men—who have builded their success right here at home. There are two types of men to make such a project as ours a solidly successful one. They have seen the need for just such an organization; have seen the remarkable opportunity for legitimate profit in it. Our plan is one of co-operation—throughout. Our agents—our business associates—the people we insure—the public at large will be given the opportunity to share with us in the ownership and profit of this business.

**BOARD OF DIRECTORS**

- |   |  |
|---|--|
| William L. Wilcox, president of Wilcox-Burns Co.            | J. W. Elwood, president of the Northwestern School of Taxidermy. |
| Joseph B. Bedford, president of Klopp-Bartlett Printing Co. | Charles W. Martin, president of Charles W. Martin Co.            |
| Harley Conant, president of the Conant Hotel Co.            | Harry H. Jones, vice-president of Brinn-Jensen Co.               |

## No Promotion Stock

Not a dollar's worth of "promotion stock." Every share sold will be capital stock and surplus—and not a share will be sold for less than \$100 per share. And whether a man owns one share or fifty will make no difference—he will have his voice in our counsels—will share justly in our profits.

It is a wonderful opportunity. Other home insurance companies have been splendidly backed by our public. This great, new company has been formed at the opportune moment—ready to take up the handling of Nebraska's tremendous volume of fire and automobile insurance. It has met every requirement placed upon it by the state government. There has been no finer investment opportunity ever offered the public. And the offer is made straight to YOU!

## Some Similar Opportunities—and Their Wonderful Histories:

To illustrate the possibilities in an offer such as this, we quote from the pages of American financial history. The names are those of nationally known organizations. And a little study of the figures at which their stock was originally bought, in comparison with today's values, will carry to you its own message. Our plan is not a new one. Successes in American business have almost without exception been built on co-operation; the public ownership—through stock holdings—of the business capital. Companies originally formed with but few stockholders have sooner or later come to the understanding of their need for public co-operation. These things are not theoretical. They are history!

**Record for Past Ten Years of Fifteen Representative Companies:**

\$10,000 invested in Aetna 10 years ago is now worth \$ 44,600 (Cash dividends paid in 10 years, \$21,940.)	\$10,000 invested in Firemen's Fund 10 yrs. ago now worth \$ 25,870 (Cash dividends paid in 10 years, \$15,400.)	\$10,000 invested in Phoenix 10 years ago is now worth \$ 44,290 (Cash dividends paid in 10 years, \$23,920.)
\$10,000 invested in American 10 years ago is now worth \$ 65,000 (Cash dividends paid in 10 years, \$38,210.)	\$10,000 invested in Glenn Falls 10 yrs. ago is now worth \$184,400 (Cash dividends paid in 10 years, \$84,250.)	\$10,000 invested in Queen 10 years ago is now worth \$ 62,820 (Cash dividends paid in 10 years, \$39,750.)
\$10,000 invested in Continental 10 years ago is now worth \$187,740 (Cash dividends paid in 10 years, \$169,500.)	\$10,000 invested in Great American 10 yrs. ago now worth \$ 70,180 (Cash dividends paid in 10 years, \$30,000.)	\$10,000 invested in Security 10 years ago is now worth \$ 21,520 (Cash dividends paid in 10 years, \$20,900.)
\$10,000 invested in Dubuque 10 years ago is now worth \$ 35,870 (Cash dividends paid in 10 years, \$20,800.)	\$10,000 invested in Hartford 10 years ago is now worth \$ 50,280 (Cash dividends paid in 10 years, \$37,250.)	\$10,000 invested in St. Paul 10 years ago is now worth \$100,130 (Cash dividends paid in 10 years, \$24,800.)
\$10,000 invested in Farmers 10 years ago is now worth \$ 32,500 (Cash dividends paid in 10 years, \$19,000.)	\$10,000 invested in Home 10 years ago is now worth \$ 63,280 (Cash dividends paid in 10 years, \$36,100.)	\$10,000 invested in Westchester 10 years ago now worth \$ 84,630 (Cash dividends paid in 10 years, \$47,330.)

We can find no record of any sale of stock in any of the above companies having been made in the past ten years. These figures are compiled from official insurance reports and are correct to our best knowledge and belief.

Co-operation is the keystone of successful business building today. This is "Opportunity"—For YOU; Now!

