# Branders Stores



A Limited Assortment of **Smart Suits** 

Exhibiting Unusual Quality and Style

At \$2900

In a Special Selling Saturday Only

For such a season as this, in which the suit is more than usually popular for general wear, this opportunity comes most timely.

In this assortment of about one hundred and fifty suits are: The new Box Coats with rows of braid trimming, the new Loose Vestee coat shapes. The newest belted effects, wide and narrow belts. The smart plainly tailored models. The new Russian Blouse models. Suits woman

-SECOND FLOOR-

### Style Notes

-for Misses

N THE Misses' Department there are so many beautiful things to choose from that it is hard to decide which to tell you about.

For instance, wonderful pink silk Marquisette Dinner Gown, having a draped skirt and trimmed with silk and embroidered floral design in self tone, with a prettily rounded neck and a small draped sleeve.

And then a coat dress of the Russian Era Crepe, in oyster white, silhouette skirt and a box jacket, the lower portion of which is embroidered with a conventional design in the white. The front of jacket is open, showing a narrow box pleated vest of white satin.

Another dress is a dainty rose pink foulard, checkered, marked with white, with white organdy double collar and cuffs piped with silk the same as dress The skirt has patch pockets of the silk with laps of the organdy, piped the same as the collar. The waist has a vest of tucked organdy with a row of very small organdy buttons, while the skirt is trimmed with ball buttons of the silk.

-SECOND FLOOR-

### finely tailored of finest Serges, Poiret Twills, Poplins and some of Tricotine, mostly Navys, Blacks, Tan, Rooky and Gray; sizes for every

Beads THE finest, most beautiful line ▲ of imported real cut crystal and real Gallaith Beads shown in Omaha in all colors, prices-

29¢ to 5.00

Imported

-MAIN FLOOR Imported

Handkerchiefs FOR women; all hand embroidered on very fine linen; beautiful floral designs in colors and

me-not and Wreath patterns; values 49c to 59c; special, each, 39c -MAIN FLOOR-

### Combination Sailors

M ADE of good quality Lisere straw, top facing of Pineapple braid in high colors, such as Cherry, Jade Blue, Henna, Purple, Negre, etc.; body of Hats are Black, Brown and Navy; they come in Drop Mushrooms, Sailors, Side Rolls, etc. Wonderful values. Specially priced,
—SECOND FLOOR—

### Italian Silk Underwear

BLOOMERS, reinforced, in Pink, White or Black; Envelope Chemise with band tailored top, some slightly soiled and imperfect; regular 2.95 and 3.50 values; on sale at -THIRD FLOOR-

#### Drug Section Saturday Specials

Epsom Salts, 1-lb. package Sc Sloan's Liniment, 60c size 35¢ Milk Magnesia, 8-oz. bottle 19¢ Glover's Mange Cure, 65c size,

Pond's Cold Cream, 50c size.

Azurea or Le Trefle Face Pow-1.39 Abonita Vanishing Cream, 35c 19€ Milkwood Cream, 50c size, 39¢ Sempre Giovine, 60c size, 49¢ Cocoa Butter Massage Cream, 50c size 29¢ Emulsified Cocoanut Oil Shampoo, 50c size Lyons' Tooth Powder, 50c size, Graves' Tooth Fowder, 50c size, Pinaud's Eau De Quinine, 65c size, Mennen's Talcum, 25c size, 19c

Woodbury's Soap, bar 18¢ Senreco Tooth Paste, 35c size Ye Old English Elderflower, 10¢ Vegetable Oil Peroxide Soap, bar, Service Castile Soap, 4 lb. bar

# Attractive Blouses Just Arrived

To Accompany the New Skirts



Together they will have the effect of a chic costume. For the Blouses, too, reveal the newest fashion fancies -hand embroidery and bead trimmings. Blouses may be chosen in such soft tints as gray blue, bisque and sunset. Also in a variety of smart suit shades.

Made of splendid quality Georgette; a dozen different designs to choose from. Values up to 7.50. Saturday, special,

## Special Selling of Mesh Bags

Two Groups—Saturday Only

M ILADY of Fashion deems a neat, attractive bag essential to complete the smart street costume. These two timely offerings afford opportunity to fill this need at a decided price advantage.

The First Group—

Green Gold and Gun Metal Mesh Bags in all shapes and designs; fine ring mesh and worth 10.00 to 18.00. Sale price 5.00

The Second Group—

Silver Plated Mesh Bags; ring mesh and several pretty styles. Regular 5.00 and 6.00 values. Sale price -MAIN FLOOR-

### Smartest Gloves Of Kidskins and Silk

WOMEN who delight in refinement and good taste in dress will appreciate our Glove Section, where the words Perrin's and Kayser's are hall marks.



Women's Gloves, light-weight Lambskin, with attractively embroidered backs, in self and two-toned combinations, overseam, in the wanted shades of Gray, Brown, White and Black; Brown, white and 2-clasp style. At, pair 2.75

Women's Gloves; extra selected imported capeskins; lightweight; seams are half pique, in desirable shades of Sand, Gray, Putty, Tan and Black, attractively embroidered backs; 1-clasp effect; in all sizes. Per

Kayser's Double Finger Tipped, Extra Quality, Pure Milanese Silk Gloves; heavily embroidered backs, with bandallet to match, in shades of Silver Gray, Pongee and White; 2-clasp effect.

