

SPRING and SUMMER MERCHANDISE at SURPRISINGLY LOW CASH PRICES in OUR PRE-EASTER SALES

Liberty Bonds Taken at Market Value in Exchange for Mds.

We Pay Cash for Fresh Eggs, Butter, Dressed Poultry, Etc.

PRE-EASTER SPECIALS IN FURNISHINGS

Best styles, dependable qualities at Cash Prices which will greatly please the economical buyer.

**\$1.25 and \$1.50 Men's Shirts, 85c**  
Men's Shirts—In French cuff, laundered cuff or collar attached. Made of good quality madras, pongee, cotton crepe or percale. All sizes, 14 to 17 1/2. Cash Price Saturday.....85c

**\$1.50 Union Suits, 95c**  
Men's cotton rib spring needle union suits in short sleeve, ankle length, scrub or white. Such well known makes as Springtex underwear at such a low cash price should be snapped up quickly. Sizes 14 to 16. Our Low Cash Price Saturday.....95c

**Wash Ties, 50c**  
Men's tubular wash ties in the most complete assortment of patterns. Something more attractive in wash ties on white or colored background. Our Cash Price Saturday.....50c

**Open End Silk Ties**  
Men's open end silk ties, just received new lot for Easter selections, in dainty light colorings; also medium or dark shades in neat, conservative or bright, flashy, all-over patterns. Our Cash Price for Saturday, at.....75c to \$2.00

—SEE OUR WINDOW—  
\$1.15 blue chambray work shirts, all sizes, 14 to 17. Our Cash Price for Saturday.....75c

HAYDEN'S THE CASH STORE

DRUGS and TOILET GOODS for LESS

50c Perfumes, Locust Blossom or Eclat. Cash Price, per oz. 25c

60c Fozonol Powder and Rouge. Our Cash Price.....35c

30c Graves' Tooth Powder or Paste. Our Cash Price.....15c

Colgate's Talcum Powder.....15c

Tan's Rouge, the rouge super-fine. Our Cash Price.....50c

35c Murti Cleaner. Our Price 19c

10c Coco Hard Water Castile. Our Cash Price.....7 1/2c

Prescriptions Filled by a graduate registered pharmacist at the very lowest prices. We use highest quality drugs and fill them for less.

Genuine Imported Bocabell Castile Soap, large cakes. Our Special Cash Price.....10c

10c Moth Balls. Our Price per lb. 25c

Epsom Salts. Our Price, lb. 10c

Sweetheart Powder Puffs, the powder feeds through the puff, something new. Our Price 15c

EXTRA SPECIAL:  
1 lot Hughes' Ideal Hair Brushes, \$1.75 values; while they last. Our Special Cash Price \$1.19

Pre-Easter Underwear Specials

Big assortments marked at low Cash Prices that constitute them real bargains. Only a Few Here Mentioned:

Odd Lots and Samples of Ladies Union Suits—Spring and Summer weights; worth to \$2.00. Saturday, Cash Price.....98c

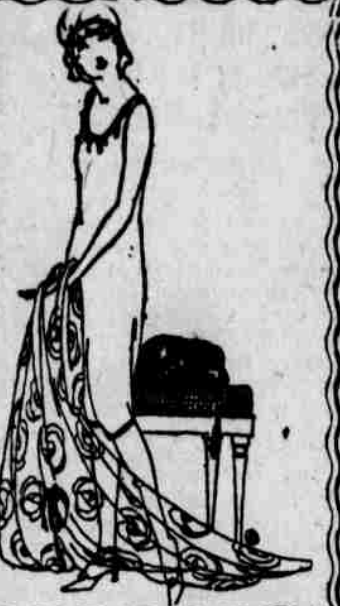
Silk Top Union Suits—Good quality, hand or bodice top. Our Cash Price.....\$1.50

Odd Lots of Muslin Gowns and Skirts—Worth to \$2.00. Our Cash Price.....98c

House Dress Aprons—Fine ginghams, worth to \$3.00. Our Cash Price.....\$2.50

Light Weight Wool Union Suits—Worth \$2.50. Our Cash Price.....\$1.50

Children's Sateen Bloomers—All sizes. Our special Cash Price.....50c



You Want Style and Quality Combined in the New Easter Suit

One without the other means you can have no lasting satisfaction in your clothes purchase.

