

MARKET TUESDAY CITY SLOGAN TO NEARBY TOWNS

Local Jobbers and Manufacturers to Display Special Goods for Trade Residing in 50-Mile Radius.

"Market Tuesday," beginning April 15, is the latest boost for Omaha business evolved by the Merchants' Market Week committee of the Chamber of Commerce, headed by Joseph Kelley. Every Tuesday henceforth will be a market day in Omaha, with special inducements offered by local jobbers and manufacturers to merchants within a 50-mile radius of Omaha, to come into town. A 12-week campaign has already been outlined.

Price concessions, showing new lines and special demonstrations among the inducements Omaha business men will offer to the visiting merchants. Twenty-five leading jobbers and manufacturers have already united in establishing the "Market Tuesday" movement.

Large Cities Included.
Des Moines, Sioux City, Creston, Nebraska City, Norfolk, Grand Island, Hastings and Beatrice, are among the larger towns in the 50-mile trade zone. Merchants in smaller towns will especially be urged to come to Omaha to do their buying.

"All big houses have plenty of salesmen on the road, but some of the merchants come into the market only two or three times a year. We believe it is better business for them to come to Omaha and see themselves what they are buying and make their own choice," said Mr. Kelley.

Iowa and Nebraska's improved road-building program, proposed for the next few years, will greatly aid in perpetuating the movement for "Market Tuesday," men behind the movement believe. Merchants owning automobiles can more readily come into town, enjoying the pleasure of an auto jaunt at the same time.

Tornado Victim Still Misses Her Pocketbook
Miss Bessie Davis, Sanford hotel, who was blown out of an automobile at Forty-ninth and Dodge streets during Sunday night's tornado, has not yet recovered a hand-some black purse containing \$5 and a Wise Memorial pin. Miss Davis suffered a sprained knee and minor injuries in the tornado. When she was picked up she missed her black hand bag.

BELLANS
INDIGESTION
6 BELLANS
Hot water
Sure Relief
BELLANS
FOR INDIGESTION

Palace CLOTHING COMPANY COR. 14th & DOUGLAS

Young Men! These Waist Seam Suits Are Wonderful Values

THERE'S class written all over these stylish welt seam waist models — featured exclusively in our young men's department. They are designed especially for smart, snappy young fellows and those with young ideals.

The "Vincent," is one of these models that's in big demand now. Has the straight up English shoulder, which blends into a Raglan back effect; new Bell-Dell comfort sleeve; high vent and flare skirt. Patch or slash pockets. All exceptional values, at—

\$30
Other values at \$20, \$35 and \$40.

SPECIAL OFFER
All-Wool Blue Serge Suit..... **\$20.00**

These suits are fashioned from all-wool fast color true blue serge, in all the snappy styles of the season. No matter how many suits you own, you need one of these Blue Serges.

Mothers! Here Is a Bargain in BOYS' SUITS

THE tremendous demand for these Suits emphasizes the importance of this offer to every economical mother. These Suits are the newest models, including many of the welt seam waist styles, for boys 6 to 18 years of age. Big variety of fabrics, in colors and patterns for school and dress wear. Extra well tailored. Some have extra knickers to match.

A wonderful saving at..... **\$8.48**

Boys' Blouses: Mother's Friend brand; neckband and collar attached styles; sizes 4 to 16 years; special, this week, at..... **75c**

Boys' and Girls' Black Cotton Hose, Black Cat brand, mill runs; all sizes, broken lines 50c quality, per pair..... **25c**

Little Tot's Koveralls: O. D. khaki, plain blue and striped chambray, blue denim, with red trimming; sizes 1 to 8 years; special, this week, at..... **\$1.25**

Boys' New Easter Neckwear, made of the short ends of men's 75c and \$1 kinds. Special, this week, at..... **35c**

Base Ball or Bat Free With Every \$5 Purchase.

Shanahan to Be Secretary to Congressman Jefferis



John B. Shanahan

Former Newspaper Man and County Employee Named to Accompany New Lawmaker to Capital.

Congressman A. W. Jefferis has announced that John B. Shanahan will serve as his private secretary in Washington.

Mr. Shanahan is the eldest son of David L. Shanahan.