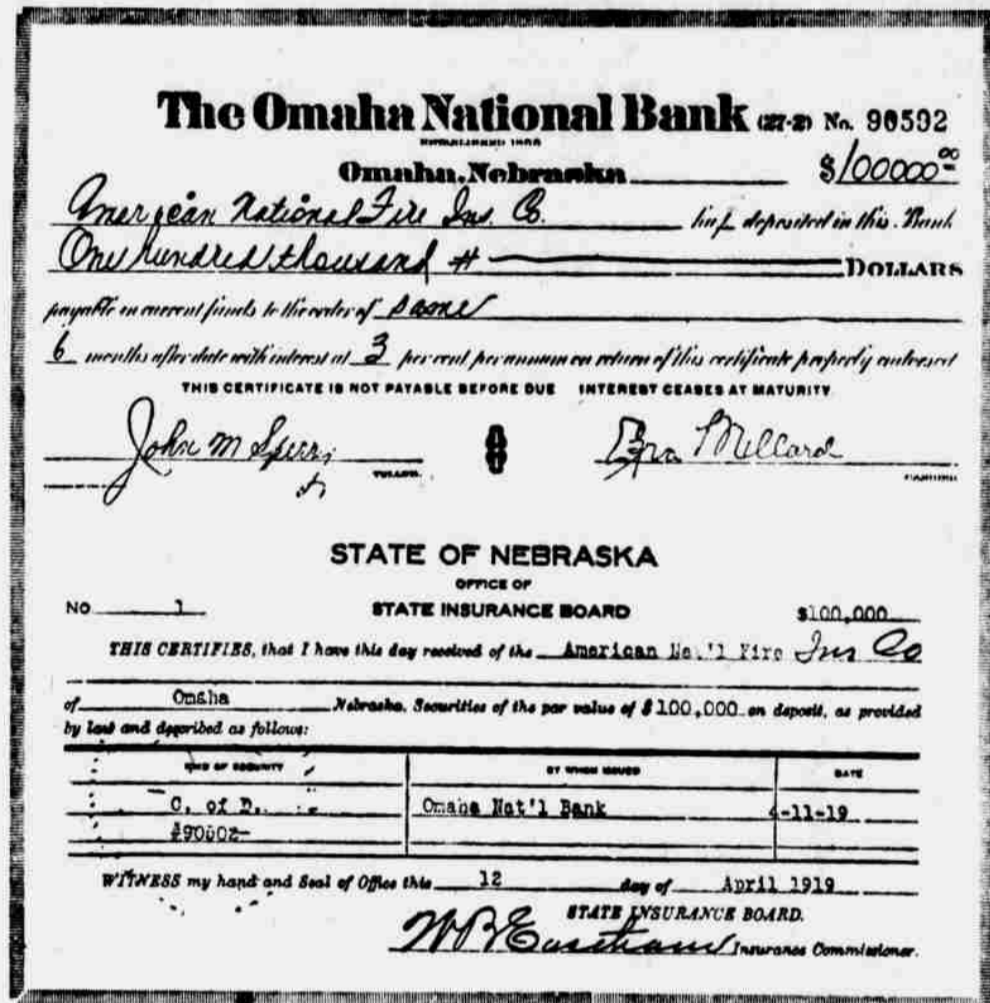
# AMERICAN NATIONAL FIRE INSURANCE CO.

No Stock Will Be Sold During the Victory Loan Campaign.

Home Offices: 729 First National Bank Building  
OMAHA, NEBRASKA.

No Stock Will Be Sold During the Victory Loan Campaign.

AN OMAHA COMPANY Incorporated for Three Million Capital and Surplus.



## Certificate and Receipt for \$100,000 Deposit A Mighty Solid Foundation

This is a photographic reproduction of the certificate for our first deposit—which we are required by law to make—with the Omaha National Bank, and receipt for same from State Insurance Board. The amount was \$100,000.00. It is reproduced here merely as evidence of the soundness of our foundation. In extending this invitation to YOU, we urge that you investigate our plan, thoroughly. We will aid you in every conceivable way in your investigation.

## Prompt Action Is Necessary

It is common knowledge that the capital stock of fire insurance companies is ordinarily oversubscribed almost immediately. Our whole thought in making this public announcement is to make this a truly co-operative business. For these reasons we urge upon you the need of prompt and immediate action. For your convenience, we offer a coupon which fill out and send to us and in return we will send you all information pertaining to this organization. We will see that every opportunity to learn all the facts about us, is yours.

**American National Fire Insurance Company**  
729 First National Bank Building,  
Omaha, Nebraska.

Gentlemen:  
Believing that Nebraska needs more home fire insurance companies, I am interested in your proposition, and without further obligation on my part would be pleased to have further information.

Name .....

Business .....

Address .....

Town ..... State .....