



# Merchants of Nebraska Gibson Will See You--

At the psychological time--which will be soon. Gibson is our new man in the territory you are located in--he is a real salesman.

You will like Gibson. He knows how to take care of your business, what you want and what you don't want. He is progressive, sincere, and above all a hard

worker. He has the reputation of not disappointing his employers or his customers, he will not disappoint you.

Wait until Gibson calls and he will surely interest you with--

*Masterbilts--Values Supreme for Men.*

*Billikens--The Miracle Shoe of the 20th Century "for Kiddies."*

*Women's Specialty Shoes--Always the Last Word in Style.*

*Wait for Gibson and Be Pleased, Not Disappointed*

## McELROY-SLOAN SHOE CO.

ST. LOUIS, MO.

*Makers of Exclusive Shoe Styles*