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It has the most Modern Stock Yards in the World today—no expense has been spared to make it so.
It is situated in the center of a territory producing more food products than any in the World—hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEEDER SHEEP MARKET IN THE WORLD.
Railroad facilities are unequalled, being the only Missouri River market located on the main lines of all the western railroads, the shrink, therefore, on shipments to this market is less than to others.
Union Stock Yards Company of Omaha (Ltd)
Omaha, Nebraska

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Everything in Rubber
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SCRATCH MASH CHICK
Better Feeds Better Results
Proven in our own poultry extension department.
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Omaha, U. S. A.

Incorporated 1883
Omaha Loan and Building Association
Assets, \$11,350,000
A mutual savings and loan association
Wm. R. Adair, Sec. and Treas.
OMAHA, NEBRASKA

Commonwealth Life INSURANCE COMPANY
Omaha, Nebraska

Nebraska-Iowa Grain Co., Omaha, Neb. Doug. 961.
421-27 Grain Ex. Bldg.
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Pays Greater Dividends Than Any Company of Equal Resources.
The Bankers Reserve Life Company
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ASSETS, \$8,205,029.30
Net Legal Reserve, \$4,307,281.00
Insurance in Force, Over \$45,000,000.00
AGENTS WANTED—GOOD TERRITORY
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Tents, Awnings, Flags
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Phones Doug. 3329-3330.

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Here's a Story in Cold Facts and Figures That Still Reads Like Real Romance

The wealth of a nation is based on the bars of gold and silver it has in its coffers. The wealth of a community is based on its insurance.

Omaha, as one of the largest insurance centers of the country, tops the middle west as far as an assurance value is concerned.

The total net income of our home insurance companies, of which we have 24, in 1917 amounted to \$23,502,244.

These figures represent facts—cold blooded facts and show the important part Insurance plays in the city's industries.

Twenty-three million, five hundred and two thousand, two hundred and forty-four dollars in 1917, the year of the last official census.

Since 1917 Omaha has increased its population by more than one-fourth and naturally the amount of insurance placed in this territory has equally been increased.

To take stock fire insurance first, we have total receipts of \$57,654, which represents the business of the companies with a home office here.

Next are the mutual fire, tornado and hail insurance companies, which, as it is well known, play a most important part in a farming and live stock center as Omaha.

These companies did a business of \$19,602 in 1917. The stock legal reserve life insurance companies, of which the city boasts five large corporations, had a net income of \$2,551,546.

Mutual legal reserve life insurance companies in Omaha in 1917 did a business of \$522,547.

Owing to the fact, that this figure represents an income of but two companies, the item is quite a large one.

There is but one assessment life insurance association in Omaha. This company alone, in 1917, did a business of \$1,417,510.

The three casualty and surety companies of the city, all of which are very strong organizations, did a combined business amounting to \$582,544.

Not less than seven mutual assessment health and accident associations make their home in Omaha. The 1917 business of these organizations amounted to \$664,263.

The first place, in the Omaha insurance world, take the four fraternal beneficiary associations of which the largest alone did a business of \$14,927,803.

The next company in line had a net income of \$2,479,803. The combined income of this single group of insurance companies amounts to \$17,686,578.

Besides the 24-insurance firms who have their home office in Omaha, there are several hundred life, fire and casualty insurance companies—mostly eastern concerns—collecting annually in premiums millions of dollars in Nebraska.

All of these companies not only re-invest the money collected here, in Nebraska securities, but also about 70 per cent of eastern money, taken in on eastern risks.

This money is invested in Nebraska, because our state pays much higher interest rates, than the Atlantic seaboard states.

Insurance is one of the largest industries of Omaha.

By boosting Omaha insurance, you boost your home town.

SCHERMERHORN BROS. CO.,
Cordage and Twines
601-609 Jones St.

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How they installed on your windows and doors new or in the spring cleanup—keeps out dust, wind, rain, stops rattles.
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A metal frame with soft bronze wire cloth is so different.
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With Our Fireproof Asphalt Roofing.
All Kinds of Roofs Repaired.
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