

## ADVERTISERS UNITE AGAINST SOLDIER FRAUDS

Say Men Prostitute Uniform  
By Using It As Cloak for  
Collecting Funds for  
Questionable Use.

The extension division of the Associated Advertising Clubs of the World has addressed circulars of warning to organizations throughout the country, calling attention to schemes of designing promoters to commercialize the United States uniform for illegitimate purposes.

### Worked Scheme Here.

Two months ago the board of public welfare, city prosecutor and the co-operative employment office in the court house took cognizance of the presence of a group of promoters who registered at a leading hotel. They advertised for discharged soldiers in uniform to sell pictures from house to house. When these promoters were called upon to prove that their large profits were being used as claimed, they "folded their tents like the Arab and as silently stole away."

An extract from the circular received from the Associated Advertising Clubs of the World follows:

"From several eastern points come reports of men in uniforms taking subscriptions for unknown papers and magazines with patriotic sounding names. The subscription price is 'only a dollar a year,' and the impression is usually given that the profit from the publication is used for the benefit of returned soldiers."

### Aiding a Graft.

"Nine times out of ten, they are helping a grafter who was a slacker during the war and one who is either using a purchased uniform and stolen discharge papers, or, if the man is really a discharged soldier, he is one whom his fellow soldiers would be the first to condemn for bringing dishonor upon them and the uniform they wear."

The national vigilance committee of the Associated Advertising clubs urges employers to give employment to every discharged soldier.

### Five Alleged Gamblers

Fined \$100 Each As 'Vags'

Echoes of the old Dunbar Colored club that in former years held sway over Third ward gamblers in Jack Bloomfield's old place at 107 South Fourteenth street, were heard in police court yesterday morning.

Five alleged inmates of the place were fined \$100 and costs each on charges of vagrancy shortly after they were arrested this morning. "Now, you fellows get to work," Police Judge Foster ordered them. Those arrested yesterday morning were: Talbert, 2606 Polk street; Jack Walker, 2524 Patrick avenue; Alex Derman, 2523 N street; W. H. Robinson, 911 Capitol avenue, and Larry Walker, 2508 Patrick avenue. All five took jail terms in place of paying the fines.

### Orkin Bros. Report Great

Success In Ad Campaigns

J. L. Orkin, president of the Orkin Brothers Omaha store, returned from New York Tuesday. The combined Orkin organization has recently made some of the largest purchases in the field of women's apparel and the new stock will be distributed among the four Orkin stores in New York, Omaha, Sioux City and Lincoln.

### Judge Foster Gets "Vag" Job

Through Employment Office

When the mother of William Pillsbury, 2638 Dodge street, pleaded in court yesterday morning for her son who was arrested for vagrancy, Police Judge Foster told her to leave the boy in his care. Less than two hours later the judge had helped the boy get work through the federal labor bureau. Young Pillsbury told his mother: "From now on, I'll show you that I can work."

### Iowan Tries to Sell Rings

To Detectives; Arrested

Amethyst and opal stones set in valuable mountings were cheap, according to E. J. Vandevanter, Sidney, Ia., who tried to dispose of five of the jewelry valuables yesterday morning at Fourteenth and Douglas streets. When he attempted to sell Detectives Paul Haze and Mansfield the rings for \$8 apiece, he was arrested, and booked for investigation. Vandevanter said he bought them at a jewelry auction sale in Sidney, Ia.

### Wear this Button

LIBERTY  
LOAN

Show you have helped  
finish the Job

## Leaves Newspaper Game to Do Welfare Work Overseas

Miss Ella Fleishman, Member of The Bee Staff for  
More Than Four Years, Will Go to France to  
Work Among Soldiers and Sailors.

Miss Ella Fleishman left Omaha last night for France.

She has been selected as one of the overseas workers of the Jewish welfare board for activities among soldiers and sailors, and she received orders by wire to report in New York at once.

She expects to remain in New York only long enough to be fitted with an overseas uniform and secure the rest of the extensive equipment carried by the overseas workers. She will sail, probably, next week and go direct to Paris, the headquarters of the organization.

From there she will be assigned to the work she is to do. It may be in Italy, Palestine, France, Belgium or almost anywhere else.

Miss Fleishman has been a member of The Bee staff for more than four years. She is a daughter of Rabbi Fleishman. Her home is at 1919 Burr street.

There are few girls in Omaha who have such a wide circle of good friends as Miss Fleishman. Her long service as head of the woman's department of The Bee and as a reporter brought her into contact with most of the women of prominence in the city, and a charming disposition has turned acquaintances into warm friends by the hundreds.

Long before the armistice was signed Miss Fleishman had made application to go overseas to help in the work of ministering to the soldiers and to the people in the stricken areas of the war-torn countries. But her youth was against her. The organization having this work in charge had a minimum age limit which Miss Fleishman had not yet attained.

Since the armistice was signed, Miss Fleishman has been laid on the overseas girls being up to the minimum age.

