

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

A Very Special and Timely Easter Selling of
100 Sample and Model Suits

Mostly One of a Style--the Pricing

\$59⁰⁰

Is Phenomenally Low for These Suits

EXCELLENT fitting, superior tailoring and individuality in style embodied in these smart suits, just finished and copied from the very late imported models.

- The new vest front; blouse back style.
- The Tuxedo and belted coat designs.
- The Russian Blouse and vestee styles.
- The embroidered box coat styles.
- The rich braid and button trimmed style.

Tricotine, Poiret Twills, Serges, all the youthful Summery ideas carried out with touches of Summery trimming, all very exclusive models and not seen elsewhere. You'll surely find the suit you want for Easter.

New Arrivals in Stock to Replenish Our Assortment of Sale Suits, at \$25 and \$39

—SECOND FLOOR—



THAT little touch of distinction that characterizes the smart woman's dress, is often only the charm of

A Well Chosen Veil

THE Twinkle, Glor-icinna, Gypsy and Virginia, are a few of the many styles; priced, per yard, from

85c. to 2.00

—MAIN FLOOR—

Smart Easter Frocks

Extensive showing of popular new materials in Taffetas, Fancy Figured Chiffon, Georgette, Satin, also Wool Serges and Jersey.

SMART beadings, braided bands, contrast in combination of materials, draped tunics, new three-quarter length sleeves are all items of interest to those who contemplate the purchase of a new frock for afternoon or street wear; new shades include Rookie, Beige, Pekin and Navy Blues, Plum and Taupe, special groups.

33.75 and 21.75

New arrivals of interest in the Coat Section are the

Dolman and Cape Wraps

of Velour, Serge and Tricotine, novel new models shown at—

35.00 39.00 to 55.00

—SECOND FLOOR—



Women's Silk Hosiery

Special Value

at 1.50

In colors, also white and black, full fashioned, lisle garter top, spliced heels and toes.

also \$1 pair

For women—Silk Hosiery in all colors and white and black; seamless and fashioned, reinforced heels and toes, lisle tops.

—MAIN FLOOR—

Two New Ideas Brought Forward Saturday in

"Coronet" Hats

Out-of-the-Ordinary Style and Value in This Particular Showing

FEATURING large black, hand-blocked Lisere Hats, trimmed in white ribbon effects. The combination of black and white is one of the most practical effects for midsummer.

ANOTHER feature is a number of transparent Dress Hats and Hats for dancing, made of Maline or hair braid and flower trimmed; wonderful values, both large and small Hats.

Always 10.00

—SECOND FLOOR—



Women's French Kid Gloves

Very Special Saturday

at \$1⁶⁵

MADE of extra quality light weight French kid, overseam, in a splendid variety of colors, including Gray, Tan, Champagne, Red, Green, Black and White. Some have heavily embroidered backs, others Paris point stitching, in self, or White and Black and Black and White combinations; in two-clasp styles, some show light tiny spots. All at this one special price, \$1.65 per pair.

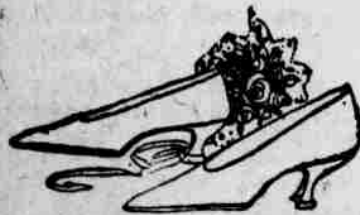


—MAIN FLOOR—

Six New Styles in Five Eyelet Oxfords

Just in and Priced

7.50 pair



Havana Brown Kid Lace Oxfords, leather Louis heel, kid lining, imitation tip, hand-welted sole.

All Black Kid, 5-eyelet Oxfords, leather concave heel, imitation tip, welted sole.

Patent Colt, 5-eyelet Oxfords, long slender last, plain toe, full leather Louis heel, hand-welted sole.

Havana Brown Kid and also in Black Kid, 5-eyelet Oxfords, low walking heel, imitation tip, hand-welted sole.

Tailor-made White Kid, Plain Pump in hand-turned sole, full covered Louis heel, long slender last.

Sizes complete from 2 1/2 to 8, width AA to D.

