THE OMAHA SUNDAY BEE: MARCH 23, 1919.



The Americanized garment-The Dolman or Cape Wraps. varied with the loosely belted kimono sleeve coat, shown in garments designed for Utility wear.

Materials displayed-Silk Du-

The Popularity of Chiffon Taffeta

5 shades of Copenhagen 3 shades of Green 2 shades of Tan 2 shades of Amethyst 2 shades of Wisteria

The Domestics Yard Goods Sale Special Anderson's 32-inch fine | Genuine Windsor plisse Zephyr dress gingham, gen- Crepe, special, per yard uine imported fabrics, special per yard , 95¢ Foreign Fancy printed dress Foul-

fabrics, combed

tian cott

of wover igns and

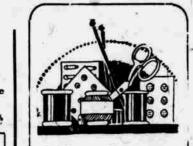
effects.

tractive

1.50

98c

yard



New Wool Dress Fabrics

But a passing mention can be given here of this section which is so very interesting at the present moment. However, these groups invite a closer inspection of the great many values equally interesting.

row white fringe, and has three rows of the white fringe, forming a trim on the lower part of the

Petticoat Bloomers

For wear with the fash-

39¢		2.00 All Wool French Serge, 1.25	skirts we have the silk and	vetynes, Velour De Laine, Tr		in Milling
Shirtings, gen-			satin Bloomers; also jer-	tines, Evora, Satins, Lambs		
tch and English	Notions	Just 50 bolts of pure, all-wool fine Twill French Serge, 40 inches wide, in Midnight and	sey, made in the long and	Poiret Twills and Nov	elty	
ade from finest yarns of Egyp-	INUCIOIIS	Navy Blue and all the wanted colorings; a splen-	shorter lengths, and hav- ing ruffles, either accor-	Tweeds. Colors in wide var	riety	
on, in a variety		did soft finished quality for dresses; the usual	dion pleated or embroid-	-Egyptia Red, Fawn, Santia	ago,	A lost
embroidered de-	J. & P. Coats best 6 cord	2.00 quality.	ered.	Rookie, Henna, Foch Blue, Bi	son, -V	Kin /
Russian Cord unusually at-	thread, spool 4c		-SECOND FLOOR-	Congo and Black.		
styles; special,	Fast colored wash edg-	All Wool Twill French Serge, 2.69	Suits	* Prices range 35.00, 5.	5.00	RY .
	ing, bolt 5c	54-inch; just the right weight and width for	Our special department	and the second		V
, 1.35 and	Cable Cord, all sizes, 2 yards for 5c	tailored Suits, Capes and Dolmans in Navy and	for the stylish stout woman is now showing	75.00 to 125.00		
1.00	All	Midnight Blue only. This quality has been sell-	garments designed by a			A
in the second second	Dress Clasps, Black and White, card of one do3-	ing for 3.50.	tailor who makes a spe-	And the second s	-SECOND FLOOR-	
Dress wrapper and	en 3c	New Series Stining Ditt. 205 200 405	cialty of the "right lines" becoming to the stout			1. 1 C
ercale, light and	Hooks and Eyes, all sizes,	New Spring Skirting Plaids, 2.95, 3.98, 4.95	figure, featuring the long		"Coronet"	TT
, yard 35¢	card of two dozen 3c	40 to 54 inches wide, including the smartest	bust line, the narrow	I NAW	"Coroner"	Hate
eces Zephyr dress	Sewing Silk, 50-yard spool for 31/2c	novelty plaids in a variety of designs of the latest	shoulder, which reduces the size of the figure	I THO THOW	COLONICO	TTAUD
all 'new 1919	O. N. T. and American	color combinations.	wonderfully. These suits		·	
les, yard 35¢	Maid, crochet cotton,	Wool Epingle Gabardine, Yard 2.39	incorporate all the spring	A Surprising	ly Wide Style Div	rersion
Shirting Madras,	ball 7c	An extremely popular fabric for the coming	novelties that are shown for the more slender mod-		and the second se	
lerful assortment	300 yard spools of bas- ting thread, spool 5c	season, 44 inches wide in all the new Spring	els.	22	Formal hats, dinner hats	, restaurant
g printings, yard	Fast colored darning cot-	shades, including Navy Blue.	One particularly attrac-		hats, dance hats and fro	ock hats, as
39¢	ton, 3 balls for 5c	New Series Casting 105 1 FOF	tive suit is shown in		well as tailleur and trotte	eur styles
Percale, light and	Best needles, all sizes, 2	New Spring Coatings, 1.95 to 5.95	navy blue tricotine, cus- tom tailored details, and	1 1 1050	and the second	