Miss Fleishman, with characteristic modesty, has kept her plans somewhat secret and has gracefully



Ella Fleishman

## War Brought About By Selfishness, Says Passion Week Speaker

The largest audience which has yet attended the noonday Passion Week services at the Boyd theater heard Dr. O. D. Baltzly of the Kountze Memorial Lutheran church in a sermon Wednesday on the text, "No other foundation can be laid than that which is laid, which is Christ Jesus."

Dr. Baltzly set forth four ways in which humanity is building, and elaborated these with reference to the proper foundation for such world structures. "Men are first of all," said he, "building a civilization for this world. Humanity has tried three methods of attaining civilization, through commerce and science and education, and yet five years ago the great crash of war signaled the failure of these three. They failed because all were built on selfishness, and because they have no power to regenerate the human heart. The gospel of Jesus is the only power that can regenerate."

Mayor Ed P. Smith will be the speaker at the meeting tonight. His subject will be "The One Talent Man."

## Robbed of Money, Watch and Pen While Waiting for Car

Two highwaymen obtained \$10, a fountain pen and a watch from George Cochran, 523 North Twentieth street, Tuesday night. The holdup occurred at Twentieth and California streets. Cochran was waiting for a street car.

## Red Cross Collected 18,739 Lbs. Clothes More Than Asked For

The Omaha Chapter of the Red Cross announces that it has collected 18,739 pounds more clothing for use in devastated Europe than was assigned to it. Omaha's quota was 35,000 pounds, but after scouring the city, and making an average of 200 calls a day, for seven days, 53,739 pounds were collected.

According to the executive committee the articles collected are of more than average quality. The goods are already packed and ready for overseas shipment.

## Demobilize Officers

Berlin, April 16.—(By the Associated Press)—It is officially announced that German officers will be demobilized and will formally leave the army.

## BELLANS FOR INDIGESTION

CHEER UP  
MICKEY  
IS COMING

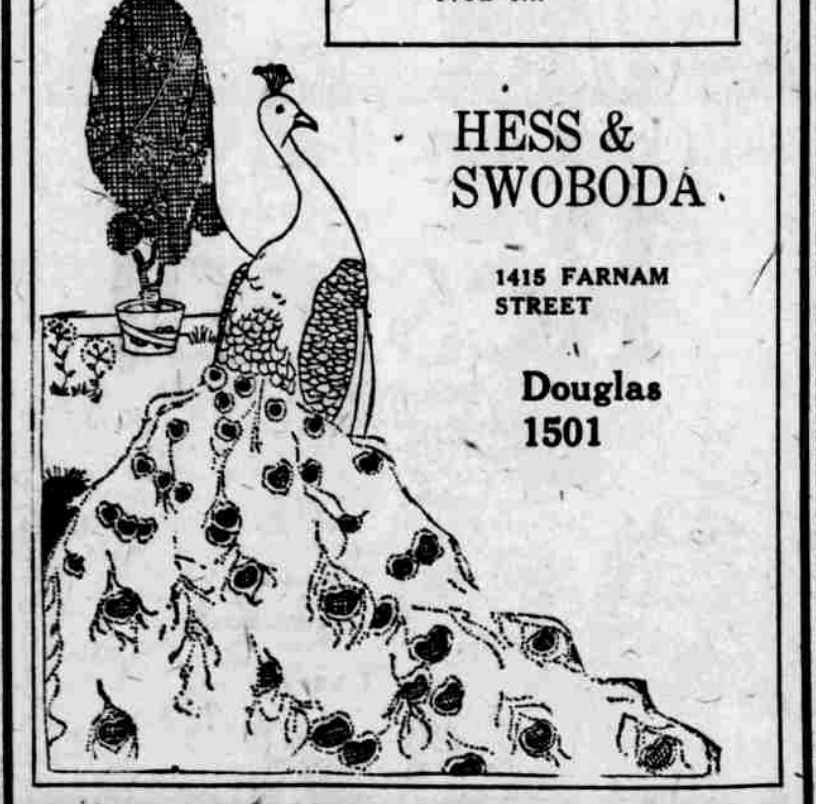
## Easter-time bids you to

"Say it with Flowers"

Flowers were never more  
expressive than at Easter  
time.

Make your selections as  
early as possible. We will  
make delivery at any time  
you wish.

List Flowers  
Now In.



HESS &  
SWOBODA.

1415 FARNAM  
STREET

Douglas  
1501

## Extensive Displays of Easter Merchandise

EASTER merchandise  
can be purchased here  
with that certain assurance  
of securing the best  
in style, in quality and in  
value.

Brandeis Stores  
SETS THE PACE  
FOR GROWING OMAHA

WITH Easter so near,  
we wish to emphasize  
the advantage of superior  
service in style and merchandise.

## Important Values in Easter Suits at \$39 and \$59

Delightfully Distinctive and Unusually Noteworthy Offerings

WEEKS of careful planning have resulted in this unusual assemblage of moderately priced suits—presenting values and style features of unusual interest to women and young women of particular taste in dress.

That expert attention to detail of style, quality of material, dependability of workmanship, are all embodied in these new suits in this pre-Easter selling, at

\$39 and \$59

The woman who desires to be correctly and well dressed for Easter and desires to accomplish her purpose in a moderately priced way, will find suit values and suit styles beyond her expectations in these two assortments, which include, for example—

Russian Blouses

Fancy embroidered models and braid trimmed models.

Tuxedo Fronts

Novelty Vests in the dress effect designs.

English Box Coats

Serges, Poiret Twills, Tricotine and Tweeds, also the Sport Check Models, in Blue, Black and Tan; exceptional values; all sizes, in two groups,

—SECOND FLOOR—

## Short Capes and Coatees

Fashioned of Plush

Distinctively New and Fashionable

TO those who have admired the lovely Fur Wraps now comes the opportunity to purchase a similar type wrap in a moderate priced garment undoubtedly smart, comfortable and adding distinctive finish to your Easter Frocks or Suit. Mole and Baffin Seal most extensively used. Prices range—

22.50, 35.00 to 65.00

—SECOND FLOOR—



## Frocks in Extensive Array

Present the Newest and Most Desirable  
Models, Materials and Colors

Tricotee, Satins, Taffeta, Foulard, as well as combination of Georgette with all materials are highly favored.

New loose three-quarter sleeves, blouse lines in bodice, draperies in skirts are style features most noticeable.

Tailored gowns of Tricotine, Serge and Wool Jersey for early wear are favorites.

Prices range—

35.00, 45.00, 65.00 to 95.00

—SECOND FLOOR—

## Easter Millinery at \$5

A Special Selling for Thursday

TRANSPARENT Hair Braid Hats, flower trimmed; Italian Leghorns, ribbon trimmed; Piping and Lisere Hats, crepe faced; wing and glycerined ostrich trims; values \$8 to 10.00.



THESE Hats are principally designed and trimmed by our own experts and are more original and individual than Hats usually featured at this price.

—SECOND FLOOR—

## The Little Girls'

Easter Dress Is Here

And choosing is simplified by our large assortment of Girls' Frocks, in dark and light shades. Materials—Taffeta, Georgette and Crepe de Chine. Prices range—

15.00 to 39.00

## Pretty Tub Frocks

In such lovely styles, with all new ideas; beautiful Plaids and Stripe Ginghams, Repps and Chambray. Prices range—

3.50 to 7.50

—SECOND FLOOR—

## Perrins' Gloves

Eglantine Brand

In white and black; with self or contrasting stitching on backs; overseam; real French kid, two-clasp effect, pair, at

2.50

"Kayser" Silk Gloves

For women. Double finger tips, heavily embroidered backs, in self and two-toned combinations, in shades of sand, gray, mastic, white and black; two-clasp; pair,

1.50

Chamoisette Gloves for women and children; in white, gray, tan, brown and khaki; pair,

95c

—MAIN FLOOR—

## A Nemo Self-Reducing Corset at 3.50

If you have been wearing another corset to give you fashionable lines, buy a Nemo for the same reason because Nemo Corsets are both stylish and healthful.

If you have a full figure and wish to appear more slender do not wear a corset that is uncomfortably tight; get a corset that is built on hygienic lines and it will mould the flesh into symmetrical lines and support the figure properly, which gives poise and comfort to the wearer.

The Nemo Self-Reducing  
Style No. 361, at 3.50

is made with a medium low top, which controls the full diaphragm and does not crowd the figure above the waist line, long over hip with the self-reducing belt in front, which supports the flesh and keeps corset from riding up on the figure; sizes 22 to 36; price

3.50

Other Models in Nemo Corsets,  
at 4.00 to 12.00

Styles 554 and 505, as Illustrated,  
are 6.00

## The Nemo Brasseries

that hook under the arm and adjust with lacing in back. This style gives a perfectly smooth line in front and back; priced,

1.50 and 2.00

—THIRD FLOOR—



## A Bargain Basement Sale Thursday of Some 2500 Pairs of Shoes, Oxfords and Pumps Balance of Our Recent Purchase of "O-G" Stocks

Augmented by Manufacturers' Surplus  
Lines and Our Own Broken Assortments

The footwear in this sale is unusually good in style and quality. This price is remarkably low and not until you have seen this footwear will you fully realize the importance to you of this sale.

Choice at

295  
Per  
Pair

300 Pairs of 9-inch lace style Shoes; patent vamp and dull kid, cloth or mat kid top.

300 pairs of Novelty 9-inch Boots, in gray, white kid and brown; cloth or kid top.

400 pairs White Rein-skin Cloth 8 and 9-inch Shoes; just the shoe you will want for field or sport use.

450 pairs of Strap Oxfords; patent, dull or gun metal; two or three straps over instep; leather Cuban heels.

700 pairs Mary Jane Pumps; ankle strap, or fancy combination heel strap; white trimming, plain toe, very low heel.

350 pairs of Oxfords and Pumps; Oxfords in patent, dull leather and white canvas. Pumps come in novelties, black, gray kid and white canvas, etc.

Sizes complete from 2 1-2 to 8, widths from AAA to E. Basement.