This offering presents another opportunity for our patrons to secure the most distinctive Oxford creations of the season at a low price.

—MAIN FLOOR—

A Sale of Hand Bags and Pocket Books

WOMEN in general will welcome this bag purchasing opportunity, presenting as it does the latest shapes and styles at considerably below regular prices—choice of two groups—

One Group at \$1⁹⁸

A beautiful assortment of Hand Bags and Pocket Books, Real Seal, Real Morocco, Silk Moire, etc.; also includes one sample line of bags. Regular prices, 3.00 to 6.50.

One Group at \$2⁹⁸

Includes all the finest leathers and linings made into bags. Real Seal, Real Morocco, Real Saffian, Silk Moire, etc. This is a wonderful lot of bags and purses and are worth from 5.00 to 12.00.

The desirability of these bags and the limited quantity suggest early attendance.

—MAIN FLOOR—

Do You Know That

Warner's Corsets

Are Guaranteed Not to Break, Tear or Rust.

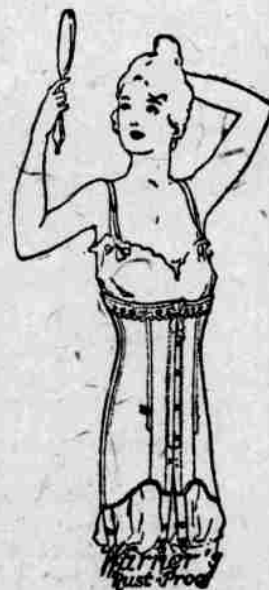
WE have many excellent Corsets, but we call your particular attention to "Warner's," because these Corsets are designed on lines adapted to various types of figures, and because of the guarantee.

A Warner Corset

is a good investment. Our new Spring line of Corsets is very attractive and the right model properly fitted is the same as made for you. Warner's Corsets are priced from

1.50 to 6.00

—THIRD FLOOR—



The "Kodak" Serves You In a Hundred Different Ways

THE boys are coming home; you will want pictures of the family reunion—no matter how many good times are enjoyed they are soon forgotten, unless Kodak serves as a memory jogger. Keep a picture story of the bright side of life to cheer up the hours that need cheering. Use a Kodak.

"Brownies" for the Children

The ideal combination for results—Your Kodak—Our Finishing Department. We Develop Films Free.

—MAIN FLOOR—

Dainty Perfumes for Easter

Locust Blossom Perfume, oz., 29c White Rose Perfume, oz., 29c Trailing Arbutus Perfume, oz., 29c Crab Apple Perfume, oz., 29c Mary Garden Perfume, oz., 1.50

Toilet Accessories and Drugs.

Jap Rose Soap, per bar, 8c
Palm Olive Soap, per bar, 8c
4-lb. bar Service Castile Soap, 89c
Listerine, antiseptic, 1.00 size, 67c
Fluor Water, 4 1/2 size, 35c
White Pine Cough Syrup, 19c
50c Cocoa Butter Massage Cream, 29c.
50c Stillman's Freckle Cream, 39c
Sanitel Cold Cream, 35c size, 29c
Fischer's Tar Soap, cake, 19c
25c Pond's Vanishing Cream, 17c

—MAIN FLOOR—

Confirmation Apparel

IN our departments for children's apparel, a great deal of time and thought has been devoted to clothes appropriate for Confirmation Day—one of the most important Days of Childhood.

Colors, modes and fabrics have been carefully chosen, so that Mothers who are deeply interested in their children's appearance find the task of outfitting little son or daughter is made a real pleasure.



Beautiful Confirmation Frocks Ready for Young Misses 6 to 16 Years

DAINTY styles, ruffles, small and large tucks, trimmed with dainty lace. Also showing new over-skirts, materials, Organadies, Crepe de Chine, Voile, Lawns—prices

5.00, 6.95, 8.95, 12.50 to 25.00

Distinctive Capes Becoming to Every Girl

MADE of finest materials, some are lined with beautiful fancy silk, models characterized by new features, convertible collars, coat effects, also new round yoke braid trimmed. Each style a little different, price

10.00, 12.50, 15.00 to 25.00

Girls' Tub Frocks 3.50

Worth \$5—Special Saturday

OF good quality of gingham, pretty plaid, just right kind of frocks for school wear, pique collars, high waisted styles, with two pockets and tie sash of self material, special for Saturday.

