



**OMAHA, The Second Live Stock Market of The World.**  
It has the most Modern Stock Yards in the World today—no expense has been spared to make it so.  
It is situated in the center of a territory producing more food products than any in the World—hence the largest demand for feeder sheep and for this reason OMAHA is the LARGEST FEEDER SHEEP MARKET IN THE WORLD.  
Railroad facilities are unexcelled, being the only Missouri River market located on the main lines of all the western railroads, the shrink, therefore, on shipments to this market is less than to others.  
**Union Stock Yards Company of Omaha (Ltd)**  
Omaha, Nebraska

**PAYNE INVESTMENT COMPANY**  
Omaha National Bank Building  
OMAHA  
FARM LANDS  
FARM MORTGAGES

**United States Rubber Co.**  
Omaha Branch  
Everything in Rubber  
Omaha, Nebraska

**BAKER ICE MACHINE CO.**  
Manufacturers  
Ice Making and Refrigerating Machinery  
Omaha, Neb.

**100,000 Baby Chicks For Sale**  
We will hatch 100,000 baby chicks or more this spring. Eggs carefully selected from the best producing flocks.  
Incubators now being filled. Visitors always welcome.  
RED FEATHER POULTRY AND HATCHERY  
Owned and Operated by the  
**M. C. Peters Mill Company**  
Omaha, Nebraska

**WALRATH & SHERWOOD LUMBER CO.**  
1501-03 W. O. W. Bldg.  
Omaha, U. S. A.

**Bankers Realty Investment Company**  
Assets Over \$1,500,000  
Architects and Builders  
Omaha—Offices—Chicago

**STANDARD BRIDGE COMPANY, Omaha, Neb.**

**Benson & Myers Co.**  
Investment Securities  
Farm Mortgages  
Omaha, U. S. A.

Incorporated 1883  
**Omaha Loan and Building Association**  
Assets, \$11,350,000  
A mutual savings and loan association  
Wm. R. Adair, Sec. and Treas.  
OMAHA, NEBRASKA

**Commonwealth Life INSURANCE COMPANY**  
Omaha, Nebraska

**Nebraska-Iowa Grain Co.,**  
Omaha, Neb.  
Doug. 961.  
421-27 Grain Ex. Bldg.

Pays Greater Dividends Than Any Company of Equal Resources.  
**The Bankers Reserve Life Company**  
Home Office, Omaha, Neb.  
ASSETS, \$8,205,029.30  
Net Legal Reserve, \$6,397,281.00  
Insurance in Force, Over \$45,000,000.00  
AGENTS WANTED—GOOD TERRITORY  
ROBERT L. ROBINSON, Pres.  
WALTER G. PRESTON, V.P.  
JOHN R. FORNEY, V.P.  
RAY C. WAGNER, Sec.-Treas.

**NEBRASKA TENT AND AWNING CO.**  
Tents, Awnings, Flags  
H. S. McDonald, Mgr., Omaha.  
Phones Doug. 3329-3330.

**ALEX BECK, General Contractor,**  
D. 1293. 401 Keeline Bldg.

**Wonderful Story Told in Just Three Words--They Are--But Read It And Be the Wiser**

**SCHERMERHORN BROS. CO.,**  
Cordage and Twine  
601-609 Jones St.

**JOHN DEERE PLOW CO.,**  
Agricultural Implements,  
Omaha. Sioux Falls.

**John H. Harte, General Contractor**  
Office, 1609 Webster St.  
Doug. 1054.

**Wiens Omaha Brush Co.,**  
4301-03 No. 28th St.,  
Tel. Colfax 31  
Omaha, Neb.

Fancy Extra Butter, 55 Cents at Retail Today.  
**DAVID COLE CREAMERY CO.**  
Store Sixteenth St.,  
Under First National Bank

**HUDSON MFG. CO.,**  
Implement Supplies,  
Omaha and Minneapolis

**Concrete Engineering Co.,**  
1116 Omaha Nat. Bank Bldg.,  
Omaha, Neb.  
Tel. Doug. 5886.

**ALL-METAL WEATHER STRIPS**  
Have them installed on your windows and doors now or in the spring cleanup—keeps out dust, wind, rain, snow traffic.  
**ALL-METAL WINDOW SCREENS**  
A metal frame with solid bronze wire cloth is so different.  
**THE HIGGINS MFG. CO.,**  
J. P. GUNDON, Mgr.  
208 Des Moines, Omaha, Neb. Phone D. 2575.

Le roi est mort; vive le roi! The king is dead; long live the king!—A good old French proverb.  
Translated into modern English, into the time of today, it reads the king, whom all the world has been serving with the last drop of blood and the last dollar—the war—is dead; and the new king, the king we all hail—reconstruction and the golden opportunity of directing the business of the world into its normal course—has been crowned.  
Opportunity knocks only once on every man's door. The time is here!  
Opportunity knocks; are you ready to open the door and let her in?  
“A Wild Orgy of Buying” reads the headline of a recent commercial editorial in The New York Times.  
The Times is wrong; it's not an orgy, it's a disease! A disease spreading from Maine to Oregon.

