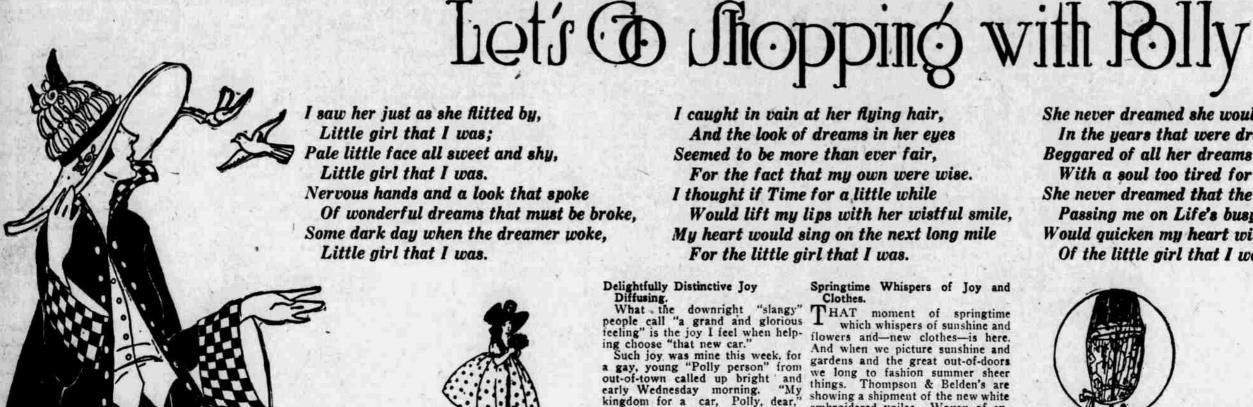
WOMAN'S SECTION OF THE BEE

Fools, to talking ever prom Are sure to make their follies known .- Gay



they're rather a welcomely exquisite change from the accustomed sweets. Daintily distinctive is the arrangement of the season's blossoms, sweet peas in wonder shades. home grown violets, delicately scented forget-me-nots of subtle significance, and Mrs. Ward roses. these flowers carefully arranged and tied with knot of rich tulle or heavy silken cord make an offering of brilliant charm. Just the thing for dress-up week!

The Wanted Shoes for My Lady

THE F. & M. Boot Shop, Sixteenth and Farnam, is showing high-topped boots of style distinction, pumps and oxfords of dainty loveliness in all the new fabrics and colors, each and all of a beauty to delight the heart of My Lady Modish.

The return to pre-war feminized modish lines and cunning little voger vamps, mgn arci French heels; unexpected beadings on dull kid oxfords, or beaded buckles on suede pumps, an artful com-

bination. Very smart are the new corded silk spats in black and black and for \$4.50 and \$5-spats to add a note of exclusiveness to the whole cos-

Sunset, that radiant and becom-

F. W. Thorne Shop, Eighteenth and Farnam, have just unpacked a number of \$100 suits, which you may it doesn't crowd the flesh, taking which go to make a man or woman a purchase for \$69 and \$79 if you'll bring your checkbook with you. "It wonderfully slender lines, furnishing men and women, for dress, busi-comfort in sitting or standing, well. ness and sport wear, platinum, solid that's Mrs. Hill's business, and gold, gold-filled and sterling silver, sideration," said Mr. Thorne, and offered these as a votive of ap-An embroidery-appliqued vestee

of white faille adorns a model with The blouse suit in all its charm braided and slashed scallops on the walking-suit blouse nearby shows the "below-the-waist line blouse" Enid Bennet model with the cuta-way front, tight shoulders and almost "swallow tail" coat, which that movie star wears with such velvet for sports wear. Attractively grace.

