A ROUSING BARGAIN BASEMENT SALES EVE



New Spring

Very Latest Styles, at

In a wonderful variety of shapes and colors, all neatly trimmed in flowers and feathers, also a splendid assortment of banded sailors, very

Children's Hats

a sample lot of about 75 dozen in Milan, Milan hemp, and hand made hats, for children, from 2 to 15 years old, worth 2.50 to 3.50, each

Untrimmed Hats

a great purchase of many different styles and colors, also plenty of black, that could regularly sell for



Two More Days of the Sale FRIDAY and SATURDAY, March 21-22

The great crowds that visited our store Thursday were a plain indication that this Big Sale is attracting more than usual attention. Throngs were supplying their present and future needs with goods that are in demand right now. It shows the great capacity of this Big Bargain Basement. The importance of making it your permanent trade headquarters has never before been so apparent. New spring goods are on sale—the basement is literally filled with them and the prices are so unusually low that buying in abundance is wise foresight. There's two more days for you to share in this saving event and We advise being here as early as possible.

An Unusual Selling of Hose for all the Family

The unusual price reductions should compel you taking advantage of this sale. Some in the sale are seconds, but all good quality. Many colors are shown.

Women's Fiber Silk Boot Hosiery in assorted colors, all with double soles, seconds of 50c quality, pair 50c quality, pair

Women's black, Fine Cotton, full fashioned Hosiery, double soles, medium weight, special, pair Men's Cotton Seamless Socks, in black and colors, special, pair 15¢ Children's Black Cotton Hosiery, per

pair, at Women's Black Cotton Hosiery, per

15¢



Specials in Underwear for Women and Children

Women's Cotton Teddy Bear Style, Union Suits, in all sizes, each, at 39c Women's Cotton Union Suits, pink, cuff knee style, all sizes, each, at Women's Cotton Sleeveless Vests, in fancy lace yoke or plain top, in all sizes, each Infants' Sample Shirts, in wool, part wool

and cotton, and silk and wool, 35c your choice, each Women's Cotton, Shaped Vests, in high neck, short sleeves, low neck, short sleeves and low neck, sleeveless, each at

Children's Fleeced Union Suits, in heavy and medium weight, for boys and girls, in white, gray and cream, all sizes, 98c Women's Stocking Feet, black 6½c

and white, pair, at Women's Cotton Vests, sleeveless, taped, in all sizes, each at

Big Values in

Boys' Pants in Cassimere, Cheviots and blue Serges, for boys 6 to 18 years old, and also straight leg style for boys 3 to 8 years, big -1.25values, at only

Women's and Misses' Suits and Dresses

At a Price That Should Bring Throngs of Women to Our Basement Friday

Not often do you get such an opportunity to buy apparel of the most approved style at a price so low as this, and right at the beginning of the season. We urge women who have clothes to buy to come in and take advantage of this most extraordinary Bargain Event. Two more big days of these low prices. Come in spite of everything and buy an entire season's supply.



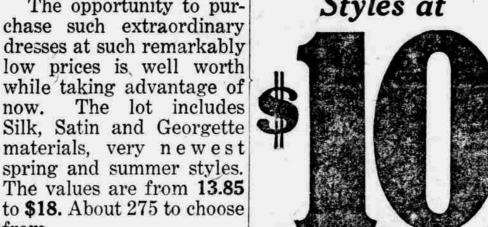
from.

Choice

95

The opportunity to purchase such extraordinary dresses at such remarkably low prices is well worth while taking advantage of now. The lot includes Silk, Satin and Georgette

Choice of These Smart Styles at



Women's and Misses' Spring weight Suits, \$15 to \$20 values. About 250 Suits left from Thursday's selling. Every suit is a real bargain, all wool serges, wool mixed serges, all wool Poplin, etc. Some of the jackets are all silk and satin lined, many are fancy braid and button trimmed; many different styles to select from, sizes to fit most any one. Just think of buying good, new, up-to-date spring suits now at this small price; some are samples, others in all sizes and various colors.

