

GREATER OMAHA



INDUSTRY

BUSINESS

FINANCE

OUTLOOK

TRADE

OMAHA, The Second Live Stock Market of The World.
It has the most Modern Stock Yards in the World today—no expense has been spared to make it so.
It is situated in the center of a territory producing more food products than any in the World—hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEEDER SHEEP MARKET IN THE WORLD.
Railroad facilities are unequalled, being the only Missouri River market located on the main lines of all the western railroads, the shrink, therefore, on shipments to this market is less than to others.
Union Stock Yards Company of Omaha (Ltd)
Omaha, Nebraska

PAYNE INVESTMENT COMPANY
Omaha National Bank Building
OMAHA
FARM LANDS
FARM MORTGAGES

United States Rubber Co.
Omaha Branch
Everything in Rubber
Omaha, Nebraska

BAKER ICE MACHINE CO.
Manufacturers
Ice Making and Refrigerating Machinery
Omaha, Neb.

100,000 Baby Chicks For Sale
We will hatch 100,000 baby chicks or more this spring. Eggs carefully selected from the best producing flocks. Incubators now being filled. Visitors always welcome.
RED FEATHER POULTRY AND-HATCHERY
Owned and Operated by the
M. C. Peters Mill Company
Omaha, Nebraska

WALRATH & SHERWOOD LUMBER CO.
1501-03 W. O. W. Bldg.
Omaha, U. S. A.

Bankers Realty Investment Company
Assets Over \$1,500,000
Architects and Builders
Omaha—Offices—Chicago

STANDARD BRIDGE COMPANY, Omaha, Neb.

NEBRASKA TENT AND AWNING CO.
Tents, Awnings, Flags
H. S. McDonald, Mgr., Omaha.
Phones Doug. 3329-3330.

ALEX BECK, General Contractor,
D. 1293. 401 Keeline Bldg.

Omaha Loan and Building Association
Incorporated 1883
Assets, \$11,350,000
A mutual savings and loan association
Wm. R. Adair, Sec. and Treas.
OMAHA, NEBRASKA

Commonwealth Life Insurance Company
Omaha, Nebraska

The Bankers Reserve Life Company
Home Office, Omaha, Neb.
ASSETS, \$8,205,029.30
Net Legal Reserve, \$6,397,281.00
Insurance in Force, Over \$45,000,000.00
AGENTS WANTED—GOOD TERRITORY
ROBERT L. ROBISON, Pres.
WALTER G. PRESTON, V.P.
JOHN R. FORNEY, V.P.
RAY C. WAGNER, Sec.-Treas.

JOHN DEERE PLOW CO., Agricultural Implements, Omaha, Sioux Falls.

Concrete Engineering Co.,
1116 Omaha Nat. Bank Bldg., Omaha, Neb.
Tel. Doug. 5686.

ALL-METAL WEATHER STRIPS
Have them installed on your windows and doors now or in the spring—keeps out dirt, wind, rain, stops rattles.
ALL-METAL WINDOW SCREENS
A metal frame with solid bronze wire cloth is no different.
THE HIGGINS MFG. CO.,
J. P. CONDON, Mgr.,
208 Bee Bldg., Omaha, Neb. Phone D. 2575.

Omaha, Nebraska

Nebraska-Iowa Grain Co.,
Omaha, Neb.
Doug. 961.
421-27 Grain Ex. Bldg.

SCHERMERHORN BROS. CO.,
Cordage and Twine
601-609 Jones St.

HUDSON MFG. CO., Implement Supplies, Omaha and Minneapolis

John H. Harte, General Contractor
Office, 1609 Webster St.
Doug. 1054.

Wiens Omaha Brush Co.,
4301-03 No. 28th St.,
Tel. Colfax 31
Omaha, Neb.

Omaha, a city with a population of 200,000, has the second largest livestock market in the United States—next to Chicago.

J. P. GUTH, Architect,
Phone Red 1937
Rooms 516-517 Paxton Block,
Omaha, Neb.

Fancy Extra Butter, 55 Cents at Retail Today.
DAVID COLE CREAMERY CO.,
Store Sixteenth St.,
Under First National Bank

Oliver Chilled Plow Works
Doug. 3236
10th and Farnam Sts.,
Omaha

National Roofing Co., (Incorporated)
Roofing and Paving Contractors
Established in 1878
Douglas 551. Omaha.

GROCERY SALESMEN
With Automobile to Sell Our Reliable Line Direct to Consumer.
R. L. HARRIS CO.,
Omaha

Omaha, the "smallest metropolitan city in America," has decided to boost the home industries and let the name of OMAHA and NEBRASKA reach the farthest countries.