When a fur tippet adorns your shoulders you'll be doing as spring You Cannot Truly Realize

You'll Want to "Dress Up" Your

bedding of all kinds. Roots for house, both inside and out. Lovely

had finished, cleaned, mended and Over the door of the sacred Temple which includes the removal of the pockets sprouting forth from the

You Will Be Surprised The monkey who could not see. A ND delighted to note the ravish-With ears that are closed to scandal, A ing effect of Chinese lines, dec-With eyes that see only the right, orations and color effects. From the delightful Chinese have come the dainty jade jewel ornaments. Quaint Reminders to Avoid Gossip flaring cuffs. The artist has shown the sthaight lined blouses, widely Blouses of Dainty Loveliness for A RE the monkeys on sale at the here a dainty frock of oddly colored Practical and Festive Needs

A RE the monkeys on sale at the here a dainty frock of oddly colored silk embroidered in soft silks and the Lamond Shop of Style Surveys in a row, cunningly fashioned buttoned most fascinatingly on the long blouse skirt. The Ideal Button

I caught in vain at her flying hair, And the look of dreams in her eyes Seemed to be more than ever fair, For the fact that my own were wise. I thought if Time for a little while Would lift my lips with her wistful smile, My heart would sing on the next long mile For the little girl that I was.

Delightfully Distinctive Joy

Diffusing.

What the downright "slangy"

People call "a grand and glorious feeling" is the joy I feel when help
flowers and—new clothes—is here. ing choose "that new car."

Such joy was mine this week, for a gay, young "Polly person" from out-of-town called up bright and early Wednesday morning. "My kingdom for a car, Polly, dear, called this blithe voice, and we fared forth up automobile row. When are lace voiles, greatly re-What an enchanting place it is to be sure! In the Jones-Hansen Cadillac

see how very easy it is to convert from a winter to a summer affair, a change effected almost as quickly as New Frocks. the shadow of a swiftly passing

And best of all, my dears, it's so easy to drive, smooth and quickly esponsive, you feel confident at all times that it will go just where you wish it to, yet it's a car whose mechanism never intrudes itself up on the occupants of the car. Onlythe driver knows it's wonder performance and the passengers enjoy a marvelous riding quality.

Springtime Whispers of Joy and Clothes.

And when we picture sunshine and gardens and the great out-of-doors we long to fashion summer sheer things. Thompson & Belden's are Vogue, Phipps and Mode-Chapeaux Tres Charmant! them are lace voiles, greatly resembling the drawn work now so popular, others have groupings of Softly Whispering Thoughts of Spring

A RE the new "Sentiment Corsages" arranged by the John Bath Flower Shop, Eighteenth and Farnam. Costing no more than the proverbial "box of candy" carried by every gallant, from \$1 to \$2, they're rather a welcomely exquis, soft and sof

Pigeon, the newest gray, has a sips the honey and flits by, from suggestion of blue, most effective.

GROUP of beauties-frocks-a- ber of chic creations, great leghorns flutter with anticipation are as- of creamy beauty have swathings of sembled in the F. W. Thorne show- white maline. Sweet and swagger, A chic and captivating, they're at once in appealing! toom, Eighteenth and Farnam. model of charmeuse developed browns and blues, has glitteringly attractive motifs embroidered in silver round tunic edge. Cheek book price is \$19.75. A wondrous magic of color charm is a navy Georgetta with great white lacing figures. A tiny "back collar" of navy "Baby Vamp" is the name they've charmeuse has lining of bright given the dainty blouse with points American Beauty. The same color and buttons in the back the same as forms an underbodice and lining for in the front. Why, well just be- the tiny turn-back cuffs on the cause—it's a mystery which is front, sweeping sleeves. A fine value for which is back! \$44.50.