The new secretary has been engaged in newspaper work in Omaha and also worked in the office of the clerk of the district court.

Antanas Smetonas Elected President of Lithuania
Washington, April 9.—Antanas Smetonas was elected president of the Lithuanian republic on April 4, according to word received here today by the Lithuanian executive council from its embassy at Bern.

President Smetonas is a lawyer and formerly was president of the Lithuanian state council.

Bowen's Value-Giving Store

Give Baby
an airing at every opportunity. The little tot's future depends much upon the care and attention it receives today.



The Bowen store is displaying an immense stock of—

Reed Carriages
in ivory, brown, gray and black finishes—velour and corduroy upholstery. Sun and rain proof tops—wire and wood wheels, equipped with rubber tires.

\$26.50, \$32.50, \$35, \$39.50 and \$45

Go-Carts, Sulkies and Pullmans
\$2.50, \$3.50, \$4.75
\$6.50, \$8.00, \$10.50,
\$12.50 and \$15

Child's High Chairs
in all finishes
\$1.25, \$1.75, \$2.50,
\$3.25, \$5.50

Baby Cribs
Vernis Martin and White finishes—
\$6.75, \$8.50, \$10.50, \$16

As the warmer days are fast approaching and you plan the arrangement and refitting of your porch, let us suggest a visit to the Bowen store for the newer ideas in Porch Furniture.

Porch Swings, Hammocks, Chairs, Rockers, Tables, Rugs, Etc.

H.R. Bowen Co.
Furniture
Carpeting—Draperies
and more

SALTS FINE FOR ACHING KIDNEYS

We eat too much meat, which clogs kidneys; then back hurts and bladder bothers you.

Most folks forget that the kidneys, like the bowels, get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean, and the moment you feel an ache or pain in the kidney region, get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine.

This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and is harmless to flush clogged kidneys and stimulate them to normal activity. It also neutralizes the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts is harmless; inexpensive; makes a delightful effervescent lithia-water drink which everybody should take now and then to keep their kidneys clean, thus avoiding serious complications.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in overcoming kidney trouble while it is only trouble.

Ad.

OMAHA WILL FORM ASSOCIATION OF WORLD WAR VETS

C. of C. Post-War Committee Issues Call for Rally of Men Who Served in Recent War.

A mass meeting of all men who served in the forces of the United States during the war will be held Tuesday evening, April 15, at 7:30 o'clock in the municipal auditorium, to organize an Omaha Association of World War Veterans. This is already a national movement.

The post war activities committee of the Chamber of Commerce today issued the call for the meeting at the request of many returned men who were themselves reticent about taking the initiative.

Only men who have served in the war will be admitted to the meeting. Invitations have gone out from the Chamber of Commerce committee to all men whose names are obtainable but all men who served are invited to attend, regardless of invitation.

No definite plan of organization

has yet been presented but the men will decide in the meeting just what they wish to do.

A nonpolitical organization, controlled absolutely by the men eligible to membership, not by any individual or small group, is desired.

James J. Langan Buys Home of Paul Kuhns for \$40,000

The Paul W. Kuhns home, at the corner of Fifty-third and Farnam streets, was sold Tuesday for \$40,000 to James J. Langan. Glover & Spain made the sale. Mr. Kuhns expects to build another home in Dunlee after he gives possession to Mr. Langan, May 1.

The present Langan home in Fairacres Mr. Langan has given to his

son, Cyril Langan. The latter sold his home at 5143 Capitol avenue last week for \$7,250.

Has New Affiliation.
The Omaha Trust company, affiliated with the Omaha National bank, yesterday announced its affiliation with S. W. Strauss and company, investments and bonds, of Chicago, New York, Detroit, Minneapolis and San Francisco.

The Omaha Trust company will represent the Strauss company in Omaha exclusively.

S. W. Strauss and company is one of the largest concerns of its kind in the country, and is noted for its strength and reliability. It has been in business for 37 years.

Mob Pillages Red Cross Storage Sheds in Nuremberg

Basel, April 9.—Storage sheds of the American Red Cross were among the food depots pillaged by armed crowds in Nuremberg Tuesday, according to dispatches received here. Goods to the value of 700,000 marks are said to have been taken from various food depots.