—SECOND FLOOR—



"Cinderella" Hats

For the Little Girl's Easter

HERE they are, as lovely and winsome as ever, fashioned in such charmingly quaint modes, that mothers as well as little daughter find them irresistible.

Featured in these new "Cinderella" hats are the vacuum-finished Milans, the three-ened Jap hats, trimmed in the daintiest of flowers, satin ribbons, and the prettiest of ornaments; also a beautiful line of hand-made dress hats, with shirred silk facings.

Always 2.50



—SECOND FLOOR—

Boy's Easter Suits

Two Pairs of Pants With All

Scores of them in smart new waistline styles, ages 5 to 17 years, prices —

10.00 to 22.50

You will be agreeably surprised to see real quality fabrics. Beautiful colorings and splendid wearing fabrics, at prices much less than the previous season.

Pure All Wools Are Back Again Neat Spring colorings, in full belted over waistline, to no belt styles, every suit tailored with the extreme caution and care of before the war period.

Easter Special of Blue Serge Suits All wool, fast color serge suits at 10.00, made in a smart, new model waist-line effect, with full belt, sizes 5 to 17 years.

First Long Trousers Suits, Exceptional Values at 22.50 Many have two pair pants. Brand new waistline models.

—SECOND FLOOR—MEN'S STORE—



Underwear

Munsing Union Suits

For boys and girls; high neck, short sleeve, low neck, sleeveless, tight knee, or shell bottom, sizes 2 to 14 years, on sale, 1.25 and 1.50

Children's "M" Knit Union Suits, with short sleeves or sleeveless, tight knee or lace bottom, with patented taped buttons, sizes 2 to 10 years; regular 85c values, on sale, 69c

Children's "M" knitted waists, sizes 2 to 10 years, on sale 25c

—THIRD FLOOR—

Easter Gloves

Children's Silk Gloves

Of splendid quality Tricot, Kayser's make, with double tipped fingers, in desirable shades of Pongee, Grey, Navy and White, pair 85c

Gloves for Girls and Boys

Tan and Grey kid, with P. K. seams—short broad cut, which enables the smallest child to adjust its own gloves with ease, sizes 2 to 7, pair 2.00

—MAIN FLOOR—

Children's Dress Shoes 2.95 All Sizes--The Price is Very Special

PATENT leather, in Mat kid or cloth top, vicid kid vamp in cloth or Mat kid top; button or lace style; nearly 200 pairs in patent vamp; made up with white kid top, button style. Complete run of sizes 8 1/2 to 2 in this assortment; special price for Saturday only.



—MAIN FLOOR—

Boy's Easter Hats

Boys' Felt Hats, in Green, Gray, Brown, Blue and Black, at 1.50 to 3.00
Boys' Cloth Hats, at \$1, \$1.50 and \$2
Boys' Black Straw Hats, at \$1.00 to 3.50
Boys' Panama Hats, at 4.00 and 5.00

ENTIRE sample lines and floor stock of the Gram Headwear Mfg. Co., St. Louis. Hats and Caps; values to 1.00; all in one lot, Saturday, your choice, 25c and 59c

—MAIN FLOOR, EAST ARCADE—

Children's Hose

MISSES' Pure Thread Silk Hosiery. The Own Osborne brand; fine ribbed, colors White, Sky, Pink, Black and Brown; sizes 7 to 9 1/2. Excellent silk stockings for children, 1.75 and 1.95

MISSES' Plain Thread Silk Hosiery, in White, Brown, Black, Sky and Pink; extra quality; spliced heels and toes; all sizes; pair, 1.25

—MAIN FLOOR—