

GREATER OMAHA



INDUSTRY

BUSINESS

FINANCE

OUTLOOK

TRADE

OMAHA, The Second Live Stock Market of The World.

It has the most Modern Stock Yards in the World today—no expense has been spared to make it so.

It is situated in the center of a territory producing more food products than any in the World—hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEEDER SHEEP MARKET IN THE WORLD.

Railroad facilities are unexcelled, being the only Missouri River market located on the main lines of all the western railroads, the shrink, therefore, on shipments to this market is less than to others.

Union Stock Yards Company of Omaha (Ltd)
Omaha, Nebraska

PAYNE INVESTMENT COMPANY
Omaha National Bank Building
OMAHA
FARM LANDS FARM MORTGAGES

United States Rubber Co.
Omaha Branch
Everything in Rubber
Omaha, Nebraska

BAKER ICE MACHINE CO.
Manufacturers
Ice Making and Refrigerating Machinery
Omaha, Neb.

Red Feather Poultry Feeds

Scratch, Mash, Chick
Proven in Our Own Poultry Extension Department.

M. C. Peters Mill Company
OMAHA.
TELEPHONES: Tyler 209. South 1877.

WALRATH & SHERWOOD LUMBER CO.
1501-03 W. O. W. Bldg.
Omaha, U. S. A.

Bankers Realty Investment Company
Assets Over \$1,500,000
Architects and Builders
Omaha—Offices—Chicago

STANDARD BRIDGE COMPANY, Omaha, Neb.

Benson & Myers Co.
Investment Securities Farm Mortgages
Omaha, U. S. A.

Incorporated 1883
Omaha Loan and Building Association
Assets, \$11,350,000
A mutual savings and loan association
Wm. R. Adair, Sec. and Treas.
OMAHA, NEBRASKA

Commonwealth Life INSURANCE COMPANY
Omaha, Nebraska

Nebraska-Iowa Grain Co., Omaha, Neb.
Doug. 961.
421-27 Grain Ex. Bldg.

J. P. GUTH, Architect,
Phone Red 1937
Rooms 516-517 Paxton Block, Omaha, Neb.

Pays Greater Dividends Than Any Company of Equal Resources.
The Bankers Reserve Life Company
Home Office, Omaha, Neb.
ASSETS, \$8,429,965.53
Net Legal Reserve, \$6,885,302.00
Insurance in Force, Over \$46,000,000.00
AGENTS WANTED—GOOD TERRITORY
ROBERT L. ROBISON, Pres.
WALTER G. PRESTON, V.P.
JAMES R. FARNEY, V.P.
RAY C. WAGNER, Sec.-Treas.

NEBRASKA TENT AND AWNING CO.
Tents, Awnings, Flags
H. S. McDonald, Mgr., Omaha.
Phones Doug. 3329-3330.

ALEX BECK, General Contractor,
D. 1293. 401 Keeline Bldg.

John H. Harte, General Contractor
Office, 1609 Webster St.
Doug. 1054.

Wiens Omaha Brush Co.,
4301-03 No. 28th St.,
Tel. Colfax 31
Omaha, Neb.

Concrete Engineering Co.,
1116 Omaha Nat. Bank Bldg.,
Omaha, Neb.
Tel. Doug. 5686.

ALL-METAL WEATHER STRIPS
New ones installed on your windows and doors now or in the spring cleanup—keeps out dust, wind, rain, noise, etc.
ALL-METAL WINDOW SCREENS
A metal frame with solid bronze wire cloth is so different.
THE HIGGINS MFG. CO.
J. P. CONDON, Mgr.,
208 Bee Bldg., Omaha, Neb., Phone D. 2070.

National Roofing Co., (Incorporated)
Roofing and Paving Contractors
Established in 1878
Douglas 881. Omaha.

GROCERY SALESMEN
With Automobile to Sell Our Reliable Line Direct to Consumer.
R. L. HARRIS CO., Omaha

JACK NOURSE, "THE OIL MAN"
with **PENN POWER MOTOR OIL**
R. W. Shepard, Vice Pres. and Gen. Mgr.

BOILERS SMOKESTACKS TWO PLANTS
Drake, Williams, Mount Co.
Main Office and Works,
384, Hickory and U. P. R. R.
Phone Douglas 1043.
Branch
20th, Center and C. B. & Q.
Phone Douglas 1141.
Oxy-Acetylene Welding
STANDPIPES TANKS

Carbon Coal & Supply Co.,
Wholesale Dealers in Coal and Building Material.
Grain Exchange Building,
Omaha, Neb.

Cuts That Print
are the kind produced by the
Bee Engraving Dep't.
Phone Tyler 1000.

P. Melchers Machine Works
Haynes Auto Service and Repair Parts.
General Overhauling of Automobiles,
Magneto and Starting Systems.
Douglas 2850 1218 Howard Street

W. Wettengel & Son
Delivery, Commercial and Truck Bodies.
Doug. 8289. 1912-14 Vinton St.

WRIGHT & MACK COMPANY
Manufacturers and Agents for Electric, Hydraulic and Hand Power Elevators.
Cables for Every Purpose. Special Elevator Oils, Supplies and Repairs.
Omaha is the Best Market West of Chicago.
Try Us and We Will Do the Rest.
Douglas 2211 424 So. 19th St.