Authentic Advance Showing

F the latest creation in the hat A SHOWING of spring dresses world are the Spanish Cocque arrangements. For the girl and worthy of wonder—so admodels just arrived at the Brandeis needs heavy hose for driving and vanced—so "individual"—so deli-Stores. Mr. Amsden took me up to heavy sports hose in leather and cately beautiful are the figured the stock room for the first peep, heavy sports hose in leather and Georgettes on display in the La- Quaint watteaus and tire brim tur- green shades best adapted for wear mond Shop, second floor Securities bans, large brimmed hats, modified with sturdy walking shoes. building. There's a piquant grace and exaggerated tams, they all of in their flowing lines, an aesthetic them are possessed of a most fascharm in the delicate tints. All the cinating feature-a crown covered tendency of the season. High col- new blues, taupe, henna, gray, gold with irridescent cocque feathers, lared is the vest of a third model and black are represented in the closely laid, with a long cascade on with dainty boutonniere and quairt color range, while the new two- the side back of these beautiful fash- of "Miss Victoria," the c buckles. Perfectly tailored is the toned French ribbons offer chances ion feathers. The straws are in col- fashioned new hose for \$2.25. ors to combine well with the purples, greens, blues and browns of the

Lusciously Sweetly Satisfying

chocolates on sale at the cents. THE artistic possibilities of your Douglas. Chocolate and vanilla Spring Hath Indeed Charm This Jacobs-Lee drug store, Fifteenth and new decorative art paints they're showing at the Sam Newman Paper the pictures; you will always find Show Fighteenth and Farnam the pictures; you will always find There in the suit creations. Sparkling with cream fillings, they're most delicious. delicious "goodies" offered. There in the suit creations. Sparkling with offering splendid ideas for fancy as to the best color schemes for your day for their luncheonettes. You'll blouse suit just seen at Herzberg's is an appreciative gathering each individuality is a bronze tan Russian find this a shop of wonderfully con- Women's Toggery, 1517 Douglas venient courtesies-chief among street.

At the Threshold of Spring.

geant of modern attire, begin-broidered satin vestes, niceties of ning March 31. The brightest, hap-detail, buttons, buttonholes, wide piest world in years is mirrored in braided cord girdle, slashed in coat street. He then showed me frocks. as low as \$5. "Waves and waves of suits and coats as they come into the shop, others which his workmen had finished, cleaned, mended and Over the door of the sacred Temple

Coral beads seen this week have lar with 10-inch tassel throw-ends. all the pretty things, then you'll order of craftsmann the inglest are of heavy generation of the coat, all protein the inglest are of heavy generation of the sold and waves of heavy cord at each end which gives raglan armholes and navy lining. In this loveliness for \$49.50.

Coral beads seen this week have have heavy cord at each end which gives raglan armholes and navy lining. In this loveliness for \$49.50. Round necked is the first are of heavy generation of the seen and waves of heavy cord at each end which gives raglan armholes and navy lining. In this loveliness for \$49.50. Round necked is the first of the first are of heavy generation in the mights. The seems are of heavy generation in the first in the seems are of heavy generation. The hardly possible that once. The hardly possible that once. The hardly possible that once anget all the pretty things, then you'll order of craftsman the ingliest are of heavy generation. In the protection of the seems are of heavy generation in the finished are of heavy generation. The hardly possible that once. The hardly possible that once are seen this week have have are of heavy generation. In the protection of the seems are of heavy generation in the finished are of heavy generation. The hardly possible that once are seen this week have have are of heavy generation. The hardly possible that once are seen this week have have are of heavy generation. The hardly possible that once are seen this week have are of heavy generation. The hardly possible that once are seen that the heavy generation is a seen this week have are of heavy generation and the protection of the seen that the heavy generation are seen that the heavy generation are seen that the heavy generation are seen that the heavy generation a ney, is doing beautiful printing and developing these bright spring days. Their enlargements are most artis- lovely; it's \$6.50 a yard. tically satisfying, well deserving the leather color, all vividly lovely. tically satisfying, well deserving the handsome frame you'll want to place A Wonder-Style handsome frame you'll want to place A WONG the

In Becoming Light

prises, second floor Securities build—of tinted pottery, four inches wide long blouse skirt. The Ideal Button

Maybe she has not stopped to consider that idea, marabou, in one piece with the
they express beautiful colorings, lace uated in size are those carved of block send out exquisite vork of
trimmings, beads and hand embroid—wood, each hanging from the other's this kind every day. They'll be glad

The Latest word in fashion, and three inches high are 25c. Gradand fler guest.

