

SHOP NOW, ADVICE OF RETAILERS ON 'DRESS-UP' WEEK

Prices Will Not Fall, and Woman Who Tries Is Making Mistake, Declare Omaha Merchants.

"Prices in merchandise will not fall after Easter, so the woman who tries before buying her Easter attire is making a mistake," declared J. W. Metcalfe of the Associated Retailers of Omaha yesterday.

"The woman who is wise will take advantage of the beautiful showing of fresh merchandise during 'Dress-up Week' and make her purchases now."

A Real Miracle of Helpfulness!

BRING SMILES TO GRAVE FACES

"Out of Pain and Misery to Comfort"

What else gives relief so promptly, with such safety? Avoid those days of torment and many sleepless nights.

- For Headache
- Neuralgia
- Toothache
- Achy Gums
- Earache
- Rheumatism
- Lame Back
- Lumbago
- Joint Pains
- Sciatica
- Gout
- Neuritis
- Colds
- Grippe
- Influenzal Colds
- Stiff Neck
- Distress
- Pain! Pain!

Proved safe by millions—American owned!

Adults—Take one or two "Bayer Tablets of Aspirin" with water. If necessary, repeat dose three times a day, after meals.



20 cent Bayer packages—also larger Bayer packages. Buy Bayer packages only—Get original package.

THIN PEOPLE NEED BITRO-PHOSPHATE

How it increases Weight, Strength and Nerve Force in Two Weeks' Time in Many Instances

"Take plain bitro-phosphate" is the advice of physicians to thin, delicate nervous people who lack vim, energy and nerve force, and there seems to be ample proof of the efficacy of this preparation to warrant the recommendation.



phosphate than is contained in modern foods. Physicians claim there is nothing that will supply this deficiency so well as the organic phosphate known as bitro-phosphate.

RUNYON GUILTY OF ASSAULT ON COMMIT INJURY

Jury Returns Verdict Against Alleged Assailant of Fred Wade; Extreme Penalty Five Years.

Fred Runyon, railway switchman, was found guilty of assault with intent to commit great bodily injury by a jury in the Council Bluffs district court late yesterday afternoon.

Runyon was indicted by the grand jury sometime ago with assault with intent to murder Fred Wade, Milwaukee bridge foreman, following a party at the Runyon home.

Runyon made no further defense yesterday, and but two additional witnesses were called. They were Officers Barritt and Lane to refute Runyon's claim that he was drunk when he seized the state.

AT THE THEATERS

"MISS SPRINGTIME" is which is offered as the headline attraction this week at the Orpheum.

Miss Edith Allan, who sings the soprano role, has all the advantages of youth and personal charm, comely and graceful, and a voice of real worth.

Miss Florence Hope, the other newcomer, is a comedienne who has the very excellent quality of being natural in all she does.

Step Lively, Girls, one of the very best musical shows of the city, will step lively for the last two times this afternoon and evening.

MUSIC

A GREAT TREAT was offered at the Brandeis theater Thursday when the Little Symphony and the Pavley-Ukrainsky Ballet presented a performance only at 3 o'clock in the afternoon.

The Little Symphony is an orchestra in miniature, founded and conducted by that master artist, George Barrere.

Musical comedy with captivating tunes, catchy lines and amusing lyrics characterizes "The Only Girl," Murdock's "The White Mahatma," opens his engagements at a week at the Boyd theater on Sunday evening.

NEGRO HELD FOR ASSAULT UPON BLUFFS WOMAN

Mrs. Rose Wise Causes Arrest of John Williams; Attack Took Place in Home Last February.

John Williams, colored, was arrested yesterday in Council Bluffs on a police court warrant secured by Mrs. Rose Wise, victim of an assault at her home, 1429 South Tenth street, February 26, when she was seized by a man as she entered the house, after being absent for a few moments.

Both Mrs. Wise and her husband were uncertain whether the man was a negro or a Mexican. The information upon which Williams was arrested has been secured by them since then.

U. S. Government Withdraws Proposal to Buy I. M. M. Ships

New York, April 3.—The United States government has withdrawn its proposals to purchase the British-owned tonnage of the International Mercantile Marine.

Daniels in Rome

Rome, April 3.—Josephus Daniels, American secretary of the navy, arrived here today and was met by American Ambassador Thomas Nelson Page and Vice Admiral Delbono, Italian minister of marine.

IDAHO READY FOR SERVICE.

Philadelphia, April 3.—The superdreadnought Idaho sailed for the New York navy yard today, where it will take on supplies. From New York the Idaho will put out to sea on its maiden trip.

