

Of Most Pronounced Importance is This Special Showing of Easter Suits

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

In Which About 1,000 Smartly Tailored Garments Have Been Specially Priced



Initial Easter Display Of New Silk Capes, Dolmans and Coats

In Moire, Tricolette Satin and Faille.

NOVEL linings of foulards add distinctive finish, novel cordages, fringe and embroidered bands used in trimming—

Contrast Collars and Deep Ornamental Cuffs

Very lovely draped and semi-fitted loosely belted models. New shades Navy, Cocos, Pekin, Sand and including black.

Price range—

\$55, \$69 to \$95

SECOND FLOOR

First Showing of the Exquisite

Girls' Confirmation Dresses

Featuring Georgette and Crepe de Chine

A FEATURE showing of supreme styles that bespeak of the maker's unusual tendency to adhere to the desires of Miss and Mother alike.

The showing is very appealing and the most tempting effects are displayed. An extremely fine assortment is here, and to see it is to be charmingly surprised.

Priced \$15, 19.50, 22.50 and \$35

Such lovely styles made with new over skirts. Featuring new round neck, dainty tucks and ruffles—some are shown with ribbon sashes, others have belt of Georgette which gives it a soft effect. Ages 6 to 16 years.

We Are Also Featuring a Large Assortment of

Girls' White Dresses

Priced \$5, 6.95 and to 8.95

Organdies, dotted Swiss and Voiles, trimmed with dainty lace and embroidery. Some are high waisted, others normal waist line, made in very latest styles, pretty ribbon sashes. Ages 6 to 14 years.

SECOND FLOOR

THE purpose of this unusual selling is two-fold. First, to bring about an opportunity for the women of Omaha and vicinity to purchase their Easter suit at a decided price advantage, without sacrificing style or quality, and, second, to concretely prove this store's style service and merchandising superiority. The result spells genuine opportunity—for here assembled for choosing Monday are about one thousand suits.

—25 styles—many "sample" suits—many copies of high cost models

The newest, smartest suits from the cleverest, eastern manufacturers—frocks snappy with style and brimming with value—are features of a sale destined to outclass every similar sale in years. The six styles sketched are typically spirited and up-to-date.



There are too many styles to describe each in detail—suffice to say that whatever Fashion has approved for Easter is represented in this immense assortment. All sizes, 34 to 44, misses' 16 to 18 years, and sizes for stout women, too.

Russian Blouse Suits, English Box Coat Suits, Braid Trimmed Suits and New Belted Models, Etc.

Serge, Poirer Twills, Tricotine, Tweeds and Other Desirable Fabrics in All the Most Popular Shades.

There is noticeable worth to the fabrics—there is individuality to the styles—there is noteworthy quality to the workmanship—and the values cannot go by without being termed "remarkable." Choice of three groups.

25.00 — 39.00 — 49.00

SECOND FLOOR

Perrins' Gloves Best

We Are Exclusive Agents in Omaha for These Celebrated French Gloves

COME in shades of Gray, Champagne, Brown, White and Black, heavily embroidered backs in either plain or novel combinations of self and white, self and black, or black and white. Pique seams in 2-clasp styles. Made of finest Grenoble Kid, pair **4.00**



Women's Gloves, extra quality, light weight kid, overseam, in black and white, with self or contrast embroidery, 2-clasp effects, pair **2.50**

Silk Gloves for Women, splendid quality Milanese, daintily embroidered backs, with wrists to match, in shades of gray, ponce and white, 2-clasp styles, per pair **2.00**

MAIN FLOOR

Easter in the Home

For the Easter gift and home decorations our Art department has many interesting and useful suggestions. The Easter tide always brings the thoughts of Spring flowers and candles and they are here in all their beauty.