Another good quality, priced, 1.25, -MAIN FLOOR-

### Vestees Are First In Neckwear Displays

TROM sheerest net to heavy brocaded satin, from filmy white to brilliant color printing, through the entire gamut of stuffs and colors one may go, and the

Waistcoat is there, and so in our displays one can see a most wonderful assortment of fancy weaves, many gold and silver embroidered effects, very attractive. Hand embroidered net and Swiss Vestees and Blouse fronts for the new Suits, at, each 1.50 to 5.00



Swiss Collar and Cuff Sets, dainty plain, hemstitched, fancy embroidered and lace trimmed, 69¢ to 1.75

Oval Collars and Satin Roll and Georgette Roll effects in Liberty, also Military Red and popular 98¢ to 1.69

# Branders Stores

## Saturday Is Children's Day



And Children's Day will be Mothers' Day also, for then we demonstrate our ability to assist mothers in the proper appareling of girls in a manner pleasantly satisfactory from the standpoint of economy, style and practicability.

Particular specialization in providing for the many needs of the little tots, the young miss and of the growing girl is a part of the service rendered by this store.



## Springtime Brings "Cinderella" and Her New Hats for Little Girls

VES, INDEED—"Cinderella," herself, will be here, and just in time for Children's Day, too; she will be in the throne room on the second floor, and we are quite sure all the little folks will appraise her for what she has in store for them.



And for Mothers whose interest is genuine, for her little daughter's appearance, here is information quite timely.

The leading features of our new Cinderella Hats are the vacumn-finished Milan Hats. There are the three-end Jap Hats, beautifully trimmed in satin ribbons, flowers and ornaments and another line of hand made Dress Hats, with shirred silk facing.

These are dainty styles, every one of them, pleasing, indeed, to every little tot and to mothers alike.

Always 2.50

## Girls' Apparel as Smart as Any Miss or "Flapper" Could Wish for

THE young girls who want to be as smartly clad as their elder sisters, but whose garments must be of conservative, girlish cut and serviceable, will find nothing lacking in our display of

New Capes, Coats, Frocks and Tub Dresses



GIRLS' CAPES, ages 4 to 16. Very smart models, decidedly new and different, beautifully tailored in the fashionable fabrics. Some are shown in smart vest effect, others are with yoke cut full. Priced

GIRLS' COATS, featuring new collars, some are tailored, other fancy styles. Handsome materials, Velour, Silvertone, Serge, Poplin, in all the new shades. Prices-12.50 to 39.00 12.50 to 39.00

Charming Tub Dresses for Girls

Ages 6 to 16, scarcely makes any difference what styles you want, you can find them here. School Frocks, such pretty materials; there never has been a season when styles have been daintier. Beautiful Linen, Ginghams, Percales and Chambrays, in every new color. Price 2.50 to \$5

Dress-Up Frocks, a delight to any girl. Pretty Taffeta, Chiffon, Georgette, Crepe de Chine, in dark and light shades. Prices-

styles in Lingerie, Organdie. Voiles, Georgette-10.00 to 39.00

-SECOND FLOOR-

### Children's Gloves

Children's Gloves; sizes 0 to ; in Kayser double tipped, pure silk. Tricot weave, in shades of Pongee, Gray, Navy and White; 2-clasp fasteners; single row embroidered back. Per pair,

Very Special - Washable Chamoisette Gloves for little folks, in white and gray; sizes 1 to 7; 1-clasp style saturday, at, pair

Kid Gloves for girls and boys, the short broad cut, which enables the smallest child to adjust them with ease, in serviceable shades of Gray and Tan: pique seams; in sizes 2-0 to 7. Per pair 2.00

### Underwear

Children's Knit Union Suits in low neck, sleeveless or elbow sleeve, knee length, with patented taped buttons; size 2 to 12 years; regular 85c values. Children's "M" Knitted Waists; sizes 2 to 10 years. On sale at 25¢
Boys' and Girls' Munsing Union Suits; sizes 2 to 14 years. 1.25 to 1.75

### Children's Hose

Of dependable wearing qualities and very moderate in price.

Children's Thread Silk Hose, in Sky, Pink, Black, Brown and White; plain flat stockings for misses.

Children's Black Cat Brand Hosiery, in all sizes; Black and White; fine ribbed and good quality; also boys' leatherweight, triple-knee hose, including a silk lisle in dark Brown. Pair, 59¢

Children's Hosiery, in Black, White and Tan; all sizes; fine and medium ribbed; good weight; fast colors. Pair 35¢ 3 for 1.00

Infants' and Children's Thread Silk and Fiber Hose; black only; extra quality; sizes 4 to 71/2.

-MAIN FLOOR-

# Sale of Boys' Wash Suits

5.00 to 25.00

Frocks for Party, Confirmation

and Graduation Wear. Pretty

Samples of Manhatten, Cadet and K & E Makes -- On Sale Saturday Only

\$4, \$5 and up to \$6 Values

LVERY new color, every new L style and every new fabric is represented in this wonderful assortment. Hand embroidered styles, to strictly tailored mannish suits. Scores of novelty styles, not to be had in regular assortments; sizes 2 years to 9 years. Choice 2.95



-SECOND FLOOR, MEN'S STORE-

## Misses' and Children's Shoes

Misses' All-Kid Lace Boot, rock-oak sole, stock tip, hand welted. English or wide roomy toe; also made up in sizes from 21/2 to 7 for growing girls; sizes complete. Sizes from 21/2 to 7, at 6.00

> Sizes from 11 1/4 to 2, at 4.95 Sizes from 81/2 to 11, at 4.45

Children's Shoes, in allleather, White Nu Buck, Black and Tan Kid, dull leather in button and lace. White Nu Buck; sizes from 4 to 8, 2.45
-MAIN FLOOR

Baby's First Step Shoe in White Kid, Dark Brown, Patent Vamp, light turned sole; plain toe; button style; sizes complete from 1 to 5. Priced at, pair,

#### Boys' Spring Hats At 59c in styles and colors

for spring and summer; values to 1.00: all in one lot; Saturday only 59c

Other grades of boys' Hats and Caps, 1.50 to 2.00