s, plenty of the	packages for 25c	Velour, Silvertone and many novelty weaves, 54 inches wide, in all the new and wanted colors.	narrow belt of the ma-	ALYTH	HE showing includes Cub	an Rice Bodies,
ted blue grounds,	Coat and Trouser hang-	-MAIN FLOOR-	terial. It has a vest of		I simply trimmed and beco	omingly shaped,
engths, yard 25¢	ers, each 5c Safety pins, good quality,	-BIAIN FLOOR-	white tricolette, bound in black braid, and trimmed	1 200	also all the new pokes and flat	crowned sailors.
Sec. 14. 11. 1	card of one dozen, all		with smoked pearl but-	THE STATE	These are wing trimmed	and some have
	sizes 3½c	Art Needle Work	tons. SECOND FLOOR-		just a sassy bow of ribbon poi	ised at the right
abrics	Shoe Trees, pair 10c			and the second sec	angle; neither have we forgo	tten the matron
aoricsi	Rick-rack, white and col- ors, 2 bolts 15c	Beautify your home with useful hand-made	Jewelry		in assembling these new things	
	One big lot of slightly	articles. Our Art Department can supply you	Now we have the smart crystal necklaces, just the			
	soiled San silk crochet,	with the newest and prettiest ideas at the small-	touch needed to set off		Here are the smart side	roll, tricorn, or
Sewer	cotton, spool 2c	est prices.	a new suit or tailored		off-the-face hats, with a soften braid, or facing of Georgette (ing touch of hair
	Women's Stocking feet,	White Center Pieces Stamped for	dress. One beautiful necklace is of amethyst		very woman.	orepe. nats for
ids and checks,	all sizes, 3 pair 25c Darning Silk, spool 4c	Solid and Eyelet Embroidery.	crystal and galliath, mak-	10-16-10 3000 ALT	very woman.	
yarn dyed and	Warrens boned skirt belt-		ing a very striking com-		A 1 @ 1	10
, yard, 1.35	ing, yard 15c	24-inch round center 45¢ 48-inch round center, 1.50	bination. —Main Floor—	TOTAL	Always S	
	Girls' and Ladies' Bar-	36-inch round center 85¢ 20x48-inch Scarfs 85¢		(ý * O	-SECOND FLOOR-	
uality, new Spring er and crisp, chif-	rettes, 2 for 25c	Plaid Gingham Dresses for the Little Tots	4	×		
and large floral	Real human hair nets, each 5c	"All made up, ready for the little embroidery and	T 0 TT			
36 inches wide,	Dressing pins, large	crochet edge necessary to finish; Blue and Pink; sizes	llf Vou R	11t Roolizod	the Corset's l	mont
1.50	package 3½c	1 to 4 years; each, 3.25	111 1 UU D	out meanzeu	une consecs	unport
A	Inside Skirt Belting,	Large Turkish Towels; Combing Capes, stamped				
eived a shipment	yard 10c	new designs for French knots on Turkish towels, for French knots and chain	You Would	Read Our Corset	Talks With Great	ant Cana
ush Dress Linens; wide; yard, 1.49	A few offerings	and Lazy Daisy stitches; each.				
wide; yard, 1.49	demonstrating the	each, 75¢ article, for, 75¢	for they point the way	to both the fashionable figur	re and health as well. Mond	w wa foature
	fact that homesew-	Expert Needlework Instruction.	Nemo self-reducing or	reate haquisa thay anable	omen of full on start f	y we reature
sook, soft,	ers' needs can be pur-	Teacher always in attendance demonstrating em-	health and a l	iscus, because they enable w	omen of full or stout figures to	preserve good
nty under-	chased here at a de-	broidery, crochet, tatting, knitting and lamn shade mak-		ortions by preventing an accur		Contraction in the
etc., free	cided saving.	ing. A complete and exclusive line of silks, fringes, trim-	629	The relief bands envelop, tal	ke up, reduce, and firmly sup-	
	-MAIN FLOOR-	mings, etc., is carried to do this work. All lessons free of charge when materials are purchased in Art Department.	port	a heavy abdomen with utmo	ost comfort, the self-reducing	A 1
ard, $12\frac{1}{2}c$			stran	s give additional support ar	ad produce a passive massage	100 Martin
State of the second second		-THIRD FLOOR-	whice	h eventually disposes of exce	ss fatty tiseno	
And the second second			i interesting	Vou should not huw a Name	so racty dissue.	-F. (