"Natural Elimination"
That's the Secret of Our Success in Treating All Ailments. Consult the Druggist-Physician **DR. BENJ. ISRAEL** Chiropractor.

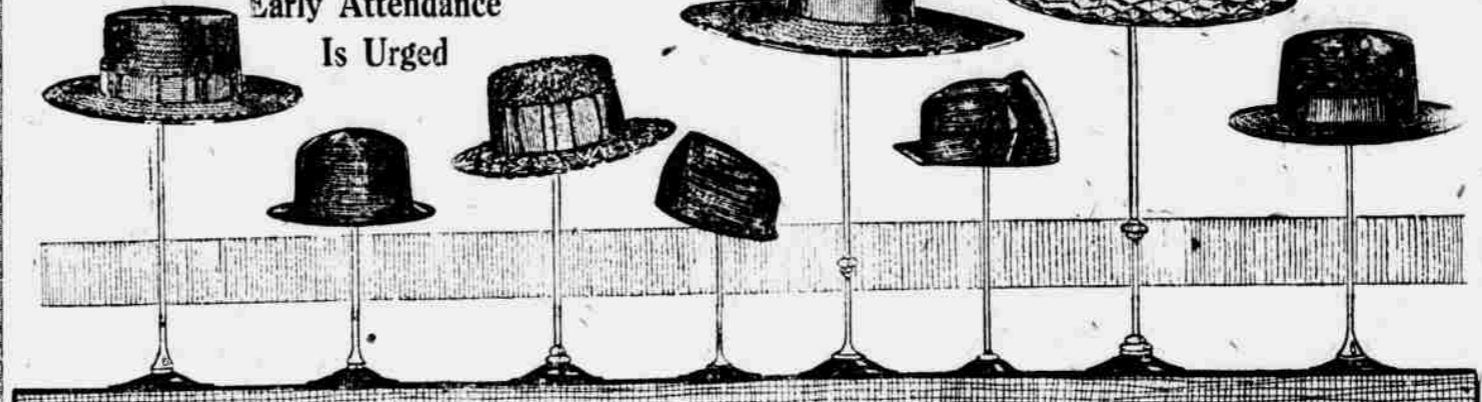
Bushman Bldg., 16th and Douglas Sts. Office, Doug. 7539.

Brandeis Stores

1100 Hyland Brothers' Famous Hand Blocked Shapes and Banded Sailors at Far Less Than Cost

This is one of the most unusual millinery announcements we have made for some time. That it is extraordinary goes without saying. It is possible because in moving from Chicago to New York the famous millinery house of Hyland Bros. disposed of their Chicago stocks. We fortunately and advantageously purchased entire floor stocks of hand blocked shapes and banded sailors, which we place

On Sale Thursday at 9 A. M.
Early Attendance Is Urged



The Very Newest Styles—Eight Illustrated Above

These are the very hats that are in the limelight of Fashion—each hat is distinctly a Hyland creation—the last word in authenticated millinery. This selling will undoubtedly be largely attended, coming, as it does, in the height of the season and but a few days before Easter. Early attendance is urged.

Banded Sailors Are \$3
Made to Sell at 7.50 to \$10

Hyland Bros.' Banded Sailors are world-famous. We were indeed fortunate to secure about 400 of them—Some are rough braid, basket weave hats, plain banded piping sailors, both large and small Java sailors.

With natural colored tops and different colored facings, one of the very newest effects in these popular tailored hats. Every hat is new and shown for the first time Thursday.

The Shapes Are 2.95
400 Only in This Assortment

Majority of these hats are of real Milan, then there are the box machine-sewn Lisere shapes, hand blocked piping shapes.

in black and colors, principally navy, dust sand, brown, purple and cherry. Come in large dress shapes with majority in tailored and semi-dress effects. Women familiar with Hyland quality will immediately recognize the importance of this offering.

Fashions for "Extra Size" Women

Featuring the Service of Our Stylish Stout Sections

NEVER in the history of Fashion have women who require Extra Sizes been able to dress so becomingly. No longer must they be satisfied with merely a large size garment. We have scientifically considered

both well developed and extra tall figures, and now the lines of the smartest new modes are elongated or rearranged, making our Extra Sizes as strictly in the height of fashion as the smaller sizes.

