

GREATER OMAHA



INDUSTRY

BUSINESS FINANCE OUTLOOK

TRADE

OMAHA, The Second Live Stock Market of The World.

It has the most Modern Stock Yards in the World today—no expense has been spared to make it so.

It is situated in the center of a territory producing more food products than any in the World—hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEEDER SHEEP MARKET IN THE WORLD.

Railroad facilities are unequalled, being the only Missouri River market located on the main lines of all the western railroads, the shrink, therefore, on shipments to this market is less than to others.

Union Stock Yards Company of Omaha (Ltd)
Omaha, Nebraska

PAYNE INVESTMENT COMPANY

Omaha National Bank Building
OMAHA

FARM LANDS
FARM MORTGAGES

United States Rubber Co.

Omaha Branch

Everything in Rubber
Omaha, Nebraska

BAKER ICE MACHINE CO.

Manufacturers

Ice Making and Refrigerating Machinery
Omaha, Neb.

For Baby Chicks
For Laying Hens
For Fattening Chicks
RED FEATHER POULTRY FEEDS

M. C. Peters Mill Company
OMAHA.

Proven in Our Own Poultry Extension Department.
BETTER FEEDS
BETTER RESULTS

WALRATH & SHERWOOD LUMBER CO.

1501-03 W. O. W. Bldg.
Omaha, U. S. A.

Bankers Realty Investment Company

Assets Over \$1,500,000

Architects and Builders
Omaha—Offices—Chicago

STANDARD BRIDGE COMPANY, Omaha, Neb.

NEBRASKA TENT AND AWNING CO.

Tents, Awnings, Flags
H. S. McDonald, Mgr., Omaha.
Phones Doug. 3329-3330.

ALEX BECK, General Contractor,
D. 1293. 401 Keeline Bldg.

Omaha Loan and Building Association

Assets, \$11,350,000
A mutual savings and loan association
Wm. R. Adair, Sec. and Treas.
OMAHA, NEBRASKA

Commonwealth Life INSURANCE COMPANY
Omaha, Nebraska

Nebraska-Iowa Grain Co.,
Omaha, Neb.
Doug. 961.
421-27 Grain Ex. Bldg.

J. P. GUTH, Architect,
Phone Red 1937
Rooms 516-517 Paxton Block,
Omaha, Neb.

Pays Greater Dividends Than Any Company of Equal Resources.
The Bankers Reserve Life Company
Home Office, Omaha, Neb.
ASSETS, \$8,205,029.30
Net Legal Reserve, \$4,397,281.00
Insurance in Force, Over \$45,000,000.00
AGENTS WANTED—GOOD TERRITORY
ROBERT L. ROBINSON, Pres.
WALTER G. PRESTON, V.P.
JOHN R. FORNEY, V.P.
RAY C. WAGNER, Sec. Treas.

JOHN DEERE PLOW CO.,
Agricultural Implements,
Omaha. Sioux Falls.

John H. Harte, General Contractor
Office, 1609 Webster St.
—Doug. 1054.

Wiens Omaha Brush Co.,
4301-03 No. 28th St.,
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Omaha, Neb.

Concrete Engineering Co.,
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Tel. Doug. 5686.

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Have them installed on your windows and doors now or in the spring cleanup—keeps out dust, wind, rain, stops rattles.
ALL-METAL WINDOW SCREENS
A metal frame with solid bronze wire cloth in no different.
THE HIGGINS MFG. CO.,
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Roofing and Paving Contractors
Established in 1878
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GROCERY SALESMEN
With Automobile to Sell Our Reliable Line Direct to Consumer.
R. L. HARRIS CO.,
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SCHERMERHORN BROS. CO.,
Cordage and Twine
601-609 Jones St.

HUDSON MFG. CO.,
Implement Supplies,
Omaha and Minneapolis

JACK NOURSE, "THE OIL MAN"
PENN POWER MOTOR OIL
Tel. D. 2191 R. W. Shepard, Vice Pres. and Gen. Mgr.