Great Western Tire and Truck Company
Omaha, Nebraska
Telephone Douglas 1710
Factory at 4th & Pierce Sts.

Holmes-Wildhaber Co.,
Wholesale Grocers.
1112 Howard St. Tyler 276.

The Paxton-Mitchell Co.,
Manufacturers of The Mitchell Metallic Packing
Gray Iron, Aluminum, Brass and Bronze Castings

JACK NOURSE, "THE OIL MAN"
Sells
PENN POWER MOTOR OIL
Tel. D. 2101
R. W. Shepard, Vice Pres. and Gen. Mgr.

Carbon Coal & Supply Co.,
Wholesale Dealers in Coal and Building Material.
Grain Exchange Building,
Omaha, Neb.
Republic Iron & Metal Co.,
Wholesale Dealers in Iron and Steel Scrap
Yards on Illinois Central and Chicago & Northwestern Tracks
Tyler 3778.
Office 14th and Nicholas Sts.

Omaha, a city with a population of 200,000, has the second largest livestock market in the United States—next to Chicago.

McGraw-Hill
Electrical, Steam, Telephone and Mill SUPPLIES
Omaha, Neb.

CANNEL COAL \$10.00 Per Ton
A Distinctly New Coal
COAL HILL COAL CO.,
211 So. 19th St.

The Hugh Murphy Construction Co.
Contractors of Public Work
D. 834. 206 Karbach Bldg.

P. Melchior Machine Works
Haynes Auto Service and Repair Parts.
General Overhauling of Automobiles, Magneto and Starting Systems.
Douglas 2550 1218 Howard Street

W. Wettengel & Son
Delivery, Commercial and Truck Bodies.
Doug. 8289. 1912-14 Vinton St.

Omaha, a city with a population of 200,000, has the second largest livestock market in the United States—next to Chicago.

Fairbanks, Morse & Co. FARM POWER SCALES
902 Harney St.

CASCO MILLING CO.,
Grain, Hay, Mill Feeds, Straight or Mixed Cans.
Doug. 1479. 14th and Paul Sts.

Independent Lumber Co.
Harney 424
40th and Leavenworth Sts.

WRIGHT & MACK COMPANY
Manufacturers and Agents for Electric, Hydraulic and Hand Power Elevators.
Cables for Every Purpose. Special Elevator Oils, Supplies and Repairs.
Omaha is the Best Market West of Chicago.
Try Us and We Will Do the Rest.
Douglas 2211 424 So. 14th St.

Omaha, a city with a population of 200,000, has the second largest livestock market in the United States—next to Chicago.

Potash Reduction Co.,
820 World-Herald Bldg.,
Omaha, Neb.

Kirschbraun & Sons, Inc.,
Creamery, Eggs and Cold Storage
Ninth and Dodge Sts.,
Omaha, U. S. A.

WELLS-ABBOTT-NIEMAN CO.
Manufacturers of Puritan Flour
Millers and Grain Dealers,
E. E. Richardson, Mgr.,
500-501 Grain Exchange,
Omaha, Neb.

F. P. GOULD & SON, Builders,
Doug. 1463 City Nat. Bld. Bldg.

Vaughn Construction Co.,
General Contractors,
Electric Bldg.,
Omaha.

COVER YOUR SHINGLE ROOFS
With Our Fireproof Asphalt Roofing.
All Kinds of Roofs Repaired.
OMAHA ROOFING CO.,
Douglas 3043 603-A Bee Bldg.

Seeds That Grow Need Any?
See That They Come From
The Nebraska Seed Co.
Omaha, Neb.

Omaha Printing Co.
Omaha, U. S. A.

Say to Your Grocer ELKHORN MILK—PLEASE

GREAT WESTERN TRACTOR CORPORATION
Has openings for 3 High Class Stock Salesmen. Call at Suite 1012 First National Bank Building, Omaha, Neb.

Henry M. Johannsen Glass and Paint Company
Glazing
Phone Doug. 349
114 So. 14th St. Omaha, Neb.

Schneider Electrical Works
Electrical Engineering
Electrical Machinists
Motor and Dynamo Repairing
Doug. 2455. 1108 Farnam St.
Omaha, Neb.

Carl B. Kraus Company,
Designing Engineers
Fireproof Building Material
616-18-20 Keeline Bldg.,
Tyler 2604
Omaha, Neb.

CHAS. E. FANNING PAVING CO.
Omaha, Neb.