Maybe she has not stopped to consider that idea, marabou, in one piece with the
back which hangs from a rounded
that Reblocked
they express beautiful colorings, lace uated in size are those carved of block send out exquisite vork of
they are a wfully unbecoming. A lovely mahogany
are held in place by satin buttons.

The KRUGE!

Paxro new style theme is more a style theme is more and and place by satin buttons.

The properties built can be a selected and hand embroid—wood, each hanging from the other's this kind every day. They'll be glad and some lamp shades are awfully unbecoming. A lovely mahogany
are held in place by satin buttons.

The properties of the properties button and place by satin buttons are held and place by satin buttons.

The properties button and place by the lower part of the properties and place by the lower part of the properties button and place by the lower part of the properties. but it is one that is not to be overlooked, for a clever woman will make back which hangs from a rounded her surroundings the best background possible for herself and her guests, yoke. Side panels from the front T HE KRUGER HAT SHOP, 429 her surroundings the best background possible for herself and her guests, yoke. Side panels from the front T Paxton block, reblocks both ery. Every new style theme is more tail. An unusually novel decoration, to send you their new catalog defetching than the last. Prominent they're \$1.50, \$1.65 and \$2.25. A picting the newest evolution of acin charm is the new peplum, or "becard bearing the above verse accomcordion pleating. This book also
shades upon the person near it. Yet a lamp of soft rose or palest shell Brown, rose, gold and blue glint in ers of all kinds and renovates and

She never dreamed she would grow to be

Beggared of all her dreams like me,

With a soul too tired for song.

She never dreamed that the flying feet,

Passing me on Life's busy street

Of the little girl that I was.

In the years that were drear and long.

Would quicken my heart with a memory sweet,

-Jane McLean.

Aren't You Glad TO HEAR that the Nippon Importing Company, 218 South Eighteenth street, have just received the shipments of caskets which has been delayed for so long. These are the charmingly lovely work baskets beaded and tasseled, with trimming of coins. Each lid has a handle of bright jade, amber, or some color of oriental glass to match the color scheme. The price range is most pleasant, 60c, \$1, \$1.35, \$1.75 and

one charming model to another. Italian hair braid, that ravishing new

transparency, is evident in a num-

THREE magic

Designed to give a rich color note to milady's spring suit are the new

Hospe's Hobby. oil painting that goes to them to be ough.

new requirement. Voguish Hosiery.

slashed skirts, which, made long binations of orchid and mauve, with

dots, lines, squares, and stripes both ly different. perpendicular and horizontal, of con-

You'll find all of these hose splen-did values at the J. T. McQuillin hardly realizes how they can afford Shop, 1512 Farnam street. Of to serve such meals for 40 cents and course you'll want a few plain heavy 60 cents. There's always a gener-

A hauntingly, lovely fragrance, witchingly subtle in its charm, is the Oriental perfume, Sandalwood. Orange Blossom, Wisaria and Honeysuckle. Three small bottles ARE the Keeley's Old Fashion or one large bottle in a box for 45

Year-Russian Blouse Suits.

Characterized by fine tailoring, beautiful material (poiret twill), little graces and elegancies in the con-MAHA is summoned to a patour of shoulders, collar lapels, emmodes multiform and many-hued as skirt to give "slenderizing" lines, the returned from New York with hunnature's own dress. Of course you'll exact becomingness of the blousing dreds of fascinating blouse surprises. be wanting to take kodak pictures of of the coat, all proclaim the highest Two that I found most interesting

A MONG the wraps that spring them, are the lamp shades becoming to both herself and a wide shaped belt. The great rose. sleeves are made with cuffs Brown, rose, gold and blue glint in ers of all kinds and renovates and the lining of pussy-willow taffeta. refreshes marabou pieces.

tractingly Different.