One finds here clothes for stout women right up-to-the-minute in style, having all the newest ideas of the season, styles included to reduce you in appearance in size, and dress you correctly.

The Suit Section
Offers you a splendid assortment in the plain tailored models as well as new belted designs and vest fronts, of Tricotone, Poiré Twills and Serges, sizes 42½ to 52½, at—
\$9.00, 49.00, 59.00 and up to 95.00

Separate Coats and Dolmans
Smartly tailored coats featuring all the new collars, belted effects and trimmings; cut correctly with long lines and perfect fitting, sizes 42 to 48, of Poplin and Serge, Tricotone and Poiré Twill, at—
\$5.00, 39.00, 52.50 up to 60.00

THE NEW VOGUEISH DOLMANS.
At \$45, \$55, \$59, 62.50 up to 95.00

Stylish Stout Frocks
Youthful designs, embodying all the late style ideas, dressmaker made, perfect fitting, correct lines, in desired shades, 22.50 to \$19

Stylish stout sizes are also offered in skirts, blouses, petticoats, house dresses, corsets, brassieres, as well as articles of lingerie.

PerrinsGloves
"Eglantine" Brand

Women's White Gloves, splendid quality, light weight, French kid over-seam, attractively embroidered backs, in self or black, 2-clasp style; pair **2.50**

Children's White Silk Gloves, good quality, Kayser double finger tipped, 2-clasp style, pair **85c**

Children's White "Washable" Chambray Gloves, 1-clasp, neatly stitched backs, very special, pair **59c**

MAIN FLOOR



WE have them today. Better order now. You will like every one of them.

Ten Victor Records
Which Should Be in Every Home

With so many new records being constantly issued, people are apt to overlook many of the gems already recorded. We list below ten numbers you will be glad to know about.

4155—Smiles Murphy Radiance in Your Eyes
13521—Rockin' the Boat, Fox Trot
18195—National Emblem March
64722—Dorling Nellie Gray
57725—Miss Mae Arvin
64698—Keep the Home Fires Burning
18522—Ja-Da
18522—Mickey
35982—Head Over Heels
57725—Smiles Murphy Radiance in Your Eyes
64722—Dorling Nellie Gray
57725—Miss Mae Arvin

Exercise may be too strenuous, and to Fast may weaken, but

A Nemo Self-Reducing Corset

Builds up health while it reduces excess flesh!

The model pictured, Nemo Self-reducing No. 505, is intended for the large woman, short or medium height, requiring extreme reduction all around below the waist-line. It is particularly effective in controlling and remoulding flesh that is soft and yielding.

Semi-elastic bands and gorges in skirt reduce large hips and back, while Self-reducing Straps support and reduce the abdomen. This model tends to correct "sway-back." Of fine white coutil; in sizes 22 to 36.

It is double economy to wear a Nemo. You save both your money and your health.

Nemo Corsets for extra stout figures, sizes 38 to 44, at \$6.50, 7.50 and 12.00
Nemo Brassieres at 1.50 and 2.00

THIRD FLOOR

Ribbons
You will see them everywhere this season—particularly on dresses—for fastenings.

For the little miss, broad ribbon for sash and hair bow—very smart.
4½ inches, all silk—special in white, pink and light blue. Thursday, per yard, **39c**

MAIN FLOOR

White Slippers
For Misses and Children

White Kid Oxfords, 6.00
Hand welted white ivory sole, low walking heel, five-eyelet lace style, stock tips, up-to-date last, sizes from 1½ to 2.

Also made in growing girls' sizes, from 2½ to 7, **7.50**

White NuBuck Mary Jane
Hand turned or American welt sole, wide roomy toe, ankle strap leather insoles and counter.

Sizes and Prices
Sizes ½ to 8, ribbon bow, turned sole, at **2.50**
Sizes ½ to 11, ribbon bow, turned sole, at **3.50**
Sizes 1½ to 2, plain vamp, half double sole, at **4.50**
Same slipper in growing girls' sizes, 2½ to 8, low walking heel, wide roomy toe, at **5.00**

MAIN FLOOR