That's the reason we're careful to show only such clothes as we can fully guarantee to give you one dollar or more of satisfaction for every dollar of price.

Select Your Easter Suit or Top Coat Saturday

Will show you all the very newest ideas in Styles for Spring and Summer, 1919, including

The Waist Seam Models in Suits and Top Coats

in a variety of all-wool fabrics and patterns that cannot help but please you.

Lowest Cash Prices, Always.

We've Been the Home of Hart Schaffner & Marx guaranteed all-wool clothes for over 30 years. You can always depend upon getting the best here.



Special Easter Offerings in Vestees, Neckwear, Veiling

Brocaded Vestees, \$1.50 to \$3.98

Fancy Foulard Vestees, \$2 to \$3.98

White Satin Vestees, \$1.75 to \$3.98

A Large Assortment of Fancy and Draped Veils—Our Special Cash Prices.....\$1.25 to \$5.00

New Veilings—in all colors, at yard.....40c to 85c

HANDKERCHIEFS

A Good Line of Handkerchiefs—in plain and fancy. Our Special Cash Prices, each.....25c, 35c and 50c



Pre-Easter Sale BACMO White Kid Gloves

Regular \$2.50 quality, in all sizes, with embroidered backs. Our Special Cash Price.....\$1.45

Complete Showing of the New Spring Shades and Styles in the Justly POPULAR CHAS. FERRIN'S FRENCH KID GLOVES For Ladies. Better Values at Every Price.



Distinctive Styles in Apparel for Easter

At Low Cash Prices that constitute each item a superior value.

Several splendid special lots, secured by our buyer who has just returned from market, just received and will be placed on sale Saturday.

SUITS AT \$35.00

At this price Saturday you have your choice of classy new Spring Suits, made up in many different models. Materials: Men's wear serges, poplins, twills, tweeds and silk poplins. Shades: Navy, walnut, beige, grays, French blue and checks. Sizes for misses, ladies and stylish stouts. Choice, at.....\$35

DOLMANS, CAPES AND COATS, SATURDAY AT \$29.75

The garments at this price, Saturday, are unusual, the season's smartest styles in Dolmans, capes and coats. Materials are velours, serges, twills and large variety of poplin shades. Sizes for misses, ladies and stouts.

The Classiest Lot of Skirts Ever Shown in Omaha Saturday at Hayden's.

Beautiful Fantasi and Kimi Kumsa—In all the wanted shades; at— \$18.50, \$20.00, \$25.00

Other Classy Skirts—Cloth and silks; at— \$10.00, \$12.50, \$15.00

DRESSES FOR SATURDAY

New arrivals in taffetas, georgettes, foulards and the combinations of georgette and taffeta or satin; also high-grade serges; all sizes. Our Cash Price, \$35.00 Saturday only.....\$35.00

BLOUSES FOR SATURDAY

400 Georgette Blouses—Beaded and embroidered, also striped crepe de chine. Very Special, Saturday. \$5.95

Other Handsome Blouses—For dress-up wear, just received; at— \$10.00, \$12.75, \$15.00, \$19.50, \$25.00 and \$29.75



Savings on Suits for Boys

About 300 Boys' Suits—Odd lines from our higher priced stock, a wide range of patterns and a strong, durable material. All sizes, 6 to 18 years. Cash Price, Sat.... \$8.50

A Complete Line of Boys' Hats and Caps—Now on display. Our Special Cash Prices.....50c to \$2.00

An Enormous Stock of Boys' Wash Suits—Now ready for selection, in all the wanted colors and fabrics. Our Special cash \$1 to \$6

Third Floor—Boys' Department.



Exquisite Easter Millinery

Popularly Priced Featuring Lovely New Models at \$7.50 \$10 \$12.50 to \$18

Hats of Soft Taffetas Glowing With Colorful Life.