That's all! The Times could have saved the column and a half of explanation. The three words of the headline tell the story—a true story—a story everyone knows.  
The New York World points to the fact that the American Manufacturer and Laborer together put their shoulders against the wheels of reconstruction.  
There is no fear of Labor Trouble here!  
Bolshevism and Anarchism cannot live within a healthy, vigorous nation.  
America is as united as ever! The war anew convinced us of the real strength of a united America.  
We know the commerce of the World breathes and spells A-m-e-r-i-c-a!  
The buying disease—or orgy as The Times calls it—is the first step to reconstruction.  
The “till the war is over” suit or overcoat has been discarded to the junkpile; its proper place—New Machinery for new men.  
Prices are stable and will remain stable for months.  
Every businessman knows it.  
Only a continued boom, the high powered machine of business, can act as a bat against the old H. C. of L.—it takes more than one hit to knock it out!—And then for the home run.  
Forward—and a new Pace!  
Hoist the Halliard!  
Set the Main!  
The Gale is passed!

**Holmes-Wildhaber Co.,**  
Wholesale Grocers.  
1112 Howard St. Tyler 276.

**Oliver Chilled Plow Works**  
Doug. 3236  
10th and Farnam Sts.,  
Omaha

**National Roofing Co.,**  
(Incorporated)  
Roofing and Paving Contractors  
Established in 1875  
Douglas 551. Omaha.

**GROCERY SALESMEN**  
With Automobile to Sell Our Reliable Line Direct to Consumer.  
**R. L. HARRIS CO.,**  
Omaha

**Great Western Tire and Truck Company**  
Omaha, Nebraska  
Telephone Douglas 1710  
Factory at 4th & Pierce Sts.

**The Paxton-Mitchell Co.,**  
Manufacturers of  
The Mitchell Metallic Packing  
Gray Iron, Aluminum, Brass  
and Bronze Castings

**JACK NOURSE, "THE OIL MAN"**  
PENN POWER MOTOR OIL  
Tel. D. 2191  
R. W. Shepard, Vice Pres. and Gen. Mgr.

For three long years a monkey wrench has jammed the Wheels of Commerce.  
The American Expeditionary Forces formed the Bar that removed the obstacle.  
It took a year and a half to complete the job—It's finished now and well done.  
The wheels, repaired and overhauled, run again.  
Anew they run with more vigor, with more vim than ever before.  
They speed along with the time; fast and progressive.  
Another headline in the same paper reads: “Good Times Ahead.”

**McGraw-Hill**  
Electrical, Steam, Telephone and Mill SUPPLIES  
Omaha, Neb.

**CANNEL COAL**  
\$10.00 Per Ton  
A Distinctly New Coal  
**COAL HILL COAL CO.,**  
211 So. 19th St.

**Commercial Supply Co.**  
We contract for the application of all Roofings and Insulative Materials.  
Tel. D. 8380. 1114 Jackson St.  
C. J. Macdonald, Pres.; A. F. Hens, Treas.

**BOILERS SMOKESTACKS TWO PLANTS**  
**Drake, Williams, Mount Co.**  
Main Office and Works, 23d, Hickory and U. P. R. R. Phone Douglas 1043.  
Branch 20th, Center and C. B. & Q. Phone Douglas 1141.  
Oxy-Acetylene Welding STANDPIPES TANKS

**Carbon Coal & Supply Co.,**  
Wholesale Dealers in Coal and Building Material.  
Grain Exchange Building,  
Omaha, Neb.

**Republic Iron & Metal Co.,**  
Wholesale Dealers in Iron and Steel Scrap  
Yards on Illinois Central and Chicago & Northwestern Tracks  
Tyler 3776.  
Office 14th and Nicholas Sts.

**BERTSCHY MANUFACTURING AND ENGINEERING COMPANY,**  
Manufacturers of BERMO WELDING AND CUTTING APPARATUS  
OMAHA, U. S. A.

**CASCO MILLING CO.,**  
Grain, Hay, Mill Feeds,  
Straight or Mixed Cars.  
Doug. 1479. 14th and Paul Sts.

**The Hugh Murphy Construction Co.**  
Contractors of  
**Public Work**  
D. 834. 206 Karbach Bldg.

**P. Melchers Machine Works**  
Haynes Auto Service and Repair Parts.  
General Overhauling of Automobiles, Magnums and Starting Systems.  
Douglas 2550 1215 Howard Street

**W. Wettengel & Son**  
Delivery, Commercial and Truck Bodies.  
Doug. 8289. 1912-14 Vinton St.

**WRIGHT & MACK COMPANY**  
Manufacturers and Agents for Electric, Hydraulic and Hand Power Elevators.  
Cables for Every Purpose. Special Elevator Oils, Supplies and Repairs.  
Omaha is the Best Market West of Chicago.  
Try Us and We Will Do the Rest.  
Douglas 2211 424 So. 14th St.