Carbon Coal & Supply Co.,
Wholesale Dealers in Coal and Building Material.
Grain Exchange Building,
Omaha, Neb.

Cuts That Print
are the kind produced by the **Bee Engraving Dep't.**
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Delivery, Commercial and Truck Bodies.
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Manufacturers of BERMO WELDING AND CUTTING APPARATUS
OMAHA, U. S. A.

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Grain, Hay, Mill Feeds,
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Phone Douglas 1043.
Branch
20th, Center and C. B. & Q.
Phone Douglas 1141.
Oxy-Acetylene Welding
STANDPIPES TANKS

WRIGHT & MACK COMPANY
Manufacturers and Agents for Electric, Hydraulic and Hand Power Elevators.
Cables for Every Purpose. Special Elevator Oils, Supplies and Repairs.
Omaha is the Best Market West of Chicago.
Try Us and We Will Do the Rest.
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COVER YOUR SHINGLE ROOFS
With Our Fireproof Asphalt Roofing.
All Kinds of Roofs Repaired.
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Douglas 3045 603-A Bee Bldg.

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Potash Reduction Co.,
820 World-Herald Bldg.,
Omaha, Neb.

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Creamery, Eggs and Cold Storage
Ninth and Dodge Sts.,
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WELLS-ABBOTT-NIEMAN CO.
Manufacturers of Puritan Flour Millers and Grain Dealers.
E. E. Richardson, Mgr.,
500-501 Grain Exchange,
Omaha, Neb.

Henry M. Johannsen Glass and Paint Company
Glazing
Phone Doug. 349
114 So. 14th St. Omaha, Neb.

Schneider Electrical Works
Electrical Engineering
Electrical Machinists
Motor and Dynamo Repairing
Doug. 2455. 1108 Farnam St.
Omaha, Neb.

Carl B. Kraus Company,
Designing Engineers
Fireproof Building Material
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Tyler 2604
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CHAS. E. FANNING PAVING CO.
Omaha, Neb.

Seeds That Grow Need Any?
See That They Come From **The Nebraska Seed Co.**
Omaha, Neb.

Omaha Printing Co.
Omaha, U. S. A.

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GREAT WESTERN TRACTOR CORPORATION
Has openings for 3 High Class Stock Salesmen. Call at Suite 1012 First National Bank Building, Omaha, Neb.

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All Kinds
Paints, Varnishes, Glass and Store Front Construction
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Everything in Sheet Metal Products.
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Best Butter Made
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DOUGLAS TRUCKS
Built in Omaha
Strong—Durable—Dependable
"BUDA Motor" Supplies Maximum Power at Minimum Cost. "Power Plus" Detail Specifications DOUGLAS 1 1/2-Ton Truck Tells the Story.
DOUGLAS EIGHT
Herschell-Spallman Motor Touring—Roadster—Spender
Correctness of Design and Finish
Write for Catalog
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REDWOOD STOCK AND SUPPLY TANKS
ATLAS REDWOOD TANKS
Outlast Steel Tanks and Costs Less Money.
California Redwood does not warp, shrink or rot, therefore is better than any other material for tanks. We carry a full line of stock and supply tanks in Omaha. Write for price list.
ATLAS TANK MFG. CO.
1103 W. O. W. Bldg. Omaha, Neb.

SUNDERLAND MACHINERY and Supply Co.
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OMAHA, NEB.

Pittsburgh Plate Glass Company,
Successor to Midland Glass and Paint Co.
Glass—Mirrors—Paints
11th and Howard Sts.

Do You Fully Appreciate the Importance of Omaha, the New York of the West?

Just like Pennsylvania has its coal and steel, and like California its fruits, the raising of live stock and hogs is Nebraska's principal industry.

Omaha, as the logical center of the Middle West, is also the logical receiving center of the big live stock belt surrounding us.

Omaha is the second largest live stock market in the entire world. The transactions average daily over \$1,000,000.

Twenty-six states ship to this market.

Omaha is the first feeder sheep market, and second in receipt of sheep and hogs.