Prices Radically Reduced On **WASH GOODS**

White and colored mercerized Batiste, for undermuslins, slips, foundations, etc., Flesh, light Blue, Lavender, Peach, Canary, Cream, 36 inches and 40 inches wide, yard

Remnants of Whie Dimities, in pin checks, stripes, cords, in lengths 1 to 10 15. 15c yards, in this sale, yard

White Voile, excellent fine quality; this was a special purchase and should retail for 49c yd., full bolts, no remnants, 40 29c inches wide, in this sale, yard

About 400 Pieces of Imperial Long Cloth, soft finish, free from starch and pure white, splendid weight for making fine undermuslins, 36 inches wide, 12 yard bolts, in this sale

36 inches wide, extra heavy, white pin check pajama cloth, worth 50c yard, we have but a limited quantity and will be sold at 25c yard, only 10 yards to a customer; while the lot lasts, yard at

Just received a shipment of new printed Voiles, in light and dark colors, 40 inches wide, on sale for the first time,

Silk and Cotton Crepe de Chine, in an assortment of the newest colors light 69c and dark, 36 inches wide, yard

White Windsor Crepe, best quality, requires no ironing, always ready, 30 inches 35c wide, in this sale, vard wide, in this sale, yard

YOUR HUSBAND ABOUT THIS GREAT

21c



65 dozen Men's Silk

Knit Four-in-

hand Ties, each

SHIRT SALE A Lot of 3600 Priced

At / Oc and 7

and they're all good values, consisting of manufacturer's Samples and Seconds of Men's Shirts purchased at a price that enables us to sell them to you extremely low. In the lot are fine Madras, Percales and fancy stripes, and other good wearing fabrics. Collar attached or band collar styles. All sizes, 14 to 171/2, on sale Friday and Saturday, in two big lots.

Men's Underwear

One big lot of Men's 2.00 Underwear, natural Wool, slightly soiled, Shirts 84 to 44; Drawers 30 to 42. Very specially priced at, each

300 Women's and Misses' Spring Coats 46

Values 7.50 to \$15.00

Every coat is a real bargain, many are wool materials, good style, full length coats, plain cloths, fancy cloths, fancy mixtures, plaids, etc., many different styles and a good range of sizes.

Jap Silk Blouses At 1.69

Women's 2.00 and 2.50 Jap Silk Blouses, all new, clean, crisp, up-to-date Blouses; many different styles; all sizes; all colors; all are very pretty styles, made of good quality Jap Silk, plain and fancy embroidery and lace trimmed, etc.

Camisoles at 89c

Women's Crepe de Chine and Jap Silk Camisoles. Several styles, 1.25 and 1.50 values.

New Silk and Wool Skirts

Fine Skirts of All Wool Serges, fancy plaid silks, satin, silk poplins, etc., every skirt worth a good deal more We have grouped a big lot of Silk and Cloth Skirts, made to sell up to 5.00, plain cloths, fancy cloths, silk poplin, fancy mixtures, etc.; all good styles, many are all wool materials.

Heather bloom Petticoats Women's Genuine Heatherbloom Petticoats, with labels attached, plain and fancy patterns, several styles, real prices, \$2 and 2.50, special,

Spring Shoes and Oxfords

In The Bargain Basement at Exceptionally Low Prices

So important are these savings to be made and right at Springtime when Footwear of this nature is most in demand that a crowd is expected Friday and Saturday.

omen's Spring OXFORDS

Five styles and all sizes, in Chocolate kid, black kid, gun metal, white can and fawn, hand turned and McKay sewed sole, leather Cuban covered Louis and low walking leather heel, long vamp, plain toe, or cap, sizes complete from 2½ to 8, 5.45

Misses' Shoes

Vici Kid and Gun Metal Calf, cloth or leather top, button and lace, this time of year you are looking for good school shoes that will stand up in wear. Leather insole and good grade of 2.95 soles, sizes from 111/2 to 2,

Basement Sale of Children's Shoes

700 Pairs in Patent Vamp, Dull Leather and Vici Kid, with gray leather top; also in champagne kid top, black top and all vici kid soles plain toe and tip; also 500 pairs in white kid top button style, today's value, 2.75 and 3.00 per pair, 1.95 sizes 3 to 8, at

Button Shoes, are made up with cloth top lace; shoes have leather top, good soles and all made up with leather insoles, sizes from 5 to 11, per pair, at,



American Lady CORSETS

Very Specially Priced for the **Bargain Basement Sale** American Lady Corsets, in fancy

flesh colored material, guaranteed rust proof, regular 2.50 values, at, only Front Lace Corsets, well boned, long

over hip, low top,

regular 3.50 values, at 1.50

Sanitary Aprons, large and medium size, 50c values 25c Brassieres, in front closing styles, embroi-

dery trimmed, each 35c



Yard Goods Specials

Exceptionally good bargains in yard goods of the most wanted kind, and any woman who appreciates a substantial saving will surely take advantage of these offerings.