RAMING is the particular and create hats which would make this and bronze in fashion's fascinating especial hobby of the A. Hospe shape the season's favored mode, fabrics, Fan-ta-si, Victory and Wat Music and Art store. This makes it The the has arrived—and every erfall silks. Self colored, two toned more than a business! It means that woman of fashion includes among and novelty striped and blocked more care is taken to get the right her hats of grace, the inimitably fas- they're of a curious, crepy loveliframe for the photograph, print or cinating large-brimmed Gainsbor- ness. White crepe de chines, grace-

framed. Their splendidly artistic The Nebraska Clothing Company's stock of frames is ready to meet each millinery department, Fifteenth and Farnam, is showing a case of these droop-brim models, fashioned of horsehair. Daintily glittering is this E VERY style tendency of the sea- fine hair fabric in every pastel shade son demands voguish hosiery- of the rinbow. Several show comround the heels, break in walking to just a touch of dark raisin. The Sunny Italy Charms the World fold gracefully round the insteps, crowns have each and all chosen showing the distractively lovely Georgette, cunningly gathered and hose creations of the season.

Corded, the trims wee velvet roses, Lace designs of entrancing loveli- buds and berries, are exquisitely ness, drawnwork effects, achieved by worthy of their distinctive settings, dropped stitchings, embroiderey in hats as fascinating as they're wide-

plenteous portions makes the lunch take home in your car. ious puddings.



Blouses of Wide Diversity M R. ROSEN of Orkin Bros., Sixteenth and Harney, has just

A blue Georgette crepe has large crepe under yoke and cuifs. An embroidered blocks of white. Richly exquisitely developed motif in silk ed bag direct from France, you rose steel and jet beads decorates the needn't bewail your luck, for a local

sponsors is the dolman. "Made- picot-edged loose hanging yokes blue frame of shell and beaded arm in-the-mode" is a wrap shown by the open at each shoulder to form a cord. Lamond Shop for Women, second round neckline. It's a slip-on with floor Securities building. Of heavy tiny tucks forming squares all over duchess satin, in taupe, it's ir- it. Many georgette-covered buttons OR the hostess who is proud of her artistic lamp shades resistibly lovely. A great collar of contribute to the charm of this and delighted to hear her guests express admiration for marabou crosses in the front under model, which is also in orchid and



fully clinging, have rich knee hems of Waterfall silk, giving the effect of Paon velvet. Creamy white Victory cloth is dazzlingly lovely. These are but a few of the captivating skirt creations shown at the Lamond Style Shop, second floor Securities building, Sixteenth and Farnam.

SUNNY ITALY is most interesting in many ways. Noted for aesthetic arts they've yet many of the practical arts represented among their people, chief among them their cuisines. The tenor of the San Carlos Grand Opera company ate spaghetti most delightedly at the trasting colors, in single and group trasting colors, in single and group arrangements. For the girl who Seventeenth and St. Mary's Ave. after the opera. This shop is mak-O FIND it pleasant to dine where ing a specialty of serving this deservice is instant, dignified and licious dish. If you'll phone Red correct, and where good food in 4160, they'll have it ready for you to

The Power of a King

H AS often been invoked to bring before the court the music of silk hose, in your selection, from the ous big pat of butter at the side of the world, but even a king can do no of "Miss Victoria," the cleverly the delicious bread and good, thick more than the New Edison, the incream in the coffee and on the var- strument of perfect re-creation. Through it you may wield the power to call before you the foremost singers and entertainers and enjoy their art in all its vivid realism.

Listen to soul-stirring martial airs to alluring love songs, speeches of famous men and women-songs by Caruso, McCormack, Galli Curci-at the Rouse Edison Parlors, Twentieth and Farnam. Spend a delightful hour, in one of the big easy chairs listen-

ing to your favorite opera. If you can't visit this shop to let Mr. Rouse demonstrate the instrument to you, I'll be most happy to send you illustrated literature of the New Edison. You may find it interesting to know that Mr. Rouse tests personally every machine which leaves his shop.