Last year's receipts of the stock yards amounted to 8,742,058 head.

Most of this live stock, of course, is sold right in Omaha to Omaha packing houses.

There are five large and five smaller packing plants in Omaha. The annual output of the large packers amounts to over \$200,000,000.

More than 15,000 people are employed with an annual payroll of over \$15,000,000.

Fifty-four commission houses with the best talent in salesmanship money can buy, handle the live stock to the best advantage.

One hundred and twenty-five feeder buyers and order buyers operate on the local market.

Because of its size and proximity, the Omaha market is the logical market for live stock from this territory.

Over 60,000 cars of fresh meat and packing house products are shipped annually.

The live stock output of 26 states is centered in Omaha.

The Omaha Live Stock Exchange is the governing body which controls all trading on the Omaha live stock market.

It is not conducted for gain or profit, but to promote uniformity and equity in trade, to inspire confidence in its members and to protect its patrons.

The shipper sends his assignment to a member of the exchange for sale. The latter remits the proceeds in cash on day of sale.

All transactions are made by word or mouth, yet out of over one-half million separate trades in 1917 only 12 had to be referred to the arbitration committee.

Omaha is where stock raiser and stock feeder meet.

More feeder cattle and sheep are sold in Omaha than on any other market in the entire world.

There is another reason why Omaha is the second largest live stock center in the world—it is because the city is THE heart of the corn belt.

Half of the corn raised in the United States, is raised in the territory directly tributary to the Omaha market.

No wonder Omaha takes the same place in the corn market as it does in the live stock market—the second in the world.

When Omaha first became a grain market, less than 15 years ago, there were three terminal elevators and one mill.

Now there are 20 elevators and six mills, and plans are being made for more.

Omaha has grown so rapidly as a commercial world center that even its own people can hardly keep pace with its developments.

The above figures and statements are cold-blooded facts and compiled to show you the vast importance of your own home town.

Are you doing your share in developing Omaha to the New York of the West?

SCHERMERHORN BROS. CO.,
Cordage and Twine
601-609 Jones St.

Fancy Extra Butter, 64 Cents at Retail Today.
DAVID COLE CREAMERY CO.
Store Sixteenth St.,
Under First National Bank

Holmes-Wildhaber Co.,
Wholesale Grocers.
1112 Howard St. Tyler 276.

Great Western Tire and Truck Company
Omaha, Nebraska
Telephone Douglas 1710
Factory at 4th & Pierce Sts.

MCGRAW
Electrical, Steam, Telephone and Mill SUPPLIES
Omaha, Neb.

CANNEL COAL
\$10.00 Per Ton
A Distinctly New Coal
COAL HILL COAL CO.,
211 So. 19th St.

BERTSCHY MANUFACTURING AND ENGINEERING COMPANY,
Manufacturers of BERMO WELDING AND CUTTING APPARATUS
OMAHA, U. S. A.

CASCO MILLING CO.,
Grain, Hay, Mill Feeds,
Straight or Mixed Cans.
Doug. 1479. 14th and Paul Sts.

Betty Ross Bread

JOHN DEERE PLOW CO.,
Agricultural Implements,
Omaha. Sioux Falls.

HUDSON MFG. CO.,
Implement Supplies,
Omaha and Minneapolis

Oliver Chilled Plow Works
Doug. 3236
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Omaha

The Paxton-Mitchell Co.,
Manufacturers of The Mitchell Metallic Packing Gray Iron, Aluminum, Brass and Bronze Castings

Roofings Water-Proofing
Commercial Supply Co.
We contract for the application of all Roofings and Insulative Materials.
Tel. D. 8980. 1114 Jackson St.
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Contractors of **Public Work**
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The Ideal Family Loaf It Boosts for Omaha
Jay Burns Baking Co.

WELLS-ABBOTT-NIEMAN CO.
Manufacturers of Puritan Flour Millers and Grain Dealers.
E. E. Richardson, Mgr.,
500-501 Grain Exchange,
Omaha, Neb.

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