8,000 Yards Genuine Wansutta White Nainsook and Lingerie Cloth, 36 in. wide, beautiful sheer qualities, made from finest combed yarn, for underwear lingerie, etc., 5 to 20 yard lengths, 40c values, spe- $22\frac{1}{2}c$ cial, per

32 Inch Amoskeag and Renfrew Dress Gingham, in a big assortment, new spring styles, beautiful plaids, staple checks, etc., 50c values, special, per yard

Fancy Printed Velour Flannel, in a variety of neat figures and striped effects, desirable for kimonos, wrappers, dressing sacques, etc., 19c special, per yard 36-Inch Bleached Muslin, fine soft cam-

bric finish, full spring water bleach, worth regular, 23c; special 15c

per yard

45-Inch Bleached Pillow Case Muslin, choice of Pepperell or Hills, two well-known popular brands, 39c extra special, yard Mill Remnants, 36-Inch Bleached Mus-

lin, 36-inch bleached Nainsook and Longcloth; good quality for 181cunderwear, etc., special, yd. 182c Genuine Gliffside Apron Gingham, in all the wanted blue checks and broken styles; full standard quality, per yard

250 Pieces Genuine Red Seal Zephyr Dress Gingham, beautiful plaids, staple checks, stripes and all new 1919 styles, special 32½c yard, at

81x99-Inch Bleached, Seamless Bed Sheets; extra heavy linen finish; very slightly imperfect, positively worth 2.00; while 60 dozen last, each

5,000 Yards Genuine Soisette, 32 Inches wide, in a splendid assortment plain shades, permanent lustrous silk finish, guaranteed fast colors, desirable for ladies' and misses' dresses and waists, men's and boys' shirts, pajamas, etc., in long mill lengths; values to 50c, special, at

Soaps and Washing Powders

White Borax Naptha Soap

A fine, white Soap, containing both borax and which lathers freely in hard water soap, 10 bars bars for

width A to E

Pearl White Soap A fine, white Soap

naptha; a very satisfactory hard or soft water, 10 42¢ for 42¢ Dars for 42¢ Per Bar,
Per case of 100 bars, Per case of 100 bars,

Diamond C

bars

Specials From the Paint Department

"Dekko," a durable cold water wall finish, will not rub off and can not Johnson's Floor Wax, per pint can,

fade, per package,
Wall Paper Cleaner, per can,
"BB" Floor Paint, dries over night,
unequaled for fineness and durability, special per quart



"Interlac," it revives old woodwork, making it look like new, it covers up all scratches and produces a beautiful finish, ½ pint, 35c, pint, 60c, quart, at 1.10 60c, quart, at

Screen Paint, for wire or frames, producing a beautiful weatherproof, glossy black finish; per quart,

VISIT THE NOTION SECTION AND SAVE

Big Savings on Little Things for the Homesewer

Extra Good Shears 25¢ | One big lot of slightly soiled | Clothes Hangers, each, 5¢ Shoe Laces, pair, 3%€ Wash Edgings, bolt, 4c Rust proof Dress Clasps, 3¢ Rust proof Hooks and Eyes, 3e

San Silk, spool 2¢ Fast Colored Darning Cotton, 3 balls for 50-yard spools of Sewing Silk, spool Ocean Pearl Buttons, card, American Maid Crochet Cot-

Men's Neck Bands, all sizes, each, at 12-yard bolts of Rick-Rack, bolt, at 19¢ Rick-Rack, white and colors, two bolts 15¢ 300-yard spools of Basting Good Machine Thread, 4¢ ton, ball 7¢ Thread, spool Boys' and Girls' Skeleton O. N. T. Crochet Cotton, Wire Hair_Pins, box, 7½¢ Shoe Trees, per pair 10¢

Basement Sale of Wall Paper Wall Paper offerings during this sale, which lasts throughout the week, are exceptionally good. You will find an unlimited selection of

A large assortment of pretty patterns, nice for any room with borders to 51c

Bed room papers, in new effects, in stripes, chinizes and all-over effects, shown with pretty cut out borders, 10c and 14c

the season's best Wall Paper.

Plain 30 inch Oatmeal papers, in all colors, shown with beautiful cut out 121c borders, special, roll

A large and beautiful showing of new colors in Grass Cloth Blends, two-tones, all-over effects and Tapestries, 28c specially priced, a roll Light and dark effects in paper of ex-

25c roll, each have a cut out 11c cellent patterns, all new and worth to border, special, roll

Heavy gilt paper in very pleasing effects, a large group to select from 121c worth to 30c, special, roll