F. P. GOULD & SON, Builders,
Doug. 1463 City Nat. Bk. Bldg.

Vaughn Construction Co.,
General Contractors,
Electric Bldg.,
Omaha.

Do you know OMAHA has the largest pharmaceutical and physicians' supply house west of Chicago? Yes, and it is **THE HENRY R. GERING COMPANY,**
1114-1116 Farnam St.

COVER YOUR SHINGLE ROOFS
With Our Fireproof Asphalt Roofing.
All Kinds of Roofs Repaired.
OMAHA ROOFING CO.,
Douglas 3043 603-A Bee Bldg.

Fairbanks, Morse & Co. FARM POWER SCALES
902 Harney St.

Potash Reduction Co.,
820 World-Herald Bldg.,
Omaha, Neb.

Kirschbraun & Sons, Inc.,
Creamery, Eggs and Cold Storage
Ninth and Dodge Sts.,
Omaha, U. S. A.

WELLS-ABBOTT-NIEMAN CO.
Manufacturers of Puritan Flour
Millers and Grain Dealers,
E. E. Richardson, Mgr.,
800-801 Grain Exchange,
Omaha, Neb.

Henry M. Johannsen Glass and Paint Company
Glazing
Phone Doug. 349
114 So. 14th St., Omaha, Neb.

Schneider Electrical Works
Electrical Engineering
Electrical Machinists
Motor and Dynamo Repairing
Doug. 2455. 1108 Farnam St.
Omaha, Neb.

Carl B. Kraus Company,
Designing Engineers
Fireproof Building Material
616-18-20 Keeline Bldg.,
Tyler 2604
Omaha, Neb.

CHAS. E. FANNING PAVING CO.
Omaha, Neb.

Seeds That Grow Need Any?
See That They Come From
The Nebraska Seed Co.
Omaha, Neb.

Omaha Printing Co.
Omaha, U. S. A.

Say to Your Grocer ELKHORN MILK PLEASE

GREAT WESTERN TRACTOR CORPORATION
Has openings for 3 High Class Stock Salesmen. Call at Suite 1012 First National Bank Building, Omaha, Neb.

Parsons Construction Co.,
General Contracting
618 Keeline Building Tyler 2604
Omaha, Neb.

J. H. Kritenbrink & Son,
Brick Manufacturers,
Telephone Tyler 1746
13th and Frederick Sts.,
Omaha, Neb.

Johnson Hardware Co.
Fine Builders' Hardware
Complete Line of Contractors' Supplies
1217 Farnam St. Doug. 581.

L. Wolff Manufacturing Co. PLUMBING GOODS
Omaha, Neb.

Burrows Adding Machine Company
World-Herald Building,
15th and Farnam Sts.
Tyler 390.

OMAHA BODY CO.,
Builders of Truck Bodies to Fit All Makes of Trucks.
1529-31-33 No. 16th St.
Phone Webster 337

To Pave City Streets and Country Highways, Use VITRIFIED PAVING BRICK.
Western Brick Manufacturers Association.
Kansas City, Mo.

Pioneer Glass & Paint Company
All Kinds
Paints, Varnishes, Glass and Store Front Construction
14th & Harney

CALL TYLER 3
Trucks of All Kinds
Ford Transfer & Storage Co.
813-15-17 Douglas St.

Nebraska and Iowa Steel Tank Co.
A. N. Eaton, Prop.
1300 Willis St.
Phone Webster 282.
Everything in Sheet Metal Products.
Oil Tanks and Supplies

ABC BRAND BUTTER
Best Shutter Made
11th and Capitol Ave.
D 3903

Hauling Problem Solved
DOUGLAS TRUCKS
Built in Omaha
Strong—Durable—Dependable
"BUDA Motor" Supplies Maximum Power at Minimum Cost. "Power Plus" Detail Specifications DOUGLAS 1 1/2-Ton Truck Tells the Story.
DOUGLAS EIGHT
Herschell-Spillman Motor Touring—Roadster—Speedster
Correctness of Design and Finish
Write for Catalog
Douglas Motors Corporation

REDWOOD STOCK AND SUPPLY TANKS
ATLAS REDWOOD TANKS
Outlasts Steel Tanks and Costs Less Money.
California Redwood does not warp, shrink or rot.
It is better than any other material for tanks. We carry a full line of stock and supply tanks in Omaha. Write for price list.
ATLAS TANK MFG. CO.
1105 W. O. W. Bldg. Omaha, Neb.

SUNDERLAND MACHINERY and Supply Co.
MACHINISTS, ENGINEERS, CONTRACTORS EQUIPMENT
1006-8-10 Douglas St.
OMAHA, NEB.

Pittsburgh Plate Glass Company,
Successor to Midland Glass and Paint Co.
Glass—Mirrors—Paints
11th and Howard Sts.