Hats of Fantastically Smart Rough Straws.

Hats Decked in Dried Fruits, Flowers and Foliage.

Hats of Hair Braid with Fluted Rushing of Black Tulle, Sheltering a Single Rose, Back and Front.

Hats of Lustrous Lisere, Tailored With a Quill.

Hats to Suit Every Style or Fancy for Maid or Matron.

HUNDREDS UPON HUNDREDS OF TRULY BEAUTIFUL STYLES



TOP NOTCH HAT STYLES AT PLEASING CASH PRICES

What do you think of this lineup? J. B. Stetson hats, Gordon-Ferguson hats, Murphy-Gorman hats and Lustig Bros hats. All good, well known, reputable firms, and our cash prices range from \$2.25 to \$17.00. Some variety there, and you will have no trouble in finding your style, color and size, for our stock is large. Just received big shipment of Stetson's "Exclusive" Stiff Hats. Come and look them over, they are the proper headgear for well-dressed men right now. 11 dozen men's soft hats, \$4.00 and \$4.50 values, in brown, black, blue and green. Saturday, at.....\$7.95

We carry a large assortment of men's caps, one-piece tops, large visor. Prices from— 45c to \$2.50

53 Fabricoid leather bags, 18-inch, value \$9. Saturday, at.....\$4.95



Special Showing of Spring Oxfords for Men and Women

Women's Fine Dark Brown Vici Kid Welt Oxfords—With leather French heel and plates. A good \$7.50 value. Our Cash Price.....\$6.50

Same Oxfords as above, shown in black vici kid, \$7.00 values, at.....\$6.00

Women's Black Vici Kid Lace Oxfords—With French or military heels. A good \$5.00 value. Cash Price.....\$4.00

Men's Kid, Kangaroo and Gun Metal Button, Blucher and Congress Shoes—Our long-line line. Cash Price \$3.50

Big Girls' Patent and Gun Metal Button Shoes—\$4.00 values, at.....\$2.45

Boys and Youths' Button Oxfords—Good year weils and McKay's patent leather and gun metal. A good \$3.50 value. Hayden's Cash Price.....\$1.98



Saturday in the Children's Section—Front Room, Second Floor

Girls' White Dresses—For graduation or confirmation wear. Made up in the season's daintiest styles. \$12.50 \$15 \$19.50 \$25

Girls' Silk Dresses—For Easter, in all the new shades. Sizes 6 to 12, at.....\$15.00

Sizes 14 to 16, and flappers, at.....\$19.50

Girls' Capes—Very smart styles and shades, navy, rose and Foch blue. Saturday, at.....\$10.00

Girls' Gingham Dresses—Elegant for school wear. Sizes 6 to 14. Saturday, at.....\$1.95

Many other special values in the Children's Section Saturday.



Here's Grocery Prices That Mean a Big Reduction in Your Housekeeping Expenses.

10 lbs Best Pure Cane Granulated Sugar, at.....90c

10 lbs Laundry Soap, for.....30c

No. 1 Hand Picked Navy Beans, per lb.....10c

Fancy Japan Rice, per lb.....11c

8 lbs Best White or Yellow Corn Meal, at.....25c

5 lbs Best Hulled White Breakfast Cereals, at.....35c

14-oz. Cans Pet or Carnation Milk, at.....15c

14-oz. Can Wilton Milk.....15c

The Best Domestic Macaroni, Spaghetti or Egg Noodles, pkg. 7 1/2c

Tall Cans Fancy Pink Salmon.....25c

Tall Cans Fancy Red Salmon.....25c

Oil Sardines, 4 cans for.....25c

No. 3 Cans Fancy Sweet Sugar Corn, at.....12 1/2c

No. 1 Cans Early June Peas.....14c

No. 1 Cans Red Kidney Beans.....14c

No. 1 Cans Solid Packed Tomatoes, at.....12 1/2c

No. 3 Cans Golden Pumpkin or Krout, at.....11c

No. 1 Cans Egg Hominy.....8c

1-lb. Cans Fancy Pickled Herring.....30c

Fancy Aspid Pickles, bottle.....10c

No. 3 Cans Fancy Sliced Pineapples, at.....30c

No. 1 Cans Fancy Sliced Pineapples, at.....30c

at.....50c

Lux Washing Compound, pkg.....11c

Yeast Foam, pkg.....4c

Douglas Gloss Starch, pkg.....7 1/2c

Buy Dried Fruit Now—Prices at 10c Higher as the Supply is Nearly Exhausted in Several Lines.