Fashion Notes

Surely-you'll want a slash in some part of your new suit skirt

Riotously colorful—the new silk "undies," double draperies, pointeé in skilful lines, orchid, peach, apple green, they're bits of the conjurer's

Even is you can't have your beadyoke. Large tucks on each shoul- shop has a wonderful selection, der form a panel opening at one side. Orchids in soft tints decorate the The other, equally lovely, has sides of a charming "bittie" bag with

> Chinese maidens, quaintly coy. Look much like small wooden toys, But they'll gladly be your go-be-

These daintily painted telephone screens.



because in honor of victory we feel that it's entirely fitting to enter into a happy indulgence of handsome garments, rich fabrics, bright colors, fashions is emphasized in the ultraafter years of somber dressing, we're going to have a whole week given wish touches added by the designers Everyone, absolutely and positively, is going to purchase new garments and appear in their fresh becomingness to swell the crowds in the

show houses and hotels. Special features have been arranged for each day of Omaha's gala week. Bright lights, gorgeous color effects, gay white they're showing in this shop

Fitting Service

wonderfully well does she preform it's a wonderful collection from offered the which to choose, at a wide range of preciation. Send for a measure blank and prices. catalog which make possible a most

excellent fitting. Words are almost inadequate to about town. describe the charm of the new gloves. Of finest kid, they're stitched entrancingly, with smart bandelets on wrist.

Unequaled Service. SERVICE of highest quality is extended to the guests at the Hotel Loyal, Sixteenth and Capitol. It's always quite a bother to look up train schedules, hotels, nevery-thing in the next city stop, isn't it? There are people in this hotel to do all that for you. They'll even make Pullman reservations and purchase your tickets if you wish. Included also in this exquisite hospitality, is a booklet, published each week. which gives a map of the city, showing the location of show-houses and ominent shops. All the attrac- Alluring Dreams of Loveliness.

pressed. I'm sure even the man who invented "Dress-Up Week" would The little deaf monkey, appreciate the work done in this The little dumb monkey,

Delightful flower holders for the new spring flowers are the rainbow Lips that speak no evil, glass wases and bows at \$1.25 and They sit in their silent might.

low the waistline blouse." panies these large monkeys

An Exquisite Showing of Watches.

care of the hips and thigh, giving dress connoisseur . Watches for comfort in sitting or standing, well. ness and sport wear, platinum, solid that's Mrs. Hill's business, and gold, gold-filled and sterling silver,

has made its debut in the suitshops back of its chic bloused coat. A



tions of the week are also listed. A SWITCHES of lustrous beauty, plants most effective are on sale at cuisine of excellence expressed at beautiful color, heavy, naturally prices to tempt everyone: Cannas. tracted for. Let's make this a them, their checking system. makes this a hotel for your happi- Gunston of the Delft Hair parlors, a dozen; Cinnamon vines 10c each, second floor, Baird building, has just three for 25c; Madeira vines 5c each received. All shades are represented or three for 10c; and that great The Fountain of Youth. Anticipating the Needs of "Dress- in this collection, brown, drab, light leaved plant, elephant's ear, or Ca-Meek.

and gray. The difficult tints are es-ladium, 10c. These roots are all pecially good; you'll find here the carefully selected and are most ly in new clothes, but it shade you had despaired of. These reasonably priced. Please include in takes an artist to make old clothes are \$35 switches and may be bought your check or money order, postage sprung spontaneously from the very look artistically new, said Mr. Lig. for from \$15 to \$25. Of the same to cover mailing. look artistically new," said Mr. Lig- for from \$15 to \$25. Of the same to cover mailing.

They sit in their wisdom-three- cord and pays for gold clasp.

Winsomely Exquisite Spring Inspired Frocks.

of brilliant color usage. Man-tailored is the coat of black feathers. Becoming, bewitching!

lined is it in white.

home until you have seen the THE Nebraska Seed Company, Shop, Eighteenth and Farnam. Sixteenth and Howard, are You'll find most expert suggestions

IN ITS latest version are the Jazz coats shown at F. W. Thorne's Short and jaunty, they seem to have nems, there's a steel gray with mulberry lining, Jade green with short shoulder lining and one in true

and her guest. gives a chart of materials required. may make the same person quite charming under its delicate glow,