Solid Mahogany Candlesticks of many styles and sizes, the new dull finish, each **98c**

Round colored Candles and white, 5c

A large variety of fancy candles, including square, conical, music, medallion, old cracked ivory and hand-painted ones, 12c each, to 1.75 per pair

Artificial Flowers, to fill baskets Jonquils, Pansies, Violets, Hyacinths, Nasturtiums, Geraniums, spray **15c to 59c**

The living room will look more cheerful and dressed up with a new silk pillow—Rose, Green, Gold, Blue, Plum colors, Special at **2.95**

THIRD FLOOR

New Silks For Easter

Chiffon Taffetas in Favor

Chiffon Taffetas, a beautiful brilliant crisp fabric, makes the most popular Spring and Summer dress or skirt 36 inches wide, in fifty new shades, worth 2.25 per yard, at **1.69**

40-inch Crepe de Chine, extra good weight, soft crepey finish in all the new colorings, per yard **1.49**

The new novelty Baronet Satins for separate skirts, coats or suits, are here for your inspection, 40 inches wide in a wonderful range of new colorings, per yard **5.95**

30-inch Chiffon Taffeta and Mes-saline, good weight, soft finish, in a good range of new Spring shades, very special, per yard **1.25**

Foulards for dresses are very much in demand. We show a large and most comprehensive line, 36 and 40 inches wide, in all the newest designs and colorings, per yard **1.95-2.95**

MAIN FLOOR

Featuring Two New Styles In Red Cross Oxfords

Few women realize how much real comfort and real style there is in these Oxfords. That you can have real comfort and style combined is demonstrated in these Oxfords.

At **8⁵⁰**



They are the smartest in style—and hours of wear gives no feeling of weariness.

These are of black and chocolate kid, long slender vamp, light hand-welted sole, two-inch Cuban concave heel, 5 eyelet Oxfords, sizes 2 1/2 to 8, width AA to C.

MAIN FLOOR

Popular Sheet Music, 10c

A most complete assortment of the latest song hits are here, and you will appreciate this diverse selection.

Poor Dixieland
All I Get Is Kisses
Pickanniny's Parade
You Can't Shake Shimmy
You're Some Pretty Doll
I Want to Shimmy
Oh Helen
What You Mean by Lovin'
Someone Else
Out of East
Oh Death Where Is Thy Sting
Roll on Beautiful Waves

Tears of Love
Roses Say Remember
Oh Susie
Up in Mable's Room
Rip Van Winkle Slept With One
Eye Open
Some Lonesome Night
I'm Satisfied
Some Day I'll Make You Glad
Have a Smile
I'm Sorry I Made You Cry
My Belgian Rose

And These at 30c

Mammy's Lullaby
That's the Kind of a Girl I Mean
Story of Old Glory
Little Birch Canoe
Mary
Molly, an Irish Love Song
Then You'll Know You're Home
Pride of Caravan
Bell of St. Mary

When the Sun Goes Down in
Flanders
Ring Out Sweet Bell of Peace
Sweet Siamese
Ruspama
Forever Is a Long, Long Time
Jazz All Your Troubles Away
Story Book Ball
Beautiful Ohio

Mail Orders Filled.
MAIN FLOOR—POMPEIAN ROOM



Mme Lyra CORSETS and Personal Charm

SOME women seem always to present a smart, fashionable appearance. Whatever the occasion, at home, on the street, at afternoon tea or in the ball room, their personal charm is admired even more than their stylish frocks.

A good figure, with youthful lines and graceful poise, not only increases the charm of your own personality, but it adds greatly to the smartness of your outer apparel.

A Mme Lyra Corset is ideal in molding the figure fashionably. At the same time, its wonderful fitting lines assure the utmost comfort. There are special Mme Lyra models for every type of figure.

Have your Corsets Fitted by our Experienced Corsetieres. There is the assurance of great satisfaction of being properly fitted.

3.50, \$4, \$5, 6.50, 7.50 and up

THIRD FLOOR

Novel Easter Gifts



VISIT the Treasure Box, acquaint yourself with the many novel, unique and different items it contains. You will find articles never before seen in this part of the country. Gifts selected here have that individual atmosphere.

Hand decorated, three panel telephone screens, of wood, Japanese designs on blue or black background, each **8.50**

Silver Mesh Bags with beaded flounce top just received, so very new, each **35.00**

Hand knitted Coll Bags with rabbit design, woven in with the popular steel beads, at each **12.50**

Green luster China Tea Set, consisting of sugar, creamer, tea pot and six cups and saucers, all hand work, at **25.00**

For the men, a Batik dyed tie will make an excellent Easter gift, each **3.50**

For the children, Terry cloth stuffed animals, lambs, camels, dogs, etc., each **2.00**

THIRD FLOOR