Calif. Seedless Muscatel Raisins, lb. 15c

Calif. Seedless Raisins, per lb.....15c

Calif. Muscatel Cooking Raisins 15c

Calif. Evaporated Apples, lb.....20c

Choice Calif. Prunes, lb.....10c

Choice Calif. Prunes, lb.....10c-17 1/2c

Fancy Nut Peaches, per lb.....25c

Fancy Bartlett Pears, per lb.....25c

Fancy Evaporated Apples, lb.....25c

Fancy Prunes, per lb.....17 1/2c

Mincemat, pkg.....12 1/2c

Pure Shelled Peppercorns, lb.....25c

No. 1 English Walnuts, lb.....35c

No. 1 Soft Shell Almonds, lb.....35c

Fancy Shelled Peppercorns, lb.....25c

Fancy Rhubarb, per lb.....12 1/2c

OMAHA'S GREATEST FRUIT AND VEGETABLE MARKET

Navel Orange special for Friday, 40 size, that retail at 7 1/2c and 10c each, Friday, each.....5c

Large bunches Fresh Shalots, Beets, Turnips, Carrots or radishes, at per bunch.....7c

Fresh Spinach, per peck.....20c

Fancy No. 1 Ohio Potatoes, 18 lbs. 35c

Fancy New Cabbages, per qt.....7 1/2c

Fancy Rhubarb, per lb.....12 1/2c

IN OUR SANITARY MARKET SATURDAY SPECIALS.

Butter—EGGS—CHEESE

PICKLES—OLEOMARGARINE

Strictly fresh goods at lowest cash prices.

Strictly fresh Eggs, doz.....40c

Best bulk Creamery Butter, per lb.....65c

Fresh bulk peanut butter, lb. 20c

Full cream American cheese, at per lb.....35c

Gem nut margarine, per lb.....30c

1-lb. pails Snowflake oleo, \$1.75

Bulk chow-chow, per qt.....25c

Bulk sauer kraut, 3 qts for.....25c

Complete line of Heinz' 57 varieties.

Steer pot roast.....25c

Fancy veal roast.....25c

Breakfast bacon square, 30c

Choice steaks, chops and roasts of all kinds at very lowest cash prices.

All meats kept under our constant refrigeration.

New Novelty Necklaces

We have just received for Saturday selling some of the very newest creations in necklaces, in the very exclusive, original designs we have been noted for. Charming patterns in metal and set with various colored cut crystals; Japanese effects, solid bead necklaces and many other styles in all of the wanted colors; at 50c to \$15

New Canteen Bags—Black and colored Vachette leather, silk lined, very noble shapes, \$5 to \$6.95.

Beautiful Silk Moire Bags—In newest shapes and sizes, silk lined, change purse and mirrors...\$2.75 to \$7.50



Dress Up for Easter in a New Corset

The dress may be elegant in design, perfect in every detail, but the effect is easily spoiled if the corset is not of the correct cut and properly fitted by an expert fitter. Why not try a WARNERS RUST PROOF CORSET, from \$1.50 and up.

Expert Fitters Always in Attendance. They Will See That You Are Properly Fitted.

Bandeau and Confiners—Front and back fastenings. All sizes Our Special Cash Price.....59c

SECOND FLOOR.



Children's Hats for Easter

A broad assortment of Tailored Hats of patent Milan, glossy straws and split braids; dressy models of Milan temp with georgette facings; hand made hats of satin braid, combined with taffeta, georgette and ribbon; glossy straws with colored straw facings and streamers. A splendid selection at— \$1.49, \$1.98, \$2.49 to \$5