Do you know OMAHA has the largest pharmaceutical and physicians' supply house west of Chicago? Yes, and it is **THE HENRY R. GERING COMPANY,**  
1114-1116 Farnam St.

**Fairbanks, Morse & Co. FARM POWER SCALES**  
902 Harney St.

**Potash Reduction Co.,**  
820 World-Herald Bldg.,  
Omaha, Neb.

**WELLS-ABBOTT-NIEMAN CO.**  
Manufacturers of Puritan Flour Millers and Grain Dealers,  
E. E. Richardson, Mgr.,  
500-501 Grain Exchange,  
Omaha, Neb.

**F. P. GOULD & SON, Builders,**  
Doug. 1463 City Nat. Bk. Bldg.

**Vaughn Construction Co.,**  
General Contractors,  
Electric Bldg.,  
Omaha.

**Carl B. Kraus Company,**  
Designing Engineers  
Fireproof Building Material  
616-18-20 Keeline Bldg.  
Tyler 2504  
Omaha, Neb.

**Seeds That Grow Need Any?**  
See That They Come From  
**The Nebraska Seed Co.**  
Omaha, Neb.

**Omaha Printing Co.**  
Omaha, U. S. A.

Say to Your Grocer  
**ELKHORN MILK PLEASE**

**GREAT WESTERN TRACTOR CORPORATION**  
Has openings for 3 High Class Stock Salesmen. Call at Suite 1012 First National Bank Building, Omaha, Neb.

**Henry M. Johannsen Glass and Paint Company**  
Glazing  
Phone Doug. 349  
114 So. 14th St. Omaha, Neb.

**Schneider Electrical Works**  
Electrical Engineering  
Electrical Machinists  
Motor and Dynamo Repairing  
Doug. 2455. 1108 Farnam St.  
Omaha, Neb.

**CHAS. E. FANNING PAVING CO.**  
Omaha, Neb.

**Burroughs Adding Machine Company**  
World-Herald Building,  
15th and Farnam Sts.  
Tyler 380.

**OMAHA BODY CO.,**  
Builders of Truck Bodies to Fit All Makes of Trucks.  
1529-31-33 No. 16th St.  
Phone Webster 337

To Pave City Streets and Country Highways, Use  
**VITRIFIED PAVING BRICK.**  
Western Brick Manufacturers Association.  
Kansas City, Mo.

**Pittsburgh Plate Glass Company,**  
Successor to Midland Glass and Paint Co.  
**Glass—Mirrors—Paints**  
11th and Howard Sts.

**Parsons Construction Co.,**  
General Contracting  
618 Keeline Building Tyler 2604  
Omaha, Neb.

**J. H. Krittenbrink & Son,**  
Brick Manufacturers,  
Telephone Tyler 1746  
13th and Frederick Sts.,  
Omaha, Neb.

**L. Wolff Manufacturing Co. PLUMBING GOODS**  
Omaha, Neb.

**Atlas Redwood Tanks**  
Outlast Steel Tanks and Cost Less Money.  
California Redwood does not warp, shrink or rot. Therefore is better than any other material for tanks. We carry a full line of stock and supply tanks in Omaha. Write for price list.  
**ATLAS TANK MFG. CO.**  
1103 W. O. W. Bldg. Omaha, Neb.

**Sunderland Machinery and Supply Co.**  
Machinists  
Engineers  
Contractors  
Equipment  
1006-8-10 Douglas St.,  
Omaha, Neb.

**Pioneer Glass & Paint Company**  
All Kinds  
Paints, Varnishes, Glass and Store Front Construction  
14th & Harney

**CALL TYLER 3**  
Trucks of All Kinds  
**Ford Transfer & Storage Co.**  
813-15-17 Douglas St.

**Nebraska and Iowa Steel Tank Co.**  
A. N. Eaton, Prop.  
1300 Willist St.  
Phone Webster 282.  
Everything in Sheet Metal Products.  
Oil Tanks and Supplies

**ABC BRAND BUTTER**  
Best Butter Made  
11th and Capitol Ave.  
D 3903

**Atlas Redwood Tanks**  
Outlast Steel Tanks and Cost Less Money.  
California Redwood does not warp, shrink or rot. Therefore is better than any other material for tanks. We carry a full line of stock and supply tanks in Omaha. Write for price list.  
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Machinists  
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**Glass—Mirrors—Paints**  
11th and Howard Sts.