Burroughs Adding Machine Company
World-Herald Building,
15th and Farnam Sts.
Tyler 380.

OMAHA BODY CO.,
Builders of Truck Bodies to Fit All Makes of Trucks.
1529-31-33 No. 16th St.
Phone Webster 337

To Pave City Streets and Country Highways, Use VITRIFIED PAVING BRICK.
Western Brick Manufacturers Association.
Kansas City, Mo.

Pittsburgh Plate Glass Company,
Successor to Midland Glass and Paint Co.
Glass—Mirrors—Paints
11th and Howard Sts.

Pioneer Glass & Paint Company
All Kinds
Paints, Varnishes, Glass and Store Front Construction,
14th & Harney

CALL TYLER 3
Trucks of All Kinds
Ford Transfer & Storage Co.
813-15-17 Douglas St.

Nebraska and Iowa Steel Tank Co.
A. N. Eaton, Prop.
1300 Willis St.
Phone Webster 282.
Everything in Sheet-Metal Products.
Oil Tanks and Supplies

ABC BRAND BUTTER
Best Butter Made
11th and Capitol Ave.
D 3903

Hauling Problem Solved DOUGLAS TRUCKS
Built in Omaha
Strong—Durable—Dependable
"BUDA Motor" Supplies Maximum Power at Minimum Cost. "Power Plus" Detail Specifications DOUGLAS 1 1/2-Ton Truck Tells the Story.
DOUGLAS EIGHT
Herschell-Spittman Motor Touring—Roadster—Speedster
Correctness of Design and Finish
Write for Catalog
Douglas Motors Corporation
1103 W. O. W. Bldg. Omaha, Neb.

REDWOOD STOCK AND SUPPLY TANKS
ATLAS REDWOOD TANKS
Outlast Steel Tanks and Cost Less Money.
California Redwood does not warp, shrink or rot, therefore is better than any other material for tanks. We carry a full line of stock and supply tanks in Omaha. Write for price list.
ATLAS TANK MFG. CO.
1103 W. O. W. Bldg. Omaha, Neb.

Sunderland Machinery and Supply Co.
Machinists
Engineers
Contractors
Equipment
1006-8-10 Douglas St.,
Omaha, Neb.

Boost Home Industries and Watch Omaha Grow

Omaha, the "smallest metropolitan city in America," has decided to boost the home industries and let the name of OMAHA and NEBRASKA reach the farthest countries.

But few residents of this city really know what their home town stands for.

Omaha, a city with a population of 200,000, has the second largest livestock market in the United States—next to Chicago.

It takes first place in the country's butter production and lead ore reduction.

The largest city of the state of Nebraska is the center of 13 national highways, and boasts a commission form of government.

First in per capita in auto ownership, Omaha also takes the first place in the use of telephones per capita.

Our home city is the third largest agricultural implement center and is the biggest agricultural city in the entire world, having the first direct-ship primary grain market.

Besides being the home of the largest smelter in the entire country and the largest building and loan association, Omaha is practically the center of nine main lines of railroads and 22 branches.

During the recent war savings campaign, Omaha was the first city in the entire country to go "over the top."

The air-mail station, which will be inaugurated in Omaha in the near future, places this city in the center of the proposed air-mail route between New York and San Francisco.

Although only 34th in population of the country, Omaha takes the 11th place in bank clearings.

There are nearly a dozen national advertisers in this city whose sole aim is to bring the name of Omaha and Omaha-made products before the public.

They constantly "pound" Omaha and Nebraska into the heads of all the people from the Atlantic to the Pacific.

The backwoodsman in Maine, the rancher in Texas, the orange grower in California, the steelworker in Pennsylvania, the woodsman of Oregon, the trapper of northern Canada—they all read about Omaha and Nebraska whenever they glance through one of the big national magazines.

Just a few days ago The Bee published a letter from a Nebraska boy "over there."

"It was lonely out here," the boy wrote.

"For weeks we didn't hear or see anything from home and we were homesick.

"Letters were scarce and the only thing that constantly kept Omaha and good old Nebraska before our eyes were the 'Little Corned Willie' cans, bearing the trade mark of an Omaha packing house."

My, how good those five letters printed on the label of those corned-beef cans looked to those boys who did the fighting for us, back here at home.

Just five letters—O-m-a-h-a—they meant the world and all to them—to the boys in the trenches.

"And we'll teach the Germans what Omaha and Nebraska stand for," was the final sentence of the soldier letter.

Let's all help to tell the world and everybody in it what Omaha and Nebraska stand for.