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Nº36

erly fitted. Our corps of Scientific Corsetieres, conceded to be quite the best in the west, are always at your service. The fittings here are free.

is for the average full figure, of medium height, with excess flesh evenly distributed, low bust, medium long skirt of durable white coutil, well boned, sizes 22 to 36, at 3.50

Nemo Corset, Style 511, as Illustrated This model is adapted to that larger class of women who do not particularly require abdominal reductions, but are too heavy in hip and thigh. This corset has bands of semi-elastic webbing and gores of elastic cloth in back next to back wires, whereby the corset skirt is made flexible and comfortable, while producing extreme reduction of back, hips and upper limbs. Very low bust. This model is in flesh and white. Sizes to 36. at -THIRD FLOOR. 6.00

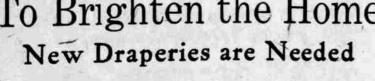


of Exquisite Beauty and Quality Real Irish Laces, Edges and In-sertions; all widths for trimming dresses and blouses: special per Lace Curtain Nets, by the yard, in white, Ivory and Ecru, all new dresses and blouses; special, per yard, 1.98 to 6.85 match; yard 59¢, 1.59 to 3.98 49¢

Novelty Lace Flouncing

Fine Imported Laces

French novelty Lace flouncing Margot embroidery on Silk Tulle Nets. dainty color effects, full skirt width. Spot nets, all silk, 40 inches wide, Black only, square and round spots on plain and fancy nets, special, per 2.98



Pointed Marquisette, in rich colors, that look like a fine imported Madras, large assortment of color- patterns, 36 to 45 inches wide, 50¢ | worth 75c, yard, ings, special; yard,

Large Assortment of Cretonnes

In all the new patterns and colors, just the thing for Sun Parlor and summer draperies, slip covers, . etc., slip covers to fit your furniture, per 50¢ to 2.00 yard

_THIRD FLOO

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-MAIN FLOOR

To Brighten the Home

For the Spring New Spring Voiles, in stripes, pla

embroidered effects. This fabric is absolutely fast colors; 36 inches wide

Fine, Sheer, Crisp Eng- Finest qu lish Organdy; full line plain Voiles, she colors; 45 inches wide, fon finish 1.35 designs; yard, Printed Organdy in stripes yard, and small floral designs, for Just rec

dainty blouses and frocks; of Non-Kr 40 inches wide, yard, 1.00 36 inches

--Extra Special-

Special purchase white Nains sheer and pure white, for dain muslins, slips, infants' wear, from starch, 27 inches wide, y

Main Flot

Main Floor Fine Cotton F

36-inch special, at, 39c dark color yard, much want long mill 1

new Sprin usually sheer, clingy, positively worth 60c yard,

35¢

35¢

ing, in pretty Jacquard and over shot effects, with neat woven stripes, very special, yard 75¢

ards in a big assortment new

styles and printings, per

36-inch linen finished

suiting in a splendid line

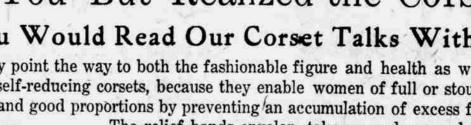
plain shades, special, a yard

36-inch silk mixed shirt-

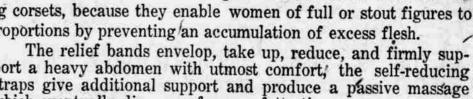
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150 pieces French Voile in all the wanted plain shades made of finest quality two-ply yarn, with beautiful tape edge un-

36-inch shirting P dark color: 1,000 pi Gingham, Spring sty 36-inch in a won



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ive massage You should not buy a Nemo corset without having it prop-

Special Nemo Self-Reducing Corset, Style 361, as Illustrated