"The Store of the Town"

Dress Up--

At this time men from coast to coast are seeing to their personal appearance—you can't afford to neglect yours. It is with pride that a man feels he is well dressed. It is a great factor in his business life. It makes his social position. He enjoys a distinction among others. This is true of the man that wears BROWNING-KING CLOTHES. Buying here he simplifies the art of correct clothes appearance, every garment expresses a yard of authentic style to every inch of good fabric.

We are showing those new WAIST SEAM EFFECTS in both single and double breasted models. They are full of "pep" and snap." More conservative dressers will find many other models to their liking.

\$25 to \$65

THE BOY also buys his clothes here—we devote an entire floor to this young fellow where we are showing some very smart KNICKER SUITS AND TOPCOATS for Spring.

We Specialize in First Long

Pant Suits for Junior Young Men.

BROWNING, KING & CO.

Geo. T. Wilson, Mgr.

LONG WEAR AND ECONOMY

"Last year I purchased a standard make shoes, and in sixty days the soles were worn through. I had them re-soled with Neolin Soles—which lasted me six months in the same service that wore out the other soles in two," writes E. A. Lancaster of Lancaster & Company, jewelers, Greenville, Tenn.

Mr. Lancaster's experience with Neolin Soles is not unusual. Millions of people can testify to their long wear and economy. To reduce your shoe expense, buy Neolin-soled shoes. You can get them in many styles for every member of the family.

Neolin Soles are created by Science to be comfortable and waterproof as well as long wearing. Good repair shops carry them. They are made by The Goodwear Tire & Rubber Co., Akron, Ohio, who also make Wingfoot Heels—guaranteed to outwear all other heels.

Neolin Soles

Bee Want Ads Produce Results.

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Sarah Carp Avows Her Undying Love for Man Who Brought Her Here

Still avowing her undying love for Ely Nicola, 21 years old, St. Joseph, Mo., Sarah Carp, Roumanian, 15 years old, told United States Commissioner Neely Thursday afternoon that she wanted to marry him "right away."

"I don't want to live with my stepfather any more," she cried. "He makes me work at the packing houses after school hours, then takes my money from me."

Nicola's hearing on a charge of white slavery has been set over two weeks pending an investigation whether the girl with whom he was arrested Monday afternoon in a South Side rooming house is under 18 years of age.

The girl was ordered taken home. She left last night with her stepfather, saying that she "would meet Ely again."

Paderewski Goes to Paris.

Paris, April 3.—Ignace Jan Paderewski, the Polish premier, left Warsaw today for Paris, according to a message received by the Polish national committee here.

Tomorrow Is the Last Day of HOWARD STEEL RANGE DEMONSTRATION at Union Outfitting Co.

16th and Jackson Streets. Be Present Friday Night at 8 O'clock When Steel Range Is Given Away.

Warm Biscuits, Baked from Gooch's Best Flour, Served With Alamito Butter—Hot Advo Coffee With Alamito Cream.

No one is required to buy a thing in order to get a chance to guess at the weight of the big loaf of bread. Everybody is welcome, the cats are free and you will enjoy the factory representative's demonstration of the Howard Steel Range. See how it bakes bread, cakes, etc. It's a wonder and a pride to every good housekeeper. This unequalled steel range will be given away absolutely free to some person Friday night, and, remember the Union Outfitting Company considers no transaction complete until the customer is thoroughly satisfied, and, as always, you make your own terms.

DR. MABEL WESSON OSTEOPATHIC

PHYSICIAN AND SURGEON
614 Brandeis Bldg.
Office Hours: 9 A. M. to 5:30 P. M. Evening by Appointment.

24 Carat Nourishment in every golden granule of Grape-Nuts

The solid meat of barley and wheat. No raise in price during or since the war.

A "Close-up" Swift & Company's Profit of 2.04 cents on each dollar of sales

AS IT IS

12.96% Expenses Labor, Freight Etc.

85% To Stock Raiser

Profit 2.04% Nearly half of this profit was used to pay taxes and interest on borrowed money.

UNDER THE MAGNIFYING GLASS

The diagram at the top shows the distribution of the average Swift dollar received from sales of beef, pork and mutton, and their by-products, during 1918. The magnifying glass brings out the distribution of the 2.04 cents profit per dollar of sales:

- .94 of one per cent goes to pay interest on borrowed money, taxes, etc.
- .50 of one per cent goes to pay dividends to shareholders.
- .60 of one per cent remains in the business to help in improving and financing the business.

Total 2.04 per cent

Swift & Company, U. S. A.

Omaha Local Branch, 13th & Leavenworth Streets
F. J. Souders, Manager