Omaha, the Logical Center of Middle West, Offers Great Opportunities

Every road leads to Rome, says an old proverb. True enough, one may go to Rome via China, the Siberian deserts, through Germany, Switzerland and Italy and finally land in Rome.

Many roads lead to Omaha, and the following nine great national highways pass right through the city, THE HEART OF THE MIDDLE WEST: Lincoln Highway, George Washington Highway, O. L. D. Highway, River-to-River Road, White Pole Highway, Black Hills Trail, Blue Grass Highway, King of Trails, I. O. A. Shortline, Glidden Trail, O. K. Highway, Pioneer Trail.

Nine trunk line railroads and 22 branches enter the city.

Omaha has direct railroad connections with more cities in the Middle West and especially in Nebraska, than any other point with the exception of Chicago.

Its hotel and amusement facilities are unexcelled.

All large opera companies, bands, symphony orchestras and spectacles avail themselves of the Omaha Municipal Auditorium in their trips across the continent. A charter amendment carrying provisions for \$150,000 for enlargement and reconstruction of the Auditorium is now pending before the legislature and is expected to pass within the next few days.

In addition Omaha has five large theaters, 37 cinematographic houses, ball park, race track and athletic field, to say nothing of the big Ak-Sar-Ben festivities.

Omaha's hospitality leaves a lasting impression on a visitor.

There is so much of historic and civic interest to see—libraries, art galleries, the largest balloon school in the United States, schools, universities, stock yards, packing houses, railroad shops, smelter, oil refineries, gas and electric plants, Minne Lusa pumping station, auto and tire factories, etc.

Almost everything used in home and business life is manufactured in Omaha, and the processes may be seen in actual operation.

An auto trip through Omaha's 35 miles of boule-

wards, 22 pretty parks, past scores of beautiful residences will be long remembered.

Omaha has one of the largest public libraries west of the Mississippi, also large law, medical and other libraries devoted to special topics.

The public library contains over 135,000 volumes. Each year at least 10,000 new books are added.

An art gallery and museum is maintained in connection with the library.

A noted private art gallery is open to the public two days a week.

Omaha takes pride in the fact that it has no tenements nor slums, but that more than 200,000 persons are housed in comfortable homes, 50 per cent of which are owned by the people living in them.

The head of the house has every opportunity to make a business success, because Omaha has the location and transportation facilities which make it a great commercial center.

Children have exceptional educational advantages. The family as a whole can enjoy the best there is in art, music, religion, parks and clubs.

Omaha is serving the Middle West through its universities, colleges, academies, seminaries, and schools of law, medicine, pharmacy, dentistry, accounting, nursing, business colleges and normal schools.

The high quality of instruction obtainable is universally recognized.

Omaha offers Metropolitan opportunities to the students.

Their morals are safeguarded by more than 125 churches of all denominations, by the Y. M. C. A., the Y. W. C. A. and similar organizations.

Omaha's climate is conducive to health and study.

Omaha has good water, parks, athletic opportunities, laboratories, libraries, art galleries, clinics, ample scope for a broad education—the kind that pays, and desirable opportunities for students' employment.

SCHERMERHORN BROS. CO.,
Cordage and Twine
601-609 Jones St.

JOHN DEERE PLOW CO.,
Agricultural Implements,
Omaha. Sioux Falls.

Fancy Extra Butter, 64 Cents at Retail Today.
DAVID COLE CREAMERY CO.
Store Sixteenth St.,
Under First National Bank

HUDSON MFG. CO.,
Implement Supplies,
Omaha and Minneapolis

Holmes-Wildhaber Co.,
Wholesale Grocers.
1112 Howard St. Tyler 276.

Oliver Chilled Plow Works
Doug. 3236
10th and Farnam Sts.,
Omaha

Great Western Tire and Truck Company
Omaha, Nebraska
Telephone Douglas 1710
Factory at 4th & Pierce Sts.

The Paxton-Mitchell Co.,
Manufacturers of
The Mitchell Metallic Packing
Gray Iron, Aluminum, Brass,
and Bronze Castings

McGraw
Electrical, Steam,
Telephone and Mill
SUPPLIES
Omaha, Neb.

Roofings Water-Proofing Asbestos
Commercial Supply Co.
We contract for the application of
all Roofings and Insulative Materials.
Tel. D. 8980. 1114 Jackson St.
C. J. Macdonald, Pres. J. F. Moody, Sec.

CANNEL COAL
\$10.00 Per Ton
A Distinctly New Coal
COAL HILL COAL CO.,
211 So. 19th St.

The Hugh Murphy Construction Co.
Contractors of
Public Work
D. 834. 206 Karbach Bldg.

BERTSCHY MANUFACTURING AND ENGINEERING COMPANY,
Manufacturers of
BERMO WELDING AND CUTTING APPARATUS
OMAHA, U. S. A.

CASCO MILLING CO.,
Grain, Hay, Mill Feeds,
Straight or Mixed Cars.
Doug. 1479. 14th and Paul Sts.

Betsy Bess Bread

The Ideal Family Loaf It Boosts for Omaha
Jay Burns Baking Co.

The Ideal Family Loaf It Boosts for Omaha
Jay